

Remember, We Quit For Good Saturday

Only a Few Days More to Take Advantage of This Mighty Sale

NEVER AGAIN WILL YOU HAVE THE OPPORTUNITY TO SAVE ON YOUR PURCHASES

THE END!

of the
**GOLDEN RULE
COMPANY'S
STORE**

Saturday, Feb. 1st

Store Closes Saturday Evening at 8:30 o'Clock

We wish to firmly impress upon the minds of the buying public that SATURDAY, FEBRUARY 1, at 8:30 O'CLOCK, we DISCONTINUE BUSINESS AND CLOSE OUR DOORS FOR GOOD, bringing to an end our store in your city, consequently leaving only a few remaining days in which to dispose of our stocks of merchandise, and it is our ambition to reduce the stock as low as it is possible to do. There will be no letting up to the cutting and slashing of price, positively everything must go. We will offer you good merchandise at less than the wholesale cost. We want to turn the goods into cash. Our loss will be your gain, we shut our eyes to the cost, having but one thought in mind, in pricing the merchandise, turn it into cash, so come and take advantage of the wonderful offerings before it is too late.

<p>HOPE MUSLIN We will offer while it lasts about 1000 yards of Hope Muslin, limiting ten yards to the customer at, per yard— 19c</p>	<p>MEN'S AND BOYS' OVERCOATS You can buy your choice of any Men's or Boys' Overcoat in the store, values up to \$20.00, now for— \$3.98</p>	<p>MEN'S DRESS SHOES We offer a big lot of Men's Dress Shoes, values up to \$7.50, in lace and button styles. Choice for— \$3.98</p>
<p>BEST QUALITY OUTING FLANNELS Amoskeag Daisy Cloths, in white and colored—worth 50c—is being closed out at, per yard— 23c</p>	<p>BOYS' SUITS We are closing out all our Boys' Suits. Values up to \$13.50 go on sale at, your choice— \$4.98</p>	
<p>DRESS GOODS For the last few days we offer beautiful woolen dress material, worth up to \$4.50, on sale, per yard— \$1.98</p>	<p>BARGAIN IN HOSIERY We offer Women's and Children's Hosiery in colors of black, white, grays, tans, etc., all on sale at— Closing Out Prices</p>	<p>MEN'S HATS Your last opportunity to buy hats at closing out prices. Men's \$3.50 Hats on sale for— \$1.49</p>
<p>CHILDREN'S SHOES We offer a large assortment of Girls' and Misses' Shoes, values up to \$4.50. Your choice of lot for— \$1.98</p>	<p>BIG BARGAINS IN DISHES You can buy beautiful plain white and decorated Haviland China now for less than the wholesale cost. ALL PRICED TO CLOSE OUT NOW</p>	

Remember, This Is the Final and Last Call!

THE GOLDEN RULE COMPANY