

"EAT LESS" IS HOOVER ORDER

IN HIS ANNUAL OUTLINE HE TALKS PLAINLY TO ALL

Food Administrator Gives Reasons Why More Food Must Be Saved.

PORTLAND, Oct. 10.—In outlining the food conservation program for the American people during the coming year Mr. Hoover says:

"The demand upon us is for larger supplies. The conferences upon food supply and shipping, we have held in Europe enables us to estimate our burden. Compared with the previous year the allied civilians and army, our own armies, the Belgian Relief and certain neutrals who are dependent upon us require the following round amounts from us:

"Meats and fats, 2,600,000 tons, an increase of 1,050,000 tons over last year; bread stuffs, 10,400,000 tons, an increase of 3,600,000 tons over last year; sugar, 1,850,000 tons, an increase of 330,000 tons over last year; feed grains (mostly army oats) 2,700,000 tons, an increase of 750,000 tons over last year; a total of 17,550,000 tons, an increase of 5,730,000 tons over last year.

"Even this program means further self-denial by the allies next year. They are making this sacrifice in the common cause. We must maintain the health and strength of every human being among them or they will be unable to put their fullest strength alongside of our own in the supreme efforts.

"If we survey our ability to meet this demand we find that while our wheat production this year is better than last year, our products of other cereals is less. We have had severe losses through drought in many sections. On the balance our resources are no larger than last year. We find, however, that we can give this increase in food supplies of 5,730,000 tons over last year had still have a margin over the amount necessary to maintain our own health and strength.

"Of our own products we must secure a reduction in consumption and waste in the two great groups of, first, bread stuffs, and second, meats and fats; that is, in all bread and cereals, beef, pork, poultry, dairy and vegetable-oil products. The average consumption of our people of bread stuffs amounts to about six pounds per week and of meats and fats to four pounds per person per week. A reduction in consumption of less than one-half pound per person per week in each of these two great groups of foods would accomplish our purpose.

"This is not rationing—a thing we will not have if our people continue to support us as in the past. We are simply making an appeal to the intelligence of the people in the homes and public eating places in America to work out for themselves the means and manner of saving. Our simple formula for this year is to further reduce consumption and waste of all foods. What we need is to reduce directly our consumption of all food-stuffs, laying special emphasis on the staples.

"It is necessary that every family in the United States study its food budgets and food ways to see if it cannot buy less, serve less, returning nothing to the kitchen and practice the gospel of the clean plate."

Food saving was at first a fact; then a patriotic service; now a habit—or ought to be.

The self-denial of the American home, added to the efforts of the American farmer, have removed fear from the minds of our Allies, for this year at least. Let's keep it up.

It is as much the duty of the consumer to eat less as it is the duty of the farmer to produce more.

COUNTY AGENTS LAY THE PLANS

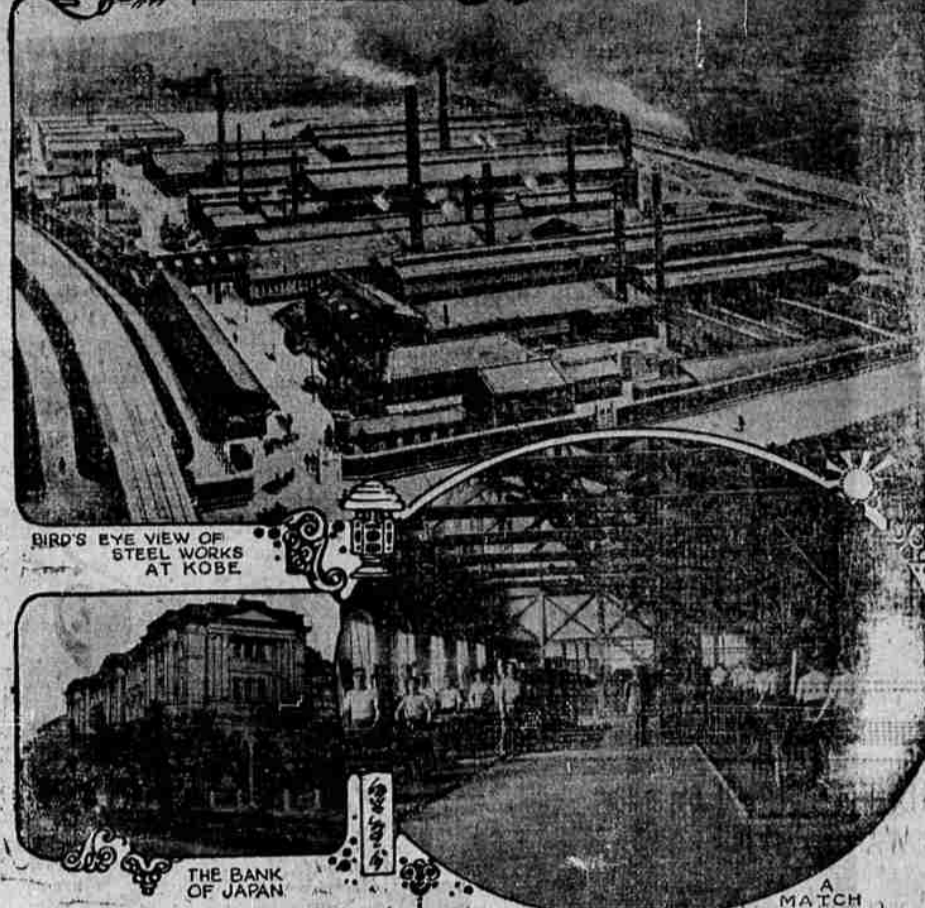
Discuss Problems Common To Three Counties.

