

Fancy Soaps That Are Pure

Anything in the line of soaps that you select from our stock will prove satisfactory. We handle only pure soaps that can have nothing but good effect on the most delicate skin.

We have dainty soaps perfumed with genuine floral odors that are just as pure as the purest Castile soap. They are safe and delightful for bath, toilet and nursery use.

Let us sell you soaps. We can supply you with brands the purity of which we'll guarantee, at all prices from 5 cents to \$1.00 per cake.

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

OFFICERS TO ATTEND SCHOOL

(Continued from Page One)

der or as soon thereafter as possible. "Invitation is extended for attendance to this school of all officers of the Home Guard organizations not duly constituted as part of the State Militia and to such other persons as may be interested in the organization of State Militia or National Guard Units. Any person desiring thus to attend will be expected to remain during the entire course of instruction.

The following officers will serve as instructors: at the school: Major Cecil A. James, Adjutant-General's Department; Major Francis A. Drake, Infantry; Major William M. Campbell, Chief Surgeon; Major Frederick H. Drake, Judge-Advocate General's Department; Captain Samuel M. Gallert, Medical Corps; Captain Allen A. Hall, Quartermaster Corps; First Lieutenant Charles T. Smith, Intelligence Department.

Eskimo Kayak.
One of the oddest crafts ever seen near Provincetown, Mass., was the Eskimo kayak, in which Explorer Donald B. MacMillan paddled about. The kayak is a man's canoe and is built on a frame on which is stretched skin, water tight. It is handled with a double paddle, is decked over, and, with an expert in it, is one of the safest small craft known.

Cheerfulness Requires Courage.
It takes a good deal of courage to seem cheerful in wartime, yet it is a detail of one's self-respect to keep a smiling face in public. A display of hysteria indicates considerable indifference to the rights and comfort of others, and is not good form. No matter how hard life may be, one must keep from scolding and scowling and complaining and whining and leading in tears and grief only in one's own room.—Chicago Evening Post.

Accuracy Always Valued.
We all admire the thorough, painstaking person, for the reason that we know such persons place the right kind of an estimate on accuracy. True, they may not be singled out as having attained any speed records, but that fact gives us absolutely no concern. We believe in them because we know that they may in every situation be relied upon and we go our way happy in the knowledge that work turned out by such persons will fully "measure up."

Preserving Frescoes.
A novel method of preserving frescoes, recently discovered by a Japanese, consists in coating them with thin glass, which is made to adhere through the agency of specially prepared chemicals. The new method is said to make the frescoes proof against the injurious action of the atmosphere.

Not Knocking Mazie.
Chorus Lady—"Mazie Middleton told me yesterday that she makes some easy money mornings posing as a head-and-neck model for a sculptor." Show Girl—"I shouldn't be at all surprised. Some sculptors, you know, make a specialty of gargoyles"—Buffalo Express.

Prevents Accidental Poisoning.
To prevent poison being used in mistake for medicine an inventor has patented a bottle with the neck at one side and so formed that its contents cannot be poured out without careful manipulation.

October 10th last day to pay water rent without a penalty. 10-7.3t

To Hell With the Kaiser

For in his hands—AND THROUGH HIM—the KEYS OF "HELL" are upon this earth—Throw him in the "evil smelling filth." Beside and between him stands the German soldier, "poor mutt." He obeys blindly, with no reflection. He can have no "WILL" or "WISH" of his own—he must not even "SPEAK"—he must not even "THINK."

Don't Be a German Soldier

Use your "American head" and the "free right" to "THINK"—Spend your hard-earned money where you secure the most value for it.—You are a SLACKER of the worst kind, if you don't make EVERY DOLLAR perform its full duty, and make every hour—EVERY MINUTE—of time produce something of value to humanity during your country's crisis and

Your Nation's Hour of Peril—Economize

HOOVERIZE AND SAVE—Picture in your mind's eye the sad, but true, daily reality on the Atlantic—A troop-ship returns HOME with victims of war. In cabins "below" they were carried—with all the tenderness and care a great, good-hearted old navy surgeon staff could give; for despite all, they had "SEEN" and "GIVEN"—they were youthful—and he was sending them back home to mothers, who would try to nurse back to them "SOMETHING" of spent youth and high hopes.

Have You Saved?—Have You Thought?

We own 197 stores—We sell for cash—We have "no book-keepers," "no delivery wagons," "no special sales artists," "no figure jugglers," "no special customers," "no trashy" or "shoddy" merchandise—and "no pets." We own the largest chain of stores of its kind in America—we own the busiest store in Union County—we are largest retail hosiery dealers in the United States—our purchasing power in many lines is the greatest of any concern in the mercantile field today. We have the goods and our prices are guaranteed to be 25 to 33 per cent lower than elsewhere. We solicit your patronage on sound business principles, and respectfully ask for a portion of your patronage. Kindly note the following prices—Compare our Daily Offerings, and be convinced that the logical place for you and your family to purchase your Fall and Winter apparel is at the

