

**RED CROSS DRUG STORE**

**The Kodak Store**

**Social and Personal**

C. H. Smith is over from Pendleton.

C. A. Garves is here from Joseph.

G. W. Marshall is in the city from Imbler.

G. E. Hopper, of Echo, is in the city for a day's visit.

T. R. Watkins and wife are in the city from Enterprise.

S. O. Voorhes and wife are visiting in the city, from Baker.

H. H. Davidson and F. H. Langhear are in the city from Joseph.

Clara Kibball Young, in "Magda," at the Star Saturday and Sunday.

Chris Tippett and L. D. Roberts, of Enterprise, are visiting in La Grande.

J. T. Bowers and Luther Hindman are here from Elgin on a short business visit.

Judge B. F. Wilson is over from Union today to attend to some legal business.

John L. and Roy Barker and Lawrence C. Hawes, of Meachum, are visiting in the city.

James Johns, capitalist of Pendleton, is in La Grande on one of his regular business trips to this section.

Mr. and Mrs. Hans J. Nelson came over from Union this morning to be present at the funeral of Mrs. N. W. Schofield.

Mrs. H. Compau, of Walla Walla, arrived in La Grande last night, having been called here on account of the death of her brother, W. W. McCully.

Clara Kibball Young, in "Magda," at the Star Saturday and Sunday.

Conductor and Mrs. Charles Stacey and daughter, Wilma, arrived from The Dalles yesterday. They are here to attend the funeral of the late W. B. Bach.

Conductor E. M. Cross, who has been at the hospital the past two weeks following an operation, has sufficiently recovered to return to his home.

Peter G. Johnson, former president of the Union Stake of the L. D. S. church, arrived this morning from Blackfoot, Idaho, to attend the funeral of Mrs. N. W. Schofield.

Ray Schofield, who is in the service and is stationed at the Presidio in California, arrived last night, being called home on account of the death of his mother, Mrs. N. W. Schofield.

Clara Kibball Young, in "Magda," at the Star Saturday and Sunday.

Mrs. Watkins, of Bandon, arrived this morning on a visit to her daughter-in-law, Mrs. Alice Hill Watkins, and more especially to meet the new grand-daughter whose arrival was announced a couple of weeks ago.

Among the arrivals from Utah who have been called to attend the funeral of the late Mrs. N. W. Schofield are Leonard Schofield, son of the deceased, Mr. and Mrs. Will Adams, Mr. and Mrs. James Schofield and Mr. and Mrs. T. L. Schofield.

Upon advices from the local war board, William Charles was taken in custody at Oregon City yesterday, on account of failure to fill out his questionnaire. Charles was with a carnival company. He is not prominently known in this county.

Mrs. George H. Baker, of South La Grande, received word from her sister, Miss Emma Woods, Red Cross nurse at Camp Lewis, that she is on her way to New York for overseas duty. Miss Woods is a resident of South La Grande and went to Camp Lewis late October. She was one of the five nurses who were there when the hospital department was opened.

Mrs. H. B. Leiter, of the Arcade Theatre, drove down from Baker yesterday afternoon, and it was a race to reach home before the rain storm. The time from Baker was two hours and forty minutes, and at least forty minutes were lost in getting out of mud difficulties. However, Mrs. Leiter hit a lively gait on the home stretch and beat old Pluvius under the wire by a safe, but narrow, margin.

Clara Kibball Young, in "Magda," at the Star Saturday and Sunday.

Observer advertising will bring results.

**IN INTEREST OF NORMAL SCHOOL**

STATE SUPERINTENDENT J. A. CHURCHILL MEETING PEOPLE.

He Says Passage of the Initiative Measure Is Important—Local School Is Praised.

State Superintendent J. A. Churchill is here in the interest of the passage next November of the initiative bill, already submitted to the last legislature, for the establishment of two new normal schools in Oregon.

The bill itself provides that one school shall be established in Ashland, where there is already a plant, and the other one to be located somewhere in Eastern Oregon, the exact location to be left in the hands of the State Board of Regents.

