RED CROSS DRUG STORE

The Kodak Store

Social and Personal

Charles Chandler, mail agent on the branch line, left today for Baker on a short business trip.

F. M. Kennedy, Fred E. Smith, R. R. Meyers and L. R. Hamilton, of Pendleton, are in the city.

Mr. and Mrs. F. S. Jester were entertained Sunday by Mr. and Mrs. A. B. Blood, of Fruitdale.

Walter Stringham, merchant of Imbler, returned this morning from a trip which included Portland and Seattle.

The ladies aid of the Lutheran church will meet with Mrs. Geo. Meyers in Fruitdale, Thursday afternoon.

Tone Aviana and Wm. Byer have returned from a trip to Walla Walla and Pendleton. They report the roads fairly good.

Mr. and Mrs. Geo. Bail, Miss Mildred Lusk and Mr. C. R. Vedder were Sunday visitors with the R. O. Watkins family at Alicel.

Mr. and Mrs. E. L. Halley and Mr. and Mrs. Russell Cross were members of a motoring party who went to Hot Lake to visit friends.

Ray Schofield, who was called home on accoount of the death of his mother, left today to resume his duties as a soldier at the Presidio.

Miss Madeline Okey is here spending part of the summer with her parents, Mr. and Mrs. J. F. Okey. She expects to return to Berkeley College in a short time.

Manager Fred J. Holmes, of the M & M. Co., is expected to be back from Portland about the first of the month. As fuel administrator of the state of Oregon, his time is very much taken up with federal affairs.

Mr. and Mrs. Bailey were motor tourists on a trip from Portland through to Idaho and then back by way of the McKenzie pass and Eugene. Mrs. Mary Fitzgerald, of La Grande, accompanied them.

Mr. and Mrs. Andrew Loney, formerly with the dispatchers' office, are in La Grande for the day. Mr. Loney, who now wears the uniform of the navy, is on a five days' leave from the government yards at Bremerton.

George Stacey and family are here from Oregon City, spending a short vacation with the family of Raymond McKennon, the ladies being sisters. Mr. Stacey, as will be remembered, was formerly bank examiner for this district.

J. F. Okey, who went with Al. Andrews last Sunday to the South Fork of the Wallowa river, reports that he came home with the limit, so far as the number and weight of trout secured. One of the smaller ones—biggest of the catch—weighed about one pound.

A. J. Martin, O.-W. R. & N. storekeeper, is inclined to favor the earlier days when the boys grabbed watermelons concealed in a corn patch and took them to the corner of a rail fence, to the modernized system of paying five cents a pound at the dealers.

Conductor A. W. Ray, who with his family has been away on a three weeks' vacation, resumed his run on the branch line train this morning. The family spent the most of the time at Rockaway beach, which Mr. Ray says is the favorite resort for people with a family of children.

Mrs. W. M. Taal, who has been visiting relatives in La Grande the past few weeks, started this morning for her home in Centralia, Washington. Her husband, who was for many years an engineer with headquarters at La Grande, is now in the same capacity with the railroad company in the Puget Sound district.

Miss Helen Cowgill and O. I. O'Reilly, of the extension department, O. A. C., state leaders of Boys and Girls Clubs, returned last evening from Baker, and Ontario trip, and left on the early morning train for Enterprise, where a few demonstrations will be given before the boys and girls club, in the art of canning vegetables of the season. Probably from Enterprise a journey will be made to Bend, Crook county, where a stay of some days will be made.

Straw hats and Panamas, at 50 per cent off, this week. The Toggery. 7-29,31

Job Printing, The Observer, Main 37

HOW ABOUT A MOUNTAIN FOR BREAKFAST!

Canadian Pacific Rockies

Last summer you tried to drive away the heat with an electric fan and two gallons of soda water. But it didn't work. This year, how about letting the heat stay where it is, and going away yourself?

