



Trunks, Bags and Suitcases

Class and style and quality stick out all over our trunks, bags and suit cases. We picked our line after careful investigation, as the most stylish and durable on the market. We carry many styles of trunks, bags and suit cases. Come in and let us show them to you.

HILL'S Department Store

Y. M. C. A. WILL WELCOME MEN

RETURNING SOLDIERS TO GET FREE MEMBERSHIP.

Sailors Also Included—Record of Men Who Have Served Will Be Kept.

At a meeting of the board of directors of the Y. M. C. A. last night it was voted that every honorably discharged soldier returning to his home will be given a year's membership in the La Grande Young Men's Christian Association. The decision reached by the board of directors is considered extremely liberal, as the Y. M. C. A. all over the United States has decided to give only a three months' free membership to the returning warriors. The membership gives the homecoming soldier the benefit of everything in the building, such as the gymnasium, shower baths, reading room and many other features of the building which appeal to the average red-blooded man.

J. L. Cramer, general secretary, says he is anxious to have every returning soldier or sailor come to the local "Y" and make application for a membership and use the building to the fullest extent.

A registration book will be kept in the Y. M. C. A. building, where it is hoped that all returning soldiers and sailors of this community will leave their names, addresses and the unit in which they served in the army or navy. This will be a mighty inter-

esting record in a few years from now and it is hoped that everyone will cooperate in getting this record as nearly complete as possible.

TO DEVELOP FLYING

ARMO CLUB, OF AMERICA WILL BE BACK OF MOVEMENT.

A movement for the wide development of American civilian aeronautics was begun at the 13th annual dinner of the Aero club of America, nearly 1000 persons were present, including many prominent officers of the American army, navy and marine corps and allied aeronautical officers.

The president of the club announced that William K. Vanderbilt had presented \$1000 and Charles H. Fabin \$5000 to start the \$250,000 fund raised by the club for the Roosevelt aerial Arctic expedition, which will be commanded by Captain Robert A. Bartlett, son of Admiral Peary's party on his trip to the north pole.

John Hays Hammond, Jr., inventor of radio expert, described three radio appliances which will be used on the polar expedition, which were characterized as "revolutionary" by explorers at the dinner.

Two of Mr. Hammond's devices will be operated at the base by radio contact with the exploring airplanes, tracing the movement of the planes on paper. The aviators, upon their return, will be able, he said, to fit into the outline, which will be accurately oriented by radio "direction finders," photographs of the unexplored regions, making a perfect and detailed map.

Major-General Charles T. Mescher, director of the army air service, another speaker, urged the early adoption of air traffic rules and simplified need of laws covering training, qualification and licensing pilots, inter-state flying, coast defense patrol, postal service, forest patrol, commercial photography, medical transportation, night flying, police service, smuggling and incendiaries.

Messages were read from Secretary of War Baker, General Pershing, Major General W. L. Kenby, director of military aeronautics, the Royal Aeronautical club of Europe, Major-General Leonard Wood and Admiral Peary.

The Clarence H. Mackay trophy offered through the Aero club for annual army competition was awarded to Captain Edward V. Rickenbacker of Columbus, O., the American "ace of aces." Captain Rickenbacker was unable to be present to receive the trophy.

FRANCE SAVED SECOND TIME IN HISTORY BY A WOMAN

France has again been saved by a woman.

The glorious story of Joan of Arc is known to the world, and France called upon her spirit when the blood-soaked mantle of Berlin pined a glittering battle on the hollow chest of his drizzling son and sent him strutting forth to take Paris.

It may have been the pure spirit of the Maid of Orleans that saved Paris when the Huns were at its gates. But to history it will always be Collette, an Apache girl.

Could contrast be greater? Riding not in silken mail but garbed in the spangled surplice of dance hall shames, Collette lashed the outlaw Apaches of Paris into a frenzy of patriotism and led them laughing to the bayonets of the Kaiser's crack division hovering like gray vultures at the gates of the city.

They turned back. Yes, but not until the Apaches of Paris had been cleansed of their sins in the baptism of fire.

Priscilla Dean plays the role of Collette in "The Wildcat of Paris," a terrific photodrama based upon the historic incident of the saving of Paris.

If you would see a sincere photodrama of patriotism, love and death, see Priscilla Dean at the Star theatre on Saturday and Sunday as Collette in her latest photodrama, "The Wildcat of Paris."

Troops Control Paris Peace Crowds



France even more than the rest of the world, is "fed up on war." But she is not "fed up on peace meets," judging from this new picture, which shows how it was necessary to call out troops to control the crowd which gathered at the Quay de Orsay in Paris upon the arrival of peace delegates.

"TROUBLES OF A MERCHANT, AND HOW TO STOP THEM"

The three-reel feature film, "Troubles of a Merchant and How to Stop Them," will be presented for the first time in La Grande on Tuesday night, March 4, at 8 o'clock, in the high school. In connection with the film, a lecture on retail merchandising will be given. All merchants and salespeople in the city are invited to attend. No charge will be made for admission. The Retail Merchants' association has secured the film and merchandising lecture through the courtesy of the National Cash Register company of Dayton, O. G. W. Sully, expert lecturer of the Dayton company, will be

the speaker. The lecture has been given before commercial organizations and conventions throughout the country, and has been highly commended.

