

LA GRANDE EVENING OBSERVER

Independent Newspaper

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 Daily, three months in advance \$1.25
 Daily, per month 5c
 Weekly Observer-Star, by mail, per year in advance \$1.50



Buy Victory Bonds—Your Duty Is Before You.

This is no time to dodge the issue, for you are obligated by your citizenship to buy bonds of the government in order that the financial debt of this war may be met. The part of the man who stayed at home is easy. The soldier who offered his all is the man who deserves the credit, and whether he got overseas or remained in cantonment he is the outstanding figure of the war. If he did not get overseas it was not his fault, if he did go over he did excellent work.

The mere buying of a security that returns a good interest and is safe is not a heavy act of patriotism and no one should object to economizing in order to do that much.

The fact that Union county's quota has been pledged by Mr. Kiddle and the banks have become selling agents for the bonds does not lessen anyone's individual responsibility. This pledging was done to place Union county at the top of the list, for we all know

It is astonishing how many women through lack of attention are wearing corsets that give a more mature appearance to the figure than it should have, and consequently they appear to be five or ten years older than they are.

It is possible to readily improve that condition if you will come to our corset department and get a trial fitting of the MODART front laced corset.

Pauline Lederle

BIG BATTLESHIP NOW BUILDING

"CALIFORNIA" WILL BE MOST FORMIDABLE CRAFT

Creature Comforts of the Crew Will Be Well Looked After in Equipping Boat.

VALLEJO, Calif., April 17.—When the 58 officers and 1022 men to be assigned to the battleship California now in process of construction at the Mare Island Navy yard near here, take up their quarters on the latest and most formidable of the nation's fighting craft of her class, they will find every modern convenience provided for their safety and comfort.

While every known protection will be provided against mine and submarine attack, and naval officers consider the California will be as nearly impregnable against destruction as it is possible to build a ship, the creature comforts of the men will include a dental office, barber shop and a score of conveniences usually associated with hotels. An electric pot to peeler which can handle 1000 pounds an hour, electric ice cream freezer, electric food and meat grinder, electric cake machine with 60 quart capacity and a dish washing machine which will handle 100 dishes an hour will be among the conveniences which will both speed up and lighten the work.

Electricity will play an important part in the great battleship for its use will be extensive. The main engines of the vessel will be electric, the electric generators driven by steam turbines of 25,000 horse power, the steam supplied by oil burning water tube boilers. Electricity will handle the ammunition, fire the guns, raise and lower boats and anchors, steer the ship and regulate the ventilating blowers.

The California keel was laid on October 25th, 1915 and she soon will be ready to leave the ways. Her sister ship, the Tennessee, building at the New York navy yard, will be launched, according to official announcement made by assistant secretary of the Navy Roosevelt, the last of this month or the first of next

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A Sound Business PROPOSITION

ing demonstrated, said Dean J. A. Thompson of the University School of Mines. Applications for enrollment far exceed the present capacity of the school.

For Itching Torture

There is one remedy that seldom fails to stop itching torture and relieve skin irritation and that makes the skin soft, clear and healthy.

Any dermatologist can supply you with zemo, which generally overcomes all skin diseases. Acne, eczema, itch, pimples, rashes, blackheads, in most cases give way to zemo. Frequently, minor blemishes disappear overnight. Itching usually stops instantly. Zemo is a safe antiseptic liquid, clean, easy to use and dependable. It costs only 35c; an extra large bottle, \$1.00. It will not stain, is not greasy or sticky and is positively safe for tender, sensitive skins.

The E. W. Ross Co., Cleveland, O.

Tonight

NOT M'ADOO THIS TIME, BUT THE GOSPEL

United Evangelistic Services Every Night This Week.

Good Lively Singing by the United Choirs.

TONIGHT---At 8 o'Clock in the Christian Church---N. S. Hawk will speak.

Friday Night---At the Presbyterian Church. W. B. Smith will bring the Message, and Mrs. D. C. Kellens, a gifted and noted woman of Eugene, Oregon, will also speak.

COME AND BRING YOUR FRIENDS

Remember—Special Easter Services at All Churches Sunday Morning and Evening.

La Grande Mattress Shop And Weaving Works

Mattress Making and Repairing, Feather Mattresses Made, Feather Renovating, Carpet and Ruff Rug Weaving.

All Work Called for and Delivered. CHAS. EDWARDS PROP. ONE BLOCK EAST OF FLOUR MILL PHONE RED 102

OXFORDS BY FREIGHT

EXCEPTIONAL VALUES IN OXFORDS CAUSED BY LATENESS OF SHIPMENT

is a most tiring and disgusting situation we have had to deal with this season. They arrived at last after a month on the road, too late for the real selling season.

In view of this fact we are offering these Oxfords now at a great cut in the regular price. You who have been waiting for low-heeled Oxfords will find just what you want here at a great saving.

BROWN—Cuban heel, best welt sole, Oxford, regular \$8.50 value, Price \$6.00
 BLACK KID—Cuban heel, best welt sole, Oxford, regular \$8.00 value, Price \$6.00
 WHITE CANVAS—Cuban, leather heel, best welt sole, regular \$7.50 value, Price \$4.50
 WHITE CANVAS—Low heel, best welt sole, leather heel, \$6.00 value, Price \$3.75

Wm. West & Co.
 1710 SIXTH STREET

SIX

NOTICE

strict No. 31 will, through directors, receive bids for

BAKER-LA GRANDE

lie any France. To them only is the war over. They have paid the price in full. To countless other thousands of these boys returning home maimed and broken the war will still go on; they will be paying the price every day, during the remainder of their lives. Can we who stayed at home carelessly and thoughtlessly assume the "war is over" attitude until our balance of account is paid—until we have redeemed our pledge—to bear the final cost no matter what its amount?

THE VICTORY LIBERTY LOAN

is in liquidation of the debt for men and munitions we amassed, and which brought about the end of the war—saving for every day it was shortened billions more in money and thousands more in lives.

MEN and WOMEN of OREGON!

The imprint of fame upon the name of our fair state will turn to a stain of shame if we do not meet the obligation this Victory Loan represents. You are face to face with the real test of citizenship—true Americanism. Let this test find you measuring up one hundred per cent loyal.

The Parent Bond of Them All

The government bond is the Parent bond of all bonds. Back of the government bond are all the assets and all the resources that supply the value of all other bonds, all other securities, all other investments.

The government bond is a prior lien on lands, homes, chattels and everything else, and the bonds to be issued under the name of the Victory Liberty Loan are the highest of the high in government bonds. They constitute a contract of the United States government, entered into by unanimous vote of congress, and therefore a contract and mortgage behind which stands the possessions of One Hundred and Ten Million American people with their entire resources developed and undeveloped; the intelligence, ambition and ability of these One Hundred and Ten Million people mortgaged to pay the bill.

The Victory Liberty Loan Bonds will bear an attractive rate of interest and, together with all other desirable elements, when compared with other investments as to strength, collateral and return, have no equal.

This is one of 176 advertisements inserted simultaneously in every newspaper in the State of Oregon on behalf of the success of the Victory Liberty Loan—for we believe in this cause and are willing to contribute to its full extent of our power.

MORRIS BROS., Inc.

JOHN L. ETHERIDGE, Vice-President
 PORTLAND, OREGON

THE PREMIER BOOK HOUSE