

LA GRANDE EVENING OBSERVER
An Independent Newspaper

Published Daily and Weekly at La Grande, Oregon, by La Grande Evening Observer Publishing Company. BRUCE DENNIS, Publisher.

Entered at the Postoffice at La Grande, Oregon, as Second Class Mail Matter.

Address all Communications to The Observer, 1710 Sixth Street.

City and County Official Paper.

Evening Telegraph Report of United Press Association.

On Sale in Other Cities—Oregon Hotel News Stand, Portland; Imperial News Stand, Portland; Multnomah Hotel News Stand, Portland, Oregon.

SUBSCRIPTION RATES

By Carrier
Daily, per month65c
Daily, per three months.....\$1.95
Daily, per six months in advance \$3.75
Daily, per year in advance.....\$7.50
Daily, single copy.....5c
By Mail
Daily, per year in advance.....\$5.00
Daily, per six months in advance \$2.50
Daily, three months in advance.....\$1.25
Daily, per month.....60c
The Saturday Evening Observer, by mail, per year in advance.....\$1.50
Weekly Observer-Star, by mail, per year in advance.....\$1.50



Harking Back to the Soil.

Not many decades ago the young man who lived on the farm would have been accounted a paragon of success if he could have extricated himself from the farm home and become a merchant in town. It is different now. One of La Grande's successful business men, Mac Wood, is filling the hope that might have inspired the man of a few years ago in reverse order. He has made a success of merchandising and now wants to crown that success by becoming a successful farmer.

Over in England, it is said, the man who knows about farming and stock raising, is lionized by everybody, and particularly by those who are rated among the upper classes. In the United States the farmer has been looked upon until within very recent years in the way of a joke. It is becoming altogether different. One of the best farmers of America, in the way of actual knowledge of farm and stock requirements and in appreciation of the value of agriculture to the world, was James J. Hill, the railroad and steamship operator. In our own locality, the late Judge W. W. Cotton was a man of the same stamp.

The past year a young man of Los Angeles went direct to Washington and got concessions for leasing Indian reservation lands in Montana and then went to the big bankers of New York and got backing for the starting of the biggest wheat farm in the world, 250,000 acres. This was done because there is a substantiality back of the farming game that is not enjoyed in other pursuits. The state of Iowa is one of the strictly farming states of the Union, and its per capita wealth is around near \$3400.

At the rate things are going the time may come when instead of the country "jay"-looking in awe and wonder at the apparent luxury of the city, the city chap will envy the lot of the farmer. As a matter of fact and in the practical route for extracting the essential comforts of life a bunch of fat steers will beat a skyscraper, and a comfortable home surrounded by fruitful fields is better than a mansion or the domicile of the petted child of fortune which you read about, but never know in reality.

The Uniforms Look Good.

The uniform of the soldier of the world war is becoming more and more conspicuous in La Grande and there will be a good many more of them in this community and in all communities before long. It is understood that the war department has decided to allow the soldiers to keep their uniforms and their war overcoats as long as they like. This was the rule in 1865 and for many years the old blouse overcoat with its cape and buttons of brass with its eagle on each button was a familiar sight. It is not so much the value that is in that clothing as the con-

sideration in allowing the new soldiers of the republic the privilege of retaining their uniforms. That is not the idea at all. But there will be numerous occasions when a display of the boys and their clothes will be needed. Neither is it a question of so much import as to whether the wearers had the opportunity to be in the front lines, although it must be admitted that those who were in the fight are in a position to enjoy a distinction that is withheld from the others. It matters but little in reality. The man and the uniform is the combined embodiment of a spirit and a will to do and what may have happened to each one individually is only a matter of circumstances. Some who entered the service early were denied the privilege of participating in the drive of the Meuse and others who went into the service later had the good luck to be in the thick of the fray at the front.

But the essential sentiment goes about the same toward all. The uniforms look good, because they are worn by the boys who were ready; they are the embodiment of the spirit of the sons of the U. S. A. to do and to die if necessary. There is an atmosphere of eloquence about the returned soldier and his clothes that is not matched by the voice of the speaker or fully described by the futile efforts of the pen.

