

## Red Cross Drug Store

The Prescription Store.

## Social and Personal

Mrs. Martha McCully will leave today for Baker City, to be gone a few days on business.

Born to Mr. and Mrs. Vern Bean, South Second street, a nine pound daughter, January 12.

Mrs. Scott Wheatly left this morning for Allet to resume her teaching activities there Monday.

F. H. DeAtlay of Enterprise, who has been in La Grande attending to business, has returned to his home.

Mrs. Gale Sturdivant returned this morning from Pendleton, where she had been for the past two weeks.

Mrs. M. W. Kiddle returned this morning from Portland, where she has been visiting the past few weeks.

J. C. Minnough left this morning for his home in Wallawa, after spending a few days here on business.

Mrs. Geo. Batley of Twin Falls, Idaho, is in La Grande attending to property interests and visiting with friends.

Mrs. Fred G. Schilke returned today from Portland, where she has been attending the conference of the Oregon Congress of Mothers.

Mrs. Luther Duna and daughter, Phyllis, left this morning for Seattle. Mrs. Duna's father has been ill and they will visit him for a short time.

Mrs. Ray T. Murphy returned to La Grande this morning after visiting her parents, Mr. and Mrs. J. R. Griffith, in Kansas City, Mo.

Mrs. H. E. Leiter left this morning for Baker City. She is going on business, but will attend the performance of "So Long, Letty," there tomorrow night.

Misses Mabel and Nellie Gardner, who have been visiting with their mother, Mrs. May Gardner. They returned to Portland this morning to take up positions again.

Fern Sampson, formerly of La Grande, but later residing in Oskaloosa, Iowa, died at that place Friday, January 19, according to word received last night by Mrs. Ed Thomas.

A number of young people were entertained at the home of Herbert Mirex Wednesday evening in honor of Misses Lena Eyres and Kate Connolly, two young ladies from Cove who were visitors at the Mirex home. About fifteen guests were present and the evening was most pleasantly spent at cards, music and dancing. Refreshments were served before the party dispersed.

### PRINCE UMBERTO



The fourteen-year-old Prince Umberto of Italy, heir to the throne, is intensely interested in the war and often goes to the front.

Have the label, which stands for fair working conditions, put on your job printing. The Observer is one of the two shops in town observing union principles. Phone Main 37.

## NEW TODAY

WANTED—To hear from owners of good ranch for sale. State cash price, full particulars. D. P. Bush, Minneapolis, Minn. at. only 1-4-2m

WANTED—Large knitting mill design woman to work in own town. Easy business; permanent salary or commission; all or part time. Guaranteed Mills, Northtown, Pa. 11-to-Sat. only 12t. pd.

FOR SALE—White Leghorn cocks, Lancard strain. Ethel Kerns, Allet P. O., phone Cove, Ore. 1-18-3tp

WANTED—Maid at Foley Hotel. 1-18-1f

FOR RENT—Nice cozy rooms from \$12 up. 1510 Adams. Phone R2901. 1-18-1f

WANTED—Private secretary. Must be good stenographer. Hot Lake Sanitarium. 1-18-1f

WANTED TO RENT—By responsible party about Feb. 4th, 5 or 6 room modern house, close in. Inquire 2708 North Second street. 1-18-2tp

### YANKS IN WRECKED VILLAGE



A detachment of Americans are here shown on their way through the French town of Encuoy, which has suffered some very heavy bombardments. This French official photograph shows the ruins of the village and the American troops passing through Thomas de Calais, on their way to do their share in the heavy fighting which the Yanks did in this sector.

### MONEY BURNS POCKETS

Yankee Soldiers Astound French by Their Spending.

Buy Everything in Sight and Overlook Nothing—Souvenirs Are Sent Home.

Paris.—No wonder that American soldiers astound the French with their money-spending proclivity. Shops stocked sufficiently in the ordinary course of events to last six months are frequently cleaned out in a day when the Yankees arrive. The Americans just simply buy everything in sight.

A bunch of troops just arriving from the long journey overseas, or perhaps having been shunted around a month or so after landing, reach a permanent camp and are paid off. Frequently they haven't had a pay day in two or three months.

Then with their pockets full of the strange francs they go to town and make up for lost time. They overlook nothing from a Swiss watch to an armful of souvenirs to send back home.

But with all the spending and buying it is remarkable that there are so few cases of drunkenness. The wine shops are open to the Americans at certain hours, generally from 5:30 to 8:30 p. m. But the average American does not like French wine, at least not at first. French beer has a flat, weak taste which does not appeal at all to Americans. There is no whiskey, and even were it available the Americans would not be allowed to purchase it. Cognac is the nearest approach to whiskey and this must be obtained by stealth—sort of a boot-legging process.

