

**RED CROSS DRUG STORE**

**The Kodak Store**



**Topless Sport Model**  
**Look Your Best and Be Comfortable in a "Sa Camille"**

**FRONT LACE CORSET**  
 —the only corset with the patented VENTILE Back and Front Shield

Be fitted to the corset designed for your figure. There are LA CAMILLE MODELS for every figure. They are always fitted by a scientifically trained corsetier. This service goes with the corset—and such comfort.

A full line of the latest models always on hand. Priced at \$2.00 and up.

**Mrs. Robt. Pattison Corsetiere**  
 Res. 1702 Oak. Phone Red 3221

**Local and Personal**

E. H. Seelig was transacting business in Baker this week.

Ben Shores left this morning for Portland on a short business trip.

A. H. Cantrell, of La Grande, was a visitor in Baker yesterday.

Mrs. George Cottle and son were among the visitors from Hilgard today.

Prof. A. L. Meltrum, president of Spokane University, is a guest at the home of his old college friend, Eder H. I. Ford, pastor of the Christian church of La Grande.

Mrs. Roy Morgan is down from Kamela visiting relatives.

These two will meet in contact with a representative from Boise in the near future.

Mrs. Anna Earl and daughter, Esther, are over from Pendleton and are guests at the Foley.

Lieutenant Plomondon left this morning for Portland, where he will visit for some time.

Mrs. Bess Scriber is over from Joseph visiting her mother, Mrs. Ella Ryneason.

Lou Stoop came over from Elgin last night and will spend a few days in La Grande on business.

Mrs. R. W. Baldwin, of Idaho, is here visiting friends and relatives. Mrs. Baldwin was formerly Miss Lillian Grider, of this city.

Bert Hamilton, of the Hamilton Garage, and wife returned this morning from Baker, where they spent the day yesterday.

L. A. Duke, who has been spending the winter with his son, Harvey, of this city, left this morning for Nampa, Idaho.

Harley Smith, of the Glafke Produce Company, left for Baker this morning, where he will transact business.

Mrs. C. F. Merrill and children returned this morning from a three week's visit in San Francisco.

J. M. Blakely, of Enterprise, is in the city.

Mr. and Mrs. Gerald E. Stanfield, of Vale, are among La Grande visitors today. Gerald is handling the Eastern Oregon sheep and wool interests of the Stanfield Brothers while Robert N. is taking care of his candidacy for United States senator.

Captain William E. Farr, of the U. S. army, is here today to begin the organization of the Loyal Legion of Lumbermen and Loggers. This is an institution that has had great success on the coast and it is the purpose now to extend it to the interior.

Mr. and Mrs. D. W. Beck have received word that their son, Paul D. Beck, has safely arrived in France. The young man is with the construction department of the aviation corps.

Mrs. Fred Schilke is in receipt of a letter from Governor Withycombe endorsing the work of the children bureau and the women's committee of the council of national defense for the year in the state of Oregon. This letter will be published later in connection with the work.

Rev. C. E. Cline, of Portland, is in La Grande today conversing with the people. He is one of the old-time Methodist preachers of Oregon and usually makes it up to this part of the state once every two years. Today when asked why he always came

during a political campaign, the old gentleman laughed and said it just happened that way. Perhaps it does, but it is noticeable that Rev. Cline always has his list of candidates pretty safely tucked away in his inside pocket and knows how to spill a word for or against some particular man running for office while he is partaking of the usual chicken dinner which the good Methodist home provides for him when he makes these biennial calls.

**ORATORICAL CONTEST HELD**

Miss Mildred Stringham and Howard Stoddard Awarded Honors.

At the oratorical contest, held by the M. L. A. of the L. D. S. church yesterday evening, Miss Mildred Stringham and Howard Stoddard were accorded the honors. Miss Stringham's subject was "Service," while that of Howard Stoddard was "The Justification of the Criticism."

