

# Fishing Tackle

If you like Lots of Fish in your Fish Basket, come in here and look at this year's Tackle.

YOU BOYS.

We have 5c, 10c and 15c Fly Hooks. A basket full—Your choice

5 CENTS.

16-INCH TROUT ARE BITING.

See our window for the new Rods—new Steel Rod with detachable handle, \$1.75; new Split Bamboo, \$1.75.

## LA GRANDE PHARMACY

"Run Right to the La Grande Pharmacy."

Quick Delivery

Phone Main 40

La Grande, Oregon

### SHE'S A MAYOR AS WELL AS A MOTHER



LADY HOWARD.

When Lord Howard of Llanely, Wales, died recently the town lost a well liked mayor. So they elected his wife, Lady Howard, to fill his unexpired term, and are well pleased with their choice. She's a good mayor. Also, she's the first woman mayor in Wales. Besides all that, she's the first in the little hearts of these tiny tots in the picture above. Not only is she their mayor but their very devoted and very loving mother.

### Third Liberty Loan

By Celia Louise Crittenton

Seriously considered, with insight and understanding, the Third Liberty Loan means but one thing—stability. The unification of Government and people.

The much or little which the people place at the hands of the Government, proportionate to what they possess, will have behind it not alone the voice of the people but as well the united will and force of the people against a war which threatens to engulf the whole national family.

We are being just to ourselves if we place our money where it is safe. And we are living up to the dictates of our national conscience, which also is our family conscience.

The most safe and reasonable investment possible is with our Government. For the Government is but ourselves viewed through the magnifying glass.

If we were born in the United States we love our birthplace. It is home. If we were allowed to adopt the United States that offered to us more than our oppressing birth-country; offered to us more freedom, a wider scope, then through that adoption we have gained a privilege worthy of even greater devotion and love.

So, let us all be glad that a Third Liberty Loan is pending. It is a good sign that we trust ourselves, that we are ready depositors in the Protective Bank of Home.

"Keep the home fires burning" is no light slogan, lightly spoken. Only when the fire is quenched by a bomb dropped down through the home chimney, can we fully realize how precious and prized is that cherished and cheerful flame.

We must not and shall not wait for that. The Third Liberty Bond awaits us and we are ready.

### YOUR DUTY AND WHY

"We are fighting this war for the next generation as well as this. We are dedicating the life blood of this nation that our children and our children's children MAY ENJOY THE BLESSINGS OF LIBERTY—OTHERS IN THIS COUNTRY WILL GIVE THEIR BLOOD: YOU GIVE YOUR MONEY."

—George W. Wickersham, Former U. S. Attorney General

### FORUM

#### WE MUST WIN THIS WAR.

In the early centuries when the Hugenots made their exodus out of France in search of religious liberty, my ancestors started on their first lap for America. They tarried awhile in Holland, but providence led them on and in 1680 they landed on the New England coast.

For 238 years a careful history of the family has been preserved; the family tree has borne up great names to be handed down in history; no great generals, or noted statesmen. It was just a common sturdy old oak in a great forest of the best timber that he world had ever known; many trees were towering far above it, but it filled its place and the fruit of the old tree always was ready when duty called. They helped to subdue the Indians; lay the foundation for our national greatness and fight their country's battles.

While our men were defending their birthright with the old flintlocks, our women were tilling the soil, weaving the cloth, spinning the yarn, moulding the bullets, feeding, clothing and providing for those who were bleeding and dying that their pilgrimage might not have been in vain.

All down the ages that tree has

stood without the fire-blight of disloyalty ever searing a single branch; no scale, or slimy aphid of treason has ever touched its boughs; no traitor ever found shelter under its foliage and I hope that my right hand may wither and my body perish away before I, or any of mine, bring disgrace on that clean record and shame to our posterity.

As a boy I saw something of the hellishness of war. I saw wives and mothers mourning for their loved ones and they would not be comforted. I saw the light left burning in the window, waiting, waiting for the boy who would never return. I saw ruined homes and blighted hopes, while civilization, education and religion stood still in horror. I was only nine years old when the civil war ended, but the awful memory is stamped deep on my soul. These impressions, together with the teachings of a peace-loving, Christian mother and an inherited hatred of all war from Quaker ancestry, blinded me as to my duty when this great black cloud began to cover the whole world as a death shroud.

When the modern Paul Revere sounded the first alarm it was too awful for me to believe. I could not think that a just God would see our perfect peace shattered and our homes made desolate, and even after our President was forced to declare war on the bloodhounds of Satan, who would rule, or ruin, the whole of the earth, and the mobilizing of our soldiers began, I could not give up, for I believed that something, perhaps at the very last moment, would be provided to avert the terrible calamity. But when the first of our boys shouldered their guns, crossed the broad Atlantic and took their places at the battle front, everything was changed to me.

I wonder now how I could have been so long in seeing the danger, and I feel that I owe an apology to those who saw their duty when they heard the call and fell in line at their proper places ready to give their last drop of blood in defense of all that we, as citizens, hold dear.

I dearly love an argument and in the beginning, when the far-seeing loyalists were getting ready for the unavoidable conflict, my talk and actions branded me a pacifist. My God; there is nothing to argue now. There is only one subject before the American people, and only one side to that subject, WE MUST WIN THIS WAR if we have to kill every damn Hun, under the blue canopy of Heaven. Everything that will help to bring about this end is right, anything that will not is wrong and there is no time for questions.

I may be too old to go as a soldier, but I am not too old to slap the face of the first man who dares to talk to me as many of us were talking before our boys were dying in the trenches.

