

EVERY DAY FINDS THE STORE FILLED WITH EAGER BUYERS ATTENDING THE

CLOSING OUTSALE

THOUSANDS OF DOLLARS WORTH OF DRY GOODS, CLOTHING, SHOES, HARDWARE, ETC., SACRIFICED.

REMEMBER
We Quit Business for Good

REMEMBER
This is a Quit Business Sale

Never in the history of La Grande have the people been offered such a wonderful opportunity to buy merchandise at prices that are in many cases lower than the present wholesale prices of today, as is now offered you at our **BIG CLOSING OUT SALE**—Thousands of dollars worth of merchandise has been sold from our stocks, still the selections are good and many thousands of dollars yet remain to be sold. It is our firm determination to close out this stock within as short a time as possible, and there will be no letting up to the cutting and slashing of the prices until every dollar worth has been sold. Remember, these good things will not last forever, so by all means take advantage of the wonderful savings to be made, and come every day. Think what a wonderful opportunity this affords you, coming as it does just at the beginning of the winter season and at a time you will be needing the very kinds of merchandise we are offering you. Below you will find just a few of the many bargains we have for you—These were taken at random throughout the store, and space does not permit us to quote only a few, but the store is ablaze with good bargains.

You can buy 4 rolls of Crepe Toilet Paper for **25¢**

We offer 10c size bottles of Machine Oil for **4¢**

One lot Men's Linen Collars are being closed out at, choice **5¢**

3-inch Copper Wire Coat and Hat Hooks are being offered at, each **1¢**

Ash rubber tipped Door Bumpers on sale for **3¢**

1-inch Harness Snaps are being sold at, each **4¢**

We are offering 3 dozen Spring Clothes Pins for **20¢**

10c Ink Tablets are being offered now for, each **4¢**

You can buy your choice of a lot of Men's High Top Work Shoes, values up to \$9, choice, at per pair **\$5.98**

One lot of Women's Dress Shoes, values up to \$6, are being closed out at, pair **\$3.59**

One lot of Women's Dress Shoes, values up to \$4, in small sizes mostly, are being closed out at, per pair **\$1.98**

One lot of Women's High Top Dress Shoes, values up to \$8.50, are being closed out at, per pair **\$4.98**

One lot of Children's Shoes, all kinds, values up to \$2, on sale at, per pair **\$1.29**

We offer a lot of Curtain Scrims, with fancy colored borders, at per yard **13¢**

You can buy 5c packages of Hair Pins at, per package **2¢**

20c packages of Needles, consisting of a combination of Sewing Needles and Darners are being offered at, per package **8¢**

Children's black Ribbed Hose, double knee, regular 25c values, all sizes, are offered at, per pair **19¢**

One lot of Women's black Hose, 25c values, are being offered at, per pair **17¢**

50c Bleached Turkish Towels are being closed out at, each **38¢**

Women's fleeced lined Cotton Union Suits, \$2.00 values, are being closed out at **\$1.49**

One lot of Boys' heavy cotton fleeced Under Shirts and Drawers, regular 75c values, are being closed out at, per garment **49¢**

Men's extra heavy dark colored Wool Under Shirts and Drawers are being closed out at, per garment **\$1.49**

Men's cotton fleeced Union Suits, \$2 values, are being closed out at **\$1.43**

THOUSANDS OF WONDERFUL BARGAINS AWAIT YOU ALL OVER THE STORE—EVERYTHING REDUCED—COME EVERY DAY TO THIS BIG SALE—GET YOUR SHARE OF THE GOOD THINGS WE OFFER.

NEVER AGAIN SUCH A SALE.

The Golden Rule Company

NEVER AGAIN SUCH A SALE.

A MIGHTY SALE

LA GRANDE'S BUSY STORE.

A MIGHTY SALE

TEACHERS BACK RED TRIANGLE BOYS

ORGANIZATION OF "VICTORY BOYS AND GIRLS" COMPLETED AT SESSION

J. L. Cramer, General Secretary of the local Y.M.C.A., presented this morning the matter of the "Victory Boys and Girls" to the teachers at the Tri-County Institute and the proposition was heartily endorsed by the teachers present.

Mr. A. C. Hampton, Superintendent of the La Grande schools, has been appointed as chairman, by the state committee, to take charge of the drive in this district.

The "Victory Boys and Girls" is an organization of the boys and girls of the nation to assist in the big allied drive which comes on in November. It is a continuation of the movement started last year in the Y.M.C.A. drive for funds, when the boys of the nation were asked to give \$1,000,000 of the \$35,000,000 asked for by that organization and much more than a million dollars were pledged, earned and paid by the boys. The plan is that boys and girls of High School age shall be organized in to the Victory Boys and Girls and the slogan will be "One Million Boys and Girls Behind One Million Fighters," with the aim to earn and give to make our fighters happy. It is estimated that \$5 will provide the comforts furnished by the Y. M. C. A. or the Knights of Columbus for a period of three months.

