

Why Not Save On Drugs?

Pay cash and save from 25 to 35 per cent on every article in our store, except patent medicines.

We sell strictly for Cash after November First.

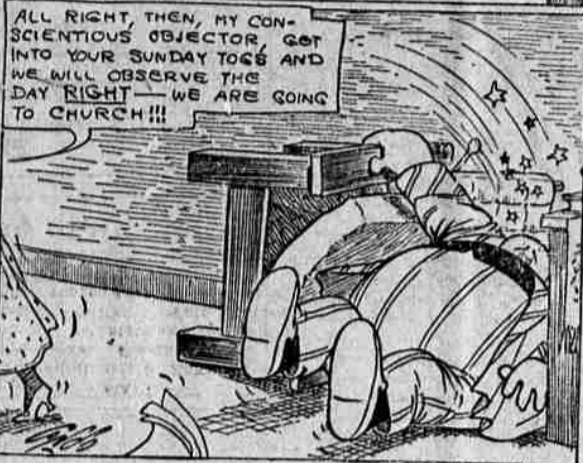
We find, for a variety of reasons, that it will be necessary for us to discontinue the credit system. Therefore, after November 1, we shall sell strictly for cash. In adopting the latter plan we will make no exceptions, as plain justice requires that if we decline to give credit to one we should do so to all.

We feel confident our customers will readily adapt themselves to the new system and believe that we will in due season be able to give them practical evidence that the cash plan is best for everybody concerned.

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

OUTBURSTS OF EVERETT TRUE



PRAYER HOUR FOR PORTLAND

Portland—On request of Bishop Summer and other ministers, Mayor Baker issued a proclamation this week, setting aside a few minutes at 12 each day to be known as prayer hour.

The proclamation reads as follows: "I hereby designate 12 o'clock noon of each day from now until the end of the war as a time for prayer for the success of our arms and a rededication of all mankind to righteousness."

"In accordance with the plan formulated by the ministers, the public is urged to offer prayers for a period of one minute each day, commencing at noon sharp. Prayers are especially urged during the period churches remain closed on account of the epidemic of Spanish influenza."

Technical Students Will Remain.
Salem—Dr. Carl G. Doney, president of Willamette university, has received advice from the war department relative to the assignment of college men pursuing technical subjects, such as engineering, mining, medicine, dentistry, veterinary medicine and pharmacy. Men who have had one year in any of these branches are directed to continue.

Professional Directory

ATTORNEYS

COCHRAN & EBERHARD—Geo. T. Cochran and Coion K. Eberhard, Attorneys. La Grande National Bank Building.

R. J. GREEN, Attorney at Law—Practice in all state and federal courts. Office La Grande National Bank Building.

CRAWFORD & EAKIN—T. H. Crawford and Robert S. Eakin, Attorneys at Law. Practice in all the courts of the state and the United States. Office, West-Jacobson Bldg., rooms 9-10-17, La Grande, Oregon.

VETERINARY

DR. H. W. RILEY—Graduate Veterinarian. Hospital, 1409 Madison Ave. State Stallion Inspector and Inspector of stock for shipment. Home Independent Phone, Black 41; Farmers Co-operative Phone, Main 115.

OSTEOPATHIC

DR. MARGARET INGLE, Osteopathic Physician, specializing in diseases of Women and Children. Hours 10 to 12 a. m.; 1 to 6 p. m., and by appointment. Phone: office Red 1741. Residence Red 881. 37 New Foley Bldg. Dr. J. L. Ingle has entered the U. S. Army.

MUSIC TEACHING

JAMES AUSTIN, CLARINETIST—Musical Director and Practical Teacher on all Brass, Reed and String Instruments. Studio 1417 Adams Ave. Beginners a Specialty. 9-21-1m.p

MECHANO-THERAPY

DR. A. N. MAYVILLE—Mechano-Therapy; chronic diseases my specialty; Physical and Mental Science. Hours: 1:30 to 4:30 p.m., 7:00 to 8:00 evenings. Phone Black 2311. Rooms 1 and 2 over Coolidge Paint Store, Adams Ave.

ARCHITECTS

O. E. MILLER—Architect, room 27, New Foley Bldg. Phone Red 1871.

SOLDIERS DEVOUR READING MATTER

AMERICAN LIBRARY ASSOCIATION DISTRIBUTES 3,750,000 BOOKS AMONG MEN IN SERVICE

One of the big tasks connected with the job of keeping an army contented and cheerful nowadays is that of providing suitable reading matter. This is the particular mission that the American Library association took upon itself early after the entrance of the United States into the conflict. What it has accomplished is noteworthy.

President Wilson designated the American Library association as one of the war work organizations to share in the funds to be raised in the forth-coming nation-wide drive, set for the week of November 11.