In an interview Mr. Churchill said: "I have just come over from Baker, where we held a meeting of the committee in charge of the matter, and I came here for the same purpose. All who are interested in the passage of this bill, and everyone should be, should leave no stone unturned to put the bill through next November. The exact location of the Eastern Oregon Normal school is of secondary importance. Get the bill passed first."

"There are now in Eastern Oregon rural schools an average of only 18 pupils, not because there are no more children of school age in the districts, but because we have been unable to send competent teachers to these far away districts."

"It costs the State of Oregon just \$50 in cash to educate its children, and that would mean about 3500,000 to educate ten thousand children. The normal school at Monmouth is overtaxed now, and that is the reason why more normal schools are necessary."

"The graduates of grade or high schools need further and special training to fit them to teach rural schools. The distance of the present state normal school is so great that few can afford to attend it from Eastern Oregon. The bill provides an appropriation of \$125,000, to apply for the maintenance of the schools."

"If all who can vote, will vote for the passage of the bill, it cannot fail to pass."

**La Grande Schools First.**

"I want to add just one thing more about your local schools here in La Grande, and that is they stand in the front rank of all the schools in the state. Prof. A. H. Prince, of your central school, has sold more War Savings stamps than any other school in the state, and every one of his pupils, without exception, are members of the Rainbow regiment."

**Throw Out Your Chest.**

It gives you self-respect and courage.

**BUY WATCHES TO GET GOLD**

Ingenious Scheme of Central Empires to Increase Their Supply of the Precious Metal.

It is an oddity of the world war that the jewelry trade is flourishing. A secret article in the Revue Suisse d'Exportation de Geneve gives an interesting view of this situation and also suggests a method by which the central empires undoubtedly have increased their gold supply—namely, the importation of gold jewelry to be melted into bullion.

In the course of the crisis provoked by the European war we pass from one surprise to another, says the Revue. The belligerent countries, one after another, have imposed measures forbidding the importation of luxuries and watches. In spite of all these difficulties the orders, particularly for gold watches of medium price, are received in increasing numbers by our watchmakers, while those for watches of high and low prices are few.

The jewelry trade has passed through a prosperous period, which is not yet over. In fact, it is at its height. Everything went well so long as there were no abuses, but the time came when jewelry, especially heavy gold chains without much workmanship, began to be exported to the Orient. High prices were paid for these articles. Gold (fine) in Switzerland is valued at about \$720 a kilo (2.2 pounds) and in the Orient, or at Vienna, it is quoted at \$2,400 per kilo. There is, therefore, a considerable margin which allows a large profit to our manufacturers and their agents, also to foreign merchants. These articles, however, are not all destined for Turkey. A great many of them find their way into the central empires.

When steps were taken to check this trade numerous orders for watches with cheap movements in heavy gold cases came flowing into the watchmaking centers. These orders were destined for Constantinople. The scheme was perfectly apparent, and government authorities took prompt measures to put a stop to the proceeding.

**HOW BIG GUN WAS FOUND**

French Artillery Officers Made Careful Measurements, and the Rest of the Matter Was Easy.

Careful measurements of two holes made by a single shell in passing through two awnings in a Paris factory enabled French artillery officers to locate the great German long-range gun by a feat of mathematics. The two awnings were several feet apart and the relation of one to the other gave perfect data on the course which the shell had taken as it approached the earth. After the apertures had been measured to the one-thousandth part of an inch and the direction of the shell's fall exactly established, the earlier career of the shell became a problem on paper. By applying the laws governing the flight of projectiles, and allowing for the wind, the state of the atmosphere and other considerations, French artillery officers were able to follow back the course of the shell to the mouth of the cannon in the forest of St. Gobain, after which it was speedily demolished by French artillery.

**FIRE AT NORTH POWDER DOES SLIGHT DAMAGE**

DEPARTING SOLDIERS ARE HONORED—HAY OUTPUT MUCH BETTER THAN EXPECTED—HENRY GORHAM AND DAUGHTER RETURN.

