

Will the Allies' Line Hold?

In Northern France, the greatest battle the world has ever known "IS ON"—The Battle of "Picardy"—The World is asking "Will AMIENS FALL? Like Verdun—shot and shell—thousands and thousands of lives sacrificed but with no avail—FORT VERDUN STANDS—almost four years of war—FIVE YEARS THIS MONTH THE J. C. PENNEY CO. ENTERED THE FIELD OF BATTLE—"PROPAGANDISTS Heralded "OUR COLLAPSE"—OUR DEFEAT was certain—"Selling close for CASH" was a "myth"—BOMBARDED DAY AND NIGHT with large calibre "SHAM SPECIAL SALES SHELLS" "CLEAN-UP SALES SHELLS," "PRE-INVENTORY SALE SHELLS," "SPRING SALES SHELLS," "MIDSUMMER SALES SHELLS," "CLOSING OUT SALES SHELLS," "DUM-DUM SHELLS." Alike the famous French Fort Verdun, "STORE 65" OF THE NATIONAL FAMED J. C. PENNEY CO. CHAIN STANDS MIGHTIER, GREATER THAN EVER, thanks to the Army, THE LOYAL, STEADFAST PATRONS OF UNION COUNTY AND VICINITY.

Comparison is the true test of Value—On this test we solicit your patronage

Ladies Suits .. \$9.90, \$12.50, \$14.75 to \$34.50	Ladies' Middies .. \$1.25, \$1.49, \$1.98	Men's Suits .. \$9.90, \$12.50, \$14.75 to \$28.50	Men's Work Gloves .. 69c, 98c, \$1.25
Ladies' Coats \$12.50, \$14.75, \$16.50 to \$36.50	Ladies' Corset Covers .. 39c, 49c, 63c	Men's Crav. Coats .. \$4.98, 5.90, \$6.90, \$8.90, \$9.90, \$12.50	Men's Heavy Overalls .. \$1.49
Ladies' Dresses \$8.90, \$9.90, \$12.50 to \$28.50	Ladies' Envelope Suits .. 98c, \$1.49, \$1.98	Men's Dress Pants .. \$2.98, \$3.49, \$4.98	Men's Heavy Jumpers .. \$1.49
Ladies' House Dresses .. 98c, \$1.19, \$1.49	Ladies' Novelty Shoes .. \$4.93, \$5.90, \$7.90	Men's Dress Shirts .. 98c, \$1.25, \$1.49	Men's Leather Faced Gloves .. 23c, 29c
Ladies' Kimonos .. 98c, \$1.25, \$1.49	Ladies' Service Shoes .. \$1.98, \$2.49, \$2.98	Men's Dress Hats .. \$2.98, \$3.98, \$4.98	Men's Unionalls .. \$2.49, \$2.98
Ladies' "Smocks" .. \$1.98, \$2.98, \$3.98	Ladies' Crepe Waists .. \$2.98, \$3.98, \$4.98	Men's Summer Caps .. 49c, 98c, \$1.49	Men's Work Shoes .. \$2.98, \$3.98, \$4.98
Ladies' Unions .. 49c, 69c, 98c	Ladies' Voile Waists .. 98c, \$1.49, \$1.98	Men's Summer Unions .. 89c, \$1.25, \$1.49	Men's Dress Shoes .. \$3.50, \$3.98, \$4.98
Ladies' Gowns .. 98c, \$1.49, \$1.98	Ladies' Dress Skirts .. \$2.98, \$3.98, \$4.98	Men's Work Shirts .. 69c, 79c, 98c	Men's Khaki Pants .. \$1.29, \$1.49
	Ladies' Corsets .. 98c, \$1.49, \$1.98		Men's Corduroy Pants .. \$2.98, \$3.98

VISIT THE "VERDUN" OF UNION COUNTY—FOLLOW THE CROWDS, THERE'S A REASON

One Little Store
16 Years Ago—197 Big, Busy
Stores Today

J. C. Penney Co.
Incorporated
197 BUSY STORES
FORMERLY THE UNITED STORE

One Little Store
16 Years Ago—197 Big, Busy
Stores Today

Everything Good to Eat

AT PRICES THAT INCREASE THE PURCHASING POWER OF YOUR DOLLAR.

Fresh Eggs, per doz. 28c	Oranges, Sunkist, dozen. 45c
Goose Eggs, per doz. 50c	Lemons, Sunkist, dozen. 36c
Butter, Creamery, 2 lbs. 95c	Macaroni, 7 lb. box. 79c
Royal Baking Powder, 1 lb. 45c	No. 10s, 7 lb. box. 79c
Hominy, in No. 3 cans. 14c	Spaghetti, 7 lb. box. 79c
Pure New Orleans Sorghum, No. 5 cans. 52c	Fancy Oatflakes, 10 lb. sack. 62c
Pure New Orleans Molasses, 2 1/2 lbs. 13c	Graham Flour, 19 lb. sack. 63c
	Farina, 10 lb. sack. 63c

It Pays to Pay Cash at the One Price Real Cash Store

HOOVERIZED GROCERY

Across the Track—Next Door to Stillwell's Cash Market
PHONE MAIN 32

BETTER WORKMANSHIP

We have the equipment and the ability to do your Light Repair Work, Key Work, etc., Better, Quicker and Cheaper. Try us.

