

A WORD TO MEN ABOUT CLOTHES



EXPERIENCE has taught the public to look with suspicion upon clothing which comes from unknown and hidden origins—particularly with wool growing scarcer—prices going higher—the temptation to cheapen and adulterate becoming stronger and stronger.

The clothesmaker who has no reputation at stake—no fixed pledges to bind him—may decide it is more profitable to give way to the pressure than to resist it.

An unlabeled garment is an evasion of responsibility.

On the other hand, in affixing their label to a garment, the Kirschbaum clothes-makers say, "For this garment and for every process in its making, we assume full responsibility. Upon its ability to satisfy the wearer we stand or fall."

Your certain protection, and ours, is a label which identifies the garment as coming from a maker whose name is a guarantee of all-wool, and the excellence of workmanship that belongs with all-wool—the Kirschbaum label.

Kirschbaum Clothes in New Spring Styles
Priced at \$20, \$25, \$30, \$35, \$40

Hills Department Store

S-T-A-R

Herbert Rawlinson Makes Thrilling Jumps.
Something novel in the way of a standing broad jump was sprung recently by Herbert Rawlinson during the filming of "The Flash of Fate" which comes to the Star drive past an open freight elevator theatre on Sunday and Monday.

Every Woman wants to be Pretty, Healthful and Shapely



When a young girl puts on her first corset her figure has a tendency to grow into the lines of her corsets whether the lines are good or bad. If her first corset is a bad one and she obtains a bad figure from it, of course a new corset of the same model will fit her better than any corset of superior lines or design, for has she not allowed her figure to take the imperfect lines of the poor corset?

We make this suggestion. Try on one of these.

MODART CORSET Front Laced

PAULINE LEDERLE

If you have Read "Over The Top" you will want to read the New Book, Just Out, by the same Author

"The First Call"

A Shipment of both in now. Also a new Book by Zane Grey "The U. P. Trail"—as Interesting as his other Publications.

"WORLD ALMANAC" out for this year.

NEWLIN BOOK & STATIONERY CO.

"Fate" which comes to the Star drive past an open freight elevator theatre on Sunday and Monday. The stunt was performed across an air-shaft nine stories above the ground! And just before this feat "Rawley" performed another that never has been seen in pictures. The cops are about to overtake the opposite fire escape, but Rawley (in the story), when he "Rawley" sustained an ankle...

the stunt and one wrist was badly wrenched.

SHERRY'S

As Winifred, the shop girl in the Vitagraph production of C. N. and A. M. Williamson's popular novel of the same name, Edith Story again demonstrates her ability as an actress of unusual versatility. She adds a new characterization to a long list of impersonations that embrace every degree of artistry from comedy to tragedy. As the shop girl in this latest Vitagraph picture she is a living, breathing girl of the department store, and again establishes her right to stardom by her exceptionally clever portrayal and careful attention to detail.

Sherry's today only. Actors Work With Mercury 48 Below.

An illustration of the demands sometimes made upon photoplayers to obtain certain, engaged scenes for the screen may be found in "Broadway Bill," Mr. Lockwood and her play, starring Harold Lockwood, which will be shown at the Sherry theatre on Sunday and Monday.

For the lumber camp scenes in "Broadway Bill," Mr. Lockwood and his company went to Maine and established camp on the Rangely Lakes. They arrived in the midst of a cold spell which did not diminish in intensity materially at any time during their three weeks stay. On the mildest day the thermometer registered ten below and on the coldest day it dropped to forty-eight below. Despite this bitter cold the company worked out of doors practically every day.

Many pictures with lumber camp locale have been made in the past, but it is doubtful if any was staged under like circumstances; nor is it likely that such splendid results were ever obtained, as those who see "Broadway Bill" will doubtless be willing to grant.

ARCADE

Behind Prison Bars No Place to Love Scene.

"Pretty tough to play a love scene with an attractive little girl like Fritz Ridgway, with prison bars keeping you of a clinch," was Roy Stewart's complaint during the filming of the "Triangle Western" thriller, "The Law's Outlaw," at the Arcade Sunday night. And so loud did Stewart yell that the cell door was finally thrown open and Stewart was given license to show how a love scene should be played by a matinee idol.