NORTH POWDER, July 25.—(Special.)—A party was given at the home of Mr. and Mrs. Stanley Shaw in honor of Clarence Tally, a brother of Mrs. Shaw, who was called to the colors on July 22nd.

The first crop of alfalfa hay has been cut and the ranchers have started on their timothy and wild hay. It is better than was at first expected.

Mrs. Tom Duran writes to relatives here that she has arrived safely at Blairden, Cal. Her daughter Mrs. W. M. Ellis resides at that place.

Mr. Henry Gorham and his daughter Miss Monta are back from their pleasure trip to Pendleton. While away on this trip they visited Missoula, Montana and also Warm Springs, where they spent a week.

Ross Jones who was called to join the colors on July 22nd spent the week at home visiting with his parents and relatives.

Mrs. Mays who has had charge of the surgical dressings class has been busy cooking for hay hands and there has been no one to direct operations.

Mrs. White is taking care of the phone office during the absence of Mrs. Hughes, who has been at the bedside of her daughter at Hot Lake.

Mr. and Mrs. Ed. Ledbetter is enjoying a vacation in Portland and their two little girls are with them.

North Powder indulged in a big celebration on Friday evening over the victory.

Mr. and Mrs. Theron Maxwell were Baker visitors on Saturday. Mr. Maxwell was called to the colors on July 22nd.

Al Olson is heading grain at the Law ranch this week.

North Powder was visited by a small fire on Saturday evening and which, if it had not been promptly handled, might have proven very bad. The flames burned the wooden warehouses and scorched the newspaper building and of the creamery station, but did not damage them very much.

**Are You One Of Them?**

There are a great many people who would be very much benefited by taking Chamberlain's Tablets for a weak or disordered stomach. Are you one of them? Mrs. M. R. Seari Baldwinville, N.Y., relates her experience in the use of these tablets: "I had a bad spell with my stomach about six months ago, and was troubled for two or three weeks with gas and severe pains in the pit of my stomach. Our druggist advised me to take Chamberlain's Tablets. I took a bottle home and the first dose relieved me wonderfully, and I kept on taking them until I was cured." These tablets do not relieve pain, but after the pain has been relieved may prevent its recurrence.—(Adv.)

**Silverthorn's**  
FAMILY DRUG STORE  
LA GRANDE, OREGON.

**No Wasted Energy**  
There is no Waste in Using  
**Crescent Double Acting Baking Powder**

It does not destroy flour nor does it die out after one spasmodic effort to raise the dough—its action is steady and sure—you can depend upon Crescent to raise bread, cakes, etc. thoroughly and to make them light and wholesome.

**Wear White Shoes.**

Release shoe leather for service by wearing white shoes! That's the latest patriotic slogan of fashion and bids fair to rival the demand that we substitute silk and calico for wool. White buckskin, canvas and duck and white washable kid for evening are the slipper and shoes recommended for fashion patriots. White shoes are essential to smartness for completing the summer costume of organdie and light silks. For cool evening smart white catfers are made to accompany white slippers.

—Ask Your Grocer.

**MIRRO ALUMINUM**

Reflects good housekeeping, easier cooking, brighter kitchen, fuel economy—kitchen and household utensils, with far greater durability and features of convenience found in no other line—These advantages are yours in Mirro Aluminum.

**Extraordinary Early Purchase**

Enables us to offer you a bright and new complete line of this ware at prices that are right—everything from an aluminum cup to a teapot—all made in brand new 1918 designs.

