

An Accurate Alarm Clock

If you experience any difficulty in getting up at an hour earlier these mornings, you should purchase one of our guaranteed alarm clocks.

WE CARRY YA COMPLETE LINE OF CLOCKS AND WATCHES.

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

Cash paid for second hand school books in good condition. Silverthorn's Family Drug Store. 8-29-18.

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.

W. F. HUG IMPROVING.

W. F. Hug is slowly recovering at the Grande Ronde hospital. He recently had a leg shattered which required the grafting of bone.

Tanque at Putman's Drug Store. 8-22-18.



Packers' Profits Are Regulated

The public should understand that the profits of the packers have been limited by the Food Administration since November 1, 1917. For this purpose, the business of Swift & Company is now divided into three classes:

Class 1 includes such products as beef, pork, mutton, oleomargarine and others that are essentially animal products. Profits are limited to 9 per cent of the capital employed in these departments, (including surplus and borrowed money), or not to exceed two and a half cents on each dollar of sales.

Class 2 includes the soap, glue, fertilizer, and other departments more or less associated with the meat business. Many of these departments are in competition with outside businesses whose profits are not limited. Profits in this class are restricted to 15 per cent of the capital employed.

Class 3 includes outside investments, such as those in stock yards, and the operation of packing plants in foreign countries. Profits in this class are not limited.

Total profits for all departments together in 1918 will probably be between three and four per cent on an increased volume of sales.

The restrictions absolutely guarantee a reasonable relation between live stock prices and wholesale meat prices, because the packer's profit cannot possibly average more than a fraction of a cent per pound of product.

Since the profits on meat (Class 1) are running only about 2 cents on each dollar of sales, we have to depend on the profits from soap, glue, fertilizer (Class 2, also limited) and other departments, (Class 3) to obtain reasonable earnings on capital.

Swift & Company is conducting its business so as to come within these limitations.

Swift & Company, U. S. A.

ARCADE

A FAMOUS PHOTOPLAY.

Mrs. Humphrey Ward's Novel is Picturized At Arcade.

Simple, though dramatic in construction, J. Stuart Blackton's great photoplay, "Missing," presenting an all-star cast, will be shown on Friday and Saturday at the Arcade Theater.

The picture, which is based upon the famous novel of Mrs. Humphrey Ward's, the scenario having been written by J. Stuart Blackton and James Young, made an instantaneous hit.

The story has to do with two sisters, Nell and Hester, who live in their simple home in England. Hester, the elder, craves riches and high social position, which she hopes to obtain by wedding her sister to a man of wealth, but, unfortunately for her plans, Nell falls in love with Lieutenant George Surratt, a poor British army officer, who is awaiting orders to go to the front in France. Despite her sister's protest she marries Surratt, and after a brief honeymoon trip to the North of England, where he installs his bride in a handsome cottage, Lieutenant Surratt leaves for the front. Sir William Farrell, a wealthy Englishman, who is lame and who has established a hospital and camp for convalescent troops, meets Nell and falls in love with her. This position on his part is stimulated by Hester, who contrives clandestinely to bring about many meetings between Sir William and Nell, but Nell loves her soldier husband and shows no interest whatever in Sir William's devoted attention to her.

One day Hester intercepts a letter from the British military authorities announcing that Lieutenant Surratt is among the missing. Although grief-stricken, Nell refuses to believe that her husband is dead, and a year elapses when Dr. Howson writes a letter expressing his belief that a certain dumb man, wearing a German uniform, who is suffering from shock and loss of memory, and who has strayed into the British trenches is Lieutenant Surratt himself. Hester receives this letter, seizes it from Nell, and hastens to the front. She recognizes Lieutenant Surratt, but believing that he will die, returns home and does not mention the circumstances to Nell.

Meanwhile Nell receives a telegram from the front, learns the truth and at once hastens to her husband's side. His case seems hopeless, until she recalls his memory by singing, "Bonnie Sweet Bessie," a song they had sung together in their sweetheart days. Lieutenant Surratt is restored to health, and is invalided home, where he is cared for by his wife.

The Nell of Sylvia Branner was an unusually clever performance, while that of Hester, the designing sister, portrayed by Ola Humphrey, was highly artistic. Thomas Meighan, who appeared as Sir William Farrell, and Robert Gordon, cast for Lieut. Surratt, presented artistic portrayals. The support generally was excellent and the photography all that could be desired.

SHERRY'S

LOSS IMPRESS VIRGINIA.

Leading Lady, Nearly Five Years Old, Gives Glimpses Of Aladdin's Wonders.