What do you suppose all those Rocky Mountains up in Canada are for, frilled with snow in July, cooled with thousands of tons of glacial ice, strung with lakes that look like jewels and fish like dreams? There are ponies for those who want to ride—ponies that are so wise they're self-starters and steppers. There are guides, imported Swiss and home-made Canadian, to teach you to climb on the back of a glacier before breakfast, to go roped up a mountain like a fly in the early sunshine of some August day that would grill you alive down home; to teach you to fish whether you know how or not, and to eat trout broiled on sticks.

You will find good hotels—clear across the continent from Nova Scotia with its air of New England a century ago, over night from Boston, to Victoria on the Pacific, which is the living image of old England, with the wonderful mountain resorts at Banff, Lake Louise, Field and Glacier between. These hotels are among the best-managed in the world, and each one is placed contiguous to something in nature that rests you every second you look at it. There are 2,000 rooms in the Canadian Pacific Rockies.

You've wondered perhaps how Canada could keep up her share of the war for four years, with an army out of all proportion to her size, and still stay fresh and eager. Well, that's it. Mountains for breakfast.

BRITISH SUBJECTS MUST NOW SERVE

LONG DELAYED DRAFT TREATY IS NOW RATIFIED—AMERICANS ABROAD TO SERVE

WASHINGTON, D.C., July 30.—(By United Press.)—The draft treaty between the United States and Great Britain and Canada was ratified today and becomes immediately effective.

By its provisions all Americans between the ages of 21 and 31 residing in Great Britain or Canada will be liable to draft in the British army unless they leave for their home country within 60 days.

All Britishers (Irish and Australians excepted) between the ages of 21 and 44 in the United States must either leave for their country of origin for service or, if they remain in the United States they are liable for service in the army of the United States.

STEEL COMPANY'S EARNINGS LESS

U. S. STEEL CORPORATION'S REPORT SHOWS ONLY NOMINAL DIVIDEND.

NEW YORK, July 30.—(By United Press.)—A regular quarterly dividend of one and a quarter per cent, plus a bonus of three per cent, was declared by the directors of the United States Steel Corporation today.

For the quarter ending June 30 of this year, the earning of the corporation were $62,550,000 against $56,040,000 for the first quarter of the year.

The net earnings for the corresponding quarter one year ago were $90,500,000.

SLACKER GETS LIMIT

Chicago Man, Harvard Graduate, Goes To Federal Prison.

ROCKFORD, Ill., July 29.—Fourteen years in Federal prison is the punishment of Brent Dow Allinson, a Chicago slacker.

It is understood that President Wilson communted a life sentence which a court-martial imposed to 15 years imprisonment. Allinson, a Harvard graduate, was appointed to a post in the Government consular service and assigned to Berne, Switzerland. He was arrested in Washington, after refusing to report to his Chicago board.

PROMINENT EDITOR HERE.

Editor D. C. Sanderson, of the Freewater Times, came over from Hot Lake today, where he is staying to recuperate his health.

The new drink for five cents—Afficola—at Silverthorn's fountain. 7-29tf

PRETTY LEGEND OF NIAGARA

How the Great Lakes Joined In Their Wondrous Leap Over the Famous Ridge.

In old, old times, on the highest peak of a great mountain, there dwelt a hunter and his five sparkling daughters. Their lodge was of bright betula bark and on clear days they could see the distant ocean flashing like a silver band. "Come out! Come out!" cried the youngest daughter, the little Er. "Come Su! Come Hu! Come Mi! Come Cla! (The names stand in order for Erie, Superior, Huron, Michigan and St. Clair). Let us away to the sea, where the foaming breakers roar!" So they left their lodge and leaped and sang with happy hearts. Their robes were of blue and chrysolite green and floated on the breeze. Their moccasins were of frozen water drops and their wings of painted wind. And they scampered and romped across the plain or floated beneath the sky, or rushed past valley and hill and field, singing and shouting with glee. At last they came to a precipice of jagged rocks and moss. "Alas!" cried Er, "what a dreadful leap! But we have come so far that we must go on or our father will laugh at us! So come Su! Come Hu! Come Mi! Come Cla! and follow me!" So over the steep they sprang and floated down on their painted wings. They leaped and they sang like happy-hearted birds. Then the little Er cried: "Let us up and down the steep again!" And up and down the five maids skipped and laughed at the sport and foam and called it Niagara Falls. And today, through the rainbow mist, you may see their robes of blue and chrysolite green and their painted wings and their twinkling feet, as the five play in the waterfall.—New York Evening Post.