William L. Brewster, president of the Oregon branch of the association was placed on the state committee of drive leaders to represent his organization. He has made this statement of accomplishments and aims of the association:

"With funds raised a year ago and with 3,750,000 books collected as gifts the association has provided library buildings in 30 cantonments and has supplied books and reading matter to every place where soldiers and sailors are stationed—logging camps, merchant marine boats and quarters, ship yards, navy yards and hospitals, both in the United States and abroad. More than 1,000,000 books have been sent abroad, besides tons of magazines."

"About 600,000 books devoted largely to technical war subjects have been purchased and distributed. These help soldiers and sailors fit themselves for their positions and aid them in gaining promotion. They not only furnish diversion and recreation, but also educate the men along necessary lines."

"The association distributes the reading matter directly where it is operating; and where it is not, gets the books and magazines to the men through co-operating agencies. In all parts of the work undertaken extensions over the beginning service have been required."

LUMBERMEN WIN CASE

Washington—That the 25 per cent increase in freight rates is unreasonable in the case of the Willamette Valley Lumbermen's Association, in view of the fact that it is already paying a higher rate than many other concerns, was the decision of the Interstate commerce commission this week. The Association had previously applied to the Pacific Railroad company for relief, but was refused. The association claimed that the increase demanded virtually boosted its rate 40 per cent, when compared with other lumber concerns.

Pretty Chinese Legends

Canton is one of the oldest cities in China. According to Chinese tradition, it was in existence more than three thousand years ago, when it was visited by five deified beings, each mounted on a huge ram and carrying in an ear of corn, who pronounced their blessing on the spot and prayed that no famine should ever visit it. Because of this the city is sometimes referred to in Chinese classics as the "City of Rams" or the "City of Gentils or Angels."

Inexorable Law

The law of reaping as we sow runs through the universes. The man who sows pennies will reap a penny crop. The man who sows dollars will reap dollars.

Job Printing, The Observer, Main 47

A Man's Store

You will find in our Men's Furnishing Department everything you wear—An exceptionally well selected line of Men's Suits and Overcoats awaits your inspection. Buy Early, and secure the full season's worth.

WE SELL FOR LESS BECAUSE WE BUY FOR LESS.

Men's New Fall Suits \$16.50, \$18.50, \$19.90, \$22.50 to \$32.50

Men's Overcoats, new models, best of materials \$14.75, \$16.50, \$18.50, \$19.75, to \$34.50.



Men's Ties

Men's Four-in-Hand 25c, 49c
Men's All Silk Ties, 69c and 89c

Men's Hats

New Fall Styles, all styles, all shapes, \$2.49, \$2.98, \$3.98, \$4.98



Men's Fall Union Suits \$1.98, \$2.49, \$2.98, \$3.98, \$4.98, \$5.90

Men's Fall Flannel Shirts, all colors \$1.98, \$2.49, \$2.98, \$3.49, \$3.98

We are Agents for McCall's Patterns



We are Agents for McCall's Patterns

Formerly the United Store

THREE POINTS IN THE WAR CHEST.

No. 1.—Last year Union county was called on for about \$40,000 and subscribed \$76,000. This is about \$36,000 more than was asked for. Why not conserve your dollars for future calls?

No. 2.—By making one campaign a year, the work can be made thorough and complete; therefore all the people in the county can be reached; your neighbor will pay his share just like you do. This distributes the load.

No. 3.—In order to put on a campaign in this county, it requires 300 people working an average of five days each, or a total of 1500 days. This time is donated. If they were working at pay rate, each would average \$5.00 per day, on an average, or \$7500 in earning power, which is donated at each drive. In the past, there has been an average of 10 drives per year, which would amount approximately to \$75,000 in earning power that has been donated. The war chest plan will handle this entire year's work for about seventy thousand less, in earning power donated.

Y. M. C. A. Educational Department. Short-hand and typewriting. Day classes, 10:00 a. m. to 3:30 p. m. Night classes 7:30 p. m. to 9:30 p. m.

Chamberlain's Cough Remedy the Most Reliable. After many years' experience in the use of it and other cough medicines, there are many who prefer Chamberlain's to any other. Mrs. A. C. Kirstein, Greenville, Ill., writes, "Chamberlain's Cough Remedy has been used in my mother's home and mine for years, and we always found it a quick cure for colds and bronchial troubles. We find it to be the most reliable cough medicine we have used."

REBEKAHS—Crystal Lodge No. 60 meets every Tuesday evening in the I. O. O. F. Hall. All visiting members are invited to attend. ROSA GLASS, N.G. LUCIA HALEY, Rec. Sec.

K. of L. of Security—Mt. Emily Council, No. 246, meets the second and fourth Monday evening at 8 o'clock at Eagle hall. Visiting members are welcome. ABE HARRIS, Finl. Sec. J. K. FITZGERALD, Pres.

