

# Everybody's Shoes Are Here

Every kind of shoe for everybody—men, women, children and the babies. All the different style lasts that are in vogue as well as all leathers.

- Men's Dress Shoes ..... \$3.50 to \$9.00
- Men's Work Shoes ..... \$2.50 to \$6.25
- Ladies' Shoes ..... \$2.75 to \$12.50
- Ladies' Oxfords ..... \$4.25 to \$9.00
- Ladies' Pumps ..... \$1.25 to \$7.50
- Boys' Shoes ..... \$2.35 to \$4.25
- Misses' and Children's Shoes ..... \$1.25 to \$3.25

LADIES', MISSES' AND CHILDREN'S CANVAS SHOES, PUMPS AND SLIPPERS FOR SPRING AND SUMMER WEAR HAVE JUST BEEN UNPACKED.

## Hill's Department Store

KIENZO DENTAL CREME  
Leaves the mouth so cool and clean.

## Putman's Drug Store The REXALL Store

## Special Announcement

We are pleased to announce that Jack Harlen, the well-known automobile expert, is now foreman of our repair shop and we are well prepared to handle your car troubles with absolute satisfaction. We have five good mechanics at your service prepared and fully equipped to repair any and all makes of cars. We specialize on "Ford's" and have every part on hand. Don't wait to order. Get your car in good condition, for spring is here. Let us serve you and prove our efficiency.

## HILTON'S GARAGE

## Blue Stem (HIGH PATENT)

## Sea Foam (STRAIGHT GRADE)

WHEAT GERMS, GRAHAM AND WHOLE WHEAT FLOUR

THE GUARANTEED FLOUR

THEY ARE GUARANTEED BY

## La Grande Milling Co.

WHOSE GUARANTEED IS GOOD.  
Handled by All Dealers.

OPEN DAY AND NIGHT

## J. C. HENRY

Residence Undertaking Parlor  
FUNERAL DIRECTOR AND LICENSED EMBALMER

Phone Call Main 62 Day and Night

OBSERVER ADVERTISING will bring results.

## IS HARBINGER OF GOOD TIMES

COMMERCIAL CLUB ACTIVITY A FAVORABLE SIGN

La Grande is Perfecting a New Organization as a County Boosting Proposition

The fact that whenever Commercial clubs begin to reorganize that times are good. If that be true, then times are improved in Union county, for there is now being reorganized a new Commercial club with many new phases to it—a club that many affairs are entirely new in some respects but based upon a principle that will surely bring results.

The classic plan of organization of the new club in La Grande which is purely a county booster, was presented by Chairman William Miller last Tuesday. Tomorrow the twenty odd directors which will conduct the affairs of the club, will be elected, and before it is finished, there will be about 100 citizens of the county affiliated with committees in this club. Each committee has a personnel entirely distinct from any other committee, and concerns itself primarily only with that one subject—good roads, for the Good Roads committee, building activities for the Own Your Own Home committee, and so on.

The Observer has culled some splendid sentiments on Commercial clubs from The New West magazine, making the selections from an article written by Robert W. Spangler. Here are excerpts from the splendid review:

One of the surest indications of the return of good times is the activity now noticeable among the Commercial clubs of the smaller communities of the western states. When times are bad the Commercial club languishes and sometimes fades away entirely, and the business men speak of it in hushed tones as among the things that have been. But the instant good times appear on the horizon the live, up-and-doing citizenry stir up their lones, leave a call through the local paper, the all-wise, faithful reasonable, and again they go forth to put another young Chicago on the map.

This last sentence is not written in a spirit of levity. There are too many "young Chicago's" now in existence west of the Mississippi river that owe their life, growth and vitality to the Commercial club that nursed them through infancy, kept the hot sun from cold winds when the time for once saw the citizens of disaster hovering in the offing, and worked with night and day—until victory crowned their efforts.

The Commercial club is one of the great institutions of the west, and a branch of good, live men, reared with a Commercial club, can go forth, fill the desert, plant his teeth and bring forth the warriors to build a great city just as our old friend Cadmus did in the early days. The story of "The Dragon's Teeth" may indeed be properly considered as the history of the first Commercial club. To build a city in those days required armed warriors; today, the warriors must be armed with three things—vision, to see the possibilities; determination, with prop-

The Observer furnishes and prints Butter Wrappers.

staying power; and a vital, a compass.

