

The Observer's Community Page

THE BUSINESS MEN OF LA GRANDE ARE VITALLY INTERESTED IN THE GROWTH OF THE COMMUNITY HAVE INVESTED THEIR CAPITAL HERE, ARE ALL EMPLOYERS OF LABOR HELD TO SWELL THE PAYROLL AND CIRCULATE THE HOME DOLLAR. THEIR GOODS ARE EQUAL TO THOSE OF THE BIG CITY STORES. DEAL WITH THEM. KEEP YOUR MONEY AT HOME. BOOST FOR LA GRANDE, UNION AND WALLOWA COUNTIES—A GREATER, BETTER, MORE PROSPEROUS EASTERN OREGON

THESE ARE NEW TIMES.

We enter a new time. On this threshold it is diverting to speculate on what human revisions will take place. It will be a time of new prophets, new fivers, new devotions and new skepticism. After all, change is a slow and tedious process in the main; it is an engrossing and engulfing object of interest and attention in particular. Man is preoccupied by what at the moment he deems the considerable speciality of it, but in the end his accomplishments are few, over thousands of years; they are localized and made measurable by only a few great leaps in time.

The human flavor will provide all these affairs, and that will be consoling. The tremendous spectacle never lags. The color burns with greater concentration at times; it does not ever grow cold or pallid. There will be sweats and passions, angers and immolation, cynicism, revolt, generosity and surrender. Old names will die; new names will be born.

But the essence will remain the same. The innate and inextinguishable urgency toward realization will continue its testimony to what is more than mortal in man.

The stars in their illimitable distances will not come nearer. But man by his own vision will ever seem to be lifting himself toward them.—New York Tribune.

Valuable Tanning Material.

United States government's experts have listed 12 woods, 102 herbs, nine leaves, three roots and 17 fruits and seeds that grow in Latin America as yielding tanning materials of industrial value.

Cold creams, toilet creams, rubbing creams, Campholatum—a much better salve than Mentholatum—all of these for your chaps or lips, at Silverthorn's. 11-29tf

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.

Much Buzz: Little Honey.
"Many a man dat's as busy as a bee," said Uncle Eben, "uses up all his time buzzin' an' don't make no honey."

Observer advertising will bring results



THE INVESTOR

Unknown to us, the outside investor comes into our community and sizes up the advantages of opening a plant. Every community is scrutinized for its co-operative spirit, wealth and population. They cater to the community that will help them grow. Are we offering any inducements for outside capital to come into our midst? Have they assurance that they will get the patronage after they start?

We are judged by the prosperity of the investors that are with us now. Get together—invite capital into our community—co-operate with one another—which will give us the qualifications required for a more prosperous community. Patronize the home

LA GRANDE PHARMACY

A. Newlin, Manager.

1302 Adams Avenue Phone Main 40
WE ARE NO FARTHER THAN YOUR PHONE—Prescriptions, Druggist
Sundries, Stationery, Confectionery.

NEWLIN BOOK AND STATIONERY COMPANY

1114 Adams Avenue Telephone Main 67
Let us supply your books, office supplies and Stationery needs.

C. E. HACKMAN

Cigar Manufacturer

1408 Adams Avenue Phone Main 77
La Flor de Hackman, La Napoleon, C. B. Little H., C. E. H. Cuban Smokers

DODGE BUICK CADILLAC
Smith's Garage
Depot, Opposite Elks Club. Phone Black 1751

CARR FURNITURE CO.

1317 Adams Avenue Phone Main 77
The largest furniture and house furnishings store in Eastern Oregon
Everything for the Home or Office.

CHANDLER EXIDE BATTERY SERVICE
LEIGHTON'S GARAGE Phone Main 737.

EXIDE BATTERY SERVICE STATION. OXY-ACETYLENE WELDING
MACHINE WORK.

MITCHELL REPUBLIC TRUCKS
The B. C. Hamilton Garage, Jefferson and Fir Streets.
Both Phones: M. 790; M. 430.

LA GRANDE NATIONAL BANK

1215 Adams Avenue Phone
Capital \$200,000, Surplus, \$10,000
President, F. J. Holmes Phone Main 28 Cashier, F. L. Meyers

WHITE GROCERY

305 Fir Street Phone Main 42
BE PREPARED—Join the army of satisfied customers. We have our own
Delivery.

DUTLI'S BAKERY

317 Fir Street Phone 736
Your Home Bakery
Blue Ribbon Bread
The best quality of bread, pies, cakes and cookies.

STANDARD LAUNDRY

1116 Jefferson Phone Main 56
DRY CLEANING, DYEING

MAXWELL CARS MAXWELL SERVICE STATION
John E. Anderson, 1110 Jefferson St. Phone Main 71—Union Co. Phone 341

HEADQUARTERS FOR PEERLESS SYRUP

A Home Product -- Made of Granulated Sugar.