F. L. Ballard, Assistant State Leader County Agricultural Agents, Henry Tweed, agent for Baker Co., Mac Hoke, of Wallowa and P. H. Spillman, of this county were in conference here today discussing the work which will be carried on jointly through the ensuing year by the three counties. The advisability of continuing the use of sulphur and land plaster in growing alfalfa and other matters relative to the common problems of these counties.

Some Oregon hopgrowers are still harvesting their crops, but fully 20,000 bales have been abandoned. It is figured that only 10,000, or at the most, 15,000, bales will be saved. The bulk of these harvested hops had previously sold on contract.

The government dredge Monticello has been ordered to Cascade Locks to dredge the upper and lower entrances. Silt brought by the freshet has been deposited in the locks and it is estimated the Monticello will be employed there about a month.

The Advantage of Opportunity



BIRD'S EYE VIEW OF STEEL WORKS AT KOBE



THE BANK OF JAPAN

REPRESENTING ONE OF JAPAN'S IMPORTANT INDUSTRIES.

By FRANCIS H. SIBSON, Vice-President Guaranty Trust Company of New York.

Japan, like Germany, will have the advantage in the reconstruction period of a leadership in which political, industrial, and social elements representative of the nation as a whole are united. Japan is not a democracy, and accordingly able to arrive at decisions more quickly, and to advance general policies more effectively, than a country where public opinion holds chief authority over the character and extent of financial and commercial undertakings. In the main, Japan is committed to a program of governmental initiative, regulation, and support.

The government has sent commissions abroad to study the methods of commercial competitors and the possibilities of new markets. It is spending money lavishly to stimulate shipping, and is improving the railroads and ports. Through the Department

of Commerce it is making arrangements to supply raw materials and machinery for finished manufactures. Under treaties future buyers in the person of emigrants are being distributed to undeveloped countries. By agreements with other nations future fields for industrial and commercial expansion are being prepared. It is reforming financial laws to permit banking institutions to render every possible service to manufacturers and traders.

The people of Japan are being stimulated to encourage contemplation of the opportunity peace will bring for enlarged effort and increased wealth. Their hopes spring the easier for what their country has done in the last three years. They have seen Japan come gracefully from under the crushing burden of the Russian Japanese war debt, which entailed an annual interest payment of \$30,000,000. The position has been improved to \$20,000,000 and exports are \$1,000,000,000.

Increase of 42 per cent. In imports and of 153 per cent. in exports.

For the last three years Japan has been benefiting from Germany's withdrawal from foreign trade. She has benefited in the first place by being forced to find at home or to produce herself the raw materials and finished products which Germany supplied, and again she has benefited by selling her own products to countries which formerly bought from Germany.

Unprecedented profits have been earned by the shipping companies as a result of the increase in foreign trade and the building of additional tonnage is going on at top speed. Practically every one of the owning companies has increased its capital with the purpose of making extensions. Several new routes have been established. The close and necessary relation between adequate banking facilities and the expansion of foreign trade is recognized in the arrangements which the Japanese are making to have banks at every point where their merchants touch.

