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PERFECTLY LOGICAL

There need be little doubt, if any such thing exists that much interest, that the reported resignation of Count George E. von Hertling, as Imperial German chancellor, is a fact. It is the logical outcome since his brazen declarations in his recent appeal to the consultation committee of the upper house. While illness is the assigned cause, the chancellor's resignation follows in the same order and for the same reasons that Dr. von Kuehlmann resigned a few weeks ago as foreign secretary.

Dr. von Kuehlmann's offense was that he told the reichstag that American had 600,000 soldiers in France, a statement that was only about half of the truth as to numbers at the time, but still there was enough truth in it to cause the enmity and mistrust of the kaiser, and he had to go.

Count von Hertling went even further against the august interests of the emperor and hinted that Germany would face the gravest disturbances if there were any further delays in providing the promised franchise reforms. The count said in plain terms: "By immediate action we may be able to avoid the extreme radicalization of the life politic, but I am not sure but that the opposition has delayed things too long, and that it is not already too late."

It is no wonder he is sick and wants to resign. Berlin does not countenance the publication of reports of German defeats on the western front, so there is little chance for those who are in an official capacity to say or do anything that is in the least distracting to "Me and My Army." Of course von Hertling has resigned.

FACES TO THE FRONT.

Upon his return from a recent visit to Texas, Assistant Secretary Clarence Ousley sent this account of an incident to Secretary House. It offers additional evidence of a staunch-hearted and resolute Americanism in the rural sections. "On a recent visit to Texas I stopped at Marshall on my way to College Station to rest on Sunday, July 21, with a friend who is the pastor of the First Baptist Church there. I was not altogether surprised when he insisted that I should say something to his congregation at the morning service; but I was surprised to have an urgent call from a camp meeting 18 miles away, to speak there in the afternoon, and I was very reluctant to go, because I was tired, but I could not refuse a call from a group of farmers in my own State. I asked the messenger who brought the invitation whether it would be proper for me to say anything regarding the agricultural problem, and he assured me that the people regarded the agricultural problem as a part of the war program, and that I would be at full liberty to speak about it as I might see fit. "I reached the meeting just as the congregation had arisen for prayer. The minister prayed with great fervor in the usual way of evangelical petition and the congregation responded with fervent answers coming from every quarter of the tabernacle. There had been several conversions at the morning service and the air was electric with spiritual rapture. After the usual plea for the continuing presence of

the Holy Spirit, the minister prayed for our Army and the congregation continued with earnest amen. He asked for victory to our arms and for our righteous cause, and he asked that our boys might return whole in body and mind and soul. The amens came in a great volume of heart-swelling emotion as the mothers and fathers thought of their sons. Then the minister dropped his voice and said with humility but with adamant resolution: "But, O Lord! if they must fall, let them fall with their faces to the front!" There was a moment of silence in the congregation, and then there came in a deep chorus, with a sob, "Amen."

"When mothers and fathers in remote districts, away from the sound of the rifle and drum and the sight of warships, airplanes and marching parades, can say amen to the courageous death of their sons, we need have no fear that the plain people of the United States will fall in the resolution to sustain our cause to the utmost."

WAR PROFITS.

War profits for 1917 exceeded \$5,000,000,000; for 1918 they will not be much less. An 89 per cent war profit tax could therefore be made to yield about \$4,000,000,000 while the various taxes on corporations and excess profits proposed by the ways and means committee can not yield more than \$2,750,000,000.

Whence arises, then, the question whether the war profits tax or the excess profits tax would be the most productive? It is all a matter of the standard by which war profits are measured. British practice employed the earnings of prewar years as the standard.

Friends of the American profiteer are proposing as the standard, not the prewar years 1911, 1912 and 1913, when average earnings were normal, but the years 1914, 1915 and 1916, when earnings were abnormally swelled by the war profits we enjoyed as a busy neutral nation.

How great a difference this makes is made clear by a comparison between the average earnings for the real prewar period, \$3,795,000,000 and the earnings of 1916, \$8,766,000,000.

The case is clear. If it is the net income for 1914-1916 that is to be deducted from current net income before we arrive at war profits, the yield from war profits taxation will be modest indeed. Accordingly, we may expect all the force and ingenuity of the profiteers to be applied to the task of inducing congress to fix 1914-1916 as the normal, New Republic.

YANKS DISLIKE FRENCH CASH

Call Greenbacks "Real Money"—Complain That Francs Slip Through Fingers.