**T<sup>h</sup> GOLDEN RULE C<sup>o</sup>**  
Quality the same—Prices less

One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 60 Million Dollars

**LA GRANDE STORE**

**NEW TODAY**

FOR SALE—Two gentle mares, weight about 2500 lbs. J. L. Mars, S. avenue. 7-26ft

FOR RENT—Two large furnished housekeeping rooms with pantry. \$10 a month. Phone 1642. 7-25 3t

WANTED—To buy small tract, with good house, in near town. Write particulars and price "Z," care of Observer. 7-26 3t

WANTED—Job tractor operating or trouble shooting. I am competent. My present work will be completed in about three weeks.—C. H. McCaslin, E 23rd St. N, Portland, Ore. 7-26-3t

When you are warm and thirsty you will naturally go to Silverthorn's Soda fountain and have Al Cain put up one of those delicious fruit sundaes or a Pecan Sundae. Some like those Phoz Flips very much during a very hot day. Better try one.

Daily Optimistic Thought. Riches without charity are nothing but charity without riches is evidence of true worth.

The Lucky Thirteen Club will serve a cooked food sale for the benefit of the Red Cross on Saturday afternoon from 2 to 3 p.m. at Polack's grocery. 7-25-2t

**SHERRY**  
THEATRE  
THE HOUSE OF QUALITY

The Star Supreme, WILLIAM FARNUM, in  
**"The Heart of a Lion"**  
From Ralph Connor's Story, "The Doctor."  
Seven Powerful Parts—Last Showing Today.

Tomorrow Only, George Walsh, in  
**"JACK SPURLOCK, PRODIGAL."**

**WHAT CAN WE DO?**



**Nurses Are Needed for Immediate Service.**

The American Red Cross has issued several flyers and booklets in a campaign to enlist trained nurses for an increasing army and under the heading quoted above has this to say:

The enemy thinks he can win before the United States mobilizes all its resources for making war—and among these resources nurses are vital. Ask yourself this heart-searching question: "Is our incomplete mobilization due in part to my holding back?"

Trained nurses are needed today—needed in the training camps at home and desperately needed in the hospitals in France, where there are hundreds of wounded daily.

The American Red Cross does not pretend that you can serve your country without sacrifice. You will receive less compensation in war work, measured in dollars; but you will receive infinitely larger compensation, measured in self-respect, patriotism and unselfish devotion to your country in the hour of its greatest need.

Longfellow said:

"Trust no future, how'er pleasant  
Let the dead past bury its dead;  
Act! Act! in the living present,  
Heart within and God overhead."  
Nurses, if YOU fail, HE dies!

In a small booklet issued by the Red Cross various questions are answered. For the benefit of trained nurses who may wish to enlist some of these questions are repeated here with their answers. Nurses desiring general information, or young women who wish to be trained for nurses should write to the Red Cross addressing: "Department of Nursing, American Red Cross, Washington, D. C."

**When Should You Enroll?**

**TODAY!**

Nurses are needed now. Five thousand are wanted between now and June 1, and approximately 25,000 will be needed before the end of the year.

**What Are the Requirements for the Red Cross Nursing Service?**

To be eligible for enrollment a nurse must be a graduate of a recognized

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—Ask Your Grocer.

**SHOES**  
FOR THE WHOLE FAMILY

Ladies' Fancy Shoes, priced ..... \$5.50 to \$10  
Ladies' Black Kid Shoes, button and lace, priced ..... \$4.00 to \$7.50  
Men's Dress Shoes, all styles ..... \$4.00 to \$10  
Men's Work Shoes ..... \$3.00 to \$7.00  
One lot Children's Pumps and Oxfords, sizes 5 to 8, priced ..... \$1.00 per pair  
One lot Children's Pumps and Oxfords, sizes 8 1/2 to 2, priced ..... \$1.25 per pair  
One lot Ladies' Pumps ..... \$1.50 per pair  
One lot Ladies Pumps ..... \$2.25 per pair

**L. J. French Shoe Company**

**The Mammoth Grocery**  
C. R. SIMKINS, Proprietor

JUST RECEIVED

**Fruit Jars and Jelly Glasses**

Place Your Orders Early, so that you will have plenty for your season's canning  
Our Fruits and Vegetables are Fresh Daily.

**YOUR PATRONAGE SOLICITED**

1211 ADAMS AVENUE PHONE, MAIN 82