

MONEY TO LOAN.
On improved real property in Union county. No delays. Current rates. La Grande Investment Co.
The new field and garden seeds of Sawyer-Holmes company and be sure of fresh, growing seeds.—Adv. 3-16-19

NOTICE TO MASONS.
A special communication of La Grande Lodge No. 41, A. F. & M. S. will be held in the lodge hall, Wednesday evening, April 30, for work in the third degree. All members requested to be present and visitors cordially welcome.
—A. C. WILLIAMS, Sec'y.

SHELL SHOCK CURED
Physicians Say Ailment Is "War Neurosis."
Men "Scared Stiff" Often Get Back to Normal in Ten Minutes.



British official photograph taken on the British western front in France showing two tiny German roller canaries on their master's finger. They were rescued from an evacuated village are being tended and well-cared for by the British.

LEND A PENNY FOR EACH YANK KILLED IN WAR
A Problem in Simple Division for Those Who "Have Done Enough."

Army and Marine Corps casualties reported by General Pershing up to the opening of the Victory Liberty Loan are shown below. If you subscribe one cent for every American boy killed, wounded, or missing, you would invest \$233 in the Victory Loan.

You would have to subscribe \$746 at the same rate for every Yank killed.

The Toll.
Killed in action — 33,785
Died of wounds — 14,154
Died of disease — 23,488
Died of other causes — 4,036

Total dead — 75,463
Taken prisoner — 4,777
Missing in action — 4,951
Wounded — 198,937
Grand total — 282,248
Invest.

STOP THIEF!
Are you sneaking through the alleys these days with your American citizenship? Are you the kind of a fellow who brings the cry of "Stop Thief!" from honest citizens?

You are unless you have taken your share of the Victory Loan or honestly intend to do so before May 10. You are stealing your citizenship.

Don't forget that. It's as true as God made little apples. And don't forget that your neighbor and the fellow who works with you in shop or office is judging you.

A prominent Pacific Coast banker, a real American citizen who lost his only son in the war, said the other day: "To my dying day when a man comes to ask me for a loan I'm going to ask him if he subscribed to every Liberty Loan. If he hasn't, he won't be able to borrow one red cent from our house, no matter if he offers one hundred per cent interest."

That's how hard he believes in America.

Don't forget right now you are making or breaking your reputation in this community. We are not going to forget. The fathers and mothers of the boys who were lost or wounded won't let us forget what each and every one of us do in this Victory Loan.

They are going to cry "Stop Thief!"

Here Are the Terms— And They're Easy

10 Per Cent With Application
10 Per Cent July 15
20 Per Cent Aug. 12
20 Per Cent Sept. 9
20 Per Cent Oct. 7
20 Per Cent Nov. 11
VICTORY LOAN.

The official Victory picture, "The Price of Peace," will have more than 200 feet of film and show reels of actual fighting on the Western front during the closing days of the war. In addition, ten pictures, staging as accurately as possible some of the most heroic deeds performed by Americans on the battlefield, will be used in practically every moving picture theater in the United States.

GIVES SPRAY PROGRAM
Many Oregon fruit growers waste their time and perfectly good materials by applying sprays when insects cannot be destroyed or when protection is of no value. As such, as well as growers who aim to spray always and only at critical periods when the crop may be saved, may now order a free copy of the new bulletin, "Orchard Spray Program for 1919," just issued by the O. A. C. Corvallis. H. P. Carver and A. I. Lovett are authors.

It is earnestly requested that each day, young and old, in Union county who has worn the uniform of Uncle Sam be in La Grande one hour before the hospital unit train comes late this week and all such men participate in the parade.
4-28-19

More candies and fresh candies—the finest that manufacturers can make—you will find at Silverthorn's.
4-25-19

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.

STOCKTON, CALIF.—"For constipation, sick headache, an inactive liver, indigestion and all such there is nothing to equal Dr. Pierce's Pleasant Pellets. I have tried other things but like the 'Pellets' best of any."—Miss F. Oak, Fitch, 212 S. Grant Street.

La Grande Mattress Shop
And Weaving Works

Mattress Making and Repairing, Feather Mattresses Made, Feather Renovating, Carpet and Fluff Rug Weaving.

All Work Called for and Delivered CHAS. EDWARDS, Prop.
ONE BLOCK EAST OF FLOUR MILL PHONE RED 132

OPEN DAY AND NIGHT
J. C. HENRY
Residence Undertaking Parlor
FUNERAL DIRECTOR AND LICENSED EMBALMER
Phone Call Main 62 ——— Day and Night

CHICHESTER'S PILLS
THE DIAMOND BRAND
Pills for Constipation, Biliousness, Indigestion, Headache, Nervousness, and all such ailments. They are the most effective and pleasant pills ever made. Sold everywhere.