Among the multitudinous duties of editing a magazine whose purpose and thought is "building the West," is that of reading more or less thoroughly about five or six hundred weekly newspapers. There is no better or surer way of feeling the pulse of a community than in reading the local newspaper. It is the mirror by which that particular section of the country may be accurately judged. Captious critics who read this may lift their eyebrows, sigh dolorously and say, "How do help our town if it is to be judged by our newspaper?" Ten of one the said captious critic is not a subscriber to his local paper, and is therefore not in a position to pass judgment. He does not know that he and his kind comprise the real drawback—the poor, weekly weekly is but reflection of him and his ilk. On general principles it is a safe bet to say that the man who is not a paid subscriber to his local paper is a tightwad and a detriment to his home town.

The Commercial club, in a way, is the fruit of the local newspaper. Without the latter the former would die aborning. Publicity is the first food on which the Commercial club thrives. Then let us, brethren, first pay our subscription to the home town paper, then go to the Commercial club rooms and start something. The local paper is the S. O. S. of the army in the club rooms.

All this is inspired by the various reports I have been reading recently of Commercial clubs being reorganized throughout the west. There will be something doing this spring if they all live up to their promises—and a goodly number of them will. The aims and ambitions of the Commercial clubs of the west are epitomized in the open letter of President E. O. Robinson, of Canby, Oregon, as published in the Clackamas County News. He says, in part:

I have heard from all sides about the former efforts along this line. This is the history of all such organizations. They have organized and reorganized until at some time it is finally made a go, and it becomes a permanent and powerful agent for good and for progress. It can be made a success only by the entire co-operation of the many and varying interests. It is not in the power of the officers and the various committees alone to make this club a success and a continually felt power for good and progress. It must be the unrelaxed energy of the majority of the members.

With the proper co-operation and energy put into the club that the members put into their various occupations this club will become a power for progress and prosperity in this vicinity. These are various activities that should be pursued. A few are the securing of better roads leading into Canby and vicinity; the opening up of new roads making shorter access to the Pacific highway; securing new rural mail routes. This goes hand and hand with road development. The securing of new industries that will create pay rolls, putting before the public the vast resources of this valley and its climatic advantages. A tax committee should be formed that will assist this community in securing an equitable distribution of the burden of the taxes.

The club should also co-operate with the city council in solving the many problems that come up that are of general interest.

There is one thing that is often overlooked in organizations of this kind and often this very thing will be just the saving feature that will keep the club alive and active. I refer to the social side of the community. We should have an en-

## Plan Your Garden Now

We now have on display the most complete stock of Vegetables, Flower and Grass Seeds in the city. Come in and pick out your wants.

ONION SETS SHOULD BE PLANTED NOW  
We can fill your orders for any kind and amount of Seeds or Plants.

## Harris Grocery

Phone Main 70 and 77, Farmers Black 192  
408 North Fir Street Across the Track

### SYNOPSIS OF THE ANNUAL STATEMENT OF THE

### Union Central Life Insurance Co.

of Cincinnati, in the state of Ohio, on the 31st day of December, 1918, under the insurance commissioner of the State of Oregon, pursuant to law:

Capital	5,000,000.00
Amount capital stock paid up	4,200,000.00
Income	
Total premium income	19,402,817.00
Interest, dividends and other income received during the year	7,564,561.88
Income from other sources received during the year	1,075,114.31
Total income	28,042,493.19

Disbursements	
Paid for losses, endorsements, surrenders and other liabilities during the year	12,360,605.00
Dividends paid on capital stock during the year	2,477,424.31
Commissions and salaries paid during the year	200,000.00
Taxes, licenses and fees paid during the year	515,383.16
Amount of all other disbursements	1,961,052.31
Total disbursements	17,514,464.68

Assets	
Value of real estate owned (market value)	2,560,100.87
Value of stocks and bonds owned (market or amortized value)	4,826,996.06
Loans on mortgages and other securities	10,744,912.28
Interest, etc. receivable	2,042,891.07
Premium notes and policy loans	20,123,492.31
Cash in banks and on hand	852,754.28
Net uncollected and deferred premiums	825,083.15
Other assets	1,722,308.57
Total assets	43,878,738.52

Total assets admitted in Oregon	43,878,738.52
Liabilities	
Net reserves	4,400,000.00
Total policy claims accrued	1,000,000.00
All other liabilities	14,000,000.00
Surplus	3,478,738.52