Pauline Frederick and Arbuckle. The "eternal triangle" with a new hypothesis, forms the basis for Pauline Frederick's new Paramount picture which was taken from "The Hungry Heart," one of David Graham Phillips' best known novels. Besides the triangle—the wife, husband and the "other" man, there is Nanny the jealous, old housekeeper, and the bride's mother. Four principal characters and a few small parts make up the unusually small cast for a picture that contains one of the most vividly strong plots ever screened.

"The Hungry Heart" will be shown Monday and Tuesday at the Arcade theatre. In connection with the Frederick feature, Fatty Arbuckle will be presented in his new comedy "The Country Hero."

ALL IS READY FOR PARADE THIS EVENING

(Continued from Page One)

tonight will be well worth attending and it becomes every person's patriotic duty to attend.

The program dedication of the service flag and general patriotic exercises follow:

Prayer... Rev. Mr. Fosco
National Hymn... Audience
Patriotic Song... Audience
Patriotic Song Methodist Sunday

Methodist Sunday School Boys Entertaining, Ella's service flag

Mrs. T. J. Serogin
Mrs. Bruce Dennis
Mrs. A. L. Richardson
Prof. Kerr
Mrs. J. F. Corbett
Captain Humphries
"The Star-Stangled Banner"

Audience Benediction... Rev. Mr. Phillips

The committee on arrangements for the parade is: W. B. Sargent, T. J. Serogin, James Minnaugh.

The services are for the public and will be held at the tabernacle, commencing immediately after the patriotic parade which is announced to start at 7:30 p. m.

NEW TODAY

FOR SALE—A light four bottom engine pump plow. Good as new. Best make. Less than half price. Call Observer office.—Adv 4-6-18

FOR SALE OR TRADE for acreage, modern eight room house, steam heated, 1611 Fifth street. Write 612 College street, Pendleton, Oregon.—Adv. 4-5-12tp.

WANTED—Neat appearing woman to help with housework. Call 1515 Monroe avenue.—Adv. 4-6-18.

WANTED—A waitress and an office boy at the Sommer Hotel. 4-6-18.

FOR SALE—No. 1 Motor-power Washing Machine. Good as new. Will sell cheap. Inquire Heiman's Confectionery. 4-9-18.

FOR SALE—Five-room Plastered House and some Furniture, with one acre of ground. Price \$1200 on any terms. J. L. Mars. 4-6-18.

FOR SALE—One team of horses, plow and mower; also 3 room furnished house with garden space. Phone Black 1642.—Adv. 4-6-18.

Carrrots for stock feed. \$5.00 per ton. Must be sold at once. Phone Main 22.—Adv. 4-1-18.

HAPPY WOMEN

Plenty of Them in La Grande, and Good Reason for It.

Wouldn't any woman be happy. After years of backache suffering, Days of misery, nights of unrest, The distress of urinary troubles, When she finds freedom, Many readers will profit by the following:

Mrs. S. E. Lyman 1308 Monroe St., La Grande, says: "I can in all care-ness recommend Doan's Kidney Pills. I have used them several times with the best results for backaches and other kidney trouble. I have never found anything act so quickly and surely in regulating the kidneys as Doan's Kidney Pills. They are the best of all kidney medicines." (Statement given November 27, 1912.)

On May 20, 1913, Mrs. Lyman said: "My good doctor of Doan's Kidney Pills has changed in the least since I gave my recommendation four years ago. The lasting cure I got is proof they are reliable."

Price 50c at all dealers. Don't simply ask for a kidney remedy—get Doan's Kidney Pills—the same that Mrs. Lyman had. Foster-Milburn Co., Mfgs., Buffalo, N. Y. adv.

SUMMONS.

In the Circuit Court of the State of Oregon for Union County.

La Grande National Bank of La Grande, Oregon, a banking corporation, plaintiff, vs. Turner Oliver and J. R. Oliver, defendants.