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Professional Directory
ATTORNEYS
COCHRAN & EBERHARD—Geo. T. Cochran and Colon R. Eberhard, Attorneys. La Grande National Bank Building.
R. J. GREEN, Attorney at Law—Practice in all state and federal courts. Office La Grande National Bank Building.
CRAWFORD & EAKIN—T. H. Crawford and Robert S. Eakin, Attorneys at Law. Practice in all the courts of the state and the United States. Office, West-Jacobson Bldg., rooms 2-10-17, La Grande, Oregon.

ARCHITECTS
C. E. MILLER—Architect, room 27, New Foley Bldg. Phone Red 1871.

MECHANOTHERAPY
DR. A. N. MAYVILLE—Mechanotherapy Physician. Chronic diseases my specialty. Physical and mental science, dietetics, hydrotherapy and French massage. Phone Block 2311. Rooms 1, 2, 3, Coolidge building, opposite Star theatre.

PIANO TUNER.
JAS. M. DALY—Piano Tuner. References, Mrs. G. S. Hiram, Mrs. R. J. Green, Miss Miller. Phone Mrs. R. J. Kitchen for appointment. Will be in La Grande in May. 2-4-imp.

OSTEOPATHIC.
DR. MARGARET INGLE, Osteopathic Physician—Specializing in disease of women and children. Hours 10 to 12 a. m., 1 to 6 p. m., and by appointment. Phone—Office Red 1761, residence, Black 1231. 37 New Foley building.

VETERINARY
DR. H. W. RILEY—Graduate Veterinarian. Hospital, 1409 Madison Ave. State Station Inspector and Inspector of stock for shipment. Home Independent Phone, Black 41; Farmers Co-operative Phone Main 111.

EDUCATIONAL
REMEMBER GOODING COLLEGE, Gooding, Idaho. Practical business courses, review subjects, regular college work and summer school. 12-19-19

Observer advertising will bring results.

A Coated Tongue?
What it Means

A bad breath, coated tongue, bad taste in the mouth, languor and debility, are usually signs that the liver is out of order.

Prof. HENRY MEYER says: "The liver is an organ secondary in importance only to the heart."

We can manufacture poisons within our own bodies which are as deadly as a snake's venom.

The liver acts as a guard over our well-being, sifting out the cinders and ashes from the general circulation.

A blockade in the intestines piles a heavy burden upon the liver. If the intestines are choked or clogged up, the circulation of the blood becomes poisoned and the system becomes loaded with toxic waste, and we suffer from headache, yellow-coated tongue, bad taste in mouth, nervousness, or gas, acid dyspepsia, languor, debility, yellow skin or eyes. At such times one should take a pleasant laxative. Such a one is made of May-apple, leaves of aloë, jalap, put into ready-to-use form by Doctor Pierce, nearly fifty years ago, and sold for 25 cents by all druggists as Dr. Pierce's Pleasant Pellets.

STOCKTON, CALIF.—"For constipation, sick headache, an inactive liver, indigestion and all such there is nothing to equal Dr. Pierce's Pleasant Pellets. I have tried other things but like the 'Pellets' best of any."—Miss F. Oak, Fitch, 212 S. Grant Street.

Sa Camille is superior to any other front lace corset, for without the *Ventile* features no corset can possibly be just as good. It contains the master touch of scientific construction.

You do not sacrifice comfort for style and you do not sacrifice style for comfort when you wear

"Sa Camille"

A complete line always on hand, priced at \$2.50 up.

Mrs. Robt. Pattison
Corsetiere
Phone Red 3221 - Res. 1702
Oak Street

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Fraternal Directory
R. P. O. E. LODGE, La Grande Lodge No. 433, meets each Thursday evening at 8 o'clock. Home and club privileges cheerfully extended to all Brother Elks.
COLON R. EBERHARD, Exalted Ruler.
A. B. CHERRY, Secretary.

WOODMEN OF THE WORLD—La Grande Camp No. 169 meets every first and third Monday at Eagles Hall. All visiting neighbors welcome. Dues payable at the office of the clerk, New Foley Bldg., 2 p. m. to 5 p. m.
J. J. MURCHISON, C. G.
R. J. KITCHEN, Clerk

MODERN WOODMEN OF AMERICA—La Grande Camp No. 7702 meets on the first and third Thursday evenings of each month in the K. of P. Hall. Visiting neighbors welcome.
J. I. GHARST, V. C.
JAKE ROSTOCK, Clerk.