Many thousands of American soldiers, disgusted with the light wines

### Two Views of a Smart Coat



Keen and practical observers of the styles say that they embody the spirit of youth and that this is one effect of the war. The great armies are made up of youths—it is the day of the young man, and it is reflected in all apparel. One might think that for matrons, this flavor would be absent, but no! Matrons are as busy as maids and soldiers, as alert and active, and their apparel expresses this, which is the spirit of youth.

In the handsome silver-tone coat pictured something of this idea is apparent. It seems to be simple, but is really designed with wonderful and sophisticated cleverness, therefore it may be selected as representative among garments for women no longer youthful. It is a beautiful model suited to all-round wear, with Russian sleeves, that give it an ample roomy look and cleverly shaped under-arm pieces that keep it from being bulky. Only an expert could think out and execute a thing so new in the world of coats.

There is a cape collar, convertible into a muffler for very cold weather that is made of seal plush, and deep cuffs to match, or one may choose to have these accessories replaced with Hudson seal. But when fur buyers tell you it is difficult to tell which is which, at a little distance from the wearer, there is no very good reason for preferring fur to the more durable plush.

Of course a coat that embodies the spirit of youth may be worn by youth. And this, like many other of the season's offerings, will grace both youth and maturity. Coats as a rule are in quiet colors—what are called the "fur shades." But recently the trend of style is toward brighter colors in frocks and hats, reflecting the mood of the public which grows in cheerfulness.

*Julius Gottwald*

M. E. CHURCH SOUTH  
As the Sunday schools and churches are still being kept closed, there will be some one at the door of the M. E. church, South, tomorrow at 10 A. M. school time to give you the literature and take the offering.  
W. B. SMITH, Pastor.

### WHEN ALSACE COMES BACK

First Poilu to Plant Tricolor on Walls of Strasbourg Gets Bequest of \$641.43.

Philadelphia.—The minister of war in Paris has \$641.43 from the estate of a patriotic Philadelphia Frenchman, who died 20 years ago, to be paid to the first French soldier who plants the French flag on the walls of the city of Strasbourg, Alsace.

This bequest was made by Jacques C. Aschbacher, who was a contractor and also secretary of the French Association of Philadelphia. He died in July, 1898, and in his will now on file at the city hall, he directed that \$200 be given to the first French soldier who carried out the feat in the next war.

The money was turned over to the French minister of war and now amounts to over \$600 by reason of the accumulative interest.

Quick Cure for Croup.  
Watch for the first symptom, hoarseness, and give Chamberlain's Cough Remedy at once. It is prompt and effective.—Adv.

A classified ad will bring results.

BOIL DRINKING WATER  
Owing to the shortage of water at Beaver creek it is now necessary to get part of the supply from the Grande Ronde river. All water needed for drinking purposes should be boiled as a precaution against germs or contamination. While the conditions at the river are much improved over former years, there being now little or no chance for contamination from the great company's plant, the city health board urges boiling of drinking water as a precautionary measure.  
—JOHN COLLIER, City Manager.

USE LUBRICANT  
CARBON REMOVER  
in your motor and you will get more miles per gallon of gas. For sale at  
1419 ADAMS AVE.

Have the label, which stands for fair working conditions, put on your job printing. The Observer is one of the two shops in town observing union principles. Phone Main 37.



## Mr. Business Man--

As a matter of economy you should consult the Observer's Job Department before placing your printing--we are satisfying La Grande's leading firms--put us on your calling list. Phone Main 37. Only Highclass Printers are employed.

# Remember

## Only 2 Weeks More

OF THE

# Golden Rule Company

The goods that have made our business a success and enabled us to guarantee them to you are Charter Oak Ranges, Patent Heaters, White Sewing Machines, the Harmon Mattress, Simmons Beds, Kenny Rome Springs, Smith Rugs.

## Furniture Exchange

FIR AND JEFFERSON PHONE BLACK 1241  
Best Prices for Used Furniture, or Will Exchange for New.

OBSERVER ADVERTISING will bring results.

# Sawyer-Holmes Mercantile Co.

PHONE  
Main 17

Coal, Wood, Hay, Grain, Lime  
Cement, Storage



## DUTLI'S BAKERY

517 NORTH FIR ST.

IT LOOKS GOOD  
and tastes better if it came from our Bakery, and there's another good thing about it, you know your wife or mother weren't sleeping over the hot stove all the afternoon to bake it for you.  
Modern methods, sanitary cleanliness, pure ingredients and expert skill reign supreme at—

OUR BAKERY

DUTLI'S BAKERY  
JUST ACROSS THE TRACK