

LA GRANDE EVENING OBSERVER

An Independent Newspaper
Published Daily and Weekly at La Grande, Oregon, by La Grande Evening Observer Publishing Company.
BRUCE DENNIS, Publisher.
Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter.
Address all Communications to The Observer, 1710 Sixth Street.
City and County Official Paper.
On Sale in Other Cities—Oregon Hotel News Stand, Portland; Imperial News Stand, Portland; Multnomah Hotel News Stand, Portland, Oregon.



Germany's Soldier Power Prolific.

Several of the soldiers' letters printed in the Observer have referred to the large number of children of the German families in occupied territory. It is related that when the first allied troops advanced into Trèves a French officer pointed out to the Americans this condition and said "We shall have to fight them again in twenty years."
The same thought has occurred again and again to American soldiers. A magazine writer tells of hearing a doughboy fresh from the Argonne struggle exclaim, as he contemplated the swarming youngsters in a German village, that he supposed these kids would be fine machine gunners about a dozen years from now.
Everywhere there are those hordes of young boys, clustering around our soldiers as they tread German soil, and striking up friendships with them, somewhat to the scandal of the stern civilians at home. And everywhere the fear arises:
Will those boys be fighting us again when they grow up? Will they be killing our boys, and will our boys be killing them?
With all their innocent friendliness, their numbers suggest a tragic menace. The German nation is so prolific. Ten or fifteen years from now Germany is sure to have far more soldier-stuff than ever. That is the peril that France never fails to remember. The whole world must remember it.
The allied nations do not want either to kill those little German boys, or to be killed by them. The present generation of every belligerent nation has paid too grievous toll to war.
The present generation of Germany is blood-guilty, and must pay the price of its crime. The new generation in Germany for the world's safety and for its own sake, should have a chance.
And the way to give those little German boys a chance—and every other nation's boys a chance—is to impose on Germany such drastic military restrictions that those lads, as they grow to maturity, will not be trained to arms nor infected with the mania of militarism.

What the Farmers Want.

Representative farmers throughout the state of Maine were recently asked to fill in answers to questionnaires sent out by the Maine Agricultural and Industrial League. This was part of a survey of agricultural conditions in that state. The replies summarized conditions in various vicinities.
The need emphasized by the greatest number of farmers as most urgent of all was the need for good roads. Eighty-five farmers put themselves on record as convinced that successful farming and good roads are inseparable. Less than half as many wanted better schools. Forty-nine asked for more farm laborers without commenting on the means for securing and holding help. Better marketing and transportation facilities were urged as well as utilization of water power. Twenty-three farmers suggested more co-operation among farmers themselves and forty-four others advocated co-operative buying and selling. A comparatively few voiced a need for cheaper and better fertilizer, cheaper grain, better seed and better marketing. Twenty-one thought there should be a greater willingness on the part of banks to extend credit to farmers.
It is interesting to read over the summary. Although only a few asked for co-operation among farmers themselves, a close scrutiny of the list indicates that a good many of the other needs could be met by just such co-operation. Farmers in the past have been too individualistic, if not actually selfish. A cordial spirit of mutual

SEVENTEEN-YEAR LOCUSTS DUE THIS SEASON



benefit and a common interest in the success of every farmer in the community would help to eliminate a lot of present troubles.
When farmers are more willing to help themselves and each other, everybody else will be more willing to help them. When every farmer realizes that he cannot succeed on his own farm unless there are good roads, good schools, easy communication with other farms and neighboring cities—then he will begin to get those things and to work with his neighbors to get them.

Great Opportunity to Gain Experience.

