

LA GRANDE EVENING OBSERVER
An Independent Newspaper

Published Daily and Weekly at La Grande, Oregon, by La Grande Evening Observer Publishing Company. BUCE DENNIS, Publisher.

Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter.

Address all Communications to The Observer, 1710 Sixth Street.

City and County Official Paper.

On Sale in Other Cities—Oregon Hotel News Stand, Portland; Imperial News Stand, Portland; Multnomah Hotel News Stand, Portland, Oregon.

SUBSCRIPTION RATES

By Carrier
Daily, per month65c
Daily, per three months.....\$1.95
Daily, per six months in advance \$3.75
Daily, per year in advance.....\$7.50
Daily, single copy.....5c
By Mail
Daily, per year in advance.....\$5.00
Daily, per six months in advance \$2.50
Daily, three months in advance.....\$1.25
Daily, per month.....60c
Weekly Observer-Star, by mail, per year in advance.....\$1.50



The New Price Level.

Many people who keep hoping that prices will drop to somewhere near their pre-war level base this hope on the fact that our currency at present is highly inflated. This inflation is found to stop soon, they argue. Then, with less money and credit available, the price of nearly everything will go down accordingly.

Now, our currency is certainly inflated, admits Prof. Irving Fisher of Yale. But he does not agree that there is going to be any let-up. The government tried to force a deflation after the Civil war, he recalls, by reducing the quantity of greenbacks in circulation; depression ensued immediately, and congress had to forbid any further reduction.

"Against any considerable reduction in bank credit," he says, "we shall find the whole business community in arms." And without such a reduction there can be no general fall in prices.

There is a world-wide cause, too, operating to maintain and even to continue swelling the general volume of credit. Deposit banking, he points out, has increased greatly during the war. In response to government demands in all the warring countries, and it will increase vastly hereafter. Money goes out of circulation and out of unprofitable hiding places into the bank vaults, and there becomes a basis for new circulating credits. Even the Chinese and the people of India are learning. This new habit will lead to a great currency expansion. "It is as if a new source of gold supply had been discovered."

Nobody then need talk hopefully of the prices of 1911 and 1914. It is futile to try to bring them back. Buyers have been trying it, with insignificant results.

There is a new high price level, maintains this expert, and it will prove to be a stubborn reality. The clever business man, he says, is not the one who waits to buy raw materials or manufactured articles he needs but the one who accepts the new price facts and acts accordingly.

This testimony gives strong support to the "buy now" movement already under way.

Rapid Progress on Terms of Peace.

The peace conference seems to be making rapid progress lately in determining the allies' policy toward Germany, and that policy as announced is one in which the United States will take profound satisfaction. There has been, all along, a fear that Germany would be let off too easily. There is certainly no silliness in such terms as these:

The German army to be permanently reduced to 100,000 men, raised by volunteer enlistment and serving for

KEEP LOOKING YOUNG

It's Easy—If You Know Dr. Edwards' Olive Tablets

The secret of keeping young is to feed young—to do this you must watch your liver and bowels—there's no need of having a sallow complexion—dark rings under your eyes—redness—a bilious look in your face—dull eyes with no sparkle. Your doctor will tell you ninety per cent of all sickness comes from inactive bowels and liver.

Dr. Edwards, a well-known physician in Ohio, performed a vegetable compound mixed with olive oil to act on the liver and bowels, which he gave to his patients for years.

Dr. Edwards' Olive Tablets, the substitute for cod liver oil, are gentle in their action yet always effective. They bring about that exuberance of spirit, that natural buoyancy which should be enjoyed by everyone by keeping up the liver and clearing the bowels of all impurities. You will know Dr. Edwards' Olive Tablets by their olive color. 10c and 25c per box. All druggists.

NEW CREATIONS IN NECK-WEAR

A large variation in neckwear for spring now on display. Georgette and Organdy—embroidered patterns, lace trimmed and plain.

PUMP BUCKLES

Steel buckles for your street pumps are quite the fad this season. We have them in several different shapes. Prices 75c and \$1.00.



Subscribe for the Designer This Week

A special offer this week on "Designer" subscription—call and have your old subscription renewed now while the special offer is on.

Beautiful New Spring Coats



This week we have on display many new coats. You will be delighted with the excellence of the materials, their exquisite colorings and exclusive designs. You will find in every garment shown the individuality and distinctiveness for which the Printzess Coats have long been famous.

Every detail of finish receives the same careful attention as the original conception of the design itself. They hold their shape and stylish lines. While they are the height of fashion, they are not the fashion of a moment.

Come in tomorrow while our assortment is quite complete and let us show you the individuality of these coats.

Prices Range From \$20.00 up to \$65.00

Spring Suits

This week finds our Suit Department again filled. Two new shipments this week brought us many new and distinctive models.

New box coat models, semi-box and others. Some have belts; others are prettily trimmed with braid.

A large variety to choose from at a wide range of prices—\$25.00 to \$70.00.

