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ROMANCE FOLLOWS FIRST WOMAN MAYOR



MAYOR MARIAN N. O'BRIEN

Romance is getting breathless following Florida's first and America's only woman mayor—Major Marian Horwitz O'Brien.
 "The O'Brien has just been lacked on. It formerly was the exclusive possession of the mayor's campaign manager, the political boss who guided her to victory—

Captain J. J. O'Brien, Florida National Guard.
 Hardly had the ink dried on the marriage certificate when the campaign manager, and head of Moorehaven's select council, kissed his chief executive goody and left for the battlefields of France.



LA GRANDE LOSES A GOOD FIRM.

It is not customary for a newspaper to mention editorially a closing out sale of any firm, but there are so many heartstrings and feelings of goodfellowship surrounding the Golden Rule Company in La Grande, that the Observer cannot see this institution dissolve without calling attention to the part it has played in the development of this city and community.
 That Mr. Mac Wood and Mr. William Casey, principal owners of the company, should see fit to close out the stock and cease business is a purely matter and this paper has nothing whatever to say, for all men have their own affairs to handle and any conclusion reached by the individual is wholly his own.
 The Golden Rule and its active managers have been quite a factor in La Grande for many years. No public improvement, no move for the betterment of the community ever passed the Golden Rule Company unsupported. Mr. Wood has devoted a great deal of his time to public work and his efforts have ever been turned in the direction of right, and a desire to improve La Grande morally has always been his. He has served the city in many capacities, having been one of the commissioners who put the present form of managerial city government into effect. It was a task of large dimensions, for every feature was new and had to be tried out. His mature judgment and his eminent fairness helped materially to make La Grande's form of government a thorough success from the beginning.
 When the Golden Rule Company's store will have been closed out, as it will be in a short time, it is sincerely hoped that both Mr. Wood and Mr. Casey will decide to continue as residents of La Grande. However, if business should beckon to them elsewhere, the unanimous good wishes straight from the heart of all La Grande people will accompany them.

half of an indemnity to cover the damage in a material way they have already done. There should be a Heidelberg, for a Rheims; a Frankfurt, for an Albert, and so on down the line, and then a complete strip of devastation wherein blackened ruins may through the centuries of time to come stand as a spectral warning to the future Hun of the wantonness of war. There will be no satisfactory outcome of this affair, as it now stands, until the Kaiser's country has been retalliated upon.
 It is all the more coming to them now, when they are burning and destroying, when it can do them no possible good, and is an unborn part of the savageness of a people that has been schooled in the glories of war. Let them have for themselves some of the glory they have been rioting in the past four years.

CHANGES OF 70 YEARS.
 Mrs. Levi Ankeny, who died at the family home in Walla Walla Sunday, was to the pioneer manner born. Five years before her birth her father came to the Oregon country with the immigration of 1843, a member of the immigrant train that was guided across the plains and the mountains by Dr. Marcus Whitman, notes the Spokesman Review. Her eventful life of 70 years began with the discovery of gold in California. The Pacific northwest lay then a wild and lonely land. Old Oregon, embracing a far-flung region which extended from the California line to the British possessions on the north, and from the Pacific ocean to the summit of the Rocky mountains, was peopled by fewer than 10,000 whites. Three millions are here today.
 Walla Walla alone has larger population than there were white people in 1848 in the vast region west of the Rocky mountains and lying between Mexico and Canada. Within the span of Mrs. Ankeny's three score years and ten the American nation expanded from 20,000,000 to 100,000,000.

Born in a log cabin in a pioneer community of the Willamette valley, Jennie Nesmith enjoyed the distinction of seeing both father and husband sit in the senate of the United States. But the greater romance that unrolled before her eyes was the miraculous development of the rich region that was so wild and desolate when she was an infant and which became so wonderfully altered long before her death.

July 4th in France, Star, Saturday and Sunday. 10-4-21
SINGER SEWING MACHINES.

The agency is with Coolidge's Paint Store. Get one of these prize machines and your sewing troubles are over. Some good second hand machines for sale cheap. RICHARD WOOLSEY, Agent.

PUBLICITY FOR SLACKERS
 In the list of liberty bond shirkers and slackers offered to the newspapers for publication the other day were four names instead of three.
 The fourth man got wind of the intent of the liberty loan committee and hastily sent in a substantial subscription. His name was therefore stricken from the list before it was printed.

