

SOLOMON AND THE SWARM OF BEES

A swarm of bees once enabled Solomon to determine which wreath contained the genuine flowers.

In precisely the same way the public response to advertising will prove instantly if a piece of literature is worthy.

There may be many earmarks of sincerity, but one thing the public knows without teaching, the man with a real message.

Our advertising is straightforward. It is store news disseminated for the benefit of customers.

READ OUR ADS REGULARLY AND KEEP POSTED ON DRUG STORE TOPICS

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

JOSEPH SCENE OF DEVASTATION

WIND STORM DAMAGED EVERY BUILDING IN THE CITY

Annual Election of Officers Held by Joseph Banking Institutions—John Sheets Home

JOSEPH, Jan. 15.—(Special)—From all appearances Joseph might be a section of ravaged Belgium. Practically every building in the city was damaged somewhat by the worst wind ever seen in the history of the district. A score or more of buildings were completely demolished, among them the O. W. W. R. R. & N. round house, a large implement shed belonging to the B. & W. company, and a fine barn of Al Hensburn's. Telephone poles are standing in many strange postures and one fell on a residence. Electric and telephone service is badly disorganized. The worst damage was done to the Joseph high school, which was built in 1916. Nearly half of the building is missing, and the concrete blocks, of which it was constructed, have damaged the other half. In the spring of 1913 the roof of the school house was taken away by a wind similar to this. The high school building was valued at \$20,000.

Besides all this, several thousand dollars' worth of plate glass was broken in the business section. The McCully Mercantile Company lost about ten large panes.

No lives were lost and no one was seriously injured, at one time in the early morning the air was filled with debris.

The two Joseph banks held their annual elections this week. The First Bank elected E. H. Gaulke, president; H. B. Davidheizer, vice president; P. F. McCully, cashier; H. V. Kaddow, assistant cashier. The directors are: H. B. Davidheizer, Frank Herman, J. D. McCully and F. H. Gaulke.

The First National Bank elected L. Knapper, president; L. E. Caviness, vice president; H. M. Swarwood, cashier; J. A. Wetzel, assistant cashier. The directors are: C. L. Hartshorne, D. W. Warnick, J. P. Averill, L. Knapper, L. E. Caviness.

City Marshall Patton is kept busy these days thawing out water pipes, which lead from the mains to the residences.

Mr. and Mrs. J. E. Cox and family, who have been visiting in Salt Lake City for some time, returned home this week.

George Parrish, wife and baby expect to leave the last of the week for Ellensburg, Washington, where they will spend two weeks at the home of George's father and sister, after which they will return to their home in Lettbridge, Alberta. They have been visiting in Joseph for some little time at the home of Mrs. Geo. Holst.

Old man Iru is again making daily calls on Joseph homes. There are about fifteen cases in town at the time of this writing.

John Sheets, recently returned from England, where he was employed in the mechanical department of the Air Service, has purchased his father's blacksmith shop, and will run the same in the future. He plans to add much new machinery, thereby adding to the value of the shop quite materially. See his ad elsewhere in this issue.

A. J. Birk arrived on Tuesday's train from Pendleton.

D. B. Scully of Portland was a business visitor in the city the first of the week.

May Dunn of Enterprise was a visitor at the Cook home this week.

At a meeting of the Moonshine Ditch company, held Monday in Joseph, the "Moonshiners" elected the following officers for 1919: president, W. E. Borer; vice president, Bert Cole; secretary and treasurer, Geo. Cole; directors, W. E. Borer, Bert Cole and Geo. Cole.

Mrs. J. W. Huffman came in from Big Sheep Creek last week to visit friends and relatives in Joseph and Enterprise.

W. D. Morehouse and son, Leon, were in town the first of the week looking for a location. Mr. Morehouse had conducted a business college at La Grande recently.

Benj. Peal left Tuesday for timber, where he expects to stay for some time.

J. A. Wetzel is on the sick list this week.

Glenn Marr is recovering from a case of the Spanish influenza.

Skating has been popular the last few days with the younger set, although the ice was not as good as it was last week.

ANNOUNCEMENT

The undersigned wish to announce to the La Grande public that they have purchased the business formerly conducted under the name of People's Cafe, at 215 1/2 First Street, and they will continue in business there under the name of State Cafe.

The State Cafe will open to the public on Friday morning, and the new proprietors are prepared and have the ability to render a first class service.

Meals will be served at all hours day and night. Fresh oysters, served in any style, will be one of their features.

Use the State Cafe as your dining place will be appreciated. C. E. MARRAS, Proprietor, 215 1/2 First Street, JOSEPH, OREGON.

CITY BOARD READY TO RAISE BAN

(Continued from page 1)

In their desire for better service from the water department. He did not blame the present commission for the existing state of affairs, but his references to what should have been done in this respect in previous years were taken by Commissioner McKennon as being directed toward him, since he had been a member of the board for a couple of terms. Col. Ivanhoe's remarks therefore elicited a rather spirited reply from Mr. McKennon, and a heated discussion was under way in a couple of minutes. Col. Ivanhoe stated that if the water was there the people were entitled to it. Commissioner McKennon replied that there was plenty of water but the plant was not properly equipped to carry it to the city. The argument finally terminated, however, with both agreeing that they did not know enough about the matter to suggest a remedy for the situation.

It was made quite plain, however, that action on the question was essential, and the board decided to secure the same at once. The city manager had written a few days previously to get information about a chlorine filter plant, but as he had received no reply President Brown suggested that he wire and ascertain how quickly a plant could be got here and installed. No objections were offered to this and it is likely that a filter plant will be on the ground in a few days.

