

RED CROSS DRUG STORE
The Kodak Store

Social and Personal

A. E. Lambert is down from North Powder.
 Mrs. Stella Ingle is on a visit with friends in Baker.
 C. H. Breck, of Baker, is on a business trip to La Grande.
 P. H. Bruce and Calvin Mahaffy, of Enterprise, are at the Savoy.
 Dr. and Mrs. Lamb were arrivals from Union on No. 17 this morning.
 J. A. Murray and D. H. McCarty, of Pendleton, are visitors in La Grande.

Lee Bellinger was called to Kamela today to attend to some business affairs.
 M. G. Allen, Paul Scott and T. H. Troy are registered at the Savoy from Elgin.

H. E. Bartholomew and Carl J. Helm, of Stanfield, are registered at the Hotel Foley.
 J. W. Kennedy has returned home after a visit of several days with relatives and friends at Union.

Mrs. Will Morelock, C. T. Goldbraith, O. M. Barrows, and Syrian Cool are in the city from Joseph.

Cashier Fred L. Myers, of the La Grande National Bank, has gone to Portland on a short business visit.

Born in La Grande, July 15, 1918, to Mr. and Mrs. E. J. Donohue, a nine and a half pound daughter.

Walter L. Wiggins, A. Hayland and wife, John P. Hayland and W. J. Glas of Imbler are registered at the Savoy Hotel.

Contractor P. J. Lilly has begun the construction of 250 feet of cement walk at the corner of Main and Alder street.

B. F. Owsley, local agent for the great grain concern, Kerr-Gifford & Co., announces that he has established his office in the Foley building.

"Senator" B. Martin King, who has been on a brief lay-off visiting friends in La Grande, returned this morning to Kamela to resume his work in the helper service on the hill.

Mr. and Mrs. Phil Thompson, of Fruitdale, received word yesterday that their son, Glenn, who has been in the aviation department at South San Antonio, is on his way to France.

Rice E. Colwell, M. Freiberg, N. Shima, J. A. Horan, Paul R. Clancy, J. F. Hicks, Rice E. Colwell, M. Colwell and C. D. Clark and wife of Portland, are registered at the Sommer House.

Mrs. M. C. Weaver and little daughter Verla Loelele, returned to their home in Portland this morning. They were accompanied by Miss Margaret King, who will visit for a couple of weeks.

Joe Corbett, the soldier of the sea who has been on a furlough, left today to resume his duties on the cruiser San Diego, which he left in the port of Boston. His father and mother went up the road with him as far as Idaho.

Mrs. Wm. Zeigler and young son left today for San Francisco. Her husband, a former railroad employee, is in one of the California training camps and a visit with him before he takes his departure for France is the object of the trip.

Mrs. H. B. Harrison and friends, Mrs. Gabbart and three children, Mrs. Roe, Mrs. Burns and Mrs. Turpey, have returned from a two weeks' camping trip at the Zeck mill, south of town. They bring the pleasing report that huckleberries are very numerous in the mountains this year.

President Anderson, of the Portsmouth Co-operative Company of Portsmouth, Ohio, with his two sons and a daughter were auto tourists who stayed over Sunday in La Grande. They delayed their journey here for a day or two and Mr. Anderson expressed himself with being well pleased with this community and its resources and prospects.

Kerr-Gifford & Co., Incorporated, Office in New Foley Building, B. F. Owsley, agent. 7-16-18.



Mrs. William K. Vanderbilt, Sr., has agreed to become the godmother of Italian Alpine soldiers. The picture shows Gen. Pepino Garibaldi and Mrs. Vanderbilt reviewing the Alpini.

GODMOTHER OF THE ITALIAN ALPINI

OUTSIDE CENSUS BEGUN
 Enumerations To Be Made in Other Localities.
 Assistant District Agent DuBois, with others, has gone to Imbler and Elgin, in order to have a census of those centers taken. This is for use in future war drives, just the same as is now going forward in La Grande.

FOOT ILLS NO BAN TO ARMY
 Orthopedic Inspector Examines Pedal Extremities of Men
 CAMP LEWIS, Tacoma, July 16.—Major E. A. Rich, orthopedic inspector, is here inspecting the camp for foot trouble.
 He reports 37 per cent of men in the entire draft for the National Army reported affected with foot troubles are now available for the Army.

RAINS CHECK IDAHO FIRES
 Only Forest Blaze Still Raging Is in Clearwater District Near Orofino
 SPOKANE, July 16.—Heavy rains have checked all but one big forest fire in Northern Idaho, according to reports today to the branch office here of the United States Forest Service.
 The fire that is unchecked is burning in the Clearwater forest, near Orofino, Idaho. Thirty additional fire fighters were sent to that forest today, and 75 will be shipped out tomorrow. The fire is burning along Trail Creek.

NEGRO DISMISSED
 Chas. Wilson, the Negro who was up before Justice of the Peace Williams yesterday afternoon on the charge of stealing from a room in a lodging house, was discharged on account of lack of evidence.

RIVER IS MUDDY
 The Grand Ronde river is very muddy and is almost thick enough to walk over. The cause is attributed to the heavy rains Sunday.