The Observer printed a letter Sunday from a La Grande boy who is about to be shown places of historical interest in Rome. This is but a typical instance of the great opportunity that has come to the lot of American youths to see the world. It is one of the few privileges that have come as a result of the world war.
There are at least two millions of young Americans who have had the chance of travel and to gain experience that will be of great value. Even the ones who have been in the home camps have had personal touch and first-hand information that could not have been acquired in any other way.
While there is nothing that can fully compensate the loss and sacrifice which the world war has entailed, there is a small salvage in the way of travel and education and touch with world affairs that will be of great use and benefit to those who are to share in the future hopes and responsibilities.
At least two million will know a great deal more of the world in general and as many more will have a falseless impression of what world democracy means.

RED CROSS News and Notes.

The dinner given Monday night by the Brotherhood of Locomotive Firemen and Engineers was a success in every particular, and the La Grande chapter of the Red Cross is richer by \$11.40, the net proceeds. This is another proof of the generous and warm heart of this Brotherhood. They heard the cry of the suffering children overseas and did not turn a deaf ear to it.
Mrs. Rosenbaum Visits Wallowa. Mrs. E. Rosenbaum, supervisor of the work rooms, was a visitor at Wallowa branch of this chapter. This branch loaned their knitting machine to the chapter and Mrs. Rosenbaum learned how to operate it. She reports Wallowa branch still keeping up to their standards of efficiency and willingness. She was the guest of Mrs. E. A. Tully.
Branch Chapters Honored. While the chapter is proud of the four honor rolls that hang on the walls at headquarters, the officers realize that the credit largely belongs to the branch organizations throughout the two counties of Wallowa and Union. "Honor to whom honor is due" is one of the principles in which this chapter stands, and a formal testimonial of the chapter's appreciation and recognition of service faithfully performed in behalf of the nation and her pun at arms" is being mailed to each of the eleven branches. This was stated by the following officers: Winifred Wilson, President; H. P. Davidson, Chairman; W. J. Council, C. D. Stinson, Northwestern Division manager; and Elmer Deane, Chairman La Grande Chapter.

Keep up the Work. Do you know that thousands upon thousands of children across the ocean are barefooted and barelegged while you and I are upon our feet? Do you know that thousands have seen or several years ago, or with practically no clothes at all? Do you know that in many of the countries there is no material from which to make garments? Do you know that these stable conditions are in terrible straits? One cubic centimeter of the need is great to a degree which

INSTRUCTIVE LECTURE

Business People Interested in Object to Be Presented at High School.
Merchants and sales people of this city are manifesting great interest in the retail merchandising lecture which is being brought here by the courtesy of the Retail Merchants, and which will be given free of charge tomorrow night, March 4, at 8 o'clock, in the high school auditorium. The lecture, which will be given through the courtesy of the National Cash Register company, Dayton, O., contains the results of that concern's experiences in dealing with merchants in all parts of the world, and is the most comprehensive lecture of its character on the road today.
G. W. Sulley, expert lecturer, will tell by means of stereopticon slides and motion pictures the causes of failure in retail business, and explain some of the latest methods of store-keeping. One of the features of the lecture will be that part devoted to newspaper advertising. The writing of newspaper advertisements, their value to the retail merchant and the necessity for advertising continually will be taken up and explained in detail. In a like manner, the question of window display, delivery problems, perfection of a store organization and other interesting topics will be discussed.
In addition, the three-reel Essanay feature film, "Troubles of a Merchant and How to Stop Them," will be given for the first time in this city. This film was prepared for the National Cash Register company at a cost of \$50,000, and has been shown before commercial bodies, conventions, and other organizations from coast to coast. It is declared to be the best exposition of the troubles of the average retail merchant ever given.
In an interesting manner the film tells the story of Mr. White, a grocer, who has been brought to the verge of bankruptcy through out-of-date business methods. The reasons for his lack of success become apparent as the film unfolds the story. His clerks were indifferent, goods arranged in a poor manner, his system thoroughly disorganized. Other troubles also beset him, and, as a consequence, the grocer was in despair. But one day a change came in his career, and by the installation of modern business methods, he became prosperous. The manner in which he turned the tide in his favor will prove an interesting and educational story to everyone.
Much enthusiasm has been created in other cities where the lecture has been given, and it is expected that a capacity audience will greet it in this city. All merchants and sales people are invited to attend.