MIRE'S PLEASED WITH CANADA

GRANDE RONDE RANCHER BELIEVES OPPORTUNITY IS THERE.

Immigration is Heavy and Land Values are Rising Rapidly

Herbert Mires, who has lately returned from Canada where he and his partner, E. F. Clarke, have 750 acres of wheat land, believes that the future money-making country lies to the northward. Their holdings are located eighty-five miles east of Calgary, near Bonanza, Alberta and much of their tract is now ready for spring sowing. In that country the heavy yield comes from spring sown grain and the rancher who puts his ground in first-class condition ready for crop is reasonably sure of a good yield. In this district upwards of fifty bushels to the acre has been common and many men have made fortunes from wheat raising.

Two years ago Mires & Clark bought their holdings at \$19.50 per acre and they could have sold several times of late for \$35 an acre.

"Immigration is very heavy," said Mr. Mires today, "and I look for land values to shoot skyward in a short time. The whole plan of doing business in Canada is fine and dandy. They are good people to deal with and believe in giving a man a chance for his work and investment. There is nothing that the officials want to do to accommodate a person and the spirit of early frontier days when neighbors were neighbors is everywhere present."

He will leave in a short time for the Canadian country, although he admits that the Grande Ronde valley will always be home to him.

MOTORWEAVE AUTO ROBES

Just the thing for father. Many beautiful patterns to choose from. W. H. Bohnenkamp Co. 12-17-31

Job printing, The Observer, Main 27.

Charge Accounts Invited Merchandise Delivered. N.W. West & Co. THE QUALITY STORE. Prices No Higher and Often Less Than Elsewhere. Let us help you to make ready for the Merriest, Happiest Christmas you ever had. Our stocks are complete with useful, serviceable and attractive gifts of the highest quality at a very moderate cost. Interesting Offerings for Holiday Gifts. HANDKERCHIEFS, HOSIERY, GLOVES, HANDBAGS, NECKWEAR, CORSETS, UMBRELLAS, PETTICOATS, WAISTS, UNDERWEAR, SLIPPERS, SWEATERS. A wonderful variety of appropriate gift articles ready to choose from here and alert salespeople to serve you. An unusual showing of Georgette and Crepe de Chine Waists. Here you will find the color and style you want. All in the best material and finest workmanship. Priced at \$6.00 TO \$13.50. Christmas Gloves for Men, Women and Children. Women's Gloves for dress and street wear \$2.50 \$2.75 \$3.00. Men's Gloves, best quality in cape and mocha, all colors. They are priced at \$2.75 \$3.00. A SPLENDID TIME To Select Her Furs for Christmas. We have a large stock of furs of nearly all kinds and but one quality—that is reliable, dependable furs that are fully guaranteed to give satisfactory service. Your inspection will convince you of the wonderful bargains we are offering.

RED CROSS ROOMS TO CLOSE FOR FEW DAYS NEXT WEEK

Red Cross headquarters at Bohannan hall will be closed the fore part of next week and work will be resumed immediately following Christmas.

The shipment of \$2,017 worth of materials to the branches which has just been made cases up the work in the headquarters for the moment permitting this short holiday period.

Mrs. A. D. Osborne has returned from Portland where she had been visiting friends.

George McDonald, who has been attending the O. A. C. returned yesterday to spend the holiday with his parents, Mr. and Mrs. P. A. McDonald.

Mr. and Mrs. W. N. Fischer of Fremont, Nebraska, arrived in La Grande this morning to visit for the holidays with Mrs. Fischer's sister, Mrs. L. B. Moe.

Miss Tekla Shuhelm of Gresham, Oregon, who has been visiting with the D. J. Kimball family returned to her home this morning.

