

READ EVERYTHING---You Are the Loser If You Don't!

THIS BULLETIN IS NOT A MONEY-LOSING SALES "PROCLAMATION"—NO REMOVABLE, QUIT SALE DEAL, BUT OUR ANNUAL FALL BULLETIN, PRINTED BY YOUR HOME PAPER, FOR THE HOMES OF LA GRANDE AND VICINITY—Answer Your Country's Call—Hooverize and Invest Your Savings in Bonds, Thrift Stamps and War Savings Stamps.



Ladies' Suits Coats and Dresses

You will find in this department all new 1918 merchandise. It is with a feeling of pride that we constantly replenish our stocks in this our busiest department. We aim to please the most exacting and positively guarantee to undersell any one store merchant. Visit the Suit Department before leaving our store and be convinced of our wonderful fall and winter offerings.



Ladies' Furs

Owing to the great deceptions practiced in fur-dealing, our New York office secured the aid of an Eastern fur buyer, who is now in our steady employment in this very important department.

All styles, Satin and Silk-lined. Stoles, Muffs and Collars.
Stoles, our price \$5.90, \$6.90, \$7.90, \$8.90
Muffs, our price \$4.98, \$5.90, \$6.90 to \$14.75
Sets \$12.50, \$18.50, \$19.50, \$24.75, \$26.50.

Hosiery

We are the largest retail hosiery dealers in America.

- Infants' Lisle Hose 19c, 25c
- Infants' Cashmere Hose 25c, 35c
- Infants' Silk Toes 35c, 49c
- Children's—**
- Black Medium Ribbed Hose 15c, 19c
- Heavy Black Ribbed Hose 25c
- Boy Scout Hose 32c
- Fine Lisle Ribbed Girls' Hose 35c, 49c
- All Wool Hose 98c
- Ladies'—**
- Whitethair Black Hose 2 pair 25c
- Burson Seamless 35c, 3 for \$1.00
- Lisle Hose, black 25c, 35c
- Lisle Hose, white 35c
- Art. Silk Hose 49c, 69c
- Pure Silk Hose \$1.19, \$1.49, \$1.69
- Fancy Novelty Hose 98c, \$1.19

If you have not been buying your hose from us, you will be agreeably surprised at the qualities we are showing at the above prices.



CHILDREN'S COATS—

In Corduroy and Plush. You won't be disappointed in our Coats—we only ask you to call early.

- Children's Corduroy \$4.98, \$5.90, \$6.90, \$8.90
- Children's Plush \$9.90, \$12.50, \$14.75, \$19.90

Do Your Christmas Shopping Early. Our government requests that for this year you begin your Christmas shopping now—that by spreading your purchases over three months, you will not cause the usual Christmas rush, and by so doing will release many people for necessary war work.

Girls' Middies

Come early and get your pick. Plain and Fancy Striped, Cotton and All Wool, our price \$1.98, \$2.98, \$3.98, \$4.98, \$5.90, \$6.90.



- LADIES' COATS**
- Guaranteed Plush \$26.50, \$28.50, \$29.50, \$32.50, \$36.50, \$38.50
- Cloth Coats in Oxfords, Broad Cloth, Velours, and Crystal Cloth \$14.75, \$16.50, \$19.50 to \$45.00

- LADIES' SUITS**
- Latest in Model and Materials, wonderful values, blue serge suits. Our price \$9.96, \$12.5, \$16.50, \$ to \$42.50
- Novelty Cloth Suits. Our price \$14.75, \$16.50, \$18.50, \$22.50, \$24.50, \$26.50, \$27.50, \$18.50, \$19.50, \$22.50, \$24.75, to \$42.50.

- LADIES' DRESSES**
- Beautiful Velvets, Jerseys, Serges, Silk and Triotines, under no circumstances, purchase a new dress without first seeing this exceptionally well selected new fall, 1918 Dresses. Our price \$7.90, \$8.90, \$9.90, \$12.50.



LADIES' SHOE DEPARTMENT.

In visiting this always busy section of our store, you are always positively assured of "Footwear of Merit"; with our enormous buying power and our method of doing business. We stand behind our oft-repeated assertion, "A Guaranteed Saving of 25 to 33 per cent with Every Pair of Ladies', Men's and Children's Shoes sold."

- Ladies' Fancy Novelty Shoes, our price \$4.98, \$5.90, \$6.90, \$7.90, \$8.90, \$9.90, \$10.50
- Ladies' Service Shoes \$3.50, \$3.98, \$4.98, \$5.90
- Ladies' Patent Leather Shoes—see these values—our price \$1.98
- Ladies' New Fall Black Shoes, Dress, Cuban and Military Heel \$3.98, \$4.98, \$5.90, \$6.90, \$7.90
- Ladies' Boudoir Slippers, in Satin \$1.69, \$1.98
- Bring the Children—Teach Them Thrift. Baby Wonder Pennyites.