Total liabilities, exclusive of capital stock in Oregon	19,402,817.00
Total insurance in force December 31, 1918	450,128,651.99
Business in Oregon for the year	
Total insurance written during the year	617,510.00
Gross premiums received during the year	28,129.53
Losses and claims paid during the year	23,994.12
Losses and claims incurred during the year	26,804.12

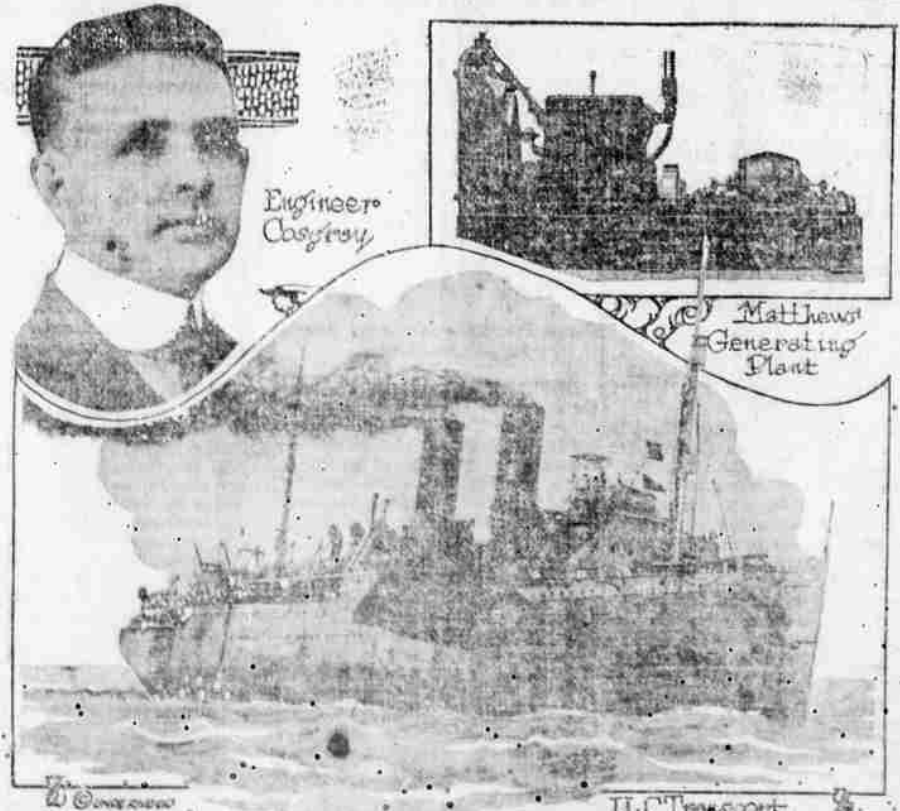
Total amount of insurance outstanding in Oregon December 31, 1918	450,746,162.00
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THE UNION CENTRAL LIFE INSURANCE COMPANY  
JOHN D. SAIGE, Vice-President,  
A. F. BERT, Assistant Secretary,  
Statutory resident attorney for service,  
WM. F. STILZ, Portland, Or.  
Total premiums contracted for—\$43,889.44  
Dividends applied in reduction of premiums—\$729.89  
Gross amount of premiums received—\$28,129.53  
WILLIAM F. STILZ, State Manager,  
Northwestern Bank Bldg.,  
Portland, Oregon.

SECURITY INSURANCE AGENCY,  
General Agents, La Grande, Ore.

A classified ad will bring results

## JUICE THAT GUARDED DOUGHERY PROMISES NEW ERA ON FARM



To defeat German plans for "tracess sinking," provision was made for a small auxiliary electric plant on the deck of every U. S. transport, with an automatic switch-board that brought it into play whenever the principal generating plant was crippled. It was to keep the lights burning, and the wireless telegraphing for help so long as any part of the hull remained above water.

## The Economical Corset

THE WAR HAS TAUGHT US THE MEANING OF TRUE ECONOMY

When the government urged conservation and economy, it recommended the buying of quality articles that would give the maximum wear.

The mistaken idea that economy meant the purchase of cheaply made articles was removed forever.



Make a request for a trial fitting in our corset department before planning your spring wardrobe

## Pauline Lederle