

Odors

At their best

If it were not so, we hardly think ladies would keep saying that they always get the best perfumes here. Three things give our goods this reputation. We buy of the best perfumers, we pick their choicest odors, and we attend to keeping our stock fresh.

PRICES ARE ALWAYS AS LOW AS THEY CAN BE.

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

CONSERVING THE MAN POWER

LIMITING OF OIL SELLING HOURS IS EXPLAINED.

Reduction Of Force Leaves More Men Available For National Service.

Asking the co-operation of the members of the Oil Industry and the public at large in the movement to conserve man-power, D. M. Folsom, Director of the Pacific Coast section of the oil division of the Fuel Administration, has announced that all sellers and distributors of gasoline and engine distillate, without exception, have been requested to limit their sales to the hours between 6 a.m. and 6 p.m. The appeal is being made in all states of the Pacific Coast section, including California, Oregon, Washington, Arizona, Nevada, Utah and Idaho and the Hawaiian Islands. The limit of the hours of service will work no inconvenience on the gasoline and engine distillate consuming public, requiring only a little forethought in order to secure their requirements.

"With the public co-operating with the oil companies and making their purchases only during the hours suggested by Mr. Folsom, it is pointed out that a large reduction can be made in the number of employees needed in the distribution of gasoline and engine distillate throughout the Pacific Coast states and these men released are made available for national service.

Mr. Folsom acted at the suggestion of the Pacific Coast Petroleum War Service Committee, which has been considering the problem of conserving man-power for some time, following the appeal of A. C. Bedford, chairman of the National Petroleum War Service Committee. Mr. Bedford stated in a recent communication to the western body that two essential steps were to be kept in mind in taking steps to meet the national emergency, first:

"That every man within the draft ages whom it is possible to dispense with should be spared for military service."

"That the vital importance of the oil industry to the successful carrying on of the war requires the retention of an adequate force to maintain the industry in the highest state of operating efficiency."

Chairman Baruch, of the War Industries Board, in a recent order placed the oil industry first in the list of essential industries. The movement to conserve the man-power of the country was initiated by Mark L. Requa, head of the Oil Division of the Fuel Administration, who urged that every man that can possibly be dispensed with be released for national service.

LADIES AID TO MEET.

The Ladies' Aid Society of the Presbyterian church will meet with Mrs. L. Church tomorrow, Wednesday, afternoon at 2:30 o'clock.

Don't You Need One Now.

There are times when every person needs an old fashioned physic. Indigestion, biliousness, bad breath, bloating, gas, constipation or other condition arising from a mass of undigested food in the stomach needs immediate attention. Foley Cathartic Tablets are mild and gentle, but sure in action. They cause no gripping pain or nausea. They cleanse the bowels, sweeten the stomach and tone up the liver. Give stout people a welcome light, free feeling.

Sold everywhere.

The Real Test

—of gasoline is in its boiling points. In "Red Crown" they form a continuous, uniform chain, — giving easy starting, quick acceleration, power and mileage. Look for the Red Crown sign before you fill.

STANDARD OIL COMPANY (California)



The Gasoline of Quality

T. R. Maxwell, Local Agent.

RED CROSS TO CLOSE UP TERM

ELECTION OF NEW OFFICERS TOMORROW EVENING.

Organization Closes Successful Year — Dr. Hall Resigns — Will Enter Service.

The Red Cross Executive Committee met last evening for its final session before the work is turned over to the new board which will be chosen at a meeting of Red Cross members tomorrow evening.

Odds and ends of unfinished business were brought up to date and the entire program of the Red Cross chapter is now completed and ready for the new officials to take charge.

Considerable speculation has been indulged in as to who will be chosen to succeed Dr. M. K. Hall, as the head of the Red Cross. The doctor expects to enter the service soon and will give up the work for that reason. He has been very efficient in his organization, having taken the work from its first stages and planned this chapter so that its workers have taken the high place in the state work outside of Multnomah in the state.

To him is due the credit not only making this Red Cross the great producer that it has proven itself to be, but for selecting the ones who had the ability to make things go. As an executive he has handled the situation with diplomacy. His word has been final in matters, but that word has never been given until he had gone over the questions with firm determination to learn and know all sides and phases. For this reason this chapter has been extremely successful and is so recognized throughout the northwest.

Everyone should attend the meeting Wednesday evening for that is the date when the Red Cross makes its changes and those changes should be made with the utmost care and caution.

CHORUS REHEARSAL

Singers Are Invited To Attend A Meeting At Hubler Friday.

The Community Chorus held their regular rehearsal last night which was well attended. Several new songs were taken up and learned. Prof. Edwards is rapidly getting the chorus in shape for a concert they expect to give in the not distant future.

A call was made for all the male members of the chorus to appear at the Library building at 7:30 next Wednesday night for practice as a male chorus.

Announcement was made of the Red Cross exercises to be held at Hubler next Friday night in which the La Grande Community Chorus is invited to take part. By vote of the members present, the invitation was accepted and about 60 members signified their desire to go. All members desiring to participate were instructed to meet at the Library next Friday night at six o'clock where conveyance will meet them to take them out.

ACQUIRING A PERFECT FIGURE



Most women who have perfect figures did not have them originally. They have acquired them. A woman gradually takes the shape of her corset so the corset produced by the most artistic designer is the right one to wear to secure a perfect figure.

