

WOMEN'S COATS

Look where you will, you'll not find another such stock of Coats in all La Grande.

Coats for all occasions

of every desirable material are here at prices ranging

\$15.00 to \$150

Hills Department Store



WHEAT FEED ORDER EXCITES COMMENT

VITALLY AFFECTS STOCK INDUSTRY CLAIM FARMERS CO. AGENT IN UNISON.

Hereafter wheat millers shall be allowed to sell wheat mill feed to no other person than dealers or jobbed feed manufacturers, save under the pledge that it shall not be used for any other purpose than feeding of dairy cattle, poultry, pigs under three months old, young calves under three months old, or a weekly bran mash for work animals.

The official order reads as follows: "The wheat miller shall not sell any mill feed for any other purpose than the feeding of dairy cattle, poultry or pigs under three months old, young calves under three months old, or the preparation of a weekly bran mash for work animals."

"Before selling any wheat mill feed to any other than a dealer or mixed feed manufacturer he shall require a pledge in the following form:

"In order to assist the Food Administration in their equitable distribution of wheat mill feeds, I hereby undertake on honor not to use wheat mill feeds for any other purpose than the feeding of dairy cattle, poultry, young pigs under three months old, young calves under three months old or the preparation of a weekly bran mash for work animals. I will not feed any more wheat mill feeds than is customarily fed to such animals, and I further agree not to have at any time more than a 60-day supply of wheat feeds on hand."

Public opinion varies considerably on this measure. P. H. Spillman, county agricultural agent, voices unreserved approval of the ruling. He says in part:

"Because of the comparatively cheap price that has been fixed for this product, it has been used for other purposes than it is ordinarily, such as feeding work horses, beef cattle and hogs. As a result there has been a tremendous demand for the product, and certain classes of livestock which need this feed in particular have had to compete with a class of stock that did not ordinarily consume it. Consequently it has been necessary that some action be taken to control the sale of this material. The Allies are demanding more unground wheat than in the past and need these wheat by-products to maintain their livestock interests. Barley and oats will have to be used in its place, barley being the cheaper of the two."

"We know that the farmers of Union county have been loyal in every respect in supporting war measures," continued Mr. Spillman, "and we feel sure that they will not make false representations in securing their allotments of mill feeds as required by this new measure."

Many farmers have expressed their disapproval of the new ruling, stating that no satisfactory substitute can be found for the wheat which has been used as general feed for work horses, beef cattle and other classes, not included in the government enumeration.

ALL SPIT ON HIS GRAVE

Arcade Management Draws Comment With Mound of Earth.

Everyone is spitting on the Kaiser's grave in front of the Arcade Theatre, where a little lot similar to that in a cemetery has been staked off and filled with old rubbish. A sign invites everyone to desecrate this mound of earth and it has become catch-all for all kinds of rubbish.

A UNIQUE RECORD IN ADVERTISING

Foster-Milburn Co., whose product, Doan's Kidney Pills, is advertised in our columns, is one of the oldest advertising firms in the United States. They began using the daily and weekly newspapers 35 years ago, and have kept it up ever since. This is one of the strongest proofs of the value of newspaper advertising.

Twenty years ago Foster-Milburn Company conceived the idea of proving the merit of their goods with local testimonials. It took them fifteen years to collect the testimonials from every one of the 3500 United States towns in which they do this kind of advertising. It was a tremendous task, but they stuck to it until they succeeded, and the result is that Doan's Kidney Pills are one of the best advertised and best recommended remedies in the world.

"Who Will Win This Battle?"

Your kidneys are the filters of the body. If they become inactive and fail to eliminate the waste matter, they are apt to throw the whole mechanism of the body out of order, thus toxic poisons can accumulate in the system and be as deadly as snake venom.

Besides causing the minor ailments of rheumatism, sciatica, lumbago and backache, neglect of the kidneys is apt to develop into more serious diseases, such as diabetes or stone in the bladder.