Pt. 20c; Qt., 37 oz., 35c; 1/2 Gal., 43 1/4 Lbs., 70c; 9 1/2 Lbs. \$1.25
Phone Main 35 HUG'S GROCERY Phone Main 35

HOOVERIZED GROCERY

Commonsense Distributors of Pure Foods
Across the Track. You save on every purchase.

DANIEL AUTO COMPANY

Al Daniel, Mgr.

Dort, Reo, Monroe, King 8, Kissel, Chalmers, Oakland, Cole 8,
Marmon and Oldsmobile
Adams Avenue -- Phone Main 761

106 Fir Street **RUBY CYCLE SHOP** Tel. Black 1211
Tire Vulcanizing. Motor Cycle and Bicycle Repairing.
Indian, Henderson and Excelsior Motor Cycles.

F. L. LILLY Adams Ave. Main 756
Hardware, Ranch and Mill Supplies, Building Material,
Stoves, House Furnishing, Etc.

HILL'S DEPT STORE

1209 Adams Avenue Phone Main 710
The best of everything for Ladies and Gentlemen, Boys and Girls.—
The Store of Quality Goods.

Andrew Bros. THE TOGGERY Phone Black 231
LADIES' AND GENTS' CUSTOM-MADE TAILORS
"The Best Is the Cheapest." High-Grade Gents' Furnishings, Repairing
and French Dry Cleaning.

TOYS—CHRISTMAS GIFTS—TOYS

CHRISTIE & AMSDEN, Variety Store
La Grande, Oregon.

SIEGRIST & COMPANY

1110 Adams Avenue Jewelers Phone Red 97
The Largest Jewelry Store in Eastern Oregon.

KING COAL ROCK SPRINGS COAL

THE J. D. LYNCH CO.
Fuel :: Transfer :: Storage

U. LOTTES

1116 Jefferson Phone Black 51
A GENTLEMEN'S RESORT—Cigars, Tobacco, Lunches, Soft Drinks and
Confectionery.

WILSON BROS. TAILORS

New Foley Building Phone Black 1761
Cleaning, Pressing and Hat Blocking.

CITY GROCERY & BAKERY

E. Polack, Prop.

145 Depot Street Phone Main 75
THE HOME OF FANCY GROCERIES

UNITED STATES NATIONAL BANK

La Grande, Ore.

The Bank That Takes Care of Your Deposits.
We have Safety Deposit Boxes for rent. The only Safe Place to keep your
Liberty Bonds.

OVERLAND-WILLYS-KNIGHT

GALLOWAY-REES CO., 1312 JEFFERSON AVENUE
Phone Main 777.

PURE MILK & CREAM COMPANY

Here, and here to stay—dealing in Sweet Milk and Commercial Cream, holding
our prices down in spite of the high cost of living. Two deliveries daily
to all parts of the city. J. A. CAMPBELL, Prop., Oregon Hotel Bldg. Depot St.

BLUE MOUNTAIN CREAMERY E. D. Selder, Pres.
G. C. Hopkins, Secy-Treas.
Main 60

Blue Mountain Butter, Cream, Milk, Buttermilk,
Ice Cream

HAYNES—VELIE
C. A. McCrary's Garage 1117 Washington Street
Phone Main 758. Second-Hand Cars Bought and Sold

G. L. THORNE, GROCER

Home Phone Main 54

GROCERIES, FRUITS AND VEGETABLES
Our Motto: Promptness and Courtesy.

Classified Ads

WANTED—Miscellaneous.

WANTED—Salvation Army wants to
rent a good second hand piano. Call
Capt. Smith, Main 707. 11-27-4f

Widow Lady with one girl, three
years old, wishes employment
as house keeper. Address Mrs.
V. Lee, R. 2, Box 57, Union,
Ore. Nov. 7 1934-pd.

WANTED—Waitress at once. Ap-
ply at Foley hotel. 11-1-4f

WANTED—Clean White Cotton
Rags at the Observer Office; 3c
per lb.

FOR SALE OR TRADE

FOR SALE—Hay in stack. Phone
Farmers 21X8. 11-30-6f-pd.

FOR SALE—Apples, 50c a box and
up. Phone Black 1152. 11-30-7p

FOR SALE—New banjo-Ukelele, for
\$5.50. Call Black 1122. 11-30-2p

FOR SALE—A few dandy shepherd
pups left, good for sheep or stock,
\$2.50 to \$5 each. Write A. C. Web-
ster, Alice. 11-30-4f-pd

WANTED—Large knitting mill de-
sires woman to work in own town.
Easy business; permanent. Salary
or commission, all or part time.
Guaranteed Mills, Norristown, Pa.
11-16 Sat. only 12f pd.

FOR SALE—Good milk cow. 1306 H
Avenue. 11-27-3p

FOR SALE—Fresh milk night or
morning delivered. Call Red
212. 11-21.