ROOM FOR MANY MILLIONS

Vast Spaces of Siberia That Have Yet to Be Surveyed and Exploited by Man.

The biggest and loneliest land on the globe is Siberia, of which at the present moment there is so much talk, says London Answers. Any one who would set about its conquest by invasion would find the task a herculean one, for it contains nearly five million square miles, and is about 45 times as big as the British isles!

In these vast spaces there is a population less than London contains by a couple of millions, and there are hundreds of thousands of square miles of territory where no human being is to be seen. The mighty rivers of Siberia are almost rendered useless by the fact that they flow mostly into the Arctic ocean, and their lower courses are icebound during the greater part of the year, and their mouths are at all times very difficult of access. Arctic Siberia is a vast country in itself, but very inhospitable.

Siberia, it is said, is destined to be the granary of the world; and the opening of the railway across its entire breadth has certainly done much to develop its resources.

Do Your Best.

If your ambition is just to do your best, there is no reason why you should ever be disappointed. Remember, nothing is more certain to weaken the mind than the habit of inattention.

MOTORMAN IS GUILTY

Speeding Car Overturned On Curve And Eight Killed.

SAN FRANCISCO, July 30.—George W. Sweetman, a streetcar motorman, was held responsible by a Coroner's jury today for the death of eight persons in a streetcar mishap in Visitacion Valley, south of here, on Saturday, July 13.

The jury found that Sweetman was driving the car at an excessive speed, when it struck a curve and overturned.

OLD BOOKS BARRED

Shipments to Hun Prison Camps Go Through Publishers.

WASHINGTON, July 29.—Books and periodicals can be sent to American prisoners of war in Germany only when they are ordered through the publishers and are dispatched from the offices of the publishers, the War Department has announced.

This ruling by the military censorship was made because old books form a convenient method of secret communication and require extraordinary scrutiny by the censorship forces.

SOMBRERO IS BANNED

U. S. Soldiers in England to Wear "Overseas Cap" Hereafter.

LONDON, July 29.—The death knell of the sombrero type of hat, which has been a great favorite with American soldiers in England, is sounded, in a general order issued by American headquarters. The order says that all officers and enlisted men on duty in England will cease to wear the service hat after August 1 and will turn in such hats to the quartermaster.

The regulation headgear in the future will be the "overseas cap," similar to that worn by British aviators.

Business and the Golden Rule.

Business men testify that the way of treating people represented by the expression, "Business is business," is going out of fashion. They say the best business is to work the Golden Rule into it wherever it is possible. Everybody notices that courtesy and politeness are more in evidence among the employes toward customers and among successful employers toward employes. Men and women get on best in all business relations when they treat each other as equals, and give what they like to receive.

NEW TODAY

ROYAL AND WOODSTOCK TYPEWRITERS FOR $100.00 and second hand TYPEWRITERS for rent at NEWBAIN BOOK & STATIONERY CO. 7-27 3t

FOR SALE.—A Ford, Maxwell Chevrolet and an Overland. All in first-class shape. A. McCRAY. 7-29-tf

HORSES FOR SALE.—Two geldings five years old, 1 gelding four years old, 1 mare, weight 1200 to 1300 lbs colors, bay, black and brown. Price for all, $385. Inquire 1020 Sixth St., Phone Red 3812. 7-30,3t

LADIES---

We have plenty of **Summer Underwear** for you and the kiddies, both knit and muslin, separate garments and combination suits—and the good part of it is, we have the old prices on these garments—prices that compel interest at this trying time, when all merchandise is going sky high. Better jot down a list of your needs now and let us fill your wants—you will be pleased with the quality, and

SAVE MONEY

Phone and Mail Orders Promptly and Carefully Filled

THE GOLDEN RULE Co.
Quality the same-Prices less
One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 60 Million Dollars

This is a Union Store, and We Observe Union Hours

LA GRANDE R.C.U. STORE

U. S. BOYS IN FRANCE SHOW APPRECIATION

By Miss Irene McIntyre.