WITH THE COLORS

E. B. Griner, Field Hospital 167, A. E. F., writes entertainingly from a district in France recently evacuated by the Germans, to friends in Summerville. He states that the crops in the section of France in which he is located are phenomenal. He says further, in part:

"They are cutting most of the grain around here with the cradle. I guess the hoebe must have taken all of the binders when they left."

Mr. Griner states that in their hasty retreat, the German army left all manner of ammunition and equipment, such as machine gun shells, 250—set in a belt of burlap, and various articles of clothing.

THE STARS AND STRIPES AT BERLIN.

State Press Firm In Support of Win-the-War Program.

Oregon's record in the Liberty Loan drives would have been impossible without the splendid co-operation of the newspapers of the state. This statement was made recently by one of the state loan executives. It is a tribute to the press of Oregon that is deserved.

The Red Cross drives, the Y. M. C. A. and Salvation Army campaigns and the Knights of Columbus drives have all depended, in the last analysis upon the whole-hearted and voluntary sup-

port of the press of Oregon. This support has been freely given from the start, without any thought or expectation of payment for the hundreds and hundreds of columns of advertising and publicity donated.

"When honors are apportioned for the winning of the world war," said a big man of the nation recently, "the newspapers of the country will receive deserved recognition."

Perhaps the general public does not know that Congress has made no provision for the paid use of advertising in loan drives. Nor have the newspapers of the country asked for remuneration. Loyally they have responded in generous fashion and freely given their news columns and editorial pages to the propagation of a great cause.

True, it has been expensive business to carry out the government's wishes in advertising bond sales and other war activities. Like the soldier in the trenches, the Oregon editor has headed



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Guarantee farm efficiency. Create traction automatically. Stand years of hard service. Light weight—easy to handle.

"Junior" for 3 plows, "Senior" for 4 (Our 2-plow machines coming soon.) NILSON TRACTOR SALES CO., East Morrison at E. Third St. Portland, Oregon.

the command of his country and "carried on" in a manner that has turned the eyes of the nation upon this state. "Oregon First" has become a national slogan.

Nor have the country editors finished their work. There are other drives coming, there are endless duties ahead, and until the great day when the Stars and Stripes shall float in Berlin, the press of Oregon will be on the job for Uncle Sam, without a whimper.

Operating a newspaper plant is an expensive procedure in these days of high wages and expensive stock and machinery. With the additional expense of handling government publicity, the margin of profit is cut clear

to the bone. Paper has doubled in price, ink has trebled, printers wages have soared, and yet the country editor is serving the people of his community at the same old price.

Now comes Editor Jackson, of the Portland Journal, with an initiative bill to readjust the legal rate schedule. This rate has been equitably fixed by the state legislature so that the country publisher can charge no more than five cents per line. Jackson, who has tried for years to dictate to the press of Oregon, without results, now would bound the country editor out of business at the most crucial hour in the history of the country—a time when, if ever, the country needed to fulfill a most important mission.

A reduction in rates cannot be met by any newspaper at this time, and should not be asked. The present rate is the average charge the country over, and no attempt has been made to increase it in spite of the fact that everywhere cost charges are going skyward. The present rate was fixed by the legislature; it is fair to the people of the state, and fair to the country editor who is giving his best efforts to help the government at this time. Jackson's motive, under the circumstances, is grossly selfish. His nefarious plan will throttle the press of the state at a crucial time when the press cannot carry further burdens. Let the voters register an emphatic "NO" to the measure bearing the C. S. Jackson trademark.

The press of Oregon should be allowed to live. That is all it asks.

MRS. BENNETT HAD SUFFERED 18 YEARS

WAS IN BED WEEKS AT A TIME UNABLE TO MOVE—NOW DOES OWN HOUSEWORK.

"For the past eighteen years my wife was a sufferer from rheumatism in one of its worst forms," said William Bennett, who is employed by one of the large saw mills at Redmond, Wash., recently.

"Whenever these attacks came on," he continued, "she would get so weak and crippled up, that she would have to take to her bed, where she would lie for two or three weeks at a time, suffering untold agonies, and unable to move. Her left foot was drawn up and twisted so with pain that she seemed to be permanently crippled, and one finger on her left hand was drawn all out of shape so it was useless to her. Her stomach, too, was all out of order, she had no appetite, and although she was just as careful as she could be about her dieting, her food would sour on her stomach and cause her great distress afterwards. Her nervous system seemed to be shattered and her rest was so broken at night that she could hardly sleep. Her arms and throat appeared to be withered, the skin soft and flabby, and she was just about as miserable as anybody ever gets to be. For years she had been too weak and ailing to do any of her household work, and what time she wasn't in bed she was barely able to get around.

