

Practical Christmas Gifts Santa Claus Says: Give

For many years there has been a tendency to give useful, practical gifts. The "Spugs" were active in encouraging the movement before we entered the war. But, there is an extra reason now for giving useful Christmas gifts. We have all been urged to practice economy, so as to conserve the resources of the country. In many ways this spirit of economy will extend to our gift-giving and Christmas celebrations. We have an interesting stock of sensible gift goods for your inspection. Beauty and utility combined are the features which recommend such goods.

- For "HER"** If there is trouble in selecting a gift for a lady it is due to confusion caused by such an array of suitable items.
Perfumes, Atomizers, Ivory Goods, Leather Goods, Manicure Sets, Toilet Sets, Desk Sets, Stationery, Art Calendars, Candy, etc.
- For "HIM"** Sentiment does not play as great a part in a man's life as it does in woman's. He wants something useful.
Cigars, Pipes, Tobacco Jars, Humidors, Cigar and Cigarette Cases, Safety Razors, Shaving Sets, Brushes, Pocket Books, Traveling Cases, Watches, Fountain Pens, Playing Cards, Flashlights, etc.
- For GIRLS** Girls get real pleasure from the Christmas festivities. They expect numerous gifts, so don't disappoint them.
Calendars, Handbags, Work Boxes, Toilet Articles, Manicure Cases, Ivory Goods, Desk Sets, Stationery, Candy, etc.
- For BOYS** Let the boys come in and see our stock. They will probably express their wishes concerning gifts. Give him plenty and he'll be happy.
Pocket Knives, Flashlights, Watches, Purses, Games, Brushes, Fountain Pens.
- For the SOLDIER** The soldier and sailor boy cannot carry very much in the way of equipment. So it is wise to send them useful things which they can use and enjoy every day.
Fountain Pens, Stationery, Shaving Kits, Sewing Kits, Comfort Kits, Combs, Brushes, Metal Mirrors, Dentifrices, Tooth Brushes, Wash Cloths, Wrist Watches, Pipes, Cigarettes, Tobacco, Flashlights, Hard Candies, Food Tablets, Liniments, Foot Powder, Adhesive Tape.
- For "DAD" and MOTHER** The older folks are interested in Christmas, too. But they always want useful things. Our stock will suggest many appropriate items.
Calendars, Magazine Subscriptions, Spectacles, Vacuum Bottles, Hot Water Bottles, etc.

Our Magnificent Assortment and Low Prices Assure an Economical and Merry Christmas for All.

LA GRANDE PHARMACY

VICTORY REPORT MADE

Splendid Showing Submitted By School Superintendent Ivanhoe

Mrs. A. M. Ivanhoe, county school superintendent, has compiled a report showing the activities of the Victory Boys and Girls throughout the county up to this date. As a whole the responses on the part of the school children has been very praiseworthy. This will probably be the last call made on the generosity of the pupils for war contributions, and it is worthy of note that in no particular have these young people of the county been found lacking in support of all demands made upon them. The report by district follows:

District 1, Pearl Blanchard, teacher, \$12.50.
District 2, Lou Vina Harper, teacher, \$11.50.
District 3, Josephine Rhodes, teacher, \$9.50.
District 4, Lydia Sailer, teacher, \$2.00.
District 5, Marcel Bate, teacher, \$60.00.
District 6, Helen Ballard, teacher, \$2.00.
District 7, E. E. Harris, principal, \$57.50.
District 8, W. E. Thompson, principal, \$100.00.
District 9, Bert H. Smith, Supt., \$126.45.
District 10, J. W. L. Kaufman, Supt., \$100.00.
District 11, E. C. Bailey, Supt., \$226.00.
District 12, L. A. Harding, Supt., \$253.10.
District 13, A. C. Hampton, Supt., \$151.00.
Total, \$1,200.62.

MRS. A. E. IVANHOE, County School Supt.

THE RETAILER'S BEST FRIEND —HIS LOCAL PAPER—

(Continued from page three)

port. Let us see what others have to say in regard to this matter.

An advertising service for country newspapers issued by Successful Publishing says: "In the past the country publisher 'begged' merchants to take space and to 'support' the town newspaper. The result was they could get away with. And what has been of even more harm to local newspaper advertising is a whole, those merchants haven't put any real thought into their local advertising, they do not get results and, therefore, they condemn all local advertising as worthless."

Advertising on a Business Basis. Fortunately, every now and then you run across a local merchant who is different. He goes about his local advertising in a business like way and he makes it pay. This merchant and those country publishers who are also "business" men sell their space on its merits and who don't ask for "support" from any one—are doing much good for the local advertising industry. They are supplying the

examples of successes in local advertising that all country publishers can point to when they are soliciting their merchants for local advertising.

