

The Hooverized Grocery

It is not a Novelty Store
It is not a Makeshift
It is not a Combination Cash and Credit Store
It is not an Imitator

It is La Grande's First and Only
Permanent and Successfully Oper-
ated Real Cash Grocery.

It's a Real Store
Where Sense is Applied to Every
Detail in the Interest
of the People

A store that competitors said couldn't be run—and they didn't want it run.

A store that others tried and failed.

A store that maintained price organization didn't want

A store that reduced the cost of food 20 per cent.

A store that is operating on a margin of profit heretofore thought impossible.

A store that supplies more customers food than any three stores in Union county.

A store that the people needed.

A store that the people supported.

A store that you made what it is.

It Is Your Store---USE IT

Use determines the value of everything.

It is here to be of the greatest possible value to you and this community.

This store has no business secrets—if there is anything about this store you want to know, just ask, we will be glad to tell you.

If there is anything about this store you don't like, tell us about it—

If you should get anything here that is not entirely satisfactory—it's all right to tell your neighbor about it—but tell us first—we will consider it a favor.

This store is only one year old, yet it is strong and sturdy.

The successful operation of this store is based on the theory that we have no right to exist unless we were progressively efficient to the greatest possible degree.

You get here the utmost of personal attention, purest of food at the lowest price known.

The sales force of this store are accommodating and efficient, they accomplish more than ordinary clerks, they conserve time, by utilizing it to the limit—they are always busy.

Just watch them move around that's what we pay them for, and they are the best paid clerks in town.

This store cannot serve you to the best advantage unless you cooperate with us in every possible way. If there is a way that we can serve you to better advantage, tell us about it. We will always meet you more than half way.

We carry the largest and most complete stock of fancy and staple groceries in Eastern Oregon.

We sell every item at a slight margin over actual cost regardless of market advances—Bear in mind that a good

many articles have almost doubled in price in the last few months—yet you will find them here at the old price, we protected our customers by buying large stocks early before these so called market advances took place, which appears to be mainly price manipulation in the hands of speculators who camouflage by waving the flag with one hand while they put the other hand in your pocket. There are a good many with the kaiser's ambition running loose in this country, who will bear watching after the war, as well as now.

Are We Right or Wrong

We hold that the people are justified in demanding, and have a right to expect that distributors of life's necessities should be regarded and governed in the interest of the public, the same as other public utilities.

—That price maintains regulation that has been forced upon the merchant and the public by autocratic corporations, is a regulation of days gone by, that should be buried with the kaiser.

We express and believe these views to be correct, and we are governed by them in the conduct of our business.

—IT'S YOUR STORE—HELP US TO HELP YOU.

The store that strives to be of service and value to the community.

WE BUY 'EM BY THE CARLOAD



OUR PRICES ARE ALWAYS LOWEST — WE SET THE PACE FOR THOSE WHO CARE TO FOLLOW!

Fine, Smooth, Sweet Potatoes, 7 lbs. for **25c**
Netted Gem Potatoes, select stock, 100 lbs. for **\$1.75**
Our Original Fresh Roasted Bulk Coffees at
per pound **19c, 23c, 28c, 33c**

Have always been and will continue to be the finest Coffee values in La Grande. Beware of local imitators who have gone so far as to copy the prices and even the original names of our famous coffees. However, they can't imitate the quality—they get caught in their own trap—the TASTE tells on 'em. IMITATION IS THE SINCEREST FLATTERY.

Pure Lard, 5-lb. can **\$1.38**; 10 lbs. **\$2.75**
Soda Crackers, 45c package **38c**
Nong Such Mince Meat, package **14c**
Daron's Liberty Cabbage, 2 quarts for **25c**
Sugar Corn, per can **12c**
Celery, 3 large bunches **25c**
Squash or Pumpkin **1 1/2c lb.**
Laundry Soaps—Our regular prices are lower than so-called Special Prices—
12 Bars Ben Hur, Bob White or Sunny Monday **60c**

STILLWELL'S MEAT DEP'T

THE FIRST AND ONLY REAL CASH MARKET.
COMPARE THESE PRICES—TEST OUR QUALITY—YOU'LL BE PLEASED.

Good Steak, per pound **18c**
Round Steak, per pound **22 1/2c**
Loin and T-Bone Steak, per pound **22 1/2c**
Prime Rib Roast, per pound **20c**
Pot Roast, per pound **18c**
Beef Boil, per pound **15c**
Veal Steak, per pound **20c**
Round Veal Steak, per pound **27 1/2c**
Loin Veal Steak, per pound **25c**
Veal Roast, per pound **20c**
Veal Stew, per pound **15c**
Veal and Pork Sausage, per pound **22 1/2c**
BACON BUTTS, per pound **33c**
PICNICS, per pound **32c**