The matter of allowing picture shows, churches, etc., to be reopened again, was settled, with but little discussion. The members of the board evidently all agreed that the regulation could be removed, or at least modified to a considerable extent, and this opinion was conveyed to the city physician in the form of the following resolution:

"In the matter of closing picture shows and other public places, be it resolved by the City of La Grande, Oregon:

"That the board of health of the city of La Grande be and is hereby authorized, if it thinks best to do so, to modify or remove the restrictions or prohibitions against the opening of picture shows, stores, barber shops, churches, and public and private gatherings and lodges, except dances and public demonstrations.

"Passed and adopted by the commission of the city of La Grande, Oregon, this January 15, 1919."

Proponents of the picture shows were present at the meeting and readily expressed their willingness to cooperate with the city by sealing only parts of their houses, and they were given to understand that they would likely be able to resume business Saturday.

The passing of the resolution was the last matter of business to receive attention and the commission then adjourned their meeting.

NEW YORK LEGISLATURE FAVORS SUFFRAGE ACT
ALBANY, N. Y., Jan. 14.—The New York assembly Wednesday, without opposition, adopted the resolution, which would amend the constitution to give the United States senate to vote on the passage of the suffrage amendment. The resolution was adopted by the senate Tuesday and, now, will be reported to the United States Senate by Wadsworth and Calder.

Died of Pneumonia at Vancouver and Will Be Buried in Home Town

Louis Phell, one of the native boys of Perry, died at Vancouver Barracks yesterday of pneumonia. His mother, Mrs. Laner, of Perry, and his brother, Ed, Phell, were at the bedside of the soldier when he passed away. The body will be shipped to Perry for burial.

MR. HAMILTON'S DINNER STRICTLY A "STAG" AFFAIR

Into the account published in the Observer Tuesday of the dinner given by Mr. B. C. Hamilton in honor of visiting officials of the Nash Motor company, there crept an error by which it was given to be understood that Mr. Chilton, the Seattle general manager, was accompanied by his wife. While the party would undoubtedly have been glad to have had their ladies with them, this was one of the pleasures they denied themselves. It was distinctly a men's affair.

ONLY TWELVE CASES NOW

There are but twelve homes in La Grande under quarantine for Spanish influenza today, according to the records at the police station. The number is decreasing daily and hopes are strong that the epidemic will soon be banished from the city entirely.

FIRE IN DOME OF BUILDING CAUSES SOME EXCITEMENT

WASHINGTON, Jan. 15.—A small fire in the dome of the capitol yesterday afternoon caused quite a little consternation among habitues of the "hill" day visitors, guards and newspaper men, but the legislators continued their law making. Although fire engines responded to an alarm, heroic sixty year old guards squelched the blaze, which was in a box full of papers.

Test of true friendship.
Friendship which flows from the heart cannot be frozen by adversity, as the water that flows from the spring does not congeal in winter.—Cooper.

HAYS

Regular prices \$5.00, \$1.50, \$4.00; sale prices \$1.00, \$1.50, \$2.50. 1-19-19

THE TOGGERY.

BOIL DRINKING WATER

Owing to the shortage of water at Beaver creek it is now necessary to get part of the supply from the Grande Ronde river. All water needed for drinking purposes should be boiled as a precaution against germs or contamination. While the conditions at the river are much improved over former years, there being now little or no chance for contamination from the meat company's plant, the city health board urges boiling of drinking water as a precautionary measure.

JOHN COLLIER, City Manager.

Blank books of all kinds as well as typewriter paper, envelopes of all kinds, school supplies and line of all kinds in any quantity, at

Libertine's FAMILY DRUG STORE LA GRANDE, OREGON

Observer advertising price.

Our Prices are Based on Cost

LARGE ORDERS WITH THE MANUFACTURERS ALWAYS COMMANDS LOWER COST PRICE —WE PLACE THE ORDERS FOR 197 STORES THROUGH OUR OWN BUYING ORGANIZATION, CONCENTRATE ON CERTAIN GARMENTS OR ARTICLES THAT WE KNOW ARE THE BEST SELLERS IN OUR MANY EXTREME LOCALITIES AND THIS WAY WE ARE ABLE TO GIVE THE MANUFACTURERS AN ORDER ONE HUNDRED AND NINEY SEVEN TIMES AS LARGE AS THE ONE STORE MERCHANT WILL GIVE THE JOBBER OR WHOLESALER. IN THIS WAY WE CUT THE MIDDLEMAN PROFITS AND SEVERAL OTHER COSTLY ITEMS THAT ARE ELIMINATED BY OUR SYSTEM OF DEALING DIRECTLY WITH THE MANUFACTURER. WE THEN ADD OUR SMALL MARGIN AND SHARE WITH OUR CUSTOMERS ALL THE ADVANTAGES WE HAVE GAINED.

No Sham Sales---No Blind Figures One price to all---No favorites

The Banker and the Wage Earner meet on the same level and pay the same low price

New Spring Goods are Beginning to Arrive.

THE FIRST 1919 SHIPMENT OF LADIES' SKIRTS IS NOW ON DISPLAY. BUY THE NEW—AT PEACE TIME PRICES. DON'T BE CARRIED AWAY BY "SALES-PROCLAMATIONS" BUT INVESTIGATE OUR CLAIM THAT WE POSITIVELY GUARANTEE TO UNDERSELL—QUALITY CONSIDERED—ANY SINGLE STORE MERCHANT IN THE WEST.

PAY CASH—STRETCH YOUR PAY CHECK—GET 100 PER CENT EFFICIENCY OUT OF YOUR HARD EARNED DOLLARS. PATRONIZE THE STORE THAT REDUCED THE COST OF LIVING IN LA GRANDE—THE STORE FOR THE MASSES—THE FIRST CASH STORE IN YOUR CITY—THE BUSIEST AND BEST PLACE TO BUY.

Mail Us Your Mail Orders. Satisfaction Guaranteed.



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