Rid the body of toxic poisons—clean the bladder and kidneys and cure the twinges of rheumatism with Anuric and you win the battle of life.

Anuric was first discovered by Dr. Pierce, and has benefited thousands of sufferers as well as appeased and eliminated the ravages of the more serious kidney diseases. Now procurable at any good drug store, or send direct to Dr. V. M. Pierce, Buffalo, N. Y., 10 cents for trial package.

Mrs. B. G. COKER says: "When I commenced the treatment of Anuric I was in bad shape. My back ached all the time and oh! how my back would ache at night until I would have to get up. I could never sleep all night. But since I have taken the Anuric Tablets my backache is all gone and I can lie down and sleep good and sound all night. Oh! how much better I do feel—no one knows but myself. My advice to all sufferers of kidney troubles is to give Anuric a trial and they will find relief from their trouble."



SHERRY'S

EDDIE HAS HARD TIME SPENDING \$1000 LEGACY

What would you do with \$1000? Eddie Gillian has a hard time trying to answer that question for himself in "One Thousand Dollars," the Vitagraph Blue Ribbon Feature which will be seen in the Sherry Theatre last time today. Eddie expected a million from his uncle's estate and when he got only the \$1000, he tries first to spend it at the club. Then he offered it to a comic opera queen to buy a lavalliere, but she spurned both him and his money, because it wasn't \$2500. Then he gave it to his uncle's beautiful ward, who was cut off also, with a piece of bric-a-brac. And then he learned of a new twist in the old man's will—but that is telling too much of the picture.

WONDERFUL LEAD IN DARKNESS SCREENED

Willie Calles, who is Iron Star, the GOOD Indian in "A Fight For Millions," Vitagraph's newest serial, was champion jumper of all Mexico when he was fourteen years old, but he never made a better jump than he does in the third chapter of the serial which will be seen in the Sherry Theatre today, last showing. The hero (William Dunne) and the heroines (Edith Johnson) and all the good folks in the play have been locked by the villains in a cabin surrounded by a high stockade at a distance of more than twelve feet. In the night, Iron Star cuts his way to the roof of the cabin and makes a running leap in the darkness clearing the twelve odd feet and landing on the top of the stockade. The thrill created by this amazing feat is short-lived for as the Indian lands, a dozen rifles within the stockade speak and he topples from sight out into the darkness.

There is another stirring scene when the heroine is trapped in a lone

ly cabin by Lawless, who insists that he marry her so he may get title to her property. When she spurns him and he advances to seize her she huris a lighted lamp at him. There is an explosion and the cabin is filled with smoke and flame. The girl makes her way out and dashes away through the darkness on her horse, leaving Lawless, his clothes aflame, writhing on the floor of the cabin. Nearly overcome he struggles out into the open and races enveloped in fire to the river, into which he plunges just escaping with his life. The scene is one of the most thrilling in the entire serial.

ARCADE

"TO HELL WITH THE KAISER"

"To Hell with the Kaiser," the great seven-act Screen Classics, Inc. patriotic production, will open a one day engagement this afternoon and tonight at the Arcade Theatre. "To Hell with the Kaiser" is the most vital of all the pictures dealing with the world war. It strips bare the vile soul of Wilhelm of Hohenzollern, and shows the plot by which he and his Potsdam gang" hoped to get possession not only of Europe, but of America. "To Hell with the Kaiser" shows the final destination of this mad monarch, as well as relating his cruel deeds on earth.

A great cast has been chosen to interpret this magnificent picture, which has been directed by George Irving from the scenario by June Mathis, and photographed by George K. Hollister, a war-photographer and former war correspondent. George Irving also directed the Metro feature patriotic screen drama, "Her Boy." Lawrence Grant plays the Kaiser. Olive Tell, a beautiful star of both stage and screen, plays the leading feminine part of Alice Monroe. Betty Howe does a wonderful bit

of work as her sister, Ruth, who meets a tragic fate in a Belgian convent at the hands of the Crown Prince. Frank Currier plays Prof. Monroe, and John Sunderland, himself an aviator, plays Winslow Dodge, who is seen in spectacular aeroplane flights which have a strong bearing on the story.

