

The New Confection

Bishops Butter Balls

COCOANUT CENTERS

Each piece wrapped separate. Sold at the rate of twelve for 10 cents.

Fresh candy arriving by express twice a week.

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

FINE SPIRIT AT BIG CONVENTION

SUPERINTENDENT HAMPTON IS HOME FROM SPOKANE

Oregon Delegates Pleased by Complicated Reference of New York Educator.

A. C. Hampton, superintendent of the city schools, returned yesterday morning from Spokane, where he had been attending the convention of the Inland Empire Teachers' Association. He had been away since Monday last. Mr. Hampton was highly pleased with his visit to Spokane and to the convention. Arriving in that city Tuesday morning, he spent the day visiting the Spokane schools, obtaining many valuable suggestions, he says, from the work he saw done there.

There was a very large attendance of teachers and superintendents at the convention, he reports, representatives from the states of Washington, Oregon, Idaho and Montana being present. In all there was an attendance of in the neighborhood of 2,500 people interested in educational matters, and included in the numbers were over forty Oregon superintendents and principals.

The keynote of the whole convention, Mr. Hampton stated, was that the future of democracy in America is dependent upon the educational program of the country for the future. This idea, in some phase or other, was touched upon by practically every speaker at the gathering. The startling degree of illiteracy in the nation, which was brought to light by the scientific draft, was the subject of some comment in connection with this idea at the convention, and the fact agreed upon that the institutions of his country must either rise or fall, insofar as they are able to reach out to every individual in the nation and educate him for citizenship.

Dr. George D. Strayer, professor of Educational Administration at the Teachers' College, Columbia University, New York City, who is also president of the National Educational Association, was the chief speaker at the convention. In his address he emphasized most vigorously the necessity for the passing of the Hoke Smith bill, which provides for the establishment of a national department of education, with a secretary in the president's cabinet. The bill provides for a great national program of education, including the appropriation of the sum of \$100,000,000 for the assistance of the various states. This fund is to be used for the aid of five great things in the program, which as reported by Mr. Hampton are:

1. The reduction of illiteracy.
2. A definite program of physical training.
3. The equalization of educational opportunities.
4. Provision for the better training of teachers.
5. Provision for the better training of students.

Dr. Strayer, says Mr. Hampton, especially emphasized the necessity for a definite program of physical education. In the selective draft it was shown that one out of every three young men examined was physically unfit in some respect, and though it is not yet known what military forces will be made necessary by the attainment of peace, it is an undisputed fact that the first thing this nation must do, whether for peace or for war, is to make its young people physically fit. This can be done only by a definite program of physical education, to be followed through the school life of the young person from the first grade until the finishing of high school.

The Oregon representatives at the convention were highly gratified, says Mr. Hampton, when Dr. Strayer said from the platform that Oregon is regarded as being the best organized, state, educationally, in the Union, in respect to getting behind measures for a great national program of education. This compliment to Oregon, he says, made the delegates from her neighboring states sit up and take notice.

Seek Truth Even in Error. There is no error so colossal but it will in a some times of truth, and many persons so deeply that it prevents not some wholesome use. Stagnant, not a scientific report, but the below its surface for the truth—Tupper.

TROOPS SAILING ON SCHEDULES NOW



Gen. Frank T. Hines, chief of embarkation, has just arrived from Europe with a report to Secretary Baker that the conditions at a French camp are now normal and troops are being sent on to the front.

ENGINEER GARDNER A VISITOR
Engineer John Gardner, former La Grande resident and at one time president of the city commission, has been in from Portland a few days looking after interests here. Mr. Gardner left for home last night.

PORTLAND CAR RECEIPTS.
PORTLAND, April 5.—Car receipts here today were as follows: Wheat, 11; barley, 8; flour, 12; oats, 2; hay, 14.

STAR

TODAY ONLY

Mary Mc Laren

AND ALL-STAR CAST, IN "Vanity Pool"

Six thrilling reels of action from start to finish.