WITH THE AMERICANS AT THE FRONT, July 2.—(By Mail.)—American boys have the nicest ways of showing appreciation of any one in the world, we have decided. We can't do anything out here for them without being thanked in the most surprising and unusual ways—you would never guess what some of them are.

We have had a keen collection of notes from the trenches, most of them in answer to batches of doughnuts we sent out to boys on duty. They are written on scraps of paper, backs of envelopes, or anything, though some of them are very carefully written on the nicest paper. We are suprised to get the latter from the trenches.

We will have to get up a book of notes from the trenches after the war, for gems come in among them. Some are in poetry. Imagine boys out there under shell fire writing poetry to thank us for doughnuts, but they do it. One note said we girls "were just as necessary to the regiment as the holes were to the doughnuts."

Lots Of Souvenirs.

One of the favorite ways among the boys of saying thank you is to gather up souvenirs and send them back to us. We have a collection of them now that we will always delight in, and we wouldn't part with any of them. We have lots of shells of all sizes, with the powder removed, of course. Many of them have been made into vases and when we get back home we will have flowers everywhere if we use all our vases.

7000 RIFLES IN ONE DAY

Single Plant Makes Record Delivery To The War Department.

WASHINGTON, D.C., July 30.—A record delivery by a single plant of 7,000 Army rifles in one day last week was announced today by the War Department.

Job Printing, The Observer, Main 37

BRITON SAVES U. S. SOLDIER

Dives After A Man Who Falls In Water With Full Equipment.

NEW YORK, July 30.—The American headquarters in London has issued a general order "to express great admiration of the heroic action by an English sergeant, G. Davis, who on July 8, jeopardized his own life by diving into the water from a Liverpool dock to rescue an American soldier who had fallen overboard from a transport and who would otherwise have been drowned, as he was encumbered with full equipment."

NAT GOODWIN BANKRUPT.

NEW YORK, July 30.—A receiver for the property of Nat C. Goodwin, actor, was appointed in the City Court here today.

The receivership is the outcome of a judgment for $1,696 recently recovered against Goodwin in suits based upon notes given in payment for land near Hemet, Cal., where the actor has a ranch.

RECORD FLIGHT MADE

Mail Carrying Plane Makes 120 Miles Per Hour.

NEW YORK, July 29.—A record airpost flight from Philadelphia was made today by Lieutenant Bossal, who covered the distance to Belmont Park, Long Island, in 48 minutes, flying at the rate of more than 120 miles an hour, most of the way through a shower. He carried 175 pounds of mail.

CARD OF THANKS.

We wish to heartily thank the people who showed us so many acts of kindness in the hour of our bereavement in the loss of our beloved husband and father, August G. Hermann.

Mrs. AUG. HERMANN.
NINA M. SULLIVAN.
ALBERT R. HERMANN.
AMMIEL B. HERMANN.
CLARA A. HERMANN.

SHERRY THEATRE
THE HOUSE OF QUALITY.

—Today and Tomorrow—

GLADYS LESLIE AND EDWARD EARLE

—in—

"The Little Runaway"

A Comedy Drama of an Irish Colleen Who Found the End of the Rainbow.

ALSO A COMEDY

YOUR EYES

are breadwinners. Master minds and willing hands are no good without them. They are the only avenues to enjoyment and education, improvement and success. Can you afford to neglect them?

Our optical department is equipped with the most scientific instruments to insure correctly fitted glasses.

We invite you to come and inspect this Department.

We surface and grind our own Lenses.

EYES TESTED

J. H. Peare & Son

La Grande's Leading Jewelers and Optometrists