

RED CROSS DRUG STORE

The Kodak Store

Silver for Service

When purchasing knives, forks, spoons, serving pieces, etc., you are sure of dependability if the ware is stamped



1847
ROGERS BROS.

This brand is known as "Silver Plate that Wears"

For 75 years the standard. We carry a good line of the various popular styles.

SIEGRIST & CO.

Social and Personal

Jerry Maxwell, well known Walla Walla resident, was a passenger through La Grande on a trip to California.

Paul H. Spillman, county industrial agent, is with other county agents of this section who are attending a meeting at Baker.

W. S. Parker, of the Hill Department Store, has returned from a visit to Portland.

C. E. Short, manager of the J. C. Penney Co. store, has returned from a business trip to Portland.

Mr. and Mrs. W. C. Sanderson, formerly of Enterprise, are in the city en route to Medford, where they expect to locate.

Mrs. A. B. Shannon and children left this morning for Weiser to visit with friends.

Mrs. Trueax of Kamela is visiting at the home of Mrs. H. Shaifer.

J. R. Ponge is over from Joseph.

H. V. Gilkinson, a prominent citizen of North Powder, is a business visitor in La Grande.

Mr. C. D. Gabrildson, who is connected with the Food Conservation of the State, is in the city on business connected with his department.

S. A. Gotter, a prominent real es-

state man of Enterprise, is a business visitor in the city.

Henry Haas is in the city from his home in Enterprise.

Dr. Albert Mout was in the city last evening from his home in Joseph.

Mr. W. R. Moore, an automobile man from Baker, is a guest at the Sommer House.

S. C. Shankland, an insurance adjuster of Portland, is in the city to adjust the insurance on the Bugg property, that was recently destroyed by fire.

Mrs. C. H. Potter of Walla Walla is visiting at the home of Mr. and Mrs. Ed. Ford on Portland street.

J. C. Gulling is visiting for a few days with the Fred Bock family in Condon.

Mrs. Julia Metzler of the O.-W. offices leaves today for Ilthca, New York, to spend a month with her sister, Mrs. F. L. Fairbanks. Mrs. Fairbanks will be remembered as Miss Helen Hart.

Arthur S. Rudd of Joseph is spending a few days in La Grande.

Mrs. George Baird and daughter are over from Union.

Receipts of the Red Cross chain parties for the week ending April 28, as reported by Mrs. H. C. Grady, president, were as follows: Mrs. Rose Fee, \$10.50; Mrs. L. Given, \$6.00; Mrs. C. R. Hibbard, \$5.00. Total \$21.50.

Mr. Craddock, of the Willamette Valley, is in the city looking over the farm property, with a view to locating.

Mrs. Rae Bater and daughter, Miss Muriel, are Elgin visitors in La Grande today.

Mrs. S. I. Benson returned to her home in Union, after visiting in La Grande for a few days.

Mr. and Mrs. McKinstry have returned from a trip to California. Mr. McKinstry is chief night operator at the O.-W.

Mrs. D. B. Fisk, accompanied by her grandson, Henry Gilbert, left this morning for Weiser to visit with relatives.

L. J. Simpson, candidate for the nomination for governor on the Republican ticket, accompanied by Mr. Stall, left this morning for points in Wallowa county.

Clark Letter returned to Portland this morning, after a few days' visit in La Grande.

O. C. Letter, who is L. J. Simpson's campaign manager, left the city for Portland on No. 19 early this morning to complete the work of organization for Mr. Simpson's final drive for votes in Portland.

NEW TODAY

WANTED—An experienced girl to attend our fountain. Putman's Drug Store. 4-27-1t

WANTED—Dry slab wood and hems, at the Home Restaurant. 4-27-1t

WANTED—Am accustomed to handling sheep; can also prune, bud or graft fruit trees; have served as book-keeper, telegraph operator and agent; understand farm work. I want employment. Address "M," Observer, La Grande. 4-27-2t.p

WANTED—TO BUY A GOOD MILK cow. Phone Red 3561. 4-27-6tp

FOR RENT—Eight-room house, bath, toilet; also cow and chickens for sale. Phone Red 3512. 4-27-1t

LOST—Black arrow-head, on down-town streets. Valuable only as a keepsake. Finder please return to this office. 4-27-3t

FOR RENT—May 1, five-room modern residence, 503 Spring street. Call Red 3331. 4-27-2t.p

MARINE ENLISTMENTS RECEIVED.