THE REX BARBER SHOP

Cantrell & Holliday, Props.
Union shop, everything clean and sanitary. All first-class workmen. We solicit a share of your patronage.
2-27-19
Dustin Farnum and a Sunshine comedy. A show for red-blooded fans, Arcade, Wednesday and Thursday.
3-3-21

SELECTED SEED CORN

Minnesota yellow dent, excellent for Eastern Oregon, and recommended by county agents. For prices address J. B. Stoddard, R. F. D. No. 1, La Grande.
2-22-19

KEEP LOOKING YOUNG

It's Easy—If You Know Dr. Edwards' Olive Tablets.
The secret of keeping young is to feel young—to do this you must watch your liver and bowels—there's no need of having a saliferous complexion—dark rings under your eyes—pimples—a bilious look in your face—red eyes with no sparkle. Your doctor will tell you ninety per cent of all ailments come from inactive bowels and liver.
Dr. Edwards, a well-known physician composed a special mild olive oil to act on the liver and bowels, which he gave to his patients for years.
Dr. Edwards' Olive Tablets, the substitute for calomel, are gentle in their action yet always effective. They bring about that ennobling of spirit, that natural buoyancy which should be enjoyed by everyone, by toning up the liver and clearing the system of impurities.
You will know Dr. Edwards' Olive Tablets by their olive color. 10c and 25c per box. All druggists.

LA GRANDE NATIONAL BANK

Member Federal Reserve System
Some People Lose Money
By concealing it about their person; by stowing it away in mugs, jugs and jars; by sewing it up in skirts and ticks; by tucking it away under couches and carpets, in cupboards and bureau drawers. These are some of the ways by which people lose their money, and sometimes their lives. Every person who is desirous of laying aside something for a "Rainy Day" should open an account with our bank.

Advertisement for Hart Schaffner & Marx dress clothes. Includes image of a man in a top hat and suit, and text: 'DRESS CLOTHES made by Hart Schaffner & Marx. There isn't any way we know of conveying the quality and value in dress clothes we have for you more forcibly than to say "made by Hart Schaffner & Marx."'

Fourth Liberty loan bonds are ready for delivery. United States National Bank. 2-21-19



JONES & RABONE Ladies' Ready-to-Wear DEPOT STREET

To the Citizens of Union County:
The Library Board at La Grande is very anxious to get the names and the division in which every man from Union county served in the recent great World War. The members of the Library Board urge the parents and friends of the boys who are in the service to cut out the following blank, fill it out and mail to the Public Library, La Grande, Oregon:
Name
Branch of Service
(Under branch of service please give company, regiment and division if possible.)

FUNERAL DIRECTORS W.H. BOHNENKAMP CO. PRIVATE EMERALGANCE LICENSED EMBALMERS PHONES BLACK 642 MAIN 53

OPEN DAY AND NIGHT J. C. HENRY Residence Under FUNERAL DIRECTOR EMBALMER Phone Call Main 62 The Flavor Lasts OBSERVER ADVERT

Reading Advertisment Helped to Make this a United Country---

JIM HAWKINS props his feet on the rose-festooned porch railing in an Oregon suburb and reads the same motor car advertisement that Cousin Peter is studying as he rides home from work in the New York subway.
In Arizona you can buy the same tooth paste and tobacco that are used by the folks in Maine.
California fruit growers advertise their oranges and lemons to the people of the east. New Hampshire factories make ice cream freezers for Texas households.
There can be no division in a country so bound together by trade habit and custom.

You can meet up with anybody in the United States and quickly get on a conversational footing because you both read the same advertisements. Advertising is the daily guide to what's good to buy.
Advertisements give you the latest news from the front line of business progress.
Reading advertisements enables you to get more for your money because they tell you where, what and when to buy.
And it is a well-known fact that advertised goods are more reliable and better value than the unadvertised brands.