Forgetting how to figure in "regular money" and learning how to calculate in "this doggon stuff" is one of the first worries of the American soldiers in France, says New York Evening Sun.

"Regular money" is good old dollars and cents, nickels, dimes and quarters.

"This doggon stuff" is the name applied to French francs, usually paper money, often as low as single francs, or 20 cents, for most small cities have issued local small change currency.

The Americans do not like French paper money. They say it is trash, and tears, and is hard to count.

On the other hand, the French are shocked when an American crumples French paper up and shoves it in his pocket the "way they do back home." French money is to be handled in big pocketbooks and not crumpled.

"Look at some real money once," a doughboy told a merchant, and flashed a bright new silver certificate. When he crumpled it up in his fist to show how "real money can be used" the Frenchman almost fainted.

The Americans are paid almost entirely in French money and they are getting used to francs, though they all agree "a franc's so small it slips through your fingers like water."

Job Printing, The Observer, Main 37.



REV. IRA R. ALDRICH

REV. ALDRICH IS APPOINTED

WILL HAVE CHARGE OF LA GRANDE DISTRICT

Succeeds Dr. Winters And Will Enter On New Duties At Once Headquarters Here.

Rev. Ira R. Aldrich, who was last week appointed superintendent of the La Grande district of the Idaho Conference of the Methodist church to succeed Dr. W. A. Winters, is expected to arrive in La Grande within the next week and to assume the duties of his new office at once.

Rev. Mr. Aldrich is a graduate of the Morning Side College of Iowa, which institution has awarded him the degree of Bachelor of Arts. In addition, he has taken special work in Chicago University. For some time he has been actively interested in the Boy Scout movement as well as the organization of young girls known as the "Cycle" and which has for its principal object, the fostering of birds.

Rev. Aldrich comes to his new charge highly recommended, and it is believed that he will render excellent service in the new capacity and administer the affairs of the church with great acceptability. He will make his headquarters in La Grande.

Height of Ignorance.

A fond parent noticed his youngest boy, in very animated conference with a number of other boys and a young woman and that evening inquired of the boy what all the excitement was about. "That was my teacher," said the boy, "and we were trying to explain the ball game to her. She couldn't understand a darned thing. I just don't understand how she ever got to be a school teacher."

Marvelous Grand Canyon.

Those who have lived with, rather than glanced at, the Grand Canyon become increasingly moved by its glories. It has inspired more literature and art than all the other scenic places of America combined. It is the center of a steadily increasing pilgrimage of painters. It perhaps may be said that the Grand Canyon and the region of which it is the climax inspire the highest as well as certainly the most extensive expression of landscape art in America today.

Honor the Girl Who Works.

Working girl is a term that is broadening out. Not only does it include an increasing number, but it is becoming a title of respect. As "a lady of leisure" is fast turning into a term of reproach, so to be "a working girl" is becoming the ideal of most high-minded girls.

For Fever Patient.

Here is a cooling drink for fever patients: Put a little sage, two sprigs of dalm and a little sorrel into a sime jug, having first washed and dried it. Peel thin a small lemon, slice it and cut a small piece of the peel in; then pour in three pints of boiling water, sweeten and cover it closely.

Women's wear that delivers service without waste

YOU WANT TO HELP THE COUNTRY AND THE ALLIES — Do it by being careful in Clothes Buying. Pay enough, that you can count on right wear, for that means no waste of money, no waste of material, no waste of labor. You could be no better dressed and could not buy as reasonable, were you to search the biggest stores of the biggest cities.

WOMEN'S COATS, in the Newest Materials \$17.50 to \$87.50
WOMEN'S SUITS of Quality and Style \$27.50 to \$85.00
Women's Dresses, Silk, Satin, Serge, Jersey.....\$15.00 to \$75.00

N. K. West & Co.

THE QUALITY STORE

Goat Meat Good Human Food.

The goat is said to be the cleanest feeder of the live stock world. It will not eat straw or hay that has been under foot. It nibbles the choicest bits of foliage and rejects all uncleanness. Its meat, therefore, is equally fit for human food with the flesh of the sheep. Present prices of goats for the range are well up to the prevailing figure for sheep.

Use Furs as Money.

The Loyalty Islands, which lie in the Pacific to the east of Australia, are famous for their fur money. The fur, which is taken from behind the ears of the so-called "flying fox," is really a large fruit-eating bat, is woven into cords of various lengths, and these constitute the ordinary currency of the islanders.

Well Rewarded for Victory.

