

A Daily Bath Will Keep The Pores of The Skin Open and Permits Them to Breathe

The luxury of a daily bath is not the only thing to consider—you must think of the millions of tiny pores which must be kept open and active at this season, so that blood impurities may be freely expelled. A good bathing outfit will therefore conduce to health and energy.

Bath Brushes, Tablets, Mitts, Soaps, Sponges, Toilet Waters, Wash Cloths, Bath Sprays.

A complete equipment for perfect bathing will cost but little.

La Grande Pharmacy
Quick Delivery Phone Main 40
La Grande, Oregon

SHERRY'S William Farnum

In a picturization of Zane Grey's Famous Novel

"Riders of the Purple Sage"

A Great American Drama of the Man Who Was Not Afraid.
Last Showing Today.

Girls, how many of you have exclaimed, more than once, "Oh, I'd do anything to get on the stage!"

See Virginia Pearson
SATURDAY ONLY

—In—
Her Price

ALSO CHAPLIN AND MUTT AND JEFF

GREAT TRAVEL TO NORTHWEST

TOURIST MOVEMENT EXPECTED TO BREAK RECORD

Hundreds of Thousands of Dollars To Be Expended in Exploiting Attractions of This Section

Hundreds of thousands of dollars are to be spent by American and Canadian railways in advertising for tourist traffic this summer, and the Pacific Northwest will get its share of this advertising, according to Herbert Cuthbert, secretary of the Pacific Northwest Tourist Association, who has returned to Seattle after spending a month visiting eastern cities of the United States and Canada to get cooperation in the work of the association from the railways and to further other plans for securing tourist business.

"I conferred with the heads of the passenger departments of the United States Railway Administration in Chicago, Washington and New York, and with two large advertising committees who are preparing a national advertising campaign to stimulate tourist travel on the railways and receive the best of receptions from them," said Mr. Cuthbert. "They have been taught to appreciate the Pacific Northwest and cooperation between the railway campaign and the campaign of our association was arranged so as to get the best possible result for this section."

"The value and results of the work of our association during the past two years is shown not only in greatly awakened interest in our scenic attractions throughout the east, which will bring a heavy tourist travel our way this summer, but also in the recognition of the Pacific Northwest by the heads of the railway administration in their advertising plans. They will spend hundreds of thousands of dollars this year in advertising for tourist business, aside from their colonization publicity, and a generous portion of it will be devoted to this section. They have followed the lead of the Association in dealing with the Pacific Northwest as a whole, rather than with separate states and localities, by their literature and advertising. The national tourist publicity campaign started April 1st in the magazines and will be followed up in the newspapers later on."

"I also met Canadian railway officials in Montreal and Winnipeg and secured the same cooperation from them. The western international plan of the Pacific Northwest Tourist Association is shown by the fact that the Canadian railways will spend much money this year advertising the Pacific Northwest and Alaska and understand that the tourist rates fixed, with Winnipeg as a basis, are the same for Washington and Oregon points as for Vancouver."

"Tourist travel to the Pacific Northwest will be especially heavy this summer and the hotels, summer resorts and people generally should be prepared to take care of the tourists properly. Tourist rates, already announced, will go into effect June 1st and the rates, together with the widespread publicity which we have received, will inevitably bring a heavy tourist travel this way. We should benefit not only by the business which tourists bring but also by calling to the attention of tourists the natural advantages and resources and the opportunities in this section, so that the tourist may be induced to become an investor and a resident to help in the development of this section."

PERS
Capt. Lynn Andrews, of Salt Lake City, spent a few hours in town yesterday visiting his uncle, Chas. Houghton, clerk at the Foley. Mr. Houghton had not seen his nephew for about eight years. Capt. Andrews had been at Camp Lewis for some months and was on his way home with his discharge.

Tracy Hollister arrived in La Grande yesterday and is shaking

hands with old friends again. After an absence of several months in the service, Mr. Hollister will return to his former position at the V. C. Hamilton garage.

DECEPTION IS RESORTED TO

Bolshevik Government to Adopt Underhanded Means in Petrograd

LONDON—(By Mail)—An instance of the deception the Bolshevik government is forced to practice in order to secure reinforcements for its army is contained in information just received in London.

A proclamation was issued at Petrograd ordering a trial mobilization of the "First Town Section" for two days to test its state of preparedness. It was stated that the use of the reserve was to be permitted to return to their work after two days. When the reservists assembled they were told that as Petrograd was unsuitable for manœuver purposes they would be taken a short distance out of town. Unexpectingly the men climbed into box cars, whose doors were then locked, and the men were sent as reinforcements to the Western Front. There they remain, although the Bolshevik officers naïvely complain that these reinforcements have not been of much fighting value.

Desertions from the Bolshevik ranks and disobedience of orders are reported on the increase in North Russia, also a lack of training among officers and men and deficiency of arms and material. In the Ural districts riots are reported to have occurred owing to the difference of pay between the troops at the front

HENRY W. KEYES DONS NEW HAMPSHIRE TOGA



Henry W. Keyes is the new senator from New Hampshire, succeeding Senator Hoffman. He will take his seat in the new congress.

Coming Down!