"BUMS AND BOARDERS" Two-Reel Comedy.

SHERRY'S

Today Bert Lytell

The SPENDER

A Metro Comedy for Old and Young

Smiling Bill Parsons

'Dad's Knockout'

J. C. PENNEY CO. — A NATION-WIDE INSTITUTION

J. C. Penney Co. Incorporated

197 BUSY STORES

Sunday Morning Message

Today Is Our Birthday

FIVE YEARS AGO this morning—April 6th, 1914—we opened our doors to the buying public of La Grande and vicinity. It was a glorious morning for us and one we will forever remember. Strangers we came only to be welcomed in your midst. We are this Sabbath day thankful to you all for your past patronage and many kind words spoken of in our behalf.

We Stand Today With Our Faces To The Rising Sun

THE CALENDAR YEAR of 1919 is well under way. The J. C. Penney business year of 1919 starts on its way tomorrow morning. The calendar year is a doubtful quantity—a trip over an uncharted, untraveled sea.

THE J. C. PENNEY Business Year is faced tomorrow by a strong organization, with mind and will set to accomplish objectives as carefully planned and mapped out as is "Grande Ronde Valley" within the range of sightseers on Mount Emily.

THE BUSINESS YEAR closing last night—while pointed out by many as phenomenally successful—is to us but an indication of what we can do The new business year will be much more there is yet to be done.

THE PAST IS FORGOTTEN—the future full of promise TO YOU AND TO THE PROSPECTS for the continued prosperity of our fair city and Union county. We point to the strengthening our organization has through. We assert that in this new business year we shall provide (through better performance certain) better buying opportunities, better merchandise all-around advantages to the community than it has ever enjoyed.

OUR BUYING DEPARTMENTS in New York, St. Louis and St. Paul have—the directors of our organization are determined to give our patrons in our merchandise in America at an exceptionally close margin of profit—ASTOR SERVES, so J. C. Penney Co. this year will develop new added standards which will permit of no dissatisfaction in our "army of customers" in our 197 stores.

WE WANT TO KNOW YOU BETTER—you who regard us as strangers, get to know your business; we appreciate it; you are our kind of people. Get to know J. C. Penney Co. as a cash and carry store—THE STORE THAT BROUGHT DOWN—AND ILLUSTRATED—PRICES ON YOUR WEARING APPAREL.

Ladies' Easter Hats

On display tomorrow morning—good assortment—would sell by the thousands for 1919.
\$2.98, \$3.98, \$4.98, \$5.98

LADIES READY-TO-WEAR

Every garment in our store is guaranteed. Bought by experts daily in the market. Don't pay such credit-store prices—pay cash and save ten dollars on your new Easter outfit.
WHY PAY MORE?

ON THE WAY

To the J. C. Penney Co. store—the store where the thrifty trade. Boys' suits, all colors, all patterns. From 2 to 17 years. Our prices—
\$2.98, \$3.98, \$4.98, \$5.90, \$5.90 to \$12.50.
WHY PAY MORE?

MEN'S

No value in the world would show for the sale of men's suits.
WHY PAY MORE?

MEN'S SPRING TIES

Thousands and thousands. We buy direct from the factory. You pay no traveling man's expenses when you buy here—
25c, 49c, 69c, 98c, \$1.49
WHY PAY MORE?

BOYS' HATS AND CAPS

Every parent should teach their children thrift. Are you indifferent? Pay cash, boys, and trade where the best is the cheapest. Our prices 25c, 49c, 98c, \$1.49
WHY PAY MORE?

GIRLS' EASTER DRESSES

Bought in enormous quantities to supply our 197 stores. Beautiful patterns to choose from. Fairy Gingham dresses—
\$1.98, \$2.98, \$3.98, \$4.98 to \$12.50
White Voile dresses, 2 to 16 years—
98c, \$1.25, \$1.49, \$1.98, \$2.98, \$3.98 to \$9.90
WHY PAY MORE?

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In Unity There is Strength

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