Every high school in Union and Wallowa counties will perfect a local organization and report to Mr. Hampton, who is the chairman of the district. "It is planned that the boys and girls themselves will do most of the soliciting and I have no doubt," stated Mr. Cramer recently, that \$5,000,000 or more will be earned and paid in by the boys and girls. The money will go through the regular "War Chest Treasury."

A button will be given to each boy and girl who pledges and pays to this fund, and a beautiful service flag will be presented to each home represented by a boy or girl who has joined the "Victory Boys and Girls."

Y. M. C. A. BOYS HELP TO FILL WAR CHEST

Nation-Wide Organization Being Perfected By Red Triangle Boys.

"A million boys behind a million fighters," is the slogan under which the "Red Triangle Boys" will achieve their goal in the coming United War Chest campaign.

The chief aim of the "Red Triangle Boys" effort is the development of boys in intelligent, sacrificial investment of their lives in behalf of the "great cause." The appeal is to earn and give.

On November 11, the United War Chest drive for \$133,500,000 will be launched throughout the country, the Y. M. C. A., Y. W. C. A., War Community Service, American Library Association, Knights of Columbus, Jewish Welfare Association, and Salvation, raising in the joint campaign their required quotas, rather than conducting separate drives.

The organization of the boys' division of the general campaign, which will be an integral part of the whole effort, will parallel the general campaign organization at every point—nationally, by departments, by states, by districts, by counties, by cities, by towns and out into the rural communities.

The men appointed by the National Campaign Executive Cabinet to promote the boys' division of the national campaign are:

Arthur N. Cotton, national executive secretary; Alex F. Osborn, national publicity secretary; Frank Ritchie, eastern department; J. B. Withee, northeastern department; W. L. Chandler, southeastern department; L. Paulson, central department; F. H. Cheley, southern department; A. D. Brewer, western department.

Hospitality.
There is no unconcern, almost ostentatious, to equal that of the hostess who pours the clotted cream on the guest's peaches as if clotted cream were an everyday incident in that household. Blessed is hospitality.—St. Louis Globe-Democrat.

Another Feminine Industry.
"Girls wanted for men's neckwear," reads the advertisement of a department store. But we imagine that a man would be uncomfortable wearing a girl around his neck.—New Orleans States.

Worth Knowing.
The post office has no special department for handling letters marked "In Haste."—Kansas City Journal.

Social and Personal

Mrs. J. W. Jones of Enterprise returned home this morning after an extended visit in Portland.

Fred G. Potter, of Promise, Clarence F. Davies of Troy, and F. M. Rood of Powatka transacted business in the Land Office here yesterday afternoon.

Mrs. Elmer Lanning, of Walla Walla, left this morning to be the guest of her sister, Mrs. R. Isitt, of Elgin, for the next week.

Mrs. Ella Rusaw, of Milton, passed through town this morning en route to Elgin, where she will visit with Mrs. R. Isitt for the next week.

Miss R. I. Jarrois, of Evans, left this morning to be the guest of Mrs. Myrtle Turnbow, of Joseph, for about three days.

Mrs. W. M. Nichols left this morning for Vincent to be the guest of relatives for the next week.

Mr. and Mrs. L. A. White and children, of Lebanon, passed through town this morning en route to Imbler, near which place they contemplate locating.

Mrs. M. Waller left this morning for Wallowa to be at the bedside of her mother, Mrs. M. J. Reagan, who is confined to her bed with a broken hip.

Mr. and Mrs. William Evans of Molson, Washington, left for Enterprise this morning to be the guests of relatives for a few days. From Enterprise they will leave for Kansas City.

Mrs. J. C. French, of Oldtown, recently received a letter from her son, Alva Crowley at Camp Mead, in Maryland. He states that he has just recovered from a case of Spanish influenza, a light epidemic of which attacked their camp. He writes that in this instance, the course of the disease was similar to la grippe.

Rev. A. W. Roberts, pastor of the Island City church, who has been seriously ill with pneumonia, is reported improving.

RED CROSS DRUG STORE

The Kodak Store

Mrs. William Wiglesworth, of Union, who has been visiting here for the past three days, returned home this morning.

Mrs. F. W. Wood, of Ellensburg, Washington, who has been visiting at the home of her son, J. J. Carr, for the past two days, left for Weiser, Idaho, this morning.

How to Carry Ink.
When traveling fasten all the bottles and small jars by adhesive tape. Fasten the tape to one side of the neck, carry it across the cork and down on the other side. Celluloid and Ivory boxes and jars may be fastened in the same way. They are easily opened and yet so securely fastened that there is no danger of leaking.