**Clerks Elect Officers.**  
 The local branch of the International Retail Clerks Protective Association held a meeting last night for the purpose of electing officers. The following were elected: R. D. Ward, president; Miss Carrie Last, secretary and treasurer; Gale Sturdivant, M. C. Webb, George Welsenberger, DeLise Green and Herbert Pattison, executive board.

**Reserve Seats For "Melodyland."**  
 Don't forget to reserve your seats for "Melodyland," at Silverthorn's, Thursday and Friday. Ask the Home Guards, who were at "Melodyland," April 5, about that last act. They will tell you that it alone was worth the admission price. Don't fail to enjoy this treat again.

**DR. WHITING BUYS RESIDENCE**

Dr. Whiting, of this city, has purchased the Wm. French property located on Spring St. and will take possession immediately. Mr. and Mrs. T. H. Goodhue will move into the house formerly occupied by Dr. Whiting and family.

Phone your Want Ads to the Observer, Main 37.

**NEW TODAY**

**FOR SALE, CHEAP.**  
 T 1914 Hupmobile.  
 Apply Observer 4-17-18

**WANTED—A WAITRESS** at the Home Restaurant. 4-17-18

**FOR RENT—**Neatly furnished five room house, 301, Main Ave. \$18. 4-17-18

**NOTICE**

**DELIVERY PATRONS.**  
 Delivery for the inside North District will leave each day at Nine o'clock in the morning and two o'clock in the afternoon. Phone your orders early.  
 LA GRANDE DELIVERY CO 4-17-21

**NITRATE PLANT OF GOVERNMENT WILL BEGIN OPERATIONS**

**BIRMINGHAM, Ala., April 17.**  
 The greatest industrial war drama in the history of the South is being enacted at Muscle Shoals on the Tennessee River in northwestern Alabama.

Developments of tremendous importance to the United States in both times of war and peace are being rushed to completion there at a cost of \$70,000,000.

The government has already well under construction two emergency nitrate plants that will extract nitrogen from the air for use in preparation of ammonium nitrate, so essential to the manufacture of gun cotton, smokeless powder and other high explosives used in war, and for making high grade fertilizer so necessary to the restoration of soil fertility both in war and peace.

President Wilson has also authorized the construction of power and navigation dam No. 2 of the Tennessee River at Muscle Shoals in which the United States army engineers have recommended ultimate installation of hydro-electric machinery for generating 480,000 horsepower.

Nitrate plant No. 1, it is announced, will be in operation during June. An army of 2,200 men is employed on the work alone. The plant will manufacture thirty tons of nitrates per day by the synthetic ammonia process of air-nitrogen fixation. It will also consume 100 tons of coke per day and from one to two tons of dolomite. The remainder of the raw material will come from the atmosphere.

The plant will manufacture its own coke. It will also have its own 5,000 horsepower steam plant.

Seven thousand workmen are engaged in the construction of nitrate plant No. 2, and this force will be increased. It is expected to 15,000 before the plant is completed. It will employ a permanent force of 5,000. This plant will probably be turning out nitrates in August.

Power to drive this \$30,000,000 plant will be furnished by a 60,000 horsepower steam plant and by a steam power plant of the Alabama Power Company on the Warrior River. The steam power plants will be used pending the building of the big power dam No. 2 on the Tennessee river. This dam will generate a minimum of 120,000 horsepower at the lowest point.

Work has been started on Dam No. 2, which will be the largest concrete dam in the world. Over 1,300,000 cubic feet of materials will be required for its construction. The probable initial installation will provide 160,000 hydro-electric horsepower.

Plans have also been formulated for the erection of Dam No. 3 sixteen miles east of Dam No. 2. This dam will be only 48 feet high but will form a lake 70 miles long, the largest in the United States. It will enable the development and utilization of a maximum of 669,000 hydro-electric horsepower at the two dams. This amount will exceed by 85,000 horsepower the amount of power available on both sides of Niagara Falls.  
 Completion of the Muscle Shoals

**Men! McKIBBEN HATS ARE HERE**

**A NEW SPRING HAT FOR EVERY MAN**

We have them in all styles and all colors, such as New Military Style, in colors of Light Grey, New Tan, Dark Green, Brown, Grass, and Black, trimmed with Fancy and Plain Bands.