A. F. & A. M.—La Grande Lodge No. 41, A. F. & A. M. holds regular meetings first and third Saturday at 7:30 p. m. Cordial welcome to all Masons. ROBERT S. EAKIN, W. M. A. C. WILLIAMS, Sec.

ROYAL NEIGHBORS—Iris Camp meets every second Friday afternoon and every fourth Friday evening, in K. P. hall. All visiting members cordially welcome. HENRIETTA GHARST, Oracle MARY L. WEST, Recorder.

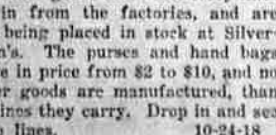
KNIGHTS OF PYTHIAS—Red Cross Lodge No. 27 meets every Monday night in Castle Hall (K. of P. Hall) A Pythian welcome to all visiting Knights. J. L. ROBERTSON, C. C. DELILE GREEN, K. of R. & S

WOODMEN OF THE WORLD—La Grande Camp No. 169 meets every first and third Monday at Eagle Hall. All visiting neighbors welcome. Dues payable at the office of the clerk, New Foley Bldg., 9 a. m. to 5 p. m. J. J. MURCHISON, C. C. R. J. KITCHEN, Clerk

B. P. O. E. ELKS, La Grande Lodge No. 433. Lodge meets each Thursday evening at 8 o'clock. Home and club privileges cheerfully extended to all Brother Elks. R. J. GREEN, Exalted Ruler. A. B. CHERRY, Secretary.

F. O. EAGLES, AERIE NO. 359.—Meet every Friday night, at Eagle Hall. Visiting members welcome. J. F. STACEY, W. P. LEE BELLINGER, Secretary

Leather goods and white ivory lines are in from the factories, and are now being placed in stock at Silverthorn's. The purses and hand bags range in price from \$2 to \$10, and no better goods are manufactured, than the lines they carry. Drop in and see these lines. 10-24-18



Silverthorn's FAMILY DRUG STORE LA GRANDE, OREGON.

PHENOMENAL POTATO YIELD OVER NINE HUNDRED SACKS ARE HARVESTED FROM

IMDLER, Oct. 26.—(Special)—What is said to be the best crop of potatoes ever harvested in this part of the country has just been gathered by Charles E. Keenan, owner of a neat little 40 acre farm near here, from 8 acres, Mr. Keenan gathered 942 sacks, of which three and one half acres produced 612 sacks of No. 1 grade potatoes, weighing approximately 120 pounds to the sack. Seventeen pounds of marketable potatoes were gathered from one hill. The crop is stored here for future delivery. The soil had been in summer fallow in previous seasons. The Observer furnishes and prints Dutter Wrappers.

MACHINE GUNNERS GALLOPING INTO ACTION



British machine gunners are particularly active in the great Franco-British-American drive in Picardy and Flanders. This British official photograph shows some of them galloping into action.

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Bad Result. "They tried the new play on the dog." Paradoxical. Squabbs—Funny, isn't it? Squabbs—Yes, what? Squabbs—Why a spotted child is thought to be so sweet by its parents.

Heal Skin Diseases

It is unnecessary for you to suffer with eczema, blotches, ringworm, rashes and similar skin troubles. A little zemo obtained at any drug store for 35c, or \$1.00 for extra large bottle, and promptly applied will usually give instant relief from itching torture. It cleanses and soothes the skin and heals quickly and effectively most skin diseases. Zemo is a wonderful, penetrating, disappearing liquid and is soothing to the most delicate skin. It is not greasy, is easily applied and costs little. Get it today and save all further distress. The E. W. Rose Co., Cleveland, O.

HORSES WANTED

Am newcomer. Want separately or all together, four horses with harness, wagons and farm implements, at Walter Woods place, two miles north of Summerville. To insure attention, price separately, describe fully and give directions as to how to go from Summerville to find you. Will buy some horses and winter others for their use.

L. A. WHITE R. F. D., Summerville, Ore.

Live and Let Live!

Don't Wait for the Price of Potatoes to Go Lower. Due to the extreme high cost of labor and sacks, the farmers can't grow them for less—Don't expect it. First class potatoes at these prices are the lowest priced and most economical food on the market. It doesn't matter where you get them, but, by all means, get your winter supply now. You will help the farmer, the distributor and yourself, by avoiding extra cost of hauling to and from warehouses. Our price on No. 1 Grade Select Netted Gems, Gold Coins or Burbanks, delivered direct from the field to your cellar:

10-SACK LOTS	\$1.65
5-SACK LOTS	\$1.70
1-SACK LOTS	\$1.75

You can see samples of each variety on display at the store. Call or Phone Main 82 or 32.

Hooverized Grocery

SAM HARRIS, PROPRIETOR
Next Door to Hill's Department Store.

Union Store Open 8 a.m. Close 6 p.m. Saturday open until 8:30 p.m.

United States Food Administration License No. G50255.