Appearance in the press of the list of three was an evidence that more names would be printed unless subscriptions were forthcoming. Numerous dilatory persons therefore hastened to forestall publicity.
 Here is a practical illustration of the power of publicity to force persons who can do their duty to do it. There is a similar provision now in the Oregon tax laws. The tax shirker is first given notice by mail of his delinquency. He knows that if he does not respond within a certain time his name will be published in connection with an advertisement announcing the availability of a tax lien upon his property to any person who will pay his taxes for him.
 For an unexplained reason an avowed single tax advocate wishes to dispense with this publicity. At a time when the adequacy of public revenues is made precarious by war conditions and when other folk are devoting their chief energies and their available means to prosecution of war work, he finances an initiative measure seemingly designed to interfere with the collection of taxes.
 The lesson of the liberty loan committee's publicity ought to be plain to the most ordinary understanding. Tax money, like bond money, must be had. There are always slackers and shirkers. Moral force must be used to compel some to pay.—Portland Oregonian.

Observer advertising will bring results.

Shoes for Men, Women, Children

You will find here all the popular styles of the season. We'll see that you are properly fitted, and our quality will keep you thoroughly satisfied.



- Men's Dress Shoes, black or tan.....\$3.50 to \$10
- Men's Work Shoes, service guaranteed.....\$4 to \$8
- Boys' Shoes, black and tan, all leather.....\$2.75 to \$6
- Women's Shoes, for street and dress wear, newest styles.....\$6 to \$12
- Misges' Shoes of Quality, black, tan, brown.....\$3.50 to \$5.50
- Children's Shoes, black, tan, white; lace and button.....\$1.75 to \$3.50



Men's and Women's Patent Leather Shoes, lace and button, all sizes; values to \$8, choice.....\$3.90

Store Closes Saturday 8:30 P. M.

N.K. West & Co.

THE QUALITY STORE

Store Closes Saturday 8:30 P. M.

WILLYS HAVE MOLINE PLOW

TRACTOR PRODUCTION WILL BE OPERATED SEPARATELY
 Effect of Distributors of the Tractor Company and Overland Is Awaited

TOLEDO, Ohio, Sept. 24—Special telegram—One of the most important transactions consummated in years transpired yesterday when the control of the Moline Plow company passed into the hands of the Willys-Overland, Inc. The latter company is now in possession of 51 per cent of the stock and the remainder is still retained by the Moline. The acquired organization will remain intact with the exception of Frank G. Allen, vice-president and general manager. No merger or change in the latter's financial status is contemplated, according to John N. Willys.
 The tractor business will be operated as a separate organization. Steps are now being taken to transfer some of the machinery from Moline to the Toledo plant and as soon as this is accomplished tractor engines will be manufactured in Toledo. Gradually more work will be done at the Toledo plant until the entire tractor will be produced here. It is not believed that the complete tractors will be built at Toledo before another year.
 Production at the Moline plant is running fifty-four a day. The company is 4800 tractors behind in orders. After the Willys-Overland plant starts manufacturing the complete tractors the Moline plant will confine its activities to the production of agricultural implements. It is very likely that the selling forces of both companies will be combined as a result of the probable cessation of passenger car manufacture.
 Moline has twenty-two branch houses and 30,000 dealers. The Willys-Overland has more than 100 distributors and 8000 dealers. Coinciding with the announcement of the control of the Moline interests, the

Willys-Overland plant received a \$25,000,000 order from the government for Liberty twelve. This added to the present contract will bring the Willys-Overland unfilled war orders over \$75,000,000.
 The Moline Plow company is one of the oldest and most successful of the big farm-operative equipment manufacturing concerns in the country. It has factories at Moline and Rock Island, Ill., Freeport, Ill., Stoughton, Wis., Minneapolis, Minn., Poughkeepsie, N. Y., and owns the Acme Steel Co. of Chicago. For many years the business of the company was devoted to the manufacture and sale of tillage implements, but the line was greatly increased by the buggy, wagon and seeder and drill, along with binder factories, which were acquired.
 The Galloway-Rees Company have the local agency for La Grande.