BICYCLE WORK A SPECIALTY

THE HARLEY SHOP

207 ELM ST.

La Grande Saturday.

Ed Salting lost a valuable milch cow Thursday. The animal escaped from the pasture and was struck by a helper engine a short distance below Hilgard.

Everett Walker and wife from La Grande are visiting friends here for a few days.

William Cantrell and family were in La Grande Friday.

Mrs. Moore is here from La Grande visiting at the home of her brother Ed Salting.

Donna Scott received an injury Friday afternoon which might have resulted more seriously than it did. She was standing just behind her brother who was splitting wood and as he swung the axe back the edge struck her just above the left eye cutting a gash in the lid. The ball of the eye was not injured and the wound in the lid is healing rapidly.

Mrs. Filmer went to Perry Monday.

Frank Sanford has recovered from his recent illness and gone back to work at the logging camp.

10,000 choice cows and heifers 5.75 to 10.75; common to good cows and heifers 6.00 to 9.50; canners 3.00 to 5.00; bulls 5.00 to 9.00; calves 7.50 to 12.00; stockers and feeders 6.5 to 9.50.

Hog receipts today, 1250. An advance of 25 cents was recorded, on prime hogs, making a new top of 17.50. All other grades were strong to 25 cents higher. Quotations are: Prime lights 17.25 to 17.50; prime heavies 16.75 to 17.00; pigs 14.75 to 15.75; bulk 17.00 to 17.25.

Sheep receipts today, 100. With the exception of a few spring lambs

that have been sold there has been no change in sheep quotations, which are: Western lambs 15.00 to 15.50; Valley lambs 14.50 to 15.00; yearlings 13.00 to 13.50; wethers 12.50 to 13.00; ewes 9.00 to 12.00.

SERVICE FLAG DEDICATION.

Island City People Will Have Demonstration Friday Evening.

A community service flag demonstration will be held at the Island City church Friday evening, April 12, for which the following program has been arranged:

Opening selection by the Island

City School Band.

Invocation—H. L. Ford.

Instrumental Solo—Iris Bryant.

Reading—Mrs. W. F. Gekeler.

Vocal Duet—"Never Let the Old Flag Fall"—Mrs. Alex Robertson and Miss Maxfield.

Address—"Why the Sacrifice"—Rev. Charles A. Phipps.

Vocal Solo—"Keep the Home Fires Burning"—Mrs. Merton Kiddle.

Address—"How the Boys Respond"—Mr. Edward Jasper.

Unveiling of the Service Flag.

An earnest invitation is extended to all relatives and friends of the boys who have gone from this community to be present.

HE KNOWS WHAT'S IN YOUR PAY ENVELOP



O'MARA

The Dodger infield is keeping Manager Wilbert Robinson awake nights. Chuck Ward who had the third base job nailed down, has been called into service and both second and third are causing worry. O'Mara and O'Rourke will try to fill the keystone sack unless Larry Lajoie decides to join the club. The two together can't bat much more than Larry averaged last year.

Top Steers
Bring \$12.10

PORTLAND, April 8.—Cattle receipts today, 1200. The market opened up very brisk and strong. The choicest lot of steers weighing about 1200 pounds brought an advance of 10 cents over last Monday, selling at \$12.10. Medium to common steers did not show any change. The cow market was unchanged with the closing of last week. Quotations are: Good to choice steers 11.50 to 12.10; medium to good steers 10.50 to 11.50; common to medium steers 8.50 to

Delicate Perfumes

Most perfumes seem good at first, but you want the kind that stay. We have them.

We are always pleased to see you when perfume is wanted, because we know we can suit you. We carry an adequate line of all the latest and best odors—perfumes that have, and deserve, a reputation.

The art of perfume making has reached a high stage of development and the more perfect odors are here for your choosing. Prices are always reasonable.

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Adolph Newlin, Mgr.

Quick Delivery

Phone Main 40

La Grande, Oregon

WHITE SHINOLA
FOR WHITE SHOES

Keeps shoes lily white. Easy to clean with and it lasts. Leaves no yellow tinge. Retains the natural grain of leather and texture of fabric.

SHINOLA IS MADE IN BLACK-TAN-WHITE-RED
ASK ANY STORE



NEWS FROM HILGARD.

HILGARD, April 8.—(Special)—A. Gonsley was a visitor to La Grande Tuesday.

There has been an increase in the shirt sales among our people since the visit of Mr. Holmes and his talk on the subject.

Mrs. Jennie Holmerson is still in Portland with her nephew, Allan. She had spent the week with rela-

Porter, who is attending the Port-

land high school, and will remain

there until school closes in June.

George McDonald, O.W. agent

here, went down to La Grande and

marshaled with the employees Satur-

day evening.

Miss Gladys Salting came home

from La Grande Saturday night.

C. N. Lesca went to Pendleton

Saturday night to meet Mrs. Lewis

who was returning from a visit

with her sister, Miss Faye Milligan,

in Walla Walla. Mr. Andrew

Marker will make a more extended

visit in Y Alta Walla before return-

ing to Hilgard.

W. V. Conner and family were in