According to Miss Virginia Lee Corbin, almost five years old, who plays the part of the Princess in the new Fox Kidees' feature, "Aladdin and the Wonderful Lamp" one of the most important features of the play is her proximity to the lions in one of the scenes. In a formal interview that she gave a short time ago, during which she sat on the interviewer's knee, she assured him that this was one of the most impressive moments of the play. After nature thought she was quite sure that her rescue from these animals was a triumph in photoplay work, and one of the best scenes that she ever appeared in during all of her career.

For reasons that were quite good to herself, she was unwilling to tell into great detail of the wonderful scenes, but she wishes to warn the public that something very big and thrilling was going to be seen when this was presented to them.

The world will be glad to know that Virginia is still a little girl in every sense of the word when she is away from her immediate work. She is as sweet in private life as she is on the screen and this is the most that could possibly be said for her. To her it is all delightful and she finds an immense amount of real healthy stimulus in her work.

"Aladdin" is a wonderful play," she said, with suddenly assumed seriousness, after she had been ruminating about it in one of the offices.

BUCKHECHT ARMY SHOE

Acknowledged the standard Army Shoe on the Coast—and small wonder:

"Extra Service Every Step Comfort Every Minute"

That's why it is being worn by thousands of men in all walks of life—

Office Men Hikers Motormen
Attorneys Farmers Conductors
Physicians Orchardists Hunters

Look for the name BUCKHECHT—stamped on the sole of every Shoe



At your dealer's or—if he is not supplied—order direct from the manufacturer, Buckingham & Hecht, San Francisco. \$6.50 to \$8.00

of the William Fox studio in Los Angeles, "and I have one of my very best roles in it. Of course, you know that I am a princess in the play and I have all sorts of wonderful adventures. I could not begin to tell you about them now, but I think that one of the best scenes is the one with the lions."

"As this was something that had to be told with a great deal of dignity and impressiveness, the little leading lady resumed her seat on the interviewer's knee and spoke very carefully.

"You see, the lions are not small ones at all, but very big and I am very near them in the way that it is arranged and it does look very serious and perilous for me."

"No, I am not really afraid, but in the play I am and surely I ought to be. (This is in whisper.) "Robbers are the only thing that I am actually afraid of in real life."

"And just at the moment when all seems terrible for me, two people—children, you know—reach down into the cage and make a nest for me with their clasped hands and lift me out, and then what do you suppose happens? I faint. It is very thrilling and the scene is beautiful and I am sure everybody will like it. Remember these are real big lions, not little ones, I know."

"Some day I will tell you all about the rest of the wonderful Aladdin, but I have got to do such a lot of things now that I must go"—and the little leading lady slipped down from the seat that the interviewer was affording her and ran away a perfect picture, not only of exquisite childish beauty, but of youthful health and spirits.

"Aladdin" will be shown at the Sherry Theater today and tomorrow.

TAKING VOTE ON MATTER.

The Salvation Army drive slated for Oregon in September puts Union county's quota at \$500, but instead of having a drive for this amount the Union County Advisory War Board prefers to pay the amount from the War Chest, which is to be a permanent thing for purpose of preventing frequent drives. In order to get the matter properly before the board, its president, G. L. Larison, has asked for a vote on the matter. Each precinct member of the War Board will vote by letter as to whether Union county shall support the Salvation Army request.

CARNIVAL STRIKES RAIN.

Pendleton—The Barnard carnival struck a wet opening here and cloudy indications has caused the management to question the success of the week's engagement, which is being played for the Home Guards.

HUSBAND AND WIFE.

Mrs. Frank P. Wood, Box 18, R. F. D. 2, Merrill, Me., writes: "Foley Kidney Pills help me so much. My husband also has received much benefit from them. He was so lame he could not stoop over and now he feels no pain." Lame back, sore muscles, stiff joints, rheumatic aches and pains are quickly conquered by Foley-Kidney Pills. Don't neglect your kidneys nor mistake symptoms of overworked or disordered kidneys for the slowing up of age. Sold everywhere.

One of the new copyright novels by Gene Stratton-Porter "A Daughter of the Sand," Silverthorn's have them. Dy-8-20-18.

Silverthorn's
FAMILY DRUG STORE
LA GRANDE, OREGON.

Classified Ads

FOR RENT—FURNISHED

FOR RENT—Furnished housekeeping rooms. Phone Black 831. 8-14-18

FOR RENT—Furnished rooms for rent. Phone Red 3171. 8-21-18

FOR RENT

FOR RENT—Modern, 5-room house. Call Main 780. 8-23-18

FOR RENT—Five room modern house near the Riviera school. Phone Farmer 495. 8-20-18

FOR RENT—1512 Adams avenue, a bedroom, two blocks from center of town. Phone Black 3961. 8-10-18

WANTED.

WANTED—Nursing, by a practical nurse. 1706 Depot St. 8-20-18

WANTED—An experienced waitress at the Home Restaurant. 8-13-18

DON'T BUY!