M. A. STILLWELL.

Creme Oil Soap, all you want at, per bar **5c**
Scafoam Washing Powder, pkg. **5c**
Polly Prim Cleanser, always **5c**
Armour's Oleomargarine, 2 lbs. **75c**
Best Creamery Butter, 2 lbs. **\$1.16**
Mother's Oat Flakes, 45c size **39c**
Quaker Oat Flakes, 35c size **27c**
Washington Crisps, 3 packages **25c**
Oysters, select 25c size **17c**
Sugar Peas, per can **15c**
Spices, all kinds, highest grade, 2-oz. can **9c**
Shilling's Coffee, 1-lb. can **35c**
M. J. B. Coffee, 1-lb. can **38c**; 3-lb. can **\$1.10**
Country Club Coffee, 3-lb. can **86c**
Shilling's Baking Powder, 1-lb. **47c**
Folger's Baking Powder, 1-lb. **41c**
Grapenuts, 2 packages **25c**
Instant Postum, small can **25c**; large can **41c**
Postum Cereal, large package **21c**
Mazola Oil, pint **38c**; quart **74c**; 1/2 Gal. **\$1.36**
Golden Rod Wheat Flakes, 45c pkg. **33c**
New crop nuts, all kinds **35c lb.**

TWO MAIN LINE PHONES—MAIN 32 AND 82—ORDERS DELIVERED AT COST.

You Save
On Every Purchase

THE HOOVERIZED

LaGrande's Original
Cash Grocery

CONFESSES TO THEFT FROM OXNER STORE

Harry L. Gilbert, discharged from service, after being gassed in the trenches in France, according to his story, is held today in the city jail, following his confession of the theft of two \$50 liberty bonds, four checks, two receipts from the Cove bank for liberty bonds and between \$8 and \$9 in coin of small denominations from the Oxner Paint store. The theft was committed last Thursday when Mr. Oxner had gone to the back part of the building for a few minutes

without taking the precaution of locking his safe. The cashing of a check for \$11.50 at the Lee Grocery store yesterday led to Gilbert's detection. A check for \$4.50 was found in his possession. The liberty bonds had been paid for \$94 in cash.

GROVER C. MONTGOMERY.

Grover Cleveland Montgomery died early this morning from pneumonia, following an attack of influenza. It is announced that it is improbable that funeral services will be held before Sunday.

A WANT AD will do it.

BELLE MEDLOCK TURNBOW.

Belle Medlock Turnbow was born in Walla Walla, Washington, October 18, 1874, and died from influenza at her home in South La Grande.

Mrs. Turnbow was united in marriage to Joseph Turnbow, at Pendleton, August 20, 1894. She is survived by three sons, Dell and Jesse, of La Grande, and Frank, in the service at Fort McArthur, and one daughter, Elizabeth, at home. She also gave a mother's care to eight step-children, five boys and three girls. She also leaves two brothers, James and Reuben Medlock, near Hardman, Oregon. The funeral will be held Thursday afternoon at 2 o'clock and services will be conducted at the cemetery by Ensign Olive Childers. The interment will be in the Masonic cemetery.

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WILL DISTRIBUTE LITERATURE.

It is announced by the superintendent of the Christian Sunday school that someone will be at the church every Sunday morning from 10 till 11 o'clock to give out the Sunday school papers and receive any offerings. All back numbers of papers will be given out. The church will close at 11 o'clock sharp. This arrangement will be in force until the Sunday schools are allowed to resume work.

Job printing, The Observer, Main 37.

FRED L. PRESCOTT.

The death of Fred L. Prescott, 35, at Fox, Grant county, Oregon, was announced here yesterday by relatives. Funeral services were held at his home.

The deceased was born in East Providence, Rhode Island, and came to Oregon with his parents, later locating at La Grande, where he spent the greater part of his life. He left about eight years ago for Fox, where he has since prospered on a homestead.

He leaves to mourn, a wife and three children, Altha, Ray and Verla, and two brothers, Colonel A. F. Prescott and S. N. Prescott, of the United

States army in France, and two sisters, Mrs. D. M. Oliver, of Grand Junction, Colorado, and Mrs. August P. Nelson, of this city.

Origin of "Yankee."

It is said the term "Yankee" originated with the Indians when they were in alliance with the French colonists against the English. They were unable to pronounce the French words "Les Anglais" and pronounced the words "Yungee" which gradually took the form of "Yankee." When the English abandoned the country the Indians made no distinction between the former colonists and the English themselves, and the term clung to the Americans.

Have a Heart, Judge. In the long run an automobilist doesn't gain time by making too much of it in the city limits. The chances are he'll have to do some.

Influenza—La Grippe. The present influenza is now known to be our old familiar la grippe. Foley's Honey and Tar is just what every sufferer from influenza or la grippe needs now. It covers the rough inflamed throat with a soothing, healing coating, clears away the mucus, stops the tickling and coughing, eases the tightness and heavy breathing. Day and night, keep Foley's Honey and Tar handy. It gives ease, warmth and comfort from the very first dose. Buy it now. Sold everywhere—Adv.