J. C. Penney Co., Store at La Grande

Ladies' Guaranteed Plush Coats	\$24.75, \$28.50, \$32.50 to \$49.50
Ladies' Cloth Coats, Velours, Oxfords, etc.	\$14.75, \$16.50, \$19.50 to \$42.50
Ladies' Suits, all shades and weaves	\$22.50, \$24.75, \$28.50 to \$45.00
Ladies' Skirts, all wool serges	\$5.90, \$6.90, \$9.90, \$12.50
Ladies' Skirts, silk	\$3.98, \$4.98, \$5.90 to \$12.50
Ladies' Skirts, poplins	\$4.98, \$5.90, \$6.90 to \$9.90
Ladies' Skirts, mohairs	\$4.98, \$5.90, \$7.90 to \$8.90
Ladies' Crepe Waists	\$3.98, \$4.98, \$5.90 to \$7.90
Ladies' Voile and Lawn Waists	98c, \$1.49 to \$1.98
Ladies' Top Silk Waists	\$1.98, \$2.98, \$3.98
Ladies' Cotton Ribbed Unions	49c, 59c, 69c, 98c
Ladies' Silk and Wool Unions	\$2.49, \$2.98, \$3.98
Ladies' Novelty Shoes	\$5.90, \$6.90, \$7.90, \$8.90, \$9.90
Ladies' Service Shoes	\$2.98, \$3.98, \$4.98, \$5.90
Ginghams, Ginghams	28c, 30c
Fancy Percalé, large assortment, our price	30c
Bed Spreads, buy early	\$1.25, \$1.49, \$1.98, \$2.98, \$3.98
Bed Blankets	\$2.98, \$3.98, \$4.98, \$5.90, \$6.90
Bed Sheets	89c, \$1.98
Bed Comforts	\$1.98, \$2.98, \$3.49, \$4.98
Staple Muslin	22c, 28c, 29c, 32c
3 lbs. Cotton Batts, our price	98c
1 lb. Cotton Batts, our price	23c
Ladies' Corsets, money savers	98c, \$1.49, \$1.98, \$2.98, \$3.98
Ladies' Petticoats, extra values	\$1.25, \$1.49, \$1.98, \$2.98
Dress Goods, plaids and checks	98c, \$1.49, \$1.98
Men's Heavy Blue Denim Overalls, our price	\$1.98
Men's Khaki Combinations (something new) our price	\$1.98
Men's Mackinaw Coats	\$5.90, \$6.90, \$7.90, \$8.90
Men's Mackinaw Laced Pants, grey and khaki	\$8.90, \$9.90
Men's Work Shirts, blue and grey	98c, \$1.29, \$1.49
Men's New Falls Suits	\$12.50, \$14.75, \$16.50, \$18.50 to \$34.50
Men's New Fall Overcoats	\$14.75, \$16.50, \$18.50, \$19.90 to \$28.50
Men's All Wool Hose	59c, 69c, 79c
Men's Dress Band Shirts	98c, \$1.25, \$1.49
Men's "Marathon" Hats	\$2.98, \$3.98, \$4.98
Men's Fall Caps	49c, 98c, \$1.49, \$1.98
Men's Fall Unions	\$1.98, \$2.49, \$2.98, \$3.98 to \$5.90
Men's Dress Trousers	\$2.98, \$3.98, \$4.98, \$5.90, \$6.90
Men's Khaki Pants	\$1.49, \$1.98, \$2.25, \$2.49
Men's Two-Piece Fleece Garments, our price	98c
Boys' Suits	\$3.98, \$4.98, \$5.90, \$6.90, to \$12.50
Boys' Shirts and Blouses	49c, 59c, 69c
Boys' Suspenders	15c, 19c, 25c
Boys' Caps	25c, 49c, 98c
Boys' Hats	98c, \$1.49
Boys' Shoes	\$1.98, \$2.49, \$2.98, \$3.50
Boys' Mackinaw Coats	\$4.98, \$5.90

VISIT OUR STORE—SEE THE DAILY CROWDS—THE STORE WITH THE PUNCH.

The Store Where the Masses Trade

J. C. Penney Co. Incorporated 197 BUSY STORES Formerly the United Store

Follow the Crowds There's a Reason.

Therefore, Be Cheerful

Depression, gloom, dark brooding these are the worn stones in the descent to the inferno of incompetence, helplessness, delayed victory, or even ultimate defeat. This, we know, is true evermore in our individual life struggles. It is just as true of nations.—William Allen Knight.

Yes, Guess.

When a young husband sits him down in his easy chair, and his child-wife slips quietly along, sits down in his lap and relates with tears trickling down her face that she hasn't had a new hat in three months—guess, gentle reader—which is the easier (or the uneasier), the chair or the husband.

Job Printing, The Observer, Main 37.

A WANT AD will do it.

SHERRY THEATRE

A Breath of the Tropics—A Romance of the South Seas.

BERT LYTELL

"No Man's Land"

Billie Rhodes in Comedy, Last Showing Today.

TOMORROW—EDWARD EARLE

"ONE THOUSAND DOLLARS,"

"A FIGHT FOR MILLIONS."

Why Pay More

ALBERS' OAT FLAKES, 10-lb. sack	78c
ALBERS' OAT FLAKES, per package	13c
ALBERS' FLAPJACK FLOUR, per package	33c
AUNT JEMIMA PANCAKE FLOUR, package	14c
GOLDEN ROD PANCAKE FLOUR, 10-lb. sack	85c
KARO SYRUP, light color, No. 5 can	54c
No. 10 can	\$1.05
21-pound jacket	\$2.25
SHREDDED WHEAT, Pkg.	13c
KELLOGG'S CORN FLAKES, Pkg.	11c
POST TOASTIES, Pkg.	11c

PURE FLOUR SUBSTITUTES:

CORN MEAL, 12½ pounds	97c
RICE FLOUR, 12½ pounds	\$1.50
BARLEY FLOUR, 12½ pounds	97c
CORN FLOUR, 12½ pounds	97c
OAT FLOUR, 12½ pounds	97c
POTATOE FLOUR, per pound	15c

Union Store Open 8 a.m. Close 6 p.m. Saturday open until 8:30 p.m.

Hooverized Grocery

Across the track, next to Stilwell's Cash Market.

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