

Don't Depend On Luck

When you go fishing, equip yourself with an up-to-date outfit that will insure a good catch. Our stock of—

Fishing Tackle

is very complete and contains all of the newest things known to those versed in piscatorial art.

Latest Rods and Surest Reels,
Alluring Flies, Etc.

—No matter what kind of fish you are going after, we can furnish just what you need.

RUN RIGHT TO THE LA GRANDE PHARMACY

Quick Delivery Phone Main 40
La Grande, Oregon

LA GRANDE PEOPLE VISIT WALLOWA LAKE PARK

ELEVATOR WILL BE READY AUGUST 15. — FAREWELL IS GIVEN WALLOWA COUNTY RECRUITS — JOSEPH YOUTH FINALLY ACCEPTED IN NAVY. JOSEPH, July 23.—(Special.)— Mrs. Grover Swaggert, accompanied by her little son Buster and her sister, Thelma Miller, left last Saturday for Heppner, where Mr Swaggert is helping with the harvest.

C. D. Putman and wife of La Grande are spending about ten days at Wallowa Lake Park.

A party of La Granders, including Miss Etha Thomas, Frank Thomas, Herbert Hopkins and Miss Julia Hopkins are at Wallowa Lake. Mrs. Geo. Hauzer and Mrs. James Klutz of Walla Walla are here visiting Mrs. H. Michellod.

W. M. Morelock and son Cleo, left Saturday by auto for Portland where they will join the rest of the family.

Lloyd Quinn left the first of the week for Camp Lewis where he will visit several of his soldier friends. After several trials, Everett Cole has succeeded in enlisting in the Navy. He expects to leave for a training camp on August 5th.

A big crowd of Joseph people went to Enterprise last Monday noon to see the draft boys off. The Joseph Band furnished the music, both at the banquet and at the depot. There were sixty-five boys in all who went.

The concrete work on the elevator will be completed in about two weeks and the machinery will all be installed by the middle of August.

F. E. McLean, who has been working on the new grain elevator, left Sunday for his home in Veedersburg, Indiana, where he has gone to answer a draft call.

Mrs. Lester Engram, who was formerly Miss Fay Robinson, has just returned from a visit in San Francisco with her husband, who is stationed at a naval training station there.

Miss Jeane Patten is visiting with friends in Elgin.

FOR THE RETURNING AMERICAN SOLDIERS

Reclaimed Arid Lands Will Be Needed For Homes.

This idea of reclaiming arid lands for occupancy by returned soldiers is one to which attention should be given.

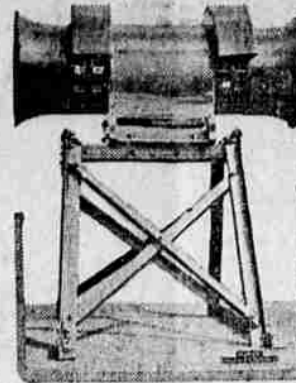
It will not be long before there are 4,000,000 soldiers in our war. This 4,000,000 will include many farmers. If only one-tenth are men of farming experience who desire homesteads, it would require 400,000 40-acre tracts to supply them. To furnish these 400,000 tracts would require the reclamation of the entire 17,000,000 acres of irrigable land that has been reported upon by the Government as desirable to reclaim in the eleven far western states.

To reclaim the entire 17,000,000 acres would require approximately a billion dollars. This billion dollars will be only from 1 per cent to 3 per cent of the cost of the war to the United States—merely the government cost, not the private cost.

Is from 1 per cent to 3 per cent of the government war cost too large an amount to devote to providing homesteads for returned soldiers?

It was the homesteads of the open West that saved the situation after the civil war. No longer are

GOTHAM AIR RAID SIREN



Sirens like the one shown in this picture will be placed on all the tall buildings of New York city by the police department to warn against possible aerial attacks by the Germans. Perhaps the city may adopt the Paris method of warning, that of sending out fire engines equipped with sirens. This siren can be heard within a radius of two miles.

There desirable homesteads left save the scattered acreage such as can be developed only by families of pioneering instinct or experience. The average returned soldier, even with farming experience would be helpless upon such land as is left for unprivileged homesteads.

