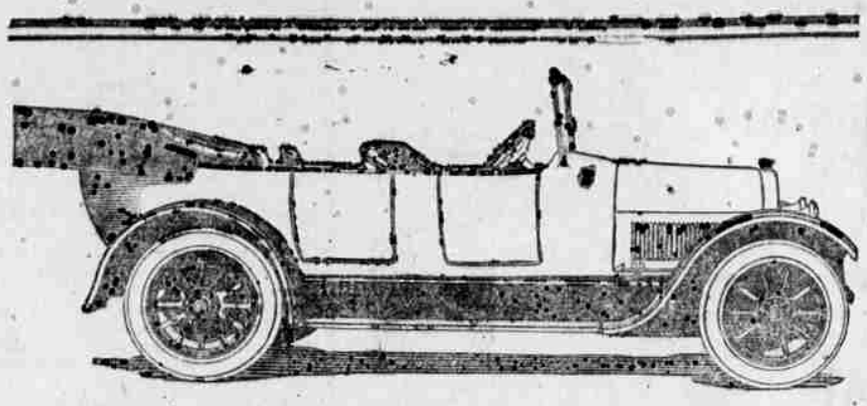
We Present to the Automobile Buying Public the Greatest Car Made

The Cadillac

There has been no new Cadillac for four years, and not even in the lesser externals can we see warrant for change for a long time to come. The facts are so obvious that we feel warranted in speaking more bluntly than usual concerning the present status of the V-Type Cadillac. It stands today, the world over, in a position of almost undisputed leadership as a smooth, level-running piece of motor mechanism, without a peer. Expressing it in more practical terms, we believe it to be universally conceded that the Cadillac is today by far the most valuable piece of motor property that money can buy. The principle of the V-Type Cadillac is firmly fixed and established, and we shall earnestly strive, as we have for four years, progressively to improve the performance.

Except as we refine our own refinements, and surpass our own standards, the Cadillac of a year from today will be the splendid Cadillac of today. While scarcely needed, we believe that Cadillac owners the world over will welcome this assurance of the permanence and standardization of the type.

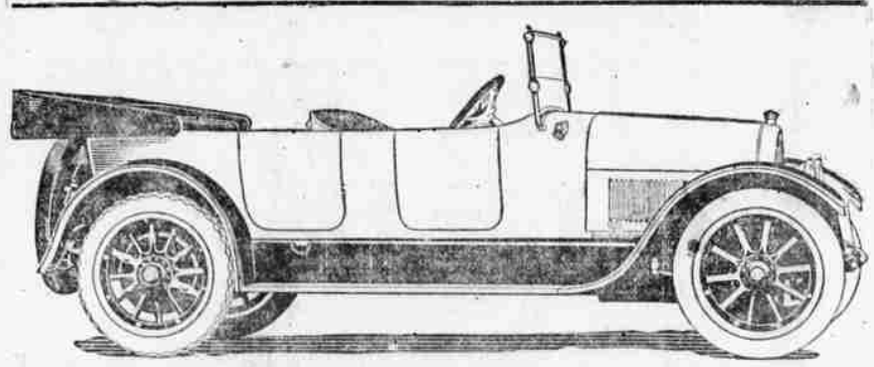
CADILLAC MOTOR CAR COMPANY, DETROIT, MICHIGAN.



Ease of Control Is One Reason for Preferring the Cadillac

1. Your Cadillac starts easily and quickly, even in cold weather.
2. It shifts easily, although after starting shifting is seldom necessary. The clutch is unusually easy to disengage.
3. It steers easily, a delight to the woman who drives.
4. It stops easily, with five hundred square inches of braking surface to absorb momentum.

Cadillac Ease of Control Amounts to a Fascination



The Cadillac Four-Passenger

The Four-Passenger is a comfortable open touring car for four people.

Cadillac high standards of strength and safety are maintained throughout.

Low, clean lines and smooth curves express something of the unusual power and sustained speed characteristic of the Cadillac eight cylinder chassis.

Special Color Combinations and Wire Wheels Give a Distinctive Effect

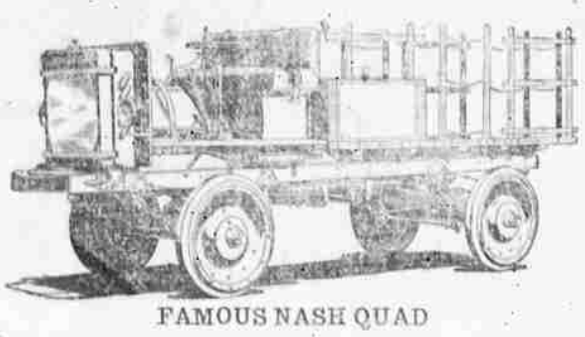
Received Today

Carload of Nash Cars and Trucks

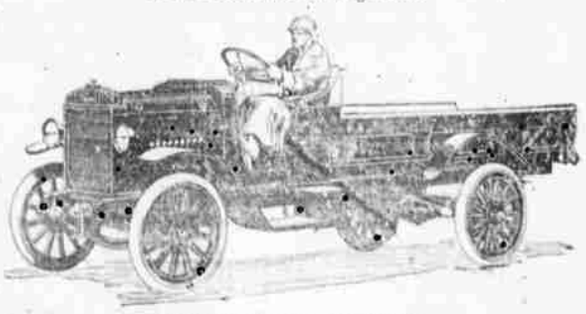
We are happy to announce that we are able to make deliveries on these high class machines. Call and see them.

THE NASH SIX SEDAN

THE NASH SIX FOUR PASSENGER CAR



FAMOUS NASH QUAD



NASH ONE TON TRUCK

Over 20,000 of these famous trucks are now in the service of the government—there's a reason.

The Standarized Car

In England and America, for many years, the thought of standardization has been closely linked to the name Cadillac. The two have been almost convertible terms. Now, the war has given to the phrase and to the principle of standardization, a new and a wider significance. Every nation has a wonder-working word. In that word is implied or expressed the special genius of its people.

Standardization is a peculiarly American principle. It is the capacity to think in large volume—and execute in close, fine measurements. It is characterized by a noble bigness on the one hand, and a scrupulous smallness on the other. Standardization dreams large dreams—but it works them out with micrometer accuracy. To the unthinking, it seems to talk in the language of the spendthrift. The initiated know that, in execution, it is the very essence of economy.

War has shed new lustre on America's wonder-working word. We feel that we may with propriety point out that this wonder-working word has also been the watch-word of these works since the Cadillac business began.

SCHEDULE OF PRICES

Seven-Passenger Touring	$3220
Four-Passenger Phaeton	3220
Two-Passenger Roadster	3220
Victoria (four-passenger)	3690
Brougham (five-passenger)	4090
Suburban (seven-passenger)	4340
Limousine	4395
Landaulet	4495
Town Limousine	4360
Town Landaulet	4510

HAMILTON'S GARAGE

Columbia Storage Battery Service Station. We have batteries to rent while having yours recharged.

Corner Fir St. and Jefferson Ave.

LA GRANDE - - OREGON