LOST AND FOUND

STRAYED—One bay mare, branded
M on stifle, star in forehead, one
hind foot white; with head halter
on; \$10 reward. Albert Wardell
Island City. 11-27-3f

STRAYED—One red yearling heif-
er and one red yearling steer,
each branded on muscle of right
leg with shoe and brand; no ear
marks.—Ed Meyersick, R. D.
No. 1 La Grande. 11-27-4f-pd

LOST—Ladies' South Bend gold brace-
let watch. Finder call Mrs. Clyde
Kiddle, and receive reward. 11-25tf

LOST—A small carriage for woods-
some where between La Grande and
Island City, Saturday night. Fin-
der will please call N. M. Feik,
Phone Farm 215, and I will come for
same and pay reward. N. M. Feik.
11-25tf

FOR RENT

FOR RENT—Furnished housekeeping
rooms, close in. Phone Red 3112.
11-30

FOR RENT—Furnished rooms
Phone Red 3171. 11-29-4f.

FOR RENT—Two room furnished
apartment on lower floor. Wav-
erly Apt. Red 821. 11-2912f-p

FOR RENT—Three room apartment,
with bath and steam heat, electric
range, lights and water furnished.
Call 1904 Third St., or Phone Black
1591. 11-27

FOR RENT—Nice steam heated
rooms, Zuber Brick. 11-15pd

Butter Wrappers printed at the
Butter Wrappers.

Have You
started a
Savings
Account...
and stopped?

If so, you have sim-
ply laid the founda-
tion of your finan-
cial structure.

You have not yet
begun to build.

The experience of
others has proven
the value of intro-
ducing system into
your saving plan.

A regular deposit
at a regular time
will rear a sturdy,
permanent, finan-
cial structure.

We are here to as-
sist you. Call on
us freely.

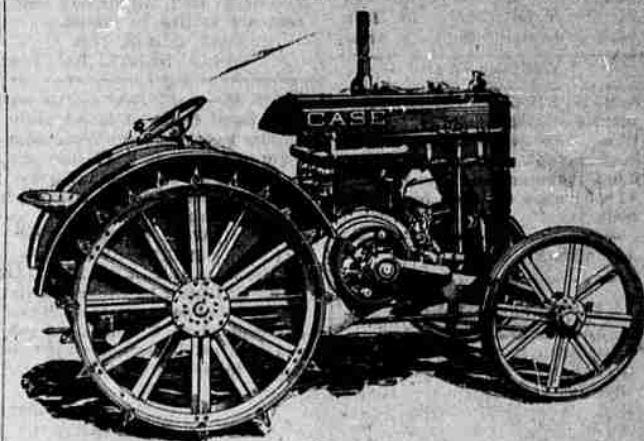
**United States
National
Bank**

La Grande, Ore.

For Itching Torture

There is one remedy that seldom fails
to stop itching torture and relieve skin
irritation and that makes the skin soft,
clear and healthy.

Any druggist can supply you with
Zemo, which generally overcomes all
skin diseases. Acne, eczema, itch, pim-
ples, rashes, blackheads, in most cases
give way to Zemo. Frequently, minor
blemishes disappear overnight. Itching
usually stops instantly. Zemo is a safe,
antiseptic liquid, clean, easy to use and
dependable. It costs only 35c; an extra
large bottle, \$1.00. It will not stain, it
is not greasy or sticky and it is positively
safe for tender, sensitive skins.
The E. W. Rose Co., Cleveland, O.



NO IDLE TALK—JUST WORK, HONEST WORK—IS THE ARGUMENT FOR THE WON- DERFUL CASE FARM TRACTOR—

Every farmer can hear a lot of cheap talk about what this
tractor and that tractor can do, or they can be shown printed
testimonials of what such and such a tractor has done in some
remote part of the world—

Frankly, I do not deal in that sort of "bush-waw," but I do
show you what the CASE TRACTOR will do—

And in showing you, I will convince you that it is the only
practical machine now on the market. "Broad assertion," you
say. Is it?

Name the field, state the time for a demonstration and get
out any one or a dozen different tractors to compete with the Case
and we will send them all to the shed, just as the Kentucky Thor-
oughbred used to send the doggie race horses to the shed in the
days of horse racing.

The Case is every inch a tractor of merit, a TRACTOR OF DE-
PENDABILITY—a Tractor that gives you money's worth.

Tell the Tractor salesman what you want in a ma-
chine that talk means little—what you want is performance. Let
him show you. Set him onto us—we want him—we want to com-
pete with him. Don't be backward about telling him that Chandler
is looking for him with a CASE TRACTOR, for that is what
I am doing.

I will take on all comers, and there is nothing personal about
this remark, for all the men selling tractors are good fellows, but
they have not the tractor you want. When they compete with a
CASE the reasons will be apparent to you.

Yours for Economical Farming,

J. A. CHANDLER.