Irrigation alone can put any number of homesteads in condition for successful occupancy by returned soldiers. Secretary Franklin K. Lane, Congressman N. J. Sinnott and President J. H. Upion of the Oregon Irrigation Congress have been agitating this project, and the people of the West, who realize the practical aspects of the situation, should get behind these men in this effort for the country to show its gratitude to its returned soldiers in a practical way.

Doing Good.

Few medicines have met with more favor or accomplished more good than Chamberlain's Colic and Diarrhoea Remedy. John E. Jantzen, DeLemy, Sask., says of it: "I have used Chamberlain's Colic and Diarrhoea Remedy myself and in my family, and can recommend it as being an exceptionally fine preparation."

Make Our Own Beauty.

Men and women make their own beauty or ugliness. Bulwer speaks in one of his novels of a man "who was uglier than he had any business to be," and, if we could but read it, every human being carries his life in his face, and is good looking, or the reverse, as that life has been good or evil. On our features the fine cables of thought and emotion are eternally at work.—Alexander Smith.

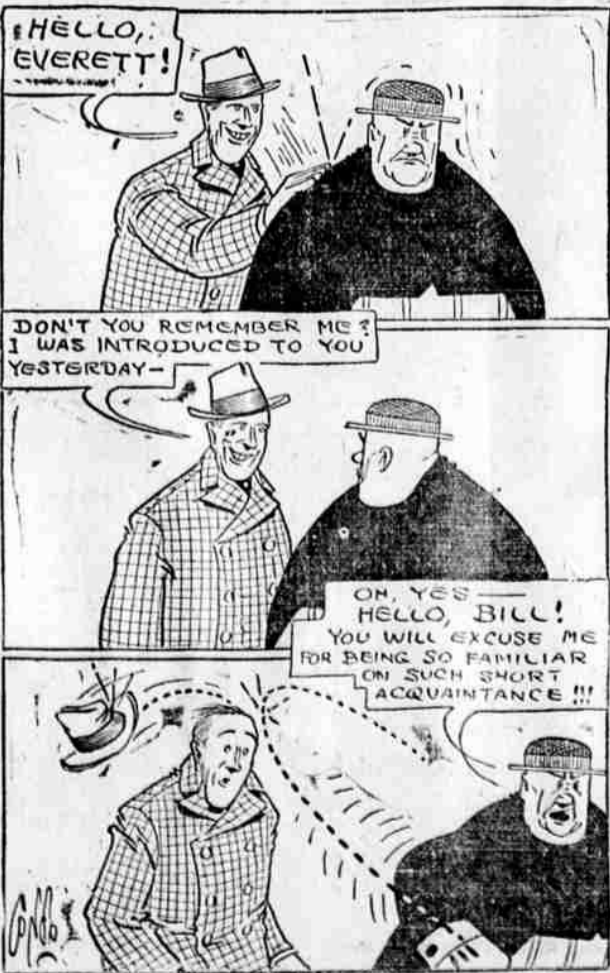
GIVE FAREWELL RECEPTION

The ladies of St. Peter's Guild will give a farewell reception to Rev. and Mrs. Upton H. Gibbs at Honan Hall, Tuesday evening, July 30, at 8 o'clock. All friends and acquaintances of Mr. and Mrs. Gibbs are most cordially invited to be present. Dly 24, 27, 29.

Just have a look in at the front window of Silverthorn's Drug Store, and see the line and prices on those Kodaks. It may be just the Kodak you are wanting to buy that you will see there. Daily 23 if



OUTBURSTS OF EVERETT TRUE



The J. C. PENNEY CO.

(INCORPORATED)

Owners of 197 Stores

WE EXERCISE THE STRONGEST PURCHASING POWER OF ANY ORGANIZATION OF OUR KIND IN THE UNITED STATES—WE BUY AND SELL FOR CASH ONLY.

—New Shipment Ladies' White Canvas Shoes—

OUR PRICE \$2.98, \$3.98, \$4.98

Soap That Floats, 5¢ Bar



Soap That Floats, 5¢ Bar

QUIET WEDDING SUNDAY.