If there's one part of a man's attire which is "under fire" more than any other, it is the topmost portion—his hat. Most men are conscious of this, and all women know it. Therefore it takes a man to thought before investing in a new Spring Hat. A man simply can't go wrong by buying his Spring Hat here, such as a McKIBBIN, \$2.00, \$2.50, \$3.00, \$3.50, \$4.00, \$4.50, \$5.00.

**SEE OUR WINDOW DISPLAY OF HEADGEAR.**

**THE GOLDEN RULE CO.**  
 Quality the same—Prices less.

One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 60 Million Dollars

**LA GRANDE STORE**

developments and great power projects will insure for United States the following economic and military benefits:

Munition preparedness at all times, due to dependable supply of ammonium nitrate.

Increased per acre yield of food crops and cotton through a dependable nitrogenous fertilizer supply.

Vast stimulus to development of materials of the south.

Tremendous saving in fuel and labor.

Rapid growth in United States of electro-chemical and electro-metalurgical industries.

Cheap electric power to Birmingham district third largest producer of iron ore in America.

**FRENCH WIN SUCCESS.**

**PARIS, April 16.**—(By United Press.)—The French rallied successfully the Toul and Chemin des Dames sectors, where the Americans are fighting.

**IT PAYS TO ADVERTISE**

**LOCALS**  
 And Advertising in Brief

**Water Glass.**—Run right to La Grande Pharmacy. 4-16-21

**ELKS ATTENTION.**  
 All Elks will please meet at the Elks building Wednesday at 1:30 p. m. for the purpose of attending the funeral of Brother McAllister.  
 R. J. GREEN, Exalter Ruler.  
 A. B. CHERRY, Secretary. 4-15-21

**WANTED—**Clean White Cotton Rags at the Observer Office; 3c per lb.

The best \$2 Rod in the world. La Grande Pharmacy. 4-15-21

Money on easy monthly payments on improved city property. Also money for farm loans at 6 1/2 per cent.  
 See J. R. Oliver. 3-21-21m

**Overstock of Auto Tires.**  
 We have a number of 30x3 tires which we will sell at a discount while they last. 2-28-1f.  
 MAXWELL SERVICE STATION

Hemstitching, 10c per yard, at The Elite Shop, Baker, Oregon. 3-20-1f

The Ladies Lutheran Parish Society will give a pie social at Lane Chapel on Friday evening, April 19. Everybody invited to come and have a good time. Mrs. George Maier. 4-15-18

Cold creams and rubbing creams for tan and complexion. See what they have at Silverthorn's Family Drug store.—Adv. 4-2-1f.

The prices are still on in the Ivory Line at Silverthorn's family drug store. 4-12-1f

Pretty Boxes of Fine Stationery at Silverthorn's Family Drug Store 4-12-1f

Farmers when in La Grande should see the Portable grain bin at

Child's Auto Livery. Leave name and solicitor will call later in the season. 3-6-1f.

**Money to Loan.**  
 On improved real property in Union county. No delays. Current rates. La Grande Investment Co.—Adv. 1f.

Promptness in Kodak service, in Developing and printing. From today on the Silverthorn Family Drug Store will give quickest service. This is made possible by a new device in drying of pictures. We will in future develop all films from 10 a. m. to 11 a. m. and print, dry and finish these films before 5 o'clock each day. Kindly try this new arrangement and be convinced. 4-12-1f

**CLEANING, PRESSING and Tailoring Shop** for sale, cheap. Business is good. Going to war. Zweifel's Tailoring. 4-16-31 p

**ATTENTION.**  
**RETAIL CLERKS OF LA GRANDE**  
 Meeting tonight at City Hall, 7:30 BE THERE.

Don't forget the Rummage Sale to be held in Honan Hall, Friday, April 26. 4-16-1f

**KEEP THE HOME WIRES RUNNING**

What's the use of having a nice lot of Electric Equipment, and part of it out of order—out of commission?

