

**Mail Us Your Orders**

You can rely on our advertisements. Satisfaction Guaranteed.

J. C. PENNEY CO.—A NATION WIDE INSTITUTION J. C. PENNEY CO.—A NATION WIDE INSTITUTION

**MR. MAN—**

HERE'S YOUR SAVING OPPORTUNITY. OUR METHODS, OUR PRICES AND YOUR GOOD JUDGMENT WILL TELL YOU WHERE TO TRADE TO SAVE MONEY.

**Get The Habit**

Use our mail order department and save yourself Money. Satisfaction Guaranteed

# "In Unity There Is Strength"

This Spring Bulletin is our invitation to you to visit our store—we are certain you will find your time pleasantly and profitably spent. Our methods—modern in every way—have appealed to thousands throughout the United States. We want you to make this "YOUR STORE" and enjoy all its conveniences and saving possibilities.



## Men's Spring and Summer Clothing

We aim to make our Men's Clothing Department of interest to every man in La Grande. We offer only dependable merchandise—a guarantee accompanies every suit. Our suits are manufactured for us under our name "STERLING" which stands for "QUALITY". Just received a shipment of New Easter garments, hand tailored throughout—fashioned by the foremost designers in America.



Our Price--\$12.50, \$14.75, \$16.50, \$18.50, \$19.75, \$22.50, \$24.75, \$26.50 to \$42.50

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### Work Gloves

- Mule Skin Gloves ..... 39c, 49c
- Horse Hide ..... 98c, \$1.25, \$1.49
- Gauntlet Horsehide Gloves ..... \$1.49, \$1.98, \$2.25
- Wrist Kangaroo ..... 49c
- Wrist Pigskin face ..... 98c
- Gauntlet Mule Skin ..... 98c
- Auto Gloves ..... \$2.98

### Boy's Shirts and Blouses

In blue, gray, khaki, striped and fancy ..... 49c, 69c, 98c, \$1.25, \$1.49

### Work Cloths

- Men's Bib Overalls ..... \$1.89
- Men's Blue Denim Jackets ..... \$1.89
- Men's Waist Overalls ..... \$1.89
- Men's leather faced Gloves ..... 19c
- Men's leather faced gauntlet Gloves ..... 25c
- Men's Canvas Gloves, two pairs ..... 25c
- Men's Wire-sewed Mitts ..... 98c
- Men's Shop Caps ..... 15c, 25c
- Men's Corduroy Coats ..... \$3.98
- Men's Khaki Pants ..... \$1.98, \$2.49
- Men's Work Sox ..... 12 1/2c, 19c
- Men's Mole Skin Pants ..... \$3.98

### Boys' Suits

Are high in all stores—except the J. C. Penney Co. We buy them for 197 stores. Nifty new Easter suits now in. 3 to 17 years.



\$2.98, \$3.98, \$4.98, \$5.90, \$6.90 to \$14.75.

### Underwear

"None Better in the West."

- Earn ribbed unions ..... 89c, \$1.25
- Silk and Wool Unions ..... \$2.49, \$2.98
- Mercerized Unions ..... \$1.49, \$1.98
- Black Ribbed Unions ..... \$1.89
- Boys' Unions, long sleeves ..... 69c, 98c
- Boys' Union, short sleeves ..... 40c, 69c, 79c

### EXTRA! EXTRA!



### Men's Hats

"Buy a Marathon" Only found in the J. C. Penney Co. stores. A hat for all classes. Spring numbers now in.

\$2.98, \$3.98, \$4.98, \$5.90

### Pants

- Cottonade pants ..... \$1.98, \$2.49, \$2.98
- Fancy Worsted ..... \$3.98, \$4.98, \$5.90
- Blue Serge Pants ..... \$7.90, \$8.90, \$9.90
- Boys' long pants ..... \$1.98, \$2.49, \$2.98
- Boys' Knickers ..... 69c, 98c, \$1.49, \$1.98, \$2.49, \$2.98

### Dress Shirts

- Band Shirts ..... 98c
- Band Shirts, French cuffs ..... \$1.25, \$1.49, \$1.69
- Fancy Dress Shirts ..... \$1.49, \$1.98
- Mercerized Shirts ..... \$2.49, \$2.98
- Silk Shirts ..... \$3.98, \$4.98 to \$8.90

### TIES

Why pay more? Beautiful patterns. Hundreds to choose from. 25c, 45c, 69c, 98c, \$1.49

### Suspenders

- All makes: Presidents, Shirley, etc. ..... 45c
- Fancy Dress ..... 25c, 45c
- Work Suspenders ..... 25c, 45c
- Boys' ..... 10c, 15c, 19c, 25c

### CAPS

New 1919 snappy men's and boys' caps—plain and fancy patterns. 25c, 49c, 98c, \$1.49, \$1.98



### MADE-TO-YOUR-MEASURE CLOTHES

400 new 1919 spring and summer patterns to choose from. "A guaranteed fit or no sale." Made by America's largest Tailoring Establishment.

### Men's Shirts

Here is an item that interests every man alive—the work shirt problem is solved—if you will only give us an opportunity to show you our line—all colors. Black, khaki, blue, gray, striped and railroad blue. Our price—

98c, 1.25, \$1.29, \$1.49, \$1.69, \$1.89



### WE FILL ALL MAIL ORDERS

on the same day they are received. We Positively Undersell all mail order houses. Satisfaction Guaranteed.

### Men's Raincoats

- New English waterproof cloth ..... \$9.90, \$12.50, \$14.75
- Gabardines ..... \$9.90
- Rubberized ..... \$3.98, \$4.98, \$5.90, \$6.90, \$9.90

### Hosiery

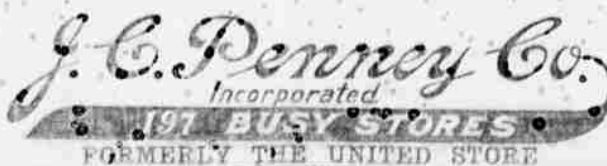
The largest dealers in Hosiery in America today. Brought direct from factory to you.

- Men's Cotton Hose ..... 2 for 25c
- Men's Lisle Hose ..... 25c, 35c
- Men's Fibre Silk ..... 40c, 69c
- Men's Silk Hose ..... 98c
- Fancy dress hose, all colors. 3 pair for \$1.00

**Remember**

We never sacrifice quality—all merchandise purchased by experts. Satisfaction Guaranteed.

LA GRANDE



OREGON

**Remember**

We have the distinction of being the only retail stores in United States that positively undersell mail order houses.

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