"I consulted specialists about her case, but they could give me no hope, and I took her to one of the most celebrated health resorts in the country, hoping she would be benefited through drinking the water, but it seemed to do her no good. Then she tried all kinds of medicines, but not till she started taking Tania did she find any relief whatever. After taking a few bottles of this wonderful medicine we are prepared to say that Tania is the only thing we have any

faith in. Her last attack of rheumatism was all of two months ago, and she hasn't had a twinge since. Her twisted foot is getting back into its normal position, and that bent finger is getting straight and supple like the others. Her stomach is in such splendid condition that she can eat anything she wants without suffering any bad effects afterwards. Her arms and neck are filling out, and are plump and firm, and she sleeps like a child every night. She is now able to do all her household work, and she is in better condition than she has been in many years.

Tania is sold in the Silverthorn Family Drug Store and La Grande Pharmacy.—Adv.

The big paper mill strike ordered in Oregon City, West Linn, Camas and Lebanon last October, and which originally involved more than 1000 men, was called off at a meeting of the striking mill workers in Oregon City. Enthusiastic over the results of the past season's work in handling fruits

and berries the directors of the Linn and Benton Growers' Association have decided to erect a cannery at Albany in time to take care of next season's crop.

Doug. Fairbanks, Arcade today. 10-11-18

St. Peter's Guild will give Rum-Quage Sale, Oct. 11, at Homan's Hall. Oct. 9-11-18

See "Say, Young Fellow"—Arcade today. 10-11-18

You can have an enlarged picture of yourself or friends made without extra cost at Silverthorn's. You might ask them how they can do this? Nothing would please a soldier boy more than a fine picture from you.

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.
Daily 10-8-11

BAKER THEATRE

BAKER, Ore.

SUNDAY, MONDAY AND TUESDAY

OCT. 13-14-15

MUSICAL EVENT OF THE SEASON.

Oscar Figman

IN NEW YORK CASINO MUSICAL CO.

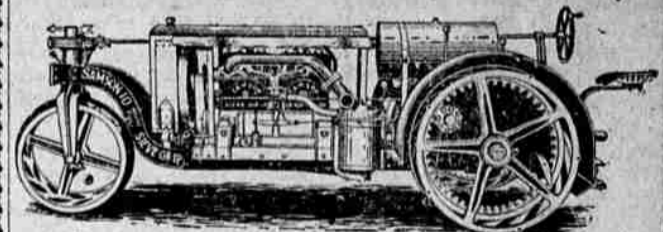
"You're In Love"

WITH A BEAUTY CHORUS OF 18—JUST 18

PRICES, 50 CENTS TO \$1.50, BOXES \$2.00 (War Tax Extra.)

Seat Sale Starts Sunday, 9:00 A. M., at Baker Theatre, Baker, Ore.

La Grande People can take Evening Train to Baker and Return on Train After the Show.



Did you ever stop to think

—The opinion of the large majority of the farmers of the world was in favor of the 3 and 4-plow tractor? Over 80 per cent of the tractors sold in the world are 3 and 4-plow sizes.

—There is a reason. The 3 and 4-plow engines are capable of doing everything that is done on the farm, while the larger or smaller engines are (of necessity) specialty machines.

—The Tractor and Truck are going to take the horse's place, so when you buy, get something that will do the work the horse does, at less cost, then you will be serving the government as truly as though you carried a gun.

The Samson Sieve Grip is a 3-plow Engine; the 14-28 Rumley is a 4-plow Engine. Let us show you.

LaGrande Implement Co.

Don't Always Blame the Telephone Operator When You Are Called By Mistake

Were you ever called to the telephone when another number was wanted?

When this occurs, the operator, to be sure, may have humanly erred by ringing on the wrong line. More often, however, it is the fault of the person making the call.

People often ask for 456, for example, when 546 is wanted and then either "hang up" when the mistake is realized or become impatient when the wrong person answers.

Unfamiliarity with the work of telephone operating often prompts unjust criticism. Please don't forget the earnestness of the operator's effort when some occasional service difficulty does arise.

Home Phone Co.

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FOR BLACK WHITE, TAN, DARK BROWN OR OX BLOOD SHOES

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