MODART CORSETS Front Laced

are most symmetrically and artistically designed. They are comfortable, stylish and gradually mold the figure into those beautiful lines that every woman admires and desires.

PAULINE LEDERLE

The Crowds Tell

It is no surprise to enter a Penney Store and see the daily crowds of contented, satisfied customers—Regardless of the fact that we employ the largest sales force of any like establishment in La Grande. If you are not a patron of this store, you should at once get acquainted—you will like our methods—We guarantee satisfaction.

Ladies' Georgettes Waists	\$4.98, \$5.90, \$6.90, \$7.90
Ladies' Crepe de Chines	\$2.98, \$3.98, \$4.98, \$5.90
Ladies' Top Silk Waists	\$1.98, \$2.98
Ladies' Voile Waists	98c, \$1.49, \$1.98, \$2.98
Ladies' Serge Skirts, all wool	\$5.90, \$6.90, \$9.90, \$12.50
Ladies' Poplin Skirts	\$4.98, \$5.90, \$6.90, \$8.90
Ladies' Silk Skirts	\$3.98, \$4.98, \$5.90, \$6.90, \$7.90, \$8.90
Ladies' Jersey Dresses	\$24.75, \$28.50, \$32.50, \$39.50
Ladies' Silk Dresses	\$9.90, \$12.50, \$14.75, \$18.50, to \$34.50
Ladies' Serge Dresses	\$14.75, \$18.50, \$19.50, \$24.75, \$28.50
Ladies' Suits, New Models, New Weaves	\$22.50, \$24.75, \$28.50, \$29.50, to \$45.00
Ladies' Plush Coats	\$24.75, \$28.50, \$32.50, \$36.50, to \$49.50
Ladies' Cloth and Oxford Coats	\$14.75, \$16.50, \$19.50, \$22.50, to \$42.50

WE ARE AGENTS FOR McCALL'S PATTERNS, ADVANCE WINTER STYLES.

New fall Goods Daily Arriving

J. C. Penney Co.
Incorporated
197 BUSH STORES
Formerly the United Store

New fall Goods Daily Arriving

NO TRESPASSING.
There will be positively no hunting, fishing or trespassing permitted on the lands owned by us. This is positive and must be obeyed.
W. D. GRANDY,
JULIUS FISHER.

Catarhal Deafness Cannot Be Cured
by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarhal deafness, and that is by a constitutional remedy. Catarhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed you have a rumbling sound or imperfect hearing, and when it is entirely closed, deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surfaces. Hall's Catarrh Medicine acts through the blood on the mucous surfaces of the system.
We will give One Hundred Dollars for any case of Catarhal Deafness that cannot be cured by Hall's Catarrh Medicine. Circulars free. All Druggists, 75c.
J. C. HENNEY & CO., Toledo, O.

REAL ESTATE TRANSFER

A three acre tract north of Summerville is conveyed, according to a deed filed this morning, from Mary A. McKenzie to O. B. Starns. The consideration was \$500.

A deed transferring title to a tract in Sec. 12, Tp. 3, S.R. 38, E.W.M., containing 80 acres, from Martin Stein of La Grande to E. R. Stein, also of La Grande, was filed at the county clerk's office this morning.

Title to lots 3 and 4 of Fredmore's addition to La Grande was transferred from John E. Anderson and wife of La Grande to Thos. J. Robertson, also of La Grande. The consideration for the lots is \$95.

SMITH'S

Closing Out Sale

Seven Thousand Dollar Stock of New, Clean TIRES

Several Standard Makes WHILE THEY LAST

Size	Reg. Price	Our Price
30x3	\$18.00	\$15.30
30x3 1/2	23.00	19.55
32x3 1/2	27.15	23.10
33x4	39.00	33.15
34x4	40.00	34.00
35x4 1/2	55.00	46.75

Many other sizes at corresponding prices

L. C. SMITH

A WANT AD will do it. Job Printing, The Observer, Main 37.

SHERRY THEATRE

TODAY

Harry Morey with Betty Blythe

—in—

"ALL MAN"

From the Fascinating Saturday Evening Post Story "Fiddler's Green"

—and—

"FLAMES OF PERIL"

Episode No. 2, of "A Fight For Millions"

Concord Grapes

25c lb., Box \$1.65

CHOICE PEARS, for Canning, per Box	\$1.95
PURE WHITE LAUNDRY SOAPS, Bar	5c
PALM OLIVE SOAP, Bar	10c
CREME OIL SOAP, Bar	9c
BLUING, Double Strength, Bottle	11c
FRESH CREAMERY BUTTER, 2 lbs.	\$1.26
FRESH RANCH EGGS, Doz.	50c
ORANGES, Doz.	45c
APPLES, Per Box	\$1.50
SEGO MILK, Per Can	12c
CHERRY SONE OYSTERS, Can	17c
SUN MAID RAISINS, Two Packages	25c
WHITE KARO SYRUP, No. 5 Can	54c, No. 10 Can \$1.05
WHITE RIBBON SHORTENING, No. 5 Can	\$1.15
PURE STRAINED HONEY, Glass	33c
ALBERS FLAPJACK FLOUR, Pkge.	33c
KELLOGG'S CORN FLAKES, Pkge.	11c

CALL IN, OR PHONE MAIN 32.

Union Store Open 8 a.m. Close 6 p.m. Saturday open until 8:30 p.m.

Hooverized Grocery

United States Food Administration License No. G50255

Across the track, next to Stilwell's Cash Market.