Causes for losses and failures in retail business are shown, and their remedy told in the lecture, which has been prepared from the experiences of the National Cash Register company in its thirty-three years of dealing with merchants in all parts of the world.

A prominent place in the lecture is given to the value of newspaper advertising. By means of stereoscopic slides, G. W. Sully will tell how to prepare newspaper copy, how to secure best results, and why a merchant should advertise continually. Window display, efficiency of clerks, credit business, delivery problems and other topics of interest to merchants will also be discussed.

The three-reel film, "Troubles of a Merchant, and How to Stop Them," was prepared for the National Cash Register company by the Essanay Co. at a cost of \$10,000. Months of study was put in on its production, and all the characters are portrayed by expert actors from the Essanay studios. The film tells in a vivid manner the story of Mr. White, a grocer, who is near failure. As the film progresses, the reasons for his lack of success become plain. Poor arrangement of goods, an unattractive front, lax business methods, and most of all, out-of-date business methods, all contributed their quota of loss.

But finally a change comes in the career of Mr. White. He cleans up his store, installs a modern system, and rapidly rises to success. The film is declared to have a business lesson in every scene.

Many merchants and salespeople in this city are expected to welcome the opportunity offered by this lecture, and a large attendance is looked for Tuesday night, March 4th.

SPECIAL CLASS FOR YOUNG MEN

NEW PHYSICAL DIRECTOR AT "Y." GETTING THINGS GINED UP.

Monday night at 8:30 the first meeting of the Seniors of the Y. M. C. A. will be held in the Gymnasium of the association. The class is arranged to absorb the best of the young men of La Grande between the ages of 19 and 29, who work in the stores and other fields of industry and who need a definite course of physical training.

The class will meet twice a week on Monday and Thursday evenings at 8:30 sharp and will continue for an hour each time.

Between now and summer the class will take up work on the parallel bar, horizontal bar, setting up exercises, basket ball, volley ball and base ball.

All men who wish to join the class should see Melvin E. Boice, physical director, through the day or at the class time Monday evening.

Observer advertising para.

COMBINATION CREAM
Jonteel
Will not Grow Hair on the Face

If you are fond of a "vanishing" cream, try this new Combination Cream Jonteel. If you prefer a cold cream, try it. For this new kind of face cream combines the advantages of both these types—yet is neither greasy or greasy. It sinks into the skin, to soften, heal and beautify. Makes a wonderful base for powder. Take home a jar of Combination Cream Jonteel today.

Putman's Drug Store
The **Rexall** Store

Chili Beans

Now is the time for you to get some of those nice Chili Beans. We also have

Red Mexican Beans, Bayo Beans, Small White Beans, Lima Beans.

TRY OUR CHILI SAUCE

Tomato Sauce	Van Camp's Catsup
A 1 Sauce	Heinz Catsup
Pepper Sauce	Mexican Hot
Prepared Stock Cat-sup	India Relish

Hug's Modern Grocery
PHONE MAIN 35
"PAY CASH AND PAY LESS"

STAR

Priscilla Dean plays the role of Collette in "The Wildcat of Paris," a terrific photodrama based upon the historic incident of the saving of Paris.

Don't Fail to See This Great Picture.

Have the label, which stands for fair working conditions, put on your printing. The Observer is one of two shops in town observing this principle. Phone Main 37.

The Car For Dependable Service

THE 1919 MAXWELL

The World's Champion Endurance Car

Most miles on gasoline and oil.

\$1055.00 HERE

The more conservative you are in buying your automobile the better chance I have of selling you the Maxwell. Why were there more Maxwells sold in Union county in 1918 than any other car?

WE LIKE TO DEMONSTRATE — CALL OR PHONE

SOME THINGS YOU SHOULD CONSIDER WHEN YOU BUY YOUR AUTOMOBILE. — Remember, anyone buying an automobile under \$1200.00 is buying with an economical viewpoint. You can't get a car more economical than the Maxwell. The Maxwell is the real test light car on the market. Everyone will admit that the best uses are more graceful than any other car near its price. The Maxwell holds today, regardless of price, the major non-stop record of the world, 27,000 miles without stopping, a feat that never has been accomplished by any other motor car, although often tried. The Maxwell has an enclosed power plant, not a moving part.

Maxwell Service Station
JEFFERSON AVENUE. BOTH PHONES

SEEDS

Now is the time to figure on what you are going to plant. A home garden helps the nation. We have the largest variety of bulk and package seed in the county.

If you are in the market for any seed—grasses, vegetables or flowers—let us quote you. Have on hand now—a full line of staple bulk seed—Also onion sets. We feature northern grown seed for Oregon.

Harris Grocery

Phone Main 70 and 77, Farmers Black 192
408 North Fir Street Across the Track

Multnomah Hotel

PORTLAND, OREGON

Most comfortable and home-like hotel in Portland.

Five Minutes From Anywhere

\$1.50 AND UP

Garage in Connection

Lest We Forget

that the job for Liberty is not yet completed—

that our boys—the ones who have returned and those still overseas—will be watching our response—

that our duty as it is clearly outlined before us calls for further effort—

Let us prepare—NOW—for the next Liberty Loan.

Summon your dollars together awaiting your country's call in a savings account in this institution.

United States National Bank
La Grande, Ore.