LECTURER HERE THURSDAY
 A letter received this morning makes the announcement that Miss Helen Cowgill, of the O.-A. C. Extension department, will arrive in La Grande on the morning train next Thursday, and will be in the city, and vicinity until Saturday night.
 The itinerary for her lecture before the different schools will be announced later by Ex-Officio County Agent Prince.

INFANTRY FIGHTING SUBSIDES
 PARIS, July 16.—(By United Press.)—The French communiqué issued today said the infantry fighting on the new Champagne battle-front had completely died down last night, the Germans making no effort to renew the attacks. Fighting extended far into the evening particularly in the salient between Chateau Thierry and Rheims, where the Franco-American army reacted magnificently.

BOMBARDMENT RESUMED
 PARIS, July 16.—Long range bombardment of Paris was resumed this morning.
 Do you know that a well-equipped and properly-managed soda fountain is no longer a boy's job? The average fountain costs more than many of the finest homes in La Grande. It means something and should be taken care of and well managed and the very best kind of service given to all patrons. We believe the Silverthorn's Fountain in La Grande is one of the very best in Oregon. Always clean and the very latest and best kinds of drinks are served at their fountain by Mr. M. Cain, a true Southerner, coming from a country where cold drinks are so much sought for and necessary every day.
 By St.

SILVERTHORN'S
 FAMILY DRUG STORE
 LA GRANDE, OREGON.

ONE BROTHER MUST GO
 Two Farm Jointly, Single Man Lacks Finger Yet Will Be Examined.
 YAKIMA, Wash., July 16.—Frank Stockton's query, "The Lady or the Tiger?" is recalled by the case of two brothers, Walter and George Johnson before the draft board in Benton county. They own, jointly, 80 acres. George has a wife and Walter is single, but minus a finger. The Benton county draft board thinks one of them should be a soldier, but wants the other to work the farm.
 The district board sent the problem back to the local board, with instructions to have the two men examined. If the single man passes, he will go; otherwise, his brother will shoulder the gun.

WEATHER REPORT
 PORTLAND, July 16.—Fair.
OREGON GUARD DRILL
 The Oregon Guard will meet at the armory tonight at 7:30 for business purposes, afterwards for drill on the streets.
 Captains Nelson and Peare are both anxious to have new recruits, or members of the guard in other parts of the state, will be welcomed by them if they will only fall in line. For who knows when there may be a riot, or German propagandist, or spy to be put out of business?

CANADIAN STRIKE AVERTED
 OTTAWA, July 16.—A strike threatened by the shopmen is believed to be averted by the announcement that they will get the same pay as McAdoo gives the United States shopmen.

CHERRY PICKERS
 Y. M. C. A. secretary, A. H. Prince, sent out ten cherry pickers this morning, in order to save a large and valuable crop from going to waste, in a certain orchard near the city limits.

TAKES TELEGRAPH LINES
 WASHINGTON, July 16.—President Wilson has signed the resolution empowering him to operate the telegraph, telephone and cables.

LAND ON MURMAN COAST
 State Department Says a Very Small Force Is There.
 LONDON, July 16.—(By United Press.)—There are several thousand American troops operating on the Murman coast in Northern Russia, it is learned.

DOESN'T MEAN INTERVENTION.
 WASHINGTON, July 16.—The State Department admitted that a small United States landing force went ashore with the allies on the Murman coast. This does not constitute intervention by the United States.

"Peterloo Massacre."
 The Peterloo massacre is the name given to the dispersal of a meeting of Lancashire cotton operatives in St. Peter's field, Manchester, England, July 16, 1819, called to discuss parliamentary reform. Eleven were killed and more than 500 hurt by the constabulary. Hence the name Peterloo was made from the name of the field in fancied resemblance to that of Waterloo.

Jap Invents Novel Sprinkler.
 A Japanese is the inventor of a street sprinkler that distributes water so as to form advertisements on smooth pavements.
 Keep the Blood Stream Pure. Rheumatic pains, backache, swollen joints and sore muscles often are the results of impurities in the blood gathering in the region affected, a result of failure of the kidneys to eliminate waste products from the blood system. Foley Kidney Pills heal, strengthen and invigorate weak, diseased kidneys and bladder. W. H. Hill, Justice of the Peace, Detroit, Tex., writes: "I used Foley Kidney Pills and say unhesitatingly that of all I have used they are the best, and have done the work where the rest failed." Sold everywhere.—Adv.

SUGAR RULES ARE NOW FIXED

ACCURATE RECORD KEPT TO TIME IT REACHES CONSUMER
 Three Pounds Per Month Per Person Is the Standard Sought for Consumers.

PORTLAND, Ore., July 16.—Under the new certificate system for the distribution of sugar which went into effect throughout the United States on July 1, every pound of sugar is under government control from the time it leaves the refiner until it reaches the ultimate consumer.

"This certificate system is a cleverly worked out plan" said Assistant Federal Food Administration Newell, "and it provides an unbroken chain of official certificates, one for every purchase or transfer of sugar, all the certificates taken together comprising a complete checking system by which every pound of sugar can be traced. This brings the entire sugar supply of the country under absolute control."