Electric Service is available at the snap of the switch. But you won't have it when appliances are out of order.

We carry everything necessary for Replacement of Parts and Electrical Repairs of all kinds, and have Skilled Workmen ready to respond on short notice.

If a call isn't handy, drop a post card or phone B. 417.

**NASH ELECTRIC CO.**

**WAR BREAD**

We make War Bread fresh every day. Every Monday and Wednesday—regular War Buns.

Try our Liberty Bread. We also have the most complete line of Home-made Pies, Cakes, Doughnuts, Snails, Coffee Cakes and Cookies in the city.

All made according to Government regulations.

**DUTLI BAKERY**  
 317 North Fir St. Just Across the Track

**JOEL'S GROCERY**  
 CASH AND CREDIT

Cor. Washington and Cedar

BUY FOR CASH OR CREDIT

**MAKE YOUR CASH ORDER A BIG ONE!**  
 We deliver any cash purchase of \$5.00 or over, to any part of the city, free of charge. All orders less than this, we make the usual charge of 10c for delivery. Make your week's grocery needs in one order and save more.

**SUBSTITUTES**  
 UNCLE SAM TELLS YOU WHAT YOU CAN USE

We sell it to you, at the Lowest Price Possible CASH PRICES ON SUBSTITUTES TODAY.

Salmon (1 lb.) . . . . .15c	No. 10 Bag Rolled Oats . . . . .62c
Lard . . . . .12c	No. 10 Bag Corn Meal . . . . .69c
Crisco (large) . . . . .\$1.85	No. 10 Bag Barley Flour 74c
Crisco (medium) . . . . .95c	No. 10 Bag Out Flour . . . . .11c
Hershey Cocoa (1 lb.) . . . . .38c	Mother's Aluminum Premium Oats, Pkg. . . . .38c
Blue Olives (large can) . . . . .13c	Albers Premium Oats . . . . .38c
Best Grade Dried Peaches . . . . .11c	Buckwh' Pancake Flour 30c
Sweet Chocolate, cake . . . . .28c	Aunt Jemima Buckwheat Flour . . . . .11c
Split Peas, lb. . . . .12c	Sego, pound . . . . .15c
Palm Olive Soap . . . . .16c	Pearl Barley, pound . . . . .12 1/2c
Large Bar Soap . . . . .16c	Best Grade Potatoes . . . . .\$1.00
Roseate Pineapple . . . . .21c	
Comb Honey . . . . .20c	
Kelkies Corn Flakes . . . . .9c	
Skat . . . . .11c	
11 lbs. Cane Sugar . . . . .\$1.00	

MAKE YOUR ORDER \$5.00 OR MORE.

**JUST OUT—THAT IS, JUST IN**

A large assortment of the very latest in Picture Frames at prices that will surprise.

**Harris Furniture Store**  
 H. H. HARRIS, Proprietor  
 Where Your Dollar Does Double Duty  
 406 FIR STREET

**SHERRY THEATRE**  
 THE HOUSE OF QUALITY.

**ALICE JOYCE and MARC MAC DERMOTT**  
 —in—  
**WOMAN BETWEEN FRIENDS**  
 From Robert W. Chambers' story, "BETWEEN FRIENDS," and "THE DESPERATE CHANCE," Chapter 12 of "Vengeance and the Woman."  
**LAST SHOWING TODAY**  
**TOMORROW ONLY**  
**FREDERICK WARDE, in**  
**"THE HEART OF EZRA GREER."**

**PUTTING THE GRIN INTO THE FIGHT**

**HERB: "I'D LIKE TO GET TRANSFERRED FROM THIS DIVISION (83D) TO THE 15TH, SIR. CAPTAIN: "WHY SO?" HERB: "SO I CAN GET INTO THE FIGHT SOONER."**