The U. S. Marine Corps is still open for enlistment to men between the ages of 18 and 36 in good physical condition, this includes registered and married men. The recruiting office will assist registered men in securing a release from their local board. This desirable branch of the service offers many advantages. For full information apply at the Recruiting Station, Post Office Building, La Grande, Oregon. 4-17-1mo pd 4-10-1t weekly.

The prompt and perfect work in developing of films at Silverthorn's is being appreciated by the picture-taking people. 4-22-3t

FREE PALMOLIVE AT THIS STORE.

This is the offer we are making this week—an offer all should accept. Two cakes of Palmolive powder. Full sized cakes, mind you, selling regularly 2 for a quarter!

Better call today, though, for people like Palmolive products and are eager to buy with the free soap as an additional inducement. The offer is good all the week, but the supply of gift Palmolive may not hold out.

LEVY-VOGEL DRUG CO. 4-26-2t

Shoes, Oxfords and Pumps for Summer

New, White, Washable, Kid Shoes, in the very best grade of kid. Price \$9.50

New, White, Canvas Shoes, in new military heel. Price \$4.50

New, White, Canvas, military heel. Price \$4.00

Black Kid, Louis heel, plain pumps, in the best of fine kid stock. Price \$5.00

New Tan Calf, Louis heel, plain pump, a very dressy shoe. Price \$5.50

New, Brown, Kid Oxfords, with military heel, one of the best summer styles. Price \$5.50

Tennis Shoes for Men, Women and Children.

L. J. French Shoe Co.

Mr. and Mrs. A. B. Hall are over from Wallowa for a few days.

Mrs. R. Wistler, of Pendleton, is in the city visiting with her daughters, Mrs. Guy Sturdevant and Mrs. Earl Doane.

J. P. Cotter, theater magnate of Baker, stopped off in La Grande this morning to confer with Meyers and Letter. Mr. Cotter is on his way home from Montana.

Mr. and Mrs. R. M. Evens, Mrs. O. A. Zimmerli and Mrs. W. S. Overton motored down from Baker today.

M. A. Spear, a lumber man from Enterprise, is in the city.

J. A. Burleigh, a prominent attorney of Enterprise, accompanied by Mrs. Burleigh, are visiting in the city.

Mr. and Mrs. J. L. Caviness returned from a visit with friends in Portland and Walla Walla.

HELPFUL WORDS

From a La Grande Citizen

Is your back lame and painful? Does it ache especially after exertion?

Doan's Kidney Pills are for weak kidneys, Weak kidneys get fast weaker.

Mrs. A. A. Couch, 1322 Jackson Your neighbors use and recommend Give your troubles prompt attention.

Read this La Grande testimony.

Is there a soreness in the kidney region? These symptoms suggest weak kidneys.

If so there is danger in delay. Ave., says: "It has been quite a few years since I have had to take a kidney medicine, but speaking from past experience, I know Doan's Kidney Pills are a good reliable remedy for kidney disorders. Whenever I have an opportunity to recommend Doan's Kidney Pills, I do."

Price 60c, at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Couch had. Foster-Milburn Co., Mfgs., Buffalo, N. Y.

WANTED—Clean White Cotton Bags at the Observer Office: 3c per lb.

Catarrhal Deafness Cannot Be Cured by local applications, as they cannot reach the diseased portion of the ear. There is only one way to cure catarrhal deafness, and that is by a constitutional remedy. Catarrhal Deafness is caused by an inflamed condition of the mucous lining of the Eustachian Tube. When this tube is inflamed, you have a rumbling sound or impaired hearing, and when it is entirely closed, deafness is the result. Unless the inflammation can be reduced and this tube restored to its normal condition, hearing will be destroyed forever. Many cases of deafness are caused by catarrh, which is an inflamed condition of the mucous surface. Hall's Catarrh Medicine acts thru the blood on the mucous surface of the system.

We will give One Hundred Dollars for any case of Catarrhal Deafness that cannot be cured by Hall's Catarrh Medicine. Circulars free. U. S. Dispensary, Inc., 479 N. Dearborn St., Chicago, Ill.

The Club CIGAR STORE

We carry the Choicest Brands of CIGARS AND TOBACCO, CONFECTIONERY, CANDIES, ETC.

Our Fountain Service Cannot Be Excelled Ice Cream Fresh Every Day.