"Yet the system is very simple. All the sugar-using industries, and manufacturing concerns have been classified into four groups, A, B, C and D and limitations have been placed upon the sugar supply each may have according to the degree of essentiality of its products. Under Class A are included such industries as the manufacture of syrups, candies, soft drinks, chocolate, flavoring extracts and similar products, these being limited to 10 percent of the amount they used in the corresponding month last year. Class B covers all hotels, restaurants, cafeterias and other public eating places, and these are allotted sugar on the basis of three pounds for every ninety meals served, the same basis as that of households. Class C includes all manufacturers of bakers' products, sweet yeast dough goods, pastries, wafers, cakes, etc., and these are limited to 70 per cent of the amount used in the corresponding month last year. All retailers and persons selling sugar or direct consumption are placed in class E, and are allowed sugar for sales to householders on the basis of three pounds per person per month.

"All firms or persons in classifications A and B must make their statements and secure their certificates at the State Food Administration offices in Portland. Those in classes C, D and E must make their statements and secure their permits from their county food administrators. Firms or persons in any of these classes must surrender a certificate for the amount of sugar bought with each purchase. All sellers of sugar, including refiners, manufacturers and producers of sugar must not sell sugar without the surrender from the buyer of a certificate for the amount sold.

"In practical operation the certificate which the retail grocer obtains from the food administration to cover his sales of sugar to householders and those which he secures against the sales he makes to firms or persons in classifications A, B, C and D, will pass along to the wholesaler, and from the wholesaler to the refiner. The refiner is required to return the certificates to the State Food Administrator, who keeps them on file.

"It will thus be seen that all users of sugar except the ultimate consumer are under direct control. Mr. Hoover still shows his faith in the people by leaving it to them to keep their sugar purchases and consumption within the limit requested by the Food Administration. In limiting their purchases for table use and their purchases to 2 lbs. at a time for persons in the city, 5 lbs. in the country) to three pounds per month per person. Mr. Hoover is relying upon the integrity of the people."

LECTURE WAS APPRECIATED.
 The lecture at the M. E. church yesterday evening by Mrs. Mammie Priest Dutton is said to have been exceptionally interesting and was highly enjoyed.

Will the lady who lost her pet dog at the Armory last night call for it at the box office. 7-16-18

NEW TODAY!

Welworth Waists **Wirthmor Waists**

Dainty new patterns and styles in this wonderful wash waist. Always priced \$2.00 —Welworth More.
 Buy your future needs NOW—prices will undoubtedly be higher in the near future; now at \$1.00 —Always Wirthmore.



The GOLDEN RULE Co.
 Quality the same—Prices less
 One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 60 Million Dollars
 This is a Union Store, and We Observe Union Hours

NEW TODAY

FOR SALE—A Ford Maxwell and an Overland, all in first class shape. C. A. McCreary. 7-16-18

WANTED—A position as cook and helper by two women; a place where there are no women preferred. Write W. B. Moore, Elgin, Oregon. 7-16-2tp.

FOR TRADE—Buggy harness, for milk cow. H. Jollmer, Cove Ave. 7-16-18

WANTED—To rent furnished, or partially furnished house, by permanent tenants. Inquire Observer office. 7-16-18

Look for this SIGN
 It means full-powered, high-quality gasoline, every drop! Be sure it's Red Crown before you fill.
 STANDARD OIL COMPANY (California)
The Gasoline of Quality
 T. R. MAXWELL, Local Agent of

OIL STOVES
 A Week Trial Free
Harris Furniture Store
 H. B. HARRIS, Proprietor
 406 FIR STREET PHONE: Red 3171.

"ECONOMY"
 In every wardrobe there is a travel-stained or soiled garment, too good to be thrown away and not nice enough to wear. Our business is, at a slight cost, to make just such a garment wearable again—AND WE DO IT!
Zwiefel Tailoring, A. B. Rogers
 Foley Hotel Building, Adams Avenue.

Draws in Cool Air All Night Long
 Pure fresh air in constant circulation when "there isn't a breath stirring" outside!
 You can work better tomorrow if you sleep well tonight. Let us sell you the means to better rest.
 A G-E fan costs a trifle—lasts a lifetime. We sell them.
Eastern Oregon Light & Power Co.

SHERRY THEATRE
 THE HOUSE OF QUALITY
 Have You Ever Known the Magic of Baby Smiles? See
A Bachelor's Children
 Featuring Harry Morey with Florence Deshon.
 Baby smiles and baby fingers changed the course of a man's life, made him forsake a life of gay revelry for one of Pipe, Slippers and Easy-chair, and righted a great wrong.
 Also a Comedy.



Topless Sport Model Look Your Best and Be Comfortable in a "La Camille"
FRONT LACE CORSET
 —the only corset with the patented VENTILE Back and Front Shield
 Be fitted to the corset designed for your figure. They are LA CAMILLE MODELS for every figure. They are always fitted by a scientifically trained corsetier. This service goes with the corset—and such comfort.
 A full line of the latest models always on hand. Priced at \$2.00 and up.
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 Res. 1702 Oak. Phone Red 3221