Tom Thumb.
Charles Sherwood Stratton (Tom Thumb) was born at Bridgeport, Conn., in 1838. He was exhibited by P. T. Barnum in various parts of the world. He married in 1863 Mercy Lavinia Bump (Lavinia Warren) also a dwarf. When first exhibited Tom Thumb was only about two feet high, but he grew to a height of 40 inches. He died at Middleborough, Mass., in 1883.

Earthquakes in Italy.
Statistics gathered in Italy throw some light on the question of the relative frequency of earthquakes by day and by night. It has been alleged that the supposed greater frequency of nocturnal quakes is only apparent, being due to the fact that quiet conditions at night make the shocks more readily perceptible. It appears, however, that considering only those shocks which were so intense that they could not have escaped notice at any hour, 805 occurred during the 12 night hours.

It Helps Some.
Remorse is like a wooden leg. It helps a man on his way, but he can see where he would have been happier without it.—Idaho Statesman.

Few Really Sincere.
Sincerity is an openness of heart; we find it in very few people; what we usually see is only an artful dissimulation to win the confidence of others.

Box With Brains.
A Pennsylvanian is the patentee of a combined mailbox and milk-bottle holder, which can be freely opened for the insertion of their intended contents, but are locked against theft when anything has been placed in them.

Keep Your Saving System Going.
It is poor policy to figure to cut your deposit one week and make up the deficiency next pay day. This course will soon break up your saving system, you'll find. Get a little money ahead and then you will wonder how you could have enjoyed yourself a minute while you were living from one pay day to the next, constantly putting off your creditors, and without a cent to fall back on should you become ill or lose your job.—Norton Spirit.

Sneezing Superstitions.
In Scotland it has been maintained that idiots are incapable of sneezing, and the power to do so has been deemed evidence of the possession of a certain degree of intelligence. It was a Flemish belief that a sneeze proved that what you said was the truth. The Chinese believe that a sneeze on New Year's eve means bad luck through the coming year. The Japanese hold that one sneeze means that some one is praising you, two show blame, whereas, if you sneeze three times, you are merely ill.

NEW TODAY

FOR SALE—10 acres, half mile north of Island City; one team, wagon and harness; four milk cows, Jerseys; one Ford car. J. N. Kerr, Phone, Farmers 197. 10-11-41, pd

WANTED—A girl to work after school and Saturdays. Black 3861. 10-11-3t

LOST—Straight gold handled umbrella, in Postoffice or Golden Rule. Return to Observer office; suitable reward. 10-11-2t

Doug. Fairbanks, Arcade today. 10-11-1t

WANTED—Several common laborers. Inquire E. O. L. & P. Co. office, 1315 Washington Ave. 10-11-1t

The Snake-Carrying Habit.

The stick habit is much more common in England than in America. In New York, or Boston, or Chicago, or any other American town for that matter, you seldom see a youngish man carry a stick. As a general thing he is too busy to be bothered with a piece of wood in his hand. He carries his paper, of course, and he must have one hand free for a cigar and for raising his hat.

Poser From Prison.

If men are the helpless creatures of their environment, how then do you account for the fact that in this prison there are three separate and distinct grades? Since the environment is precisely the same, how do you explain the segregation of the inmates into three wholly dissimilar classifications?—Leavenworth New Era.

Fearless.

A man who makes \$15 a week has been advised by a writer that he can marry and get along, providing he has saved up a fund. That sounds reasonable. A man who can save a fund out of a \$15-a-week salary has nothing to fear from marriage or anything else.—Kansas City Star.

The Snake's Rattle.

The rattle of the rattlesnake is developed from the single conical scale or epidermal spine, which in most snakes forms the internal segment of the tail. The bone on which the rattle of the rattlesnake consists of the last caudal vertebra and is covered with a skin which is the beginning of the rattle in young rattlesnakes.

See "Say, Young Fellow"—Arcade today. 10-11-1t

CHICKEN PIE SUPPER.

A chicken pie social and supper will be given at Summerville for the benefit of the Red Cross on October 12th, beginning at 4:30 p.m. This will be held at the Red Cross rooms and the public is invited. Only 35 cents for a full, big bang-up chicken dinner.—Adv. 10-8-3t

The Soda Water business is still good at Silverthorn's.

They always serve just what seems to suit the trade, and that is what brings the people to their store.



Case Tractor

10-18 LIGHT 2 PLOW.

The greatest Tractor ever produced by any concern has now arrived in La Grande. Let me show you this machine and give you a demonstration. It is made by that old reliable J. I. Case Co., and is the best you ever saw.

J. A. CHANDLER, Agent
PHONE BLACK 3702.