

Good Light Is Cheap

We have just opened a large stock of the best light makers, that we positively guarantee to burn, or we return your money. Get the kind that makes the most light with the least consumption of electricity.

- 15, 25, 40 Watt 30¢
 - 60 Watt 40¢
 - 100 Watt \$1.00
- Bingolite Globes are a little higher, burn One-third the Juice as the ordinary light.
- 15 Watt costs 35¢
 - 40 Watt costs 40¢

La Grande Pharmacy

Quick Delivery Phone Main 40
La Grande, Oregon

CROWDED TRAFFIC NEAR BATTLE FRONT



Trains of French and British transports greeting each other on the western front in France. Traffic in the fighting zones is sometimes almost as crowded as in the great cities of the United States. All sorts of vehicles pass to and from the front, including gun carriages, supply wagons, motorcycles, ambulances, automobiles, etc. The busy avenues of military travel have traffic guardians, like our own traffic policemen.

FULL WEEK OF CRISP AIRY CARNIVAL FOR LA GRANDE

The Union County Army and Navy Auxiliary has made arrangements to hold a grand carnival and festa all next week in La Grande. Incidentally the Army and Navy Auxiliary is one of the earnest, energetic bodies that has been doing wonderful work for the soldiers.

This organization has engaged the Barnardt Greater Exposition Shows to visit this city and furnish the attractions. The company is now playing for the Home Guards of Pendleton and will leave that city Sunday morning for La Grande, arriving here about noon.

It travels in its own train of 25 cars as this is the only way a company of this size and kind can get over the country during these war times, as transportation is impossible for a large concern on the ordinary railroad train. It has been on the road for many months playing under auspices of soldiers' and sailors' clubs at different cantonments. It played two weeks each at San Francisco, Portland, Tacoma and Seattle, to the full capacity of the grounds. At Tacoma the last night of its stay 27,582 tickets were sold at the main gate and during the stay there over a hundred thousand people paid to see the show.

The company has about 100 people, giving seven different shows and three riding devices, besides the usual number of concessions.

Their principal riding device is the "Whip," which in all the western cities has attracted large crowds. At Walla Walla, over 2000 people, old and young, rode the Whip the last night of a two weeks' stay. The Ferris wheel was a close second.

Many people have never seen a motorcycle side, and those who have are still wondering how Dare Devil Foley can ride upside down around a perpendicular wall, going at a mile a minute, without falling off.

It will be a week of great entertainment and the Auxiliary ladies are congratulating themselves today on having been able to get the Barnardt company for the occasion.

Air Plants.

In some parts of Mexico "air plants" abound. These curious growths are never attached to the soil in any way, but rely for their moisture on the atmosphere. One kind, known as "Spaniard's beard" (Tillandsia usneoides), attaches itself to telephone wires. Very often the growth becomes a positive nuisance, and it is necessary to send men to clear it away. The "Spaniard's beard" has no proper leaves, and in appearance is simply a mass of green-gray threads.—Wide World.

Ancient Holland Delicacy.

The hotpot of Holland is still made after the manner of the one left by the Spaniards who cooked this dish over their campfires the day in October long ago when they were driven by the Hollanders over the dikes and out of their country. The stew resembles our "mulligan" of the Northwest and the pepper of the West Indies, only the latter has crab meat and dumplings added.

Job printing, The Observer, Main 37.

How Mosquitoes Hatch.

We have all heard about the mosquito's habit of laying its eggs on the surface of still water in the form of a raft, which floats about until hatching time arrives. But it is only some species that do that. In the Catskill region, and elsewhere among the mountains of the North and East, there is a kind of mosquito that deposits its eggs during July in dry hollows in the ground. When the following spring arrives the snows melting from the hills fill the hollows with water, and in May the eggs hatch out.

A Bit Mixed.

Even nature occasionally gets things jumbled. A Jersey City magistrate recently found it necessary to send a woman to jail for highway robbery, and a man to the detention house as a common scold.

"Aladdin and the Wonderful Lamp" at Sherry's, tomorrow and Friday. Bring the kiddies and renew fond memories of your youth. 8-21-18

OUTBURSTS OF EVERETT TRUE



YOUR SAVINGS

accumulate steadily if you practice thrift and purchase your wants where your dollars have the same equal efficiency every day of the year. DON'T DEPLORE THE WAR—END IT—We sell Thrift and War Saving Stamps.

- New Black Sateen Shirts, all sizes \$1.49
- New Kind Heavy Work Shirts \$1.29, \$1.49
- New Khaki Work Shirts 98c, \$1.49
- New Khaki Work Pants \$1.98, \$2.25
- New Khaki Work Coats \$1.98, \$2.98
- New Khaki Leggings \$1.49, \$1.98
- Ladies' New Crepe Waists \$5.90, \$6.90, \$7.90
- Ladies' New Voile Waists 98c, \$1.49, \$1.98
- Ladies' New Embroidery Voile Collars 49c, 69c, 98c
- Ladies' Corsets, all sizes 98c, \$1.49, \$1.98, \$2.98
- Ladies' Silk Hose, all colors 98c, \$1.35, \$1.49, \$1.98
- Ladies' New Petticoats 98c, \$1.49, \$1.98, \$2.98

See the Most Beautiful Array of Plusa Coats Ever Shown in La Grande.