Overalls and Jumpers

Our Price

\$1.69

Boys' Overalls

.98 - \$1.25

Pay Cash—Pay Your Own Bills and Let Your Neighbors Do the Same

Pay cash
Every-
body's
Doing it

J. C. Penney Co.
Incorporated
197 BUSY STORES

Pay cash
Every-
body's
Doing it

and those remaining behind the lines. Anti-Bolshevik sentiment is said to be so pronounced among some of the regiments garrisoning Petrograd that the authorities are afraid to take action against disaffected units or to send them to the front.

BUILDING LAGS IN LONDON

LONDON—(By Mail)—With the signing of the armistice it was expected that building operations in London, suspended by the war, would be quickly resumed. But so far there are no signs of a renewal of work on a dozen or more huge unfinished structures in various parts of the city.

Labor unrest is the cause assigned by one big contractor for this state of affairs. "If it were not for the labor unrest," he said, "I believe we should be so busy that we could employ the services of every man available. The unrest is not confined to the building world. Manufacturers, banks, insurance companies and other large corporations which have been thinking of rebuilding are for the present holding their hands."

"The Barrier," the gripping Alaskan story by Rex Beach at the Star, Saturday and Sunday. 4-8-4 suits.

Hand Rope machines, greatest money saver out. See demonstration, daily at Grande Ronde Valley House from 3:00 to 6:00 p. m. 4-9-3p—Adv.

"I bought a Hand Rope Machine for my ranch. Now I can make ropes to suit my needs at half the cost. I would not be without it."—Jones. 4-9-3p—Adv.

Trap-nested White Leghorn and Black Minorca eggs, \$1.50 per fifteen; \$7.50 a hundred and up. All cockerels used are from hens with records from 225 to 278 eggs per year. Mrs. Geo. H. Chapman, La Grande. 3-15-imp.

When you get a drink of any kind, or a delicious sundae at a soda fountain put up by an expert mixer you naturally know you have spent your money well, and you have a satisfactory feeling and will call again. That is just why you patronize Silverthorn's fountain. They serve all drinks just right and up to the minute. 3-11-1

Fluoride
FAMILY DRUG STORE
LA GRANDE, OREGON.

Observer advertising will bring re-

turn. Zehring, one of Pendleton's first draft men, has not been heard from since his arrival in France in August.

We have with us from now on, Miss Rose Zweifel, whom Mr. Cain taught the soda fountain business. Now, if it's good things to eat you want with the best of service you will always go to the

PALACE CONFECTIONERY

If I Were a Farmer

If I were a farmer I would keep at hand a few reliable medicines for minor ailments that are not so serious as to require the attention of a physician, such as Chamberlain's Colic and Diarrhoea Remedy for bowel complaints.

Chamberlain's Cough Remedy for coughs, colds and croup.

Chamberlain's Liniment for sprains, bruises and rheumatic pains.

Chamberlain's Tablets for stomach troubles, biliousness and constipation.

By having these articles at hand it would often save the trouble of a trip to town in the busiest season or in the night, and would enable me to treat slight ailments as soon as they appear, and thereby avoid the more serious diseases that so often follow. —Adv.

GRAND OPENING

MONDAY, APRIL 14th

Nothing will be Sold on Opening Day

WE WANT YOU TO CALL AND VISIT THE FINEST STORE IN EASTERN OREGON. AN INTERESTING PROGRAM IN STORE FOR THE PEOPLE OF THIS COMMUNITY

HOOVERIZED GROCERY

United States Food Administration License No. G50255

RAM HARRIS, PROPRIETOR

Next Door to Hill's Department Store.

PHONE US YOUR ORDER. USE OUR EXCLUSIVE PROMPT DELIVERY. PHONE MAIN 32 OR 82

IN THE NEAR FUTURE THE HUNTINGTON BUILDING JUST VACATED BY THE GOLDEN RULE COMPANY WILL BE THE PERMANENT HOME OF THIS STORE.

Union Store Open 8 a.m. Close 6 p.m. Saturday open until 8:30 p.m.

A Fine Modern Home That Will Pay for Itself

I have a choice modern home. Close in (one block from Methodist church), full basement, steam heat, bath and toilet upstairs, toilet downstairs; house built about four years ago. Modern in every way. 100 feet from paved street. Four bedrooms upstairs, steam radiator in each room. One bedroom downstairs. This is a fine stylish looking house on the outside and is fitted up for a home on the inside. The plumbing and finish is all first class. The price is right, \$4000. The lot is worth \$800 and the house alone could not be built today for \$3000.00.

Being close in, aside from the initial payment required, which is \$1000, the rooms upstairs would make the subsequent payments. These rooms readily command \$50 per month. You could not find a five-room house close in as this is and as modern as this house is for \$25 per month. There could be a dozen or more parties who would like to enjoy the comforts of such a home while the house pays for the entire plant. Some renter who is now paying \$25 per month should investigate this. I will be pleased to make an appointment to show you the property.

Have city property in prices ranging from \$600 up on easy payments, some as low as \$100 down and \$15 month.

I have several farms, large and small, that are priced right, that I would be pleased to give details regarding, and better still, I would take delight in personally showing them to you.

Geo. H. Curry

REAL ESTATE

LA GRANDE, OREGON