

Eastertide

With the bursting of the buds this Easter there wells anew in hearts throughout the world the spirit of service.

Service, man to man and Nation to Nation, this is the vision which comes with peace, like the first faint glow of the morning.

May each of us be inspired to do our share in lifting this new inspiration from the dimness of a horizon glow to full, clear glory in the zenith of a new day.

Surely it is a wonderful opportunity which this Eastertide brings!

United States National Bank



WHAT ED. HARMON THINKS OF "MICKEY"

Famous Author, H. C. Witwer, Writes About Great Production, "Mickey."

At a private showing of the famous photoplay "Mickey," which will be shown at the Arcade theatre, on Saturday and Sunday, Mr. H. C. Witwer, the brilliant and witty author, made a remark that afterwards materialized in a letter as memorable as his famous "Baseball to Boches" stories.

"Joe ought to know about this," he said.

And the following week this characteristic letter was received:

At Atlantic Port--

By the name of New York,

Dear Joe--

Well, Joe, I have just seen a movie which makes them other pictures look like omelette views, or whatever they call them things you look at with a magnifying glass. This here is some picture, Joe, I'll tell the world, and the name of it is Mickey.

Me and Jeanne went to see it on account of not being able to get seats for the Fifth Avenue Library, and maybe we ain't glad, Joe. I'll say we are, only Jeanne, she's afraid that teller will come and collect, and maybe she's right, Joe, because in the there here you never could get nothing for nothin' except we saw this for nothin'.

Well, Joe, they is more action in this thing than they was at the battle of the Marne, and they ain't a dull minute from the time Mickey makes her first grin at the audience till she starts on her honeymoon and the like.

With the handsome and good-lookin' young hero, Mabel Normandy is Mickey, and she is some dame, believe me! Joe, she can swim, ride, scrap, dance, and oh, boy, how she can love! Joe, if I wasn't in the war, I would rather be in the movies, especially one with Mabel Normandy in it.

If the leadin' man in Mickey gets any wages it is a outrage, because he does nothin' but make love to Mabel Normandy from start to finish, and if I could do that I would pay the people which made the picture.

Well, Joe, I can't tell you all about this movie, because then you would save the money, and not go when they play it where you are, but I will say that they is the greatest horse race, for instance, in it I ever seen. It is the same as the real thing, only better, and I bet the guy next to me fifty bucks on Mickey a place, Joe.

Well, Joe, Mickey win it, pulled up, and this big stiff wouldn't pay off because he says it's only a movie, and he don't think the others are tryin'.

Joe, if it hadn't been for Jeanne I would of bust him then and there, but he was big and tough, anyways, Joe, and they is times when dismissions is better than a punch in the nose.

Joe, they is also a fight in this picture between the hero and the villain which would make the war look like a game of bean bag. Joe, these guys fights with everything but axes, and wrocks a house doin' it, whilst Mickey is hangin' by her nails from the roof.

Well, Joe, I got so excited they was as many people lookin' at me as at the picture, and Jeanne gets sore and says if I am so stuck on Mabel Normandy what did I get married for.

Well, Joe, with that they was nothin' for me to do but shut up, and anyways, they was some

are marked beauty. The support is excellent. Miss Dickford's lead is most being Owen Moore who, as Jack, was kept busy throughout the action. The photoplay is told with an vigor and poise.

NO TRICK THUS, CAN SCARE MADGE KENNEDY

The mental picture of faintly Madge Kennedy joining a gang of hardened rogues in a game of cards, and treating them as social equals, can be exchanged for a real picture of the same unique happening at the Sherry theatre where Madge Kennedy appears today and tomorrow in her newest Goldwyn picture, "Frenzied Husband."

Among the early successes scored by Mary Pickford, "Caprice" was one of the most brilliant. This picture has been re-issued by Paramount in greatly improved form and it will be shown at the Arcade theatre tomorrow only. It is said to be one of the best pictures, in which "Our Mary" ever has been seen, and that is saying a great deal.

In this photoplay, Miss Pickford is wooed and won by a youth from the city. His father opposes the match, but the youth marries the girl and later realizes that his father was right when he said Merce Baxter was the social equal of his son. The bride is taken home by her father and later sent to a boarding school, where her chum agrees to be her sister-in-law; but the wife conceals her identity. At a commencement ball, the husband meets his wife but he fails to recognize her. All's well that ends well, as the sequel proves.

The backgrounds of the picture are well chosen, and many of them

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and saves 100 completed the art change of heart. Madge Kennedy delighted in playing this part before the camera because, most intelligent and perceptively girls, she realized that she was doing something different. And that to her is a goal toward which she is ever working in her Goldwyn pictures.

Also shown a big V comedy and Ford Weekly.

NOW IS THE TIME TO THINK ABOUT YOUR CAR

The Standard Auto Repair shop, corner Adams and Fir, is doing very satisfactory work. ED CYR, Prop. 2-1-19

THE REX BARBER SHOP

Central Holiday Props. Toilet shop. Everything clean and sanitary. All first-class workmen. We solicit a share of your patronage. 2-27-19

A nice assortment of Maurice face creams and beauty lotions are now in stock in quantity at Silverthorn's. Some of the most prominent looks in La Grande like the Maurice look of all the girls. 1-15-19

Family Drug Store

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The Shoe that gives you extra service every step—Comfort every minute.

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Fox practical, everyday wear—for lasting comfort—for the best of service you have a right to expect—look to the Buckhecht Army Shoe. It will give you a new sense of shoe-comfort—a new understanding of shoe-economy.

Made on the famous Munson Last—from top-grade materials by top-notch workmen. Worn by thousands of men in all walks of life. Get a pair today!

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for Breakfast. We will be here early, so you can get them for your breakfast. Have you guessed the weight of the Columbia Ham in our window. The first one guessing the nearest to the weight of this Ham will get it free for Easter.

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PHONE MAIN 75

"MICKEY"

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We have just received a large shipment of MICKEY RECORDS and you'll be wild about them.

85¢—It's a 10-inch Double Disc Record 85¢

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85¢ Mickey (Selections) Prince's Orchestra

See this famous Mickey Film at the Arcade Saturday and Sunday HEAR THIS RECORD TODAY

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Columbia Records Play on All Makes of Machines.



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ARCADE

WHAT PORTLAND THOUGHT!

"Mabel Normand could rest upon the laurels won by her in this splendid picture, by far the best in which she has ever appeared."

"It is wholesome, entertaining, full of humor and life, thrilling in spots, and without anything the most captious can criticize."

"No picture unless of great merit could maintain a record of two weeks in Portland, as this one has done."
From Portland Telegram, March 31, 19

WHAT WE THINK!

We recommend "Mickey" heart and soul, because it contains all the elements that, we believe, real picture lovers demand as entertainment—a little love, a few tears, a certain amount of excitement and suspense, and much laughter.

We respectfully request that you attend the matinees if possible, thereby avoiding the evening crowds; for standing room is the rule with "Mickey."

(Signed) MEYERS AND FORD.

MACK SENNETT

Presents His \$500,000 Comedy Supreme

"MICKEY"

THE PICTURE YOU WILL NEVER FORGET

PRICES		TIME OF SHOWS	
Same as Portland			
Adults	35c	Matinees at 2:00 to 3:30	Nights at 7:15, 8:45
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SPECIAL MUSICAL SCORE PLAYED BY MISS MABEL DOUGLAS ON THE PIANO

COME AND LAUGH FOR AN HOUR AND A HALF

"MICKEY" RECORDS NOW ON SALE AT W. H. BOHNENKAMP CO. THEY WILL PLAY ON YOUR MACHINE