Buy Your Table Linen Now, Why Delay WE BUY 197 TIMES MORE TABLE LINEN THAN THE LONE MERCHANT.

SAVING PRICES ON DRY GOODS.	
Plain and Colored Outing Flannel	25c, 27c, 35c
Berkley Cambric, No. 60, our price	32c
India Head Cambric, 36-in., our price	39c
Unbleached Muslin	22c, 29c
Pequot Tubing, 40-in., our price	40c
Unbleached 8-4 Sheeting, our price	55c
Bleached 9-4 Sheeting, our price	63c
Curtain Scrim	15c, 18c, 25c
Cretannes	25c, 29c
Fleeced Kimona Cloth	25c, 33c
Black Sateen	24c, 49c
Khaki Cloth	98c, \$1.49
Voile, Figured and Plain	25c, 39c
Fancy Organdie	25c, 49c

WE HAVE NO FEAR FOR COMPETITION.	
72x90 Sheets	89c, \$1.98
81x90 Sheets, scalloped	\$1.98
Bleached Toweling	10c, 15c, 19c
Bleached Toweling, extra quality	24c, 29c
Feather Ticking	15c, 19c, 24c
Apron Gingham	28c, 30c
Plain and Fancy Peralés	25c, 30c
Fancy Tapestry	29c, 39c, 49c
Fancy Cretannes, our price	98c
Extra quality Galatea	29c, 33c
Dimity Cloth	15c, 19c, 25c
Poplin, colored and black	33c, 49c
Linen, 25- and 40-inch	69c, 98c
Towels, all sizes	25c, 29c, 69c

New Winter Merchandise

as follows, is now in our "busy store" for your comparison and close inspection. We guarantee you a saving of 25 to 33 per cent. Mail orders filled promptly, if desired will be mailed C. O. D.

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| LADIES'— | MEN'S— |
| GOWNS | JERSEYS |
| SWEATERS | CAPS |
| UNIONS | SWEATERS |
| HOSE | WOOL UNIONS |
| FURS | GLOVES |
| COATS | SHIRTS |
| RUBBERS | GOWNS |
| OVERSHOES | ROBES |
| KIMONAS | PACS |
| BATH ROBES | RUBBER GOODS |
| MITTENS | OVERCOATS |
| DRESS GOODS | MACKINAW COATS |
| WOOL SKIRTS | SEAG SHIRTS |
| PAJAMAS | MACKINAW PANTS |

SKIRTS, WAISTS AND HOUSE DRESSES—
Our showing in Plain and Novelty Skirts is exceptionally large, our line complete and our prices right \$3.98, \$4.98, \$5.90, \$6.90 to \$14.75

LADIES' WAISTS.
In the Silk Waists we show Crepe de Chine, Georgette, and Tub Silk; new shipment arrived today; our price \$3.98, \$4.98, \$5.90, \$6.90, \$7.90, \$8.90
Voile and Lawn Waists, our price 98c, \$1.49, \$1.98

LADIES' HOUSE DRESSES.
If you are in the market for an up-to-the-minute House Dress, ask our sales lady to show you these values; our price \$3.98, \$4.98, \$5.90

TRUNKS. Shipment of new Trunks just received, our price \$4.98, \$6.90, \$9.90
UMBRELLAS. Men's and Ladies' Umbrellas; we afford you a good saving; our price 98c, \$1.49, \$1.98, \$2.49, \$2.98, \$3.98

NO CREDIT—NO DELIVERIES—WE ASSURE YOU OF COURTEOUS TREATMENT AND THE BEST MERCHANDISE MONEY CAN BUY—WE GUARANTEE SATISFACTION.

We sell for LESS because we buy for less—We own 197 stores—the largest chain of its kind in the United States.

Remember the Baby



KNITTED HOODS. Our Fall line of Children's Knitted Goods are in—Toques, Sweaters, Hoods, Mittens, Etc.

PILLOWS—Buy early, as our stock is going fast; our price 98c, \$1.49, \$1.98, \$2.49

We Sell THRIFT and WAR SAVING STAMPS. BUY YOUR FALL AND WINTER GOODS NOW—DON'T WAIT.



WE HAVE BUYERS IN NEW YORK, ST. PAUL AND ST. LOUIS. WE ARE AGENTS FOR McCALL'S PATTERNS.

FORMERLY THE UNITED STORE.