After Waterloo the British parliament purchased for the duke the estate of Strathfieldsaye at a cost of £200,000. The king of the Netherlands, grateful for restoration to his throne, created the victor Prince of Waterloo and presented him with large estates. Other distinctions included the Orders of the Garter and the Golden Fleece and the rank of field marshal in eight European armies.

LEMONADE SERVED.

Salvation Army girls fill right places at the front. The following is copied verbatim from the August 2nd issue of "The Stars and Stripes." The office address given is "A.E.F., 1 Rue des Italiens, Paris France." It is only one direct testimonial to the splendid work being accomplished by Salvation Army workers, placing their lives in jeopardy and sharing with soldiers the dangers of the front line trenches.

When the wiping out of the Soissons-Rheims salient becomes a noose incident in the growing list of German victories that might have been, there will probably be no item better remembered by men who were wounded while on that little job than the item of lemonade.

One division in particular will thank the Salvation Army with juicy yellow Italian fruit that happened to be near enough to Soissons and to Chateau Thierry to make a real Yank drink for the Yank wounded available in the thick of things.

The S. A. had been looking forward to hot weather, drive or no drive, and they were getting ready to substitute real lemonade, with lemons and everything, for the old reliable chocolate and the doubtful pinard. The water supply was none too good, and when a man is hit, he wants something to drink as soon as he can get to it.

Everybody To The Barrels. So when the doughboys and the



POTATOES WASTED---A WHOLE MOUNTAIN OF 'EM!
There were enough potatoes in this Chicago "food dump" when the above photograph was taken to have fed scores of families all winter—had the spuds not been allowed to freeze in freight cars and rot in warehouses while potato dealers were "regulating" the market in the interest of higher prices. In this potato mountain, were several hundred bushels, and they represent but a small part of the potatoes allowed to rot and freeze by our wasteful marketing and transportation methods, says Harry A. Wheeler, Chicago food administrator. Wheeler will try to reclaim from the many Chicago food dumps such foods as are not entirely spoiled and portions of which may be used.

Artillery and the Signal Corps by sending representatives back to visit the dressing stations, too. Salvation Army came to the fore with these Italian lemons, beaucoup sugar and barrels of clean cold water which they brought up on a Ford delivery truck. Every Yank that got within range of that lemonade threw away his cigarette and made a dive for his tin cup.

The doctors say that a good many who couldn't walk, and who couldn't make a dive for their share, are going to live and go back to the States because they got a drink that killed their fever when they most needed it. Lemonade is a life-saver to wound-fevered men, and this particular lot turned some good tricks for the surgeons.

Another thing that was impossible for use in the emergency was mosquito-netting. When the gear for protection against flea was apparent at the evacuation hospital

and dressing stations, the Salvation Army sent to Paris and got all they could.

Then, too, the doughnut batteries more than scored on this latest strategic retreat of Fritz. Two little Salvation lassies fed 24 lost, hungry, doughboys in a bunch, less than six hours after first starting their refreshment station. Battle "saine halson."

"ECONOMY"

It is truly astonishing what we do with an old suit, by Cleaning and Mending—produce in appearance the original suit; how little it costs. Try it. We also have the best lines of Tailored Suits.

Zwiefel Tailoring, A. B. Rogers
Foley Hotel Building, Adams Avenue.

AVAILABLE MONEY RESERVES

The main object of the Federal Reserve Banking System, of which we are a member, is to make more available the united money reserves of the strong banks of the country.

Even in normal times there come seasonal loan demands of which the average citizen is unaware. The farmer must have money loaned him for planting and crop moving. Interest and tax payment periods each present their special banking requirements.

The Federal Reserve Bank through which a member bank may quickly convert commercial paper into available assets when most needed enables us to meet these needs.

Member Federal Reserve System

La Grande National Bank

LA GRANDE, OREGON

ADVERTISING IS INSURANCE

An advertiser's advertisement is his voluntary agreement to do certain things. Good business policy, law and public opinion require that an advertisement-agreement be fulfilled. This serves as a protection to the buyer of advertised goods.

If, by chance, you have an experience with the deceptive selling practices or misleading advertising, please report it to us.

Sugar means Ships

The sugar used in sweet drinks must be brought to America in ships. Last year 400,000,000 lbs. of sugar were imported for sweet drinks. These ships must now be used to carry soldiers to the front.

Drink less sweetened beverages
We are at war

Every Spoonful — Every Sip — Means less for a Fighter