Very quietly, Mrs. Henrietta M. Day and Frank S. Jester, at 9 o'clock Sunday morning, were married at the bride's home on Pennsylvania avenue, the Rev. Mr. Smith, of the Methodist Church South, officiating. The wedding was so quiet that it

surprised the hosts of friends of those popular, and well known citizens.

Mrs. and Mrs. Oliver Seeton were the only wedding guests. The bride will be remembered in musical circles as a teacher of instrumental music. A wedding journey to California is contemplated in the near future. The happy couple will be at home to their

friends after August 1, in their new home, 701 O avenue.

Job Printing, The Observer, Main 37

ACQUIRING A PERFECT FIGURE



Most women who have perfect figures did not have them originally. They have acquired them. A woman gradually takes the shape of her corset so the corset produced by the most artistic designer is the right one to wear to secure a perfect figure.

MODART CORSETS Front Laced

are most symmetrically and artistically designed. They are comfortable, stylish and gradually mold the figure into those beautiful lines that every woman admires and desires.

PAULINE LEDERLE

Don't Always Blame the Telephone Operator When You Are Called By Mistake

Were you ever called to the telephone when another number was wanted?

When this occurs, the operator, to be sure, may have humanly erred by ringing on the wrong line. More often, however, it is the fault of the person making the call.

People often ask for 456, for example, when 546 is wanted and then either "hang up" when the mistake is realized or become impatient when the wrong person answers.

Unfamiliarity with the work of telephone operating often prompts unjust criticism. Please don't forget the earnestness of the operator's effort when some occasional service difficulty does arise.

Home Phone Co.

VVAR BREAD

We make War Bread fresh every day. Every Monday and Wednesday—regular War Buns.

Try our Liberty Bread. We also have the most complete line of Home-made Pies, Cakes, Doughnuts, Snails, Coffee Cakes and Cookies in the city.

All made according to Government regulations.

DUTLI BAKERY
317 North Fir St. Just Across the Track

OIL STOVES

A Week Trial Free

Harris Furniture Store
H. B. HARRIS, Proprietor
406 FIR STREET PHONE: Red 3171.

LIBERTY BONDS WANTED!

FOR A \$50.00 LIBERTY BOND YOU CAN GET—
\$25.00 in trade and \$25.00 cash
\$30.00 in trade and \$20.00 cash
\$35.00 in trade and \$15.00 cash
\$40.00 in trade and \$10.00 cash
\$45.00 in trade and \$5.00 cash
\$50.00 in trade and \$0.00 cash

LIBERTY BONDS ACCEPTED AS PAYMENT ON ACCOUNTS
Furniture Exchange
Black 1241 E. J. DONOHUE Fir and Jefferson
BEST PRICES PAID FOR USED FURNITURE.

Compare Prices!

THE LOCAL MARKET, as reported in The Observer:

THE LOCAL MARKET AT THE HOOVERIZED GROCERY:

THE LOCAL MARKET.	
Sugar	10c lb.
Butter	50¢ @ 60
Eggs, fresh	45c doz.
Flour	\$2.75 @ \$3.00
Cantaloupes	2 for 35c
Raspberries	15c
Black Caps	2 for 35c
Green Onions	15c
Radishes, per bunch	5c
California tomatoes	25c
Oregon Green peas	2 for 25c
Beets	5c bunch
Cabbage	8c lb.
Head lettuce	10c head
Cucumbers	15c; 2 for 25c
Green Beans	20c lb.
Wax Beans	20c lb.
New Spuds	7c lb.

Sugar	9c lb.
Butter, creamery	52c
Batter, country	45c
Eggs, fresh	40c doz.
Flour, 50-lb. Sack	\$2.65 and \$2.75
Cantaloupes, large	14c
Peas, green	10c lb.
Cabbage	7c lb.
New Spuds	5c lb.

Union Store
Open 8 a.m.
Close 6 p.m.
Saturday
open until
8:30 p.m.

Hooverized Grocery

Across the track, next to Stilwell's Cash Market.

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