We Sell Thrift Stamps

J. C. Penney Co.
Incorporated
197 BUSY STORES
Formerly the United Store

We Sell Thrift Stamps

CANDY, ICE CREAM, HELD ESSENTIALS

Helps Industry Long Standing—Other Supports the Dairy Herds.

Many inquiries, some of them thoughtless in nature, are directed to the food administration regarding the sugar limitation put upon all. Many persons ask why the food administration does not close the confectionery shops so that sugar used in candy making and ice cream, etc. may be saved. In answer to these queries, W. B. Ayer, state food administrator for Oregon, has today issued the following statement:

In its work of so regulating the distribution of the nation's present sugar supply that there may be ample allowance for the preserving of all possible foodstuffs throughout the country, the food administration is endeavoring to avoid imposing hardships wherever possible. The present certificate system which controls the supplies of all sugar-using industries as well as the sugar consumed by households and public eating places, was very carefully worked out. Each sugar-using industry was classified as to the essential, less essential, and non-essential character of its product, and the percentages of sugar allotted to each classification was determined accordingly.

Many persons are thoughtlessly asking why the food administration does not close the confectionery shops so that the sugar used in making candy, ice cream, etc. may be saved.

All confectioners are limited to 50 per cent of last year's consumption of sugar, and are using syrups, honey and other substitutes largely. When

one considers that candy makers are so dependent on sugar that a vast industry with many thousands of employees is involved, it is obvious that they will have many difficult problems to solve even under the present regulation, which cuts their last year's supply in half. A greater limitation in many cases will mean the loss of their investment and years of work. Consideration must also be given to the numerous employees, many of whom have spent years at this special work and are not skilled at any other.

A little thought should make it clear that to deprive the confectioners of their entire supply of sugar would work a great injustice and unequal hardship. It should be considered, too that candy has a food value and is, therefore, not classified as a non-essential, but as a lesser essential, while ice cream, in the making of which sugar substitutes are now very largely used, is one of the products of the industry which it is most important to encourage.

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MISSING

STOMACH AND LIVER TROUBLE

No end of misery and actual suffering is caused by disorders of the stomach and liver, and may be avoided by the use of Chamberlain's Tablets. Give them a trial. They only cost a quarter.

Observer advertising will bring results.

Mothers of Oregon Prepare for Trouble!

When a girl becomes a woman, when a woman becomes a mother, and when a woman passes through the changes of middle life, are the three periods of life when health and strength are most needed to withstand the pain and distress often caused by severe organic disturbances. Many thousands along the Pacific Coast would testify just as do the following:



MOSBRO, OREGON.—"I am certainly glad to recommend Dr. Pierce's Favorite Prescription. I think it is a God-send to womankind. During expectancy I was, oh, so sick with that terrible morning sickness. I was so bad that I just could not get out of bed. I commenced taking Dr. Pierce's Favorite Prescription and I was relieved at once—no more nausea, no heartaches, no backaches and I got through so well."—Mrs. W. T. Pockatoo, Care: McCready Camp.

SORELLA, OREGON.—"I have suffered everything during expectancy but this. When I took Dr. Pierce's Favorite Prescription and I never missed a meal and had comparatively no suffering. I would surely recommend the 'Prescription' to all prospective mothers and, also, for young girls coming into womanhood. A friend is asking me this medicine now as I advised her to and she is improving fast. One would not know she was the same woman."—Mrs. H. E. Gibson.



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UNIVERSAL Electric Irons give years of satisfactory service. They are one of the best investments for your money.

Send for a UNIVERSAL Electric Iron to-day and know how pleasant this weekly task can be.

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Economy Caps 25c per dozen
As long as they last

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400 FIFTH STREET PHONE: Red 3171.

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Mattress Making and Repairing, Feather Renovating, Mattresses Manufactured, Carpet and Fluff Rug Weaving.

One block east of Flour Mill, Phone Red 132.
All work called for and delivered.

VEGETABLE OILS!

- Superior for Frying and Shortening—Lard Savers, Health Savers and Money Savers. Mazola, a Pure Corn Oil; there is nothing finer
- pints 37¢, quarts 71¢, half gal. \$1.43, gal. \$2.75
 - Crisco 32¢, 98¢, \$1.85, \$2.80
 - Cottolene 49¢, 98¢
 - Wesson Oil 35¢, 70¢
 - Pearl Shortening No. 5 \$1.15, No. 10 \$2.30
 - Compound No. 5 \$1.15, No. 10 \$2.30

Pure Italian Olive Oil—Map of Italy Brand.

- 5 oz. Glass 33¢
- 1 Full Pint 80¢
- 1 Full Quart \$1.90
- Half Gallon \$2.90
- One Gallon \$5.25

A Substantial Saving on Every Purchase.

Union Store Open 8 a.m. Close 6 p.m. Saturday open until 8:30 p.m.

Hooverized Grocery

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Across the track, next to Stilwell's Cash Market.