West-Jacobs Bldg. EARL N. DOANE, Prop.

JUST OUT—THAT IS, JUST IN

A large assortment of the very latest in Picture Frames at prices that will surprise.

Harris Furniture Store

H. B. HARRIS, Proprietor

Where Your Dollar Does Double Duty

406 FIR STREET

SHERRY THEATRE

—THE HOUSE OF QUALITY—

TODAY ONLY

Evart Overton, Miriam Fouche and Julia Swayne Gordon

—IN—

"SOLDIERS OF CHANCE"

A Drama of financial intrigue and a man's fight for love, set in the mystic enchantment of the tropics. A modern picture with a very lovable American hero and heroine who are propelled into the midst of a South American revolution.

Another Frank Daniels Comedy

TOMORROW

VIOLA DANA, IN "WEAVER OF DREAMS"

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Every Woman wants to be Pretty, Healthful and Shapely



When a young girl puts on her first corset her figure has a tendency to grow into the line of her corsets whether the lines are good or bad. If her first corset is a bad one and she obtains a bad figure from it, of course a new corset of the same model will fit her better than any corset of superior lines or design, for has she not allowed her figure to take the imperfect lines of the poor corset?

We make this suggestion. Try on one of these

MODART CORSETS Front Laced

PAULINE LEDERLE

W.S.S.

Speak the silent language of price determination to your friends. Buy them!

On sale at every Goodrich Branch Dealer.

THE B. F. GOODRICH RUBBER COMPANY

Portland Branch: Broadway and Burnside St., Portland, Ore.

THE CITY OF GOODRICH - AKRON, OHIO

Buy Your Garden Seeds HERE

This store is splendidly equipped to meet the demands for that "War Garden." Never before have we put forth the effort to make this year the one big garden year. Seeds in bulk and package—every known variety. Rakes, Hoes, Shovels, in fact you can supply your every want here. Do it Now! Dig Today, Plant Tomorrow, and you will be doing your bit.

This Store heartily co-operates with La Grande local, number 417, Retail Clerks' International Protective Association, and on and after May 1st, 1918, we volunteer to open our store at 8 and close at 6 Mondays, Tuesdays, Wednesdays, Thursdays, Fridays, and to open at 8 and close at 8:30 on Saturdays.

LIBERTY BONDS WILL BE ACCEPTED AS CASH, IN TRADE, OR ON ACCOUNT AT THIS STORE.

WE WILL ACCEPT YOUR LIBERTY BOND AS CASH, ON ACCOUNT OR IN TRADE.

THE GOLDEN RULE CO.

Quality the same—Prices less

One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 60 Million Dollars

LA GRANDE STORE

BEST IN THE LONG RUN

4178744

The Log of the Test Car Fleet

"Linear Miles, 1,044,686. Tire Miles, 4,178,744."

Thus runs the log of the SIX FLEETS as it sums up the leagues on leagues traveled by the Goodrich Test Cars in their nation wide tire-testing cruise of 1917. That grand total marks the mileage high tide of tire making. Read in it the dawn of a new understanding of tire service, the rise of a new tire standard which includes all other standards—The TESTED of—

GOODRICH TESTED TIRES

The cold figures of the log underwrite the lasting strength of Goodrich Tires; for no tire could hide a weakness in that multiplied mileage. Those records and the tires stand surety for Goodrich Tires of 1918.

For 1918 Goodrich Tires—look at their generous, masterful size at any Goodrich dealer—took the bulk of the rough going. They measured up to all the Goodrich Tire qualities, and added new virtues.

BLACK SAFETY TREADS, and SILVERTOWN CORDS, challenged every handicap of road and weather, and defeated them with steadfast dependability and durability.

You make the test your guarantee of pure food and pure gold. Make it your guarantee for tires, and gain economy, comfort, and freedom from tire mishaps. Demand "America's Tested Tires."

Where You See This Sign Goodrich Tires are Stocked

GOODRICH TESTED TIRES

Buy from Goodrich Dealers Located Everywhere

WE SELL

GOODRICH TIRES, TUBES AND CASINGS

Complete Stock. In All Sizes.

LaGrandeGarage

CHAS. McCURRY, Prop.

Washington Street.

WE SELL

GOODRICH TIRES, TUBES AND CASINGS

Complete Stock—All Sizes

Hamilton Garage

BERT HAMILTON, Prop.

Corner Fir and Jefferson