New Blouses

A very pretty collection of spring blouses now on display—no doubt you have noticed the four in our window. We have many more to show you in our ladies' ready-to-wear department. Some have beaded fronts, others are embroidered and all are the latest creations for spring. Colors are white, maize, navy and flesh.

Prices From \$6.00 up to \$12.50

New Spring Clothes for Men and Young Men—

We have the models for you—authentic and correct. We have the quality, long wear and economy. We guarantee your satisfaction because it is guaranteed to us by

Hart Schaffner & Marx

The new waist seam models are very prominent here—also many new conservative models. New colors and fabrics.



await your inspection in our Millinery Department. A fascinating display it is, too, with clever lines and touches of color; trimmings that are exquisite in tone and combination.

Hats that are reproductions of higher priced models and clever originations in all shapes—in all a remarkably pleasing display for your approval.

a long term of years, in order to prevent the training of many men in short-term periods of service.

All German war ships and war planes to be surrendered or destroyed, and no more to be built.

No poison gas to be accumulated in any dangerous amount.

All heavy artillery to be surrendered or destroyed, and no more built.

German munition plants to be supervised by the allies.

German forts along the Rhine and in other strategic positions to be destroyed.

German territory to be bounded by the Rhine on the west and the Vistula on the east, reducing Germany from 212,000 square miles and 70,000,000 people to 172,000 square miles and 67,000,000 people, even if she absorbs German Austria.

All this is in addition to the indemnity, which will probably approximate \$40,000,000,000, the precise amount being determined by the formula, "All that Germany can possibly pay."

If this program is carried out, it will assuredly leave the world safe from German aggression for many decades. And if in the meantime a

strong, smoothly working League of Nations has been built up, the safety may last forever—or as near it as finite man dares to estimate.

It will indeed be a monumental punishment. But, however drastic, it will not be so much as Germany deserves, because it will not come anywhere near making amends to the nations she has wronged.

Promise of Near-Flivver.

We have many misgivings about this new car that Henry Ford says he is going to make and sell for \$250. The present Ford car, many critics maintain, is not an automobile. The new car, according to Mr. Ford's description, is not even going to be a flivver. Everybody is to have one. And how they will clutter up the roads!

And what sarcasm will be poured out on them by the flivver aristocrat-driving real Fords!

No doubt German music will be sung in public again after a while. And there is no particular reason why some of it shouldn't be—after a while.

Your Country Needs Your Help—

The problem of readjustment from a war basis to a normal peace basis requires that every citizen assume his portion of the responsibility.

You can do this best by increasing your own resources, by saving and conservative investments.

We are anxious to help you and invite you to avail yourself of our banking facilities. You will be treated with courtesy and consideration at all times.

LA GRANDE NATIONAL BANK

Member Federal Reserve System

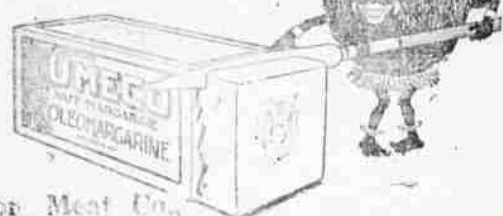
Chartered in 1887 Sound, Reliable, Progressive

UMEICO "COSTS LESS TASTES BEST"

NUTMARGARINE

is a pure, wholesome and nutritious product—a delicious spread for toast, bread and biscuits, and fine for cakes and pastry. The rich oil from the meat of the coconut, churned with a generous quantity of pure pasteurized, sweet milk—and just enough salt—that's "UMEICO."

a Pacific Northwest Product—strictly a Quality Product packed in paraffined odor-proof cartons. Your Grocer can supply you.



Union Meat Co., North Portland, Oregon.

FRESH VEGETABLES

For Sunday

BY EXPRESS SATURDAY MORNING

- | | |
|-------------------|--------------|
| Artichokes | Parsley |
| Radishes | Green Onions |
| Fresh Tomatoes | Spinach |
| Rhubarb | Young Beets |
| New Turnips | Cabbage |
| Cauliflower | Head Lettuce |
| Hot House Lettuce | Carrots |

SWANN'S ANGEL AND SUNSHINE CAKES
Try our Kipperd Salmon or Cod and Salt Salmon Bellies.

PHONE MAIN 43

J. G. SNODGRASS

This is all you need for perfect buckwheat cakes!



"Pie in town, Honey!"



No more "setting the batter" overnight! No more bother of any kind when you make buckwheat cakes!

Nowadays all you need is a package of Aunt Jemima Buckwheat Flour—(the yellow package). You simply stir up the flour with a little cold water and your batter is ready—pop it on

the griddle and your cakes are done! Wonderful, golden-brown cakes they are, too—light and tender, with a fragrance that is simply tantalizing. Have this easy, economical breakfast tomorrow. Once you make buckwheat cakes the quick and simple Aunt Jemima way you'll never dream of making them any other way.

Ask for Aunt Jemima Buckwheat Flour in the yellow package!