But Investigate the different stores' offerings for your school children's wearing apparel—by so doing you will be satisfied—Your judgment will not err—See the wonderful values we are daily offering in our 197 stores in 187 busy American cities.

- Boys' School Suits, "Knickers"..... \$3.98, \$4.98, \$5.90, \$6.90, \$7.90
- Boys' School Blue Serge Suits, our price..... \$9.90
- Boys' School Shoes..... \$1.89, \$1.98, \$2.49, \$2.98
- Boys' School Blouses..... 59c, 69c, 79c
- Boys' School Waists, all colors..... 69c, 79c, 98c
- Boys' School Hose, first quality..... 25c, 29c
- Boys' School Unions..... 69c, 79c, 98c
- Boys' School Suspenders..... 15c, 19c, 25c
- Boys' School Pants..... 69c, 98c, \$1.49, \$1.98

DON'T WAIT, PREPARE EARLY—SCHOOL OPENS 5
DON'T WAIE—Prepare Early—School Opens September 9

Follow the Crowd There's a Reason.

J. C. Penney Co.
Incorporated
197 BUSY STORES

The Store Where the Masses Trade

Formerly the United Store

WANTED—Permanent work, at once, by boy 16; mother and sister dependent. P. O. Box 947. 8-21-18

WANTED—Girl for general housework. Apply Christie & Amsden Variety store. 8-14-18

WANTED—A bicycle, in first class condition; will pay cash. C. S. Shultz, Black 3961. 8-19-18

WANTED—To rent furnished, or partially furnished house, by permanent tenants. Inquire Observer office. 7-16-18

WANTED—To rent, by young couple without children, small furnished house with modern conveniences and garden. State terms and location to "A," care of The Observer. 11

FOR SALE OR TRADE
FOR SALE—Good team, wagon and harness. Phone Black 342. 8-20-18

FOR SALE—Two gentle mares, weight about 2550 lbs. J. L. Mars, S. avenue. 7-26-18

FOR SALE—Teams. The J. D. Lynch Co. 8-16-18

FOR SALE—Cut flowers. Phone Red 611, or call 1702 Spruce St. 8-10-18

FOR SALE—One-ton used auto truck. McCrary Auto Co. 7-17-18

FOR SALE—Motorcycle for sale, or trade for hay. Phone Black 3452. 8-15-18

FOR SALE—Used Maxwell car, in first class condition. Inquire 1420 Y avenue. 8-14

FOR SALE—Restaurant and furnished rooms, will sell cheap. Phone Main 736. 8-12-18

FOR SALE—A Ford, Maxwell, Chevrolet and an Overland. All in first-class shape. C. A. McCrary. 7-29-18

FOR SALE—Eight-cylinder, seven-passenger 1918 model Oldsmobile; absolutely as good as new. This is not a worn-out model, but a strictly modern car, with every convenience and refinement. Hook wirewheels

and fine grade seat covers. Mechanically, this car is in perfect shape. Present cost of car new, with equipment, is \$2550; will sell for \$1650 cash. See W. R. Reinhardt, Sommer, La Grande, Or. 8-17-18

LOST AND FOUND

LOST—A small, black leather pocket-book; lost on Adams avenue. Contained about \$15. Finder please return to Observer. 8-17-18



DONT THESE TEMPT YOUR APPETITE?

The most delicious things you put on your table will not be appreciated if you serve them all the time. You want something different to "tempt" the appetite. We have many things that will "make your mouth water," revive your appetite and spirits and make every meal a positive delight. A happy meal aids digestion. These little things cost so little in our store that everyone should serve them often.

PHONE US YOUR GROCERY ORDER TODAY.

HARRIS GROCERY

Phone Main 70 and 77, Farmers Black 192
408 North Fir Street Across the Track
"United States Food Administration License No. G50255."

GRAND FEASTA and CARNIVAL

Given Under Auspices Union County Army and Navy Auxiliary at La Grande, for One Week, commencing

Monday, August 26th

The ladies of the Auxiliary have full charge of the grounds and will have a rest tent and show the articles that they give to the boys over there.

THE BERNARDI GREATER EXPOSITON SHOWS

will furnish all attractions, amusements, special features and riding devices—Come to the grounds and see Amaza, Zoma, the lady with a thousand eyes—Palace of Arts—The Pit Show—California Cabaret—Honolulu Village—Spidora—Over the Top—Ride the "WHIP," the latest up-to-date Riding Sensation—Don't forget the Ferris Wheel. LOOK, LISTEN—Foley, the Dare Devil Motorcycle Rider is with Bernardi. He is the limit of all riders—Watch for Foley.

Meet Your Friends at the Carnival Grounds Next Monday Night.

No Charges at the Gate