"To Hell with the Kaiser" has some of the most unusual features ever seen in a photodrama. The closing scenes contain a genuine surprise, combining beauty and forcefulness, and the Kaiser is shown in those accursed regions to which his base record has degraded him.

Scenes among the American soldiers in the trenches are shown, and a genuine air-battle of two opposing aerial fleets is reproduced. The pages of history are unfolded to show the deeds of Frederick III, of Prussia, and the instruction of the present Kaiser in his war policies by Bismarck—then the events leading up to the present sacrifice of the flower of the nation. Romance plays its part in this amazing picture, showing that love and loyalty will outlive.

All former students of O. A. C. are cordially invited to attend the O. A. C. luncheon Wednesday noon, at 12:15, in the basement of the Methodist church. A table will be reserved for all those wishing to attend.

A WANT AD will do it.

ARCADE

"TO HELL WITH THE KAISER"



Today and Tomorrow

"TO HELL WITH THE KAISER"

A Picture that Puts Him Where He Belongs. Help Decorate His Grave in front of Theatre, Bring All Your Rubbish.

Special Matinee for Children

Matinees, 2 o'clock—Adults 30c, Children 10c
Night 7:35 o'clock—Adults 50c, Children 25c
2 SHOWS AFTERNOON, 2 AT NIGHT.

Now is the time to clean house

Just Received a Complete Line of

O-Cedar Mops

and O-Cedar Polish.

MOPS 75c, \$1.00, \$1.25
O-CEDAR POLISH 25c, 50c, \$1.00

O-Cedar Cleans and Polishes—Makes Everything Look New.

Harris' Grocery

Phone, Main 70 and 77; Farmers, Black 192

408 NORTH FIR STREET ACROSS THE TRACK
"United States Food Administration License No. G50255."

CHICKEN PIE SUPPER.

A chicken pie social and supper will be given at Summerville for the benefit of the Red Cross on October 12th, beginning at 4:30 p.m. This will be held at the Red Cross rooms and the public is invited. Only 35 cents for a full, big bang-up chicken dinner.—Adv. 10-8-31

Sour Stomach.

Eat slowly, masticate your food thoroughly, abstain from meat for a few days and in most cases the sour stomach will disappear. If it does not, take one of Chamberlain's Tablets immediately after supper. Red meats are most likely to cause sour stomach and you may find it best to cut them out. Adv.

Buy one of those high-class Dogs at Silverthorn's.

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.
Daily 10-5 ft

The Observer furnishes and prints Butter Wrappers.

HOOVERIZE

YOU WILL, IF YOU BUY YOUR FURNITURE FROM HARRIS FURNITURE CO.—BY SAVING TIME AND MONEY.

NUF SED

Harris Furniture Store

H. B. HARRIS, Proprietor

406 FIR STREET PHONE: Red 8171.

Do Not Waste Electricity

USE

MAZDA LAMPS

FOLLOWING THE RECOMMENDATIONS OF THE NATIONAL COMMITTEE ON GAS AND ELECTRIC SERVICE, WE HAVE ABANDONED THE DISTRIBUTION OF ALL GEM (CARBON) LAMPS. BE SURE YOU GET THE PROPER VOLTAGE AND SIZE OF LAMPS.

We sell Westinghouse Mazda Lamps in all sizes

EASTERN OREGON LIGHT & POWER CO.

Postum

Good Friend of the Coffee Drinker

Coffee often disagrees with the best of us

When you find it wise to stop coffee for a few days on account of disturbed digestion or too much "nerves," switch to Postum and note the result.

Many people who love their coffee follow this plan with excellent results.

Postum comes in two forms: Postum Cereal which must be boiled, and Instant Postum, made in the cup in a moment. They are equally delicious and the cost per cup is about the same.

"There's a Reason"