I have had many years' experience in handling criminals, as an officer in the Washington State Penitentiary. I have acted as deputy sheriff and done police duty many times, and if this experience qualifies me for service to my country, I am ready to answer the call.

I am getting along in years, and have nothing but an average salary to meet my daily needs, but the deepest of all the stings of poverty is the fact that I can not give financial aid to our cause as my friends and associates are doing all around me. But I can, and do, offer myself with the little talent and ability I have, to my native land, claiming nothing for myself, as an individual, until the "Beast" Kaiser, is dead and in hell, where he belongs, our soldiers tenting in the parks of Berlin, and every German "butcher" left alive, standing at attention saluting the Stars and Stripes.

### UNCLE JARVE.

#### IS IT JUST THE FAIR THING?

Editor Observer: Regarding the delinquent publication for improvements which the city commission is now running, permit me to say a few words.

In view of the fact that we are giving our boys, our money and our part of the world war, I think we should be permitted to pay the city interest on delinquent assessments. This will keep the city safe from expending money and enable all to carry their burdens a while longer.

When it comes to selling 200 homes which men have worked hard for it is a serious matter. Had the city kept up a business course each year and collected the installments as they become due this condition would have been averted. But the city did not do it. By its delinquency in duty it has permitted people to form the habit of not paying for the improvements

# Women Know

that the right form of conservation is in buying wisely what they need for their family and home; buying where the best values for their money and articles best suited to their needs are to be obtained—they know that a dollar saved is a dollar made—investigate our policy—you will like our methods.

|                         |                               |
|-------------------------|-------------------------------|
| Ladies' Hose            | 18c, 25c, 35c, 49c            |
| Ladies' Silk Hose       | 69c, 98c, \$1.19, \$1.69      |
| Ladies' Corset Covers   | 39c, 49c                      |
| Ladies' Vests           | 15c, 19c, 23c, 39c, 49c       |
| Ladies' Unions          | 49c, 59c, 69c                 |
| Ladies' Silk Top Unions | \$1.39                        |
| Ladies' Silk Vests      | \$1.98, \$2.49, \$2.98        |
| Ladies' Silk Bloomers   | \$1.98, \$2.49, \$2.98        |
| Ladies' Athletic Suits  | 49c, 98c                      |
| Girls' White Dresses    | 49c, 98c, \$2.98 to \$8.90    |
| Girls' Gingham Dresses  | 98c, \$1.49, \$1.69 to \$2.98 |

The Store Where the Masses Trade.

ONE  
LITTLE  
STORE  
16 YEARS  
AGO

J. C. Penney Co.  
Incorporated  
191 BUSY STORES

197  
BIG BUSY  
STORES  
TODAY

Formerly the United Store

## DEEP CUT

IN PRICES ON QUALITY GROCERIES  
You Save On Every Purchase

|                                    |     |                                   |     |
|------------------------------------|-----|-----------------------------------|-----|
| Fresh Ranch Eggs, 2 doz.           | 56c | Fresh Ground Peanut Butter, lb.   | 19c |
| Butter, fresh daily, 2 lbs.        | 85c | Fresh Bulk-Cocoanut, 1 lb.        | 28c |
| Kellogg's Corn Flakes, Pkg.        | 11c | Citrus Washing Powder, large      | 26c |
| Kellogg's Krumbles, Pkg.           | 10c | Gold Dust Washing Pdr, large      | 26c |
| Dromedary, or Dunham's Cocoanut,   |     | Bluing, double strength, bottle   | 11c |
| 1/4 lb. 9c, 1/2 lb. 18c, 1 lb. 34c |     | Libby's Chipped Beef, 25c glass   | 19c |
| Folgers or Royal Bak. Pdr., lb.    | 45c | Toilet Paper, best crepe, 4 rolls | 25c |
| Peaches, fancy evaporated, lb.     | 16c | Bob White Soap, 6 bars            | 27c |
| Apples, fancy evaporated, lb.      | 14c | Sunny Monday Soap, 10 bars        | 55c |
| Apricots, fancy evaporated, lb.    | 23c | Cottolene, small 49c, medium 98c  |     |
| Petite Prunes, 4 lbs.              | 25c | Crisco, small 32c, large \$1.85   |     |
| Hominy, Van Camps, large can       | 16c | Dromedary Dates, Pkg.             | 18c |
| Prunes, large Italian, 2 lbs.      | 25c | Carnation or Sego Milk, can       | 12c |

It pays to Pay Cash at the One Price, Real Cash Store—The Original

## HOOVERIZED GROCERY

Across the Track—Next Door to Stillwell's Cash Market  
PHONE MAIN 32

If I Were a Farmer.  
If I were a farmer I would keep at hand a few reliable medicines for minor ailments that are not so serious as to require the attention of a physician, such as Chamberlain's Colic and Diarrhoea Remedy, me to treat slight ailments as soon for bowel complaints.  
Chamberlain's Cough Remedy for coughs, colds and croup.  
Chamberlain's Liniment for sprains, bruises and rheumatic pains.  
Chamberlain's Tablets for stomach troubles, biliousness and constipation.  
By having these articles at hand it would often save the trouble of a trip to town in the busiest season or in the night, and would enable as they appear, and thereby avoid the more serious diseases that so often follow.—Adv.

## STAR THEATRE

TOMORROW

Neal Hart

—IN—

"The Man from Montana"

TONIGHT

LOUISE LOVELY IN "NOBODY'S WIFE"

## Elks

## Dance

Monday Night April  
22nd

ALL ELKS AND THEIR WIVES AND SWEET-  
HEARTS INVITED.

AL. ANDREWS.