



DON'T DEPEND ON "FISHERMAN'S LUCK"

Fishing must be classed with the leading sports—

If you spend your evenings in this interesting diversion, or if you plan a special trip to distant resorts, let us furnish—

UP-TO-DATE TACKLE

We carry the quality of goods that are approved by experienced anglers.

La Grande Pharmacy

ALVIN SNAPP, Proprietor.

Quick Delivery :: :: Phone Main 40

SHERRY'S

—TODAY AND TOMORROW—

WHAT WOULD YOU GIVE UP FOR THE GIRL YOU LOVE?

See
**HAROLD
LOCKWOOD**

—In—
"The GREAT ROMANCE"

—Also—
Smiling Bill Parsons

—In—
"UP A TREE"

OBSERVER ADVERTISING will bring results

A Bargain

The Price \$1800

Location M. Ave.

The house, 5 rooms, bath, woodhouse, barn two lots, size 120x110 feet, finest view in La Grande, north front. Let us show you this if interested in a GOOD home cheap

La Grande Investment Company

1113 ADAMS AVENUE

Society

(Continued from Page 4)

... of the city at the club rooms in the library building.

Mrs. O. E. Silverthorn and Mrs. J. K. Wright were hostesses for their afternoon club on Thursday afternoon at the home of Mrs. Wright. The occasion was in honor of several out-of-town guests, including Mrs. J. T. Richardson, of Pendleton; Mrs. E. E. Freeman, of San Diego, Cal.; Mrs. E. A. Elliot, of Salem, and Mrs. Miller, of Erie, Pa. A delicious luncheon was served, conforming with the color scheme of the decorations.

Mrs. Wm. Anson proved an admirable hostess to the members of the Parkdale club, who assembled at her home Wednesday afternoon for the regular bi-weekly gathering. Following the usual program in the way of a social reunion, refreshments were served and the attendees report a most enjoyable meeting. The next gathering of the club members will be at the home of Mrs. Bert Oswald on Wednesday, June 11.

The teachers of Central school enjoyed a pleasant social hour together at noon Friday when the teachers who are leaving were entertained by the teachers who are remaining. The guests of honor were Mrs. Fulkerson, Miss Mary Kirkwood and Prof. A. H. Prince and Mrs. Prince.

Mrs. Otto Laasch, of Portland, arrived in La Grande last evening for a visit of a few weeks with her sister, Mrs. Geo. Richardson, and other relatives and friends. Mrs. Laasch was formerly a resident of this city, and is the daughter of Mr. and Mrs. H. C. Cotner.

Mr. and Mrs. N. Nelson and daughter left yesterday morning for New York city, where they will remain for about a month on a visit to Mr. Nelson's brother and other relatives. It is some 24 years since Mr. Nelson and his brother have seen each other.

Mrs. George Stoddard, Mrs. George Earl Stoddard and Mrs. David Ivatt Stoddard will entertain Wednesday afternoon of this week at the home of Mrs. George Stoddard, on Fourth street.

Mrs. J. K. Wright entertained the ladies of the Presbyterian Bible class on Monday afternoon. The time was spent in needlework and a dainty luncheon was served.

Mrs. Wm. McClure, Mrs. Geo. Grant and Mrs. W. W. Glass were the delegates elected to represent La Grande at the Rebekah assembly.

MAY PURCHASE THE OLD FAIR GROUNDS

A proposition under which the city of La Grande and the county will acquire ownership of the fair grounds here was discussed Friday night at a joint meeting of the city and county officials and the present owners of the fair grounds. It is the idea of the city manager to make the grounds a place of public resort and amusement and to have them improved so they will be to La Grande just as outstanding and well known a feature as is Pendleton's round-up or Union's live stock show to those towns. While the proposition is still under consideration, definite action in favor of it may be taken at any time. If so, there will probably be a handsome taxpayer employed to lay out grounds and have them improved as quickly as possible. A suggestion is that there will be many willing volunteers to help carry out the work of beautifying the grounds. The O-W band, it is understood, has given assurance that it will not be hard on the grounds Sunday afternoon.