79 Turner Oliver, the above-named defendant.

In the name of the State of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled action and court on or before May 6, 1918, and you are further notified that if you fail so to answer, and that if you fail so to answer, I will take judgment against you for the sum of three thousand dollars together with interest thereon at the rate of eight per cent per annum from and after April 15th, 1917 (less the sum of \$60 paid October 27th, \$50 paid November 3, and \$20 paid December 15, all in 1917 and the further sum of \$20 paid Jan. 7th, 1918)—together with the sum of \$300 as attorney fees and the costs and disbursements of this action, and will take the order of the court for the sale of the attached property levied on in this case, to pay such judgment. This summons is published by order of



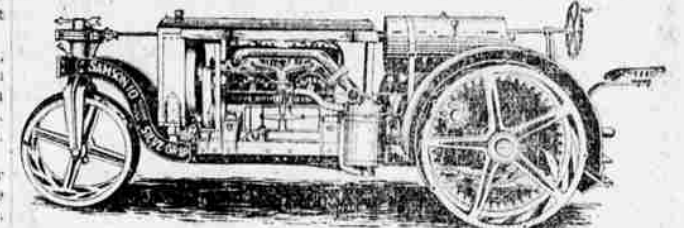
WE KEEP OUR GROCERIES ON THE MOVE.

COMING IN FRESH EVERY DAY—GOING OUT EVERY HOUR.

OUR GROCERY BUSINESS IS A SUCCESS. THANK YOU. WE ARE ON THE JOB TAKING CARE OF OUR CUSTOMERS' ORDERS, FOR THEY KNOW WE HAVE BEEN BUSY GETTING IN NEW FRESH GROCERIES FOR THEM. OUR STORE IS A ONE-PRICE STORE. THAT IS: WE MARK OUR GOODS WHEN WE FIRST GET THEM AT AS LOW A PRICE AS OUR HIGH QUALITY CAN BE SOLD FOR—AND WE SELL TO EVERYONE AT THIS SAME LOW PRICE. PHONE US YOUR GROCERY ORDER TODAY. OUR STORE WILL CLOSE AT 7 P.M. SATURDAY, APRIL 6TH FOR THE LIBERTY LOAN RALLY.

HARRIS GROCERY

Phone Main 70 and 77, Farmers Block 192
408 North Fir Street Across the Track
"United States Food Administration License No. G50255."



LA GRANDE

Don't Pass This Up

The time has come when every Farmer must buy where he can get greater value for his money.—In picking our goods to you we will say we have taken every care to give you the best we can for the money.—We are getting several sizes in Grain Bins and our price is lower than any quoted so far; so don't place your order until you see us.—100 bushel Wagon Bed without seat or brake, with flaring sides for \$70.—The celebrated Jarvis Shark Plugs for Ford Cars, special 50c.—Combination Pliers, 30c to 50c.—Wrenches of all sizes and kinds.—Iron Age Garden Seeders and Cultivators.—Gasoline, Oils and Greases for every machine used on your farm.—100 acres of Grain sowed with a new Peoria Drill will pay for itself with the difference in yield sowed with any other drill on the market. It is time to investigate.

LA GRANDE IMPLEMENT CO.

E. S. NORRIS
1529 Jefferson Street La Grande, Oregon
Home Ind., Main 780—Union Co., Red 371

Hon. J. W. Knowles, Judge of the above entitled court made and entered March 16th, 1918, fixing six consecutive weeks for such publication and in the La Grande Evening Observer, published at La Grande, Oregon.
C. H. FINN,
Attorney for Plaintiff,
Residence and Post Office, La Grande, Oregon.
Mar. 25-30, April 6-13-20-27, May 4, 1918.

TODAY

THE LAST DAY OF THE BIG PATRIOTIC PHOTOPLAY

"Over There"

Ten per cent of tonight's receipts goes to the Tobacco Fund.

FIRST SHOW STARTS AFTER THE PARADE

ARCADE

SUNDAY

Roy Stewart

"The Law's Outlaw"

Outlaw Outwits Outlaws and Earns Nester Sheriff's Badge

NEWS WEEKLY

COMEDY

ARCADE

MONDAY

Pauline Frederick

"The Hungry Heart"

ALSO
FATTY ARBUCKLE IN

"THE COUNTRY HERO."

ARCADE