Mrs. Wm. Bollens was hostess to the Lucky Thirteen Club Thursday afternoon at her home on Oak street. Mrs. W. G. Sawyer proved to be the greatest adept at cards, winning honors for the afternoon. At a proper hour "victory" refreshment were served. The next meeting of the Lucky thirteens will be with Mrs. Gay Byrkit.

OVERCOATS 50 PER CENT OFF. Fine wool overcoats at \$16.50 until Christmas. THE TOGGERY. 12-14-10

Mrs. Ray W. Logan who has been visiting relatives in the Willamette valley has returned home.

L. A. McArthur, division store keeper for the O-R & N, has returned from a business trip to Portland.

OVERCOATS 50 PER CENT OFF. Fine wool overcoats at \$16.50 until Christmas. THE TOGGERY. 12-14-10

THE FLOWER SHOP. Opened for the holidays. Next door to telephone office. Blooming plants, berries Oregon holly, holly wreaths, Christmas greens. Open afternoons only. 12-13-14. CHERRY'S FLORISTS.

25 per cent of eye trouble can be corrected by taking the treatment given by Dr. J. W. Snook, which makes the wearing of glasses unnecessary. 12-20-31

USEFUL CHRISTMAS GIFTS. This year people should buy useful Christmas presents. We have everything from a kiddie car for the baby to a Columbia Graphophone.

OVERCOATS 50 PER CENT OFF. Fine wool overcoats at \$16.50 until Christmas. THE TOGGERY. 12-14-10

THE FLOWER SHOP. Opened for the holidays. Next door to telephone office. Blooming plants, berries Oregon holly, holly wreaths, Christmas greens. Open afternoons only. 12-13-14. CHERRY'S FLORISTS.

for the whole family. W. H. Bohnenkamp Co. 12-13-11

Beautiful Christmas boxes of candy from the best factories are the only kinds to buy and you will find a large and fresh stock at 421-17

Silverthorn's FAMILY DRUG STORE LA GRANDE, OREGON.

Home Life is Happier Where There is MUSIC IN THE HOME. Whether you just want amusement for the youngsters, or dance music for the young people, grand opera and classical numbers for the grown-ups, or old-time ballads for the old folks, we are ready to accommodate you—to cheer and entertain every member of the family, and all your friends besides. WOULDN'T YOU LIKE TO HEAR YOUR FAVORITE MUSIC? Step in at any time and we will gladly play it for you on the VICTROLA, or NEW EDISON. Newlin Book & Stationery Co.

SLIPPERS for XMAS GIFTS. For Women. Comfy felt slippers with padded soles in light blue, azure blue, corn, tan, lavender, purple, dark red, taupe and pink. The price, per pair \$1.85. Soft boudoirs with pom-poms in old rose, pink, light blue, lavender and black. Price, per pair \$2.00. Beaded moccasins in three different leathers, warm lined. These are priced at, per pair \$2.00 to \$3.00. For Men. Comfy felt slippers with padded soles in gray, blue, brown and khaki colors. Price, per pair \$1.75 and \$2.00. Black and tan vic kid house slippers. Price, per pair \$3.25. Beaded moccasins in two different leathers, warm lined. Price, per pair \$2.25. For Children. Felt slippers and moccasins in several different styles. Per pair 75c to \$1.85. L. J. FRENCH SHOE CO.

Peace on Earth. A week or two, a day or two, and Christmas will be here (It may be you're so busy you forgot that it was near). A few more days, a few more nights, and Christmas will arrive. And bring us all the old delights that always will survive. This Christmas, though, will seem the best we've had in quite a while. This Christmas, though, will beat the rest, and beat them all a mile. For folks are human once again humanity who lacked, And peace on earth, good will to men, again becomes a fact. And so it sort of looks to me, considering the war, This coming Christmas ought to be more merry than before. And, when we sing of peace on earth, good will and everything, I guess we'll recognize its worth and mean it when we sing! Insure Comfort This Christmas by Having Aberdeen Coal in Your Coal Bin. Sawyer-Holmes MERCANTILE COMPANY. PHONE MAIN 17.