REAL ESTATE TRANSFERS
 Patent was issued by the United States to Joseph C. Kelley for a tract in Sec. 23, and another tract in Sec. 26 of Tp. 4, SR 35 EWM., consisting together of 160 acres.
 D. Sommer and Amelia Sommer of Elgin to C. R. Hibbard of La Grande, a tract in Sec. 21, Tpt. 1, NR, 38 EWM.
 M. J. Goss of La Grande to C. R. Hibbard conveying the SW quarter 13, 14, 15, 16, 17, 18, 19, 21, 22 and 23, all in Block 4 of Hindman's addition to Elgin.

Picture-Transmitting Set.
 An apparatus for transmitting pictures electrically is among the latest scientific toys. It is described and illustrated in Popular Mechanics Magazine. The sending and receiving instruments are synchronized by a metal rod, although another system may be used for longer-range work. A photograph must first be reproduced on a copper plate, which is rolled over the cylindrical platen of the sending machine. A needle held against it travels from one end of the roll to the other, and the picture is reproduced on paper at the other end of the line.

Speed of Carrier Pigeons.
 On fairly long journeys, say to 100 miles or more, the carrier pigeon will average a speed of from 37 to 43 miles an hour. The best horse in the world can only keep up a speed approximate to that for six or seven minutes at most. The pigeon's speed is about 33 yards a second.

Cut This Out—It Is Worth Money.
 DON'T MISS THIS THING. Cut out this slip, enclose with 5c and mail it to Foley & Co., 2835 Sheffield Avenue, Chicago, Ill., writing your name and address clearly. You will receive in return a trial package containing Foley's Honey and Tar Compound, for coughs, colds and croup; Foley Kidney Pills, for pain in sides and back; rheumatism, backache, kidney and bladder ailments; and Foley Cathartic Tablets, a wholesome and thoroughly cleansing cathartic, for constipation, biliousness, headache and sluggish bowels. Sold everywhere. —Adv.

New fall suitings in fine imported wools that are 100 per cent wool and guaranteed. Both ladies and gentlemen's clothing. 10-4-18 THE TOGGERY

Wool Blankets

We have splendid facilities for cleaning and renovating these articles

They will be returned as clean soft and fleecy as when new

STANDARD LAUNDRY COMPANY



Topless Sport Model Look Your Best and Be Comfortable in a "La Camille"

FRONT LACE CORSET
 —the only corset with the patented VENTILE

Back and Front Shield Be fitted to the corset designed for your figure. There are LA CAMILLE MODELS for every figure. They are always fitted by a scientifically trained corsetier. This service goes with the corset—and such comfort. A full line of the latest models always on hand. Priced at \$2.00 and up.

Mrs. Robt. Pattison
 Corsetiere
 Res. 1702 Oak. Phone Red 3221

OREGON'S LIBERTY CLOCK
 SATURDAY SEPT 28
 LET IT ALL BE OVER BUY THE SHOOTING

It's the Oregon Way

To put over the Fourth Liberty Loan even as it is opened—is the way they do things in Oregon. To think, talk and figure in advance; anticipate our quotas and volunteer our applications for subscriptions—is the plan of OUR campaign in which for the fourth time, we send our DOLLARS to back our BOYS.

In the past, proof of patriotism has not been lacking. But there are still a few—a very few, thank God, who do not realize the immensity of this War or appreciate the principles involved. A very few others would "let George do it"—while still others fool themselves into thinking the war is almost over.

EVERYBODY'S HELP IS NEEDED. WILL WE HAVE YOURS?

UNION COUNTY FOURTH LIBERTY LOAN COMMITTEE,
 THIS SPACE CONTRIBUTED BY
La Grande National Bank

JUSTLY DUE THEM.
 It is all right enough for the authorities to give notice to Germany that any further wanton destruction and burning of cities on their retreat will be met with reprisals. But what is to be done about the destruction already inflicted on the people of Belgium and the occupied portion of France? There need be no notice about this part of the wreckage. It can only be suitably paid back in the raiding of a strip about a hundred miles wide from the Rhine up to and including Berlin. That is a necessary measure to suitably induct in the mind of the warlike Hun what it means to be invaded and overrun and robbed and pillaged. They can learn the lessons of war, it seems, in no other way than by the vigorous administration of their own medicine.
 No one can believe for a minute that Germany will ever be able to pay one