"Therefore, we say to the country publishers who are perhaps of the older school and who still 'beg' for 'support,' there is an easier, more businesslike and profitable way to get local advertising and that is to 'sell your paper.' (Pardon us, please, for the use of newsboy slang.) Country newspaper space is valuable and as soon as the local advertiser appreciates its value he begins to figure how he can profitably increase the space he 'buys'—not 'takes'—in the local newspaper."

Armageddon. Palestine's great fertile plain appeared to the strategists of the ancient world as an ideal battle ground. Here Gideon triumphed over the Midianites and the Philistines over Saul. The frequent wars between Assyria and Egypt were fought out on the Field of Armageddon. The name has become figurative in modern usage.

Observer advertising pays.

A WANT AD WILL DO IT.

SHERRY'S

VITAGRAPH—Blue Ribbon Feature.
Albert E. Smith Presents

HARRY MOSEY with BETTY BLYTHE

"A GAME WITH FATE"

An Amazing Mystery Drama of a Young Millionaire Who Gambled With Destiny.

—And—
"A FIGHT FOR MILLIONS"
Chapter 6

COME TO STUDY ENGLISH



Mlle. George Lequimener, above, and Mlle. Jeanne Rion, below, two French girls sent to the Pennsylvania State college for their education. They were members of the party of 62 French girls who recently came to the United States as part of the educational reciprocity program between France and America involving the exchange of students and faculty members. They will eventually return to France to teach English in colleges in their native land.

YANKEES ENJOY CHOW

Pershing's Husky Men Are All Good Eaters.

Variety in Uncle Sam's Menu Makes It Attractive—Doughboys Grow Tolerant.

With the American Army in France, "chow time" means one of the most picturesque sights along the front, especially to the Americans. It is especially to mean more to the Americans than to any other army, perhaps because American "grub" is better.

Happen along through a ruined village or woods in an American sector fifteen minutes before "chow time" and you would think the place deserted. Probably there wouldn't be more than one or two stray doughboys in sight.

Come along fifteen minutes later and you would "hear in thunder" they all came from.

They'll be lined up, and in front of each line there'll be a field kitchen steaming away, with a perspiring army cook dishing out grub that makes you want to "grab some grub and get in line" too.

There's lots of animation at "chow time" among the Americans. A crowd of Frenchmen is quiet while eating, the only thing French soldiers are quiet. They munch their bread and meat and vegetables and drink their wine in silence.

Not so with the Americans. It's a big time. First of all, there's speculation on "what's the chow for today?" There's variety in Uncle Sam's army menus.

Then, as they sit around on the ground, on rugs, or under trees, and that satisfied feeling of having eaten a good meal grows upon them, there's lots of life and jollity among the doughboys.

"Doughboy chow" is good. Usually there's soup. Then there are meat and vegetables. Usually two kinds. There are always big slices of white bread and coffee. Nine times out of ten there's dessert, probably pudding or fruit.

Each man has a pan with a handle that folds into it, and a cup. Some way they get some of everything in a four-ounce mess into these two instruments and never get food. Only one of these "war experts" could do that.

Optimistic Thought.

Prefer a low condition with safety to a high one with uncertainty.

18 Days More!

You have 18 Remaining Shopping Days Before Christmas—We Ask of You to Begin Your Holiday Buying Now While Our Stock Is Complete.

SELECT THE CHILDREN'S REMEMBRANCES EARLY—DON'T WAIT.

New Ladies' Waists Arrive

Cerpe de Chine Waists \$3.98, \$4.98, \$5.90
Georgette Waists \$4.98, \$5.90, \$6.90, \$7.90, \$8.90

An Appropriate Gift

Our Stock of Bath Robes—LADIES' and MEN'S—Are Complete. We Guarantee You a Saving of 25 to 33 Per Cent.

Our Price \$2.98, \$3.98, \$4.98, \$5.90 to \$9.90

Don't Forget the Baby

Buy a "Kozy Wrap"—Five Garments in One—A Most Useful Gift. Call at Our Store and Inspect These Wonderful Wraps. Our price \$3.98, 4.98, 5.90

SEE OUR WINDOWS MANY SUGGESTIONS

TRADE WITH THE BUSY STORE. EVERYBODY LIKES TO MINGLE WITH CROWDS. A STOREFUL OF CHRISTMAS JOYS. A STOREFUL OF HAPPY-CONTENTED CUSTOMERS.