REBECAHS—Crystal Lodge No. 50 meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend.
LETTIE McGOULDRIE, N. G.
LUCIA HALEY, Rec. Sec.

K. of L. of Security—Mt. Emily Council, No. 246, meets the second and fourth Monday evening at 8 o'clock at Eagle hall. Visiting members are welcome.
ADE HARRIS, Fin. Sec.
J. K. FITZGERALD, Pres.

ROYAL NEIGHBORS—17th Camp meets every second Friday afternoon and every fourth Friday evening, every month in K. P. hall. All visiting members cordially welcome.
LOUISE LANDRUM, Oracle
MARY E. WEST, Recorder.

E. O. EAGLES, AERIE NO. 259—Meet every Friday night, at Eagles Hall. Visiting members welcome.
Z. LILLY, W. P.
A. J. LAIRM, Sec.

O. F. S.—Hope Chapter No. 15, O. F. S. holds stated communications the second and fourth Wednesday of each month. Visiting members cordially welcomed.
FLORENCE BACON, W. M.
MARY A. WARTICK, Sec.

L. O. O. M.—La Grande Lodge No. 859, Loyal Order of Moose holds regular meetings every Wednesday night at 8 p. m. in Eagle hall next to Elks' Bldg. on Washington Ave. Visitors always welcome. Dues payable at Young's Sweets.
W. C. HANSEN, Dic.
HARRY SWART, Sec.

A. F. & A. M.—La Grande Lodge No. 41, A. F. & A. M. holds regular meetings first and third Saturday at 7:30 p. m. Cordial welcome to all Masons.
C. M. HUMPHREYS, W. M.
A. C. WILLIAMS, Sec.

KNIGHTS OF PYTHIAS—Red Cross Lodge No. 27 meets every Monday night in Castle Hall (K. of P. Hall). A Pythian welcome to all visiting Knights

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SHORTHORN SALE

LA GRANDE, OREGON

—ON—

Thursday, May 1, '19

AN AUCTION WILL BE HELD UNDER THE AUSPICES OF THE PACIFIC NORTHWEST SHORTHORN BREEDERS ASSOCIATION WITH 50 HEAD OF CHOICELY BRED INDIVIDUALS.

34 Bulls, 16 Females

OFFERED TO HIGHEST BIDDERS. THESE ANIMALS ARE CONSIGNED BY

W. O. CUMMINGS, G. W. DELAY, W. J. TOWNLEY, G. G. TAAL, W. J. GREEN, H. J. PRATHER, HUTCHINSON & SHERMAN, W. E. GREEN, and WALTER HOOVER
ALL WESTERN BREEDERS

Pacific Northwest
Shorthorn Breeders' Ass'n

Cal Harry Cranke, Auctioneer. Nez Perce, Idaho.
Frank Brown, Sales Man agent. Carlton, Oregon.

SOME MILK GOOD FOR CHICKS.

"Give them all the sour milk or buttermilk they will drink." That's one thing that is emphasized in the O. A. C. bulletin, "Feeding Brood or Chicks," just issued and ready for free distribution. Other definite things are feed and management first day, second to seventh day, second week and after second week, and also chicks with hens. C. W. Browner is the writer, and he wants to help Oregon poultry growers make the most of their opportunities.

Sewyer-Holmes company has a fresh stock of garden and field seeds that will grow. Why experiment when you are sure of good seeds from them?—adv. 3-10-19

HERE'S ONE BARBER WHO KEEPS SILENT

London.—It's in the Daily Mirror, so it must be true.

In Muswell hill, which is in North London, is a barber who picks up a slate and shoves it in front of his patient.

It contains such phrases as: "Hair cut?" "Shave?" "Don't use clippers." "Short at the back."

He is stone deaf and never speaks a word.

Stimulate Retail Sales ADVERTISE

U. S. DEPARTMENT OF LABOR

Never before has the American public had the money to spend which it has today.

The merchant or manufacturer who sits back and waits for this money to come to him without making any effort to get it will awaken when it is too late. He will then realize that his more aggressive competitor has been on the job and has taken advantage of the strongest sales weapon known to industry, namely, advertising.

Don't wait for things to come your way without doing anything to help them along.

Advertise—increase your advertising. Use the newspapers to tell your story. Multiply the value of your sales talk a thousand fold and more. Develop that great potential market which is ready and willing—yes, eager to buy the things you have to sell but does not know that you have them.

To stimulate business surely, quickly, and economically—Advertise now.