Remember, you can buy best goods, in store and catalog at the Park bank or house.

Remember, you can buy best goods, in store and catalog at the Park bank or house.



This is the Weather for Kiddies' Play

Kiddies grow, and kiddies kick the air, and wear out clothes at this time of year, while these great sunny days makes us all wish for kiddies' days too—We have these kiddy clothes just for these kind of days, and this kind of play. As we are buying quantities of merchandise for our 197 busy stores at all times for these 197 thriving communities full of kicking kiddies—we again tell you we can save you money on every purchase.

Play Suits

Rompers	49c, 69c, 93c
Blue Play Suits, red trim	\$1.25
Khaki Play Suits, red trim	\$1.25
Blue Stripe, long sleeve Play Suits	\$1.49
Children's Overalls	98c, \$1.19, \$1.25

Kiddies' Suits

Wash Suits	\$1.49, \$1.98, \$2.49, \$2.98, \$3.98
Boys' "Boy Suits"	\$5.90, \$6.90, \$8.90, \$9.90
Boys' Juvénile Suits	\$4.98, \$5.90, \$6.90, \$8.90
Boys' Odd Pants	56c, \$1.25, \$1.49, \$1.98
Boys' Khaki Pants	69c, 98c



Girls' Dresses

White Voiles	\$1.49, \$1.98, \$2.98, \$3.98, \$4.98, \$5.90, \$6.90, \$8.90, \$9.90, \$12.50
Gingham Dresses	\$1.25, \$1.49, \$1.98, \$2.98, \$4.98



Bathing Suits for All

Ladies	\$2.98, \$3.98, \$4.98, \$5.90
Girls	\$1.98, \$2.98, \$3.98, \$4.98
Men's	95c, \$1.49, \$1.98, \$2.98, \$4.98
Boys	98c, \$1.25, \$1.49



SUMMER UNDERWEAR

Gowns	98c, \$1.25, \$1.49, \$1.69, \$1.98
Petticoats	\$1.49, \$1.98, \$2.49, \$2.98
Envelopes	98c, \$1.49, \$1.98, \$2.49, \$2.98
Princess Slips	\$1.49, \$1.98, \$2.58, \$3.98
Corset Covers	49c, 98c, \$1.49, \$1.98
Drawers	49c, 69c, 98c, \$1.49



CORSETS

A model for every figure—your size and your price too. Crown, J. & C. American Lady and Madame Phil lines.

Back lace	98c, \$1.49, \$1.98, \$2.98, \$3.98, \$4.98, \$5.90
Front lace	\$1.98, \$2.98, \$3.98, \$4.98, \$5.90, \$6.90



ANOTHER NEW LINE DRESSES

Georgettes, Taffetas, and Mesalines, some beauties... \$19.50



A DRESS FOR EVERY LADY

Something stunning, sure will tempt your purse—Voiles and Zephyr, Gingham... \$4.90, \$6.90, \$9.90, \$12.50, \$14.75

Ladies' Slippers

Black	\$1.49, \$2.98, \$3.98, \$4.98, \$5.90
White	\$1.98, \$2.98, \$3.98, \$4.98
Shoes	\$3.98, \$4.98, \$5.90, \$6.90



Men, You Too

Work Shoes	\$2.98, \$3.98, \$4.98, \$5.90
Dress Shoes	\$3.98, \$4.98, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90, \$12.50

Boys' Shoes

Boys' Shoes	\$2.25, \$2.49, \$2.98, \$3.25, \$3.49, \$3.98
Girls' Slippers	\$1.69, \$1.98, \$2.49, \$2.98, \$3.49

197 BUSY STORES

J. C. Penney Co.
Incorporated
197 BUSY STORES

197 BUSY STORES