Shop Now
Avoid The Xmas Rush

J. C. Penney Co.
Incorporated
191 BUSY STORES
Formerly the United Store

Shop Now
Avoid The Xmas Rush

War Sex Causes Appendicitis.

The various poison gases so much in use at present at the European battle line are not only breathed, but are swallowed. This might seem strange at first, but the likelihood of swallowing some amount of a gas impregnating the atmosphere may readily be seen. This might take place incidental to the intake of food and both to drink and convulsive motions of the throat. Such swallowing of toxic vapors causes a variety of discommodities, according to the amount of gas ingested.

According to an article in the Journal de Médecine et de Chirurgie Pratique, appendicitis has been found caused by swallowed gas, especially when the gas contains chlorine. The progress of the malady was rapid, but rather mild and treatment was effective.

Serghum Molding.

They are calling it "serghum" now, but it is the same old serghum of Confederate war times—and just as good as of old. Reports in the state papers indicate that the output of some-made sweetens this season is going to be a record breaker, and this makes largely for independence of sugar on the farms and likewise in town, for the farmer who includes a bag of serghum in his load of produce stands in no danger of failure to empty the jug—Charlotte Observer.

JUST A DOMESTIC DRAMA.

Tooth, Bread Board, Mother and Son, All Mixed Up in This Little Story.

A toothache brought on a bread board, some Wyckoff noodles, a mother and her son entered into this drama. Mother is loyally doing her own work, and on returning from market she drove her limousine to the kitchen door. Lacking room to place her marketing, she temporarily put the bread board, covered with noodles, on the back of the convenient limousine. Just then her son had a fall in such a manner that a front tooth was cleanly removed from its socket. In great excitement she picked up the boy and the tooth and rushed into the limousine to the dentist. On one of the principal streets, during the trip downtown, she heard a sound as though the limousine had run over a loose board, but gave it no thought. The dentist replaced the tooth and mother and son returned home. Her husband, who is very fond of noodles, said: "Marjorie, what did you do with the bread board and the noodles?" Then she knew. Did she go back after the bread board and noodles? She did not.

Is the boy's tooth still in? It is. Will you find the bread board and noodles advertised in the lost column? No.—Indianapolis News.

Food Post Is the Arctic.

The Eskimos, who live on the shores of Bering sea and the Arctic ocean, are now making use of the parcel post, to the discommodities of the local traders, who often took advantage of the early days. They send their fur, ivory and walrusbone by parcel post to the bureau of circulation at Seattle, where the goods are sold at auction, and with the proceeds buy at wholesale prices such supplies as the natives want.

Safe and Cheap to Supply.

It is a fact of common knowledge that nuts are very high in food value, these used principally in manufacturing confectionery, being almonds, filberts, pecans, peanuts and walnuts, averaging approximately 1,500 calories per pound. Corn syrup, eryngonous called glucose, used largely in manufacturing gum drops, hard candies and taffies, is a pure, wholesome, transparent, heavy syrup, manufactured at the name indicated from corn.

Art in Comics.

To the general student of art and history the greatest interest of comic strips lies from the fact that they form the earliest portrait gallery of royal personages. The oldest authentic portraits of English kings are those of Edward IV and Richard III.

SELLING FOR CASH

Makes These Low Prices Possible

BUYING FOR CASH MAKES THESE GREAT SAVINGS POSSIBLE. Thousands Have Found That Paying Cash Is the Only Way to Overcome the Rising Costs of Living. Every Month Finds Hundreds Breaking Away From the Credit System and Paying Cash Instead as the Only Solution to Their Financial Difficulties.

SAVINGS LIKE THESE ON EVERY DAY NECESSITIES
CONVINCE THE MOST SKEPTICAL

Prices	Prices
Fall Cream Tillamook Cheese, pound	45c
Soda Crackers, large package	35c
Our best quality Creamery Butter, 2 lbs.	\$1.16
Our best quality Oysters	25c
Gallon Catsup, per can	94c
Canned Milk, per can	12c
Instant Postum, large can	41c
OLEO MARGARINE, 10c lb. 2 lbs.	75c
Comb Honey, per comb	28c
Candied Eggs	53c
Matrices, one carton	26c
Minced meat, per pound	18c
Spaghetti and Macaroni, per package	9c

Hooverized Grocery

Unit States Food Administration License No. 55005

SAM HARRIS, PROPRIETOR
Next Door to Igg's Department Store

Union Store
Open 9 a.m.
Close 6 p.m.
Saturday open until 8:30 p.m.