

Cleanses The Blood

This is the time to take a step in the right direction—to thoroughly cleanse the system of impurities accumulated during the winter months. Start the spring with a new energy and vitality—strengthen up your blood supply, cleanse it and increase its nourishing power—stimulate the liver, kidneys and bladder—aid them in throwing off the waste material.

NYAL'S Spring Sarsaparilla

was devised for this very purpose—it cleanses and enriches the blood—increases the circulation—and furnishes a new foundation—it will make you feel more like yourself, you will be up and doing.

One Hundred Full Doses For One Dollar.

RED CROSS DRUG STORE

Local and Personal

Forest Ivanhoe left last night for San Francisco where he will join his wife and intend to go to Samoa where he will be stationed for two years. Mr. Ivanhoe is in the pay department of the navy. He is re-

turning to Frisco via Spokane to which point he was accompanied by his mother, Mrs. A. E. Ivanhoe, of this city.

Mrs. Bertha Lovrich left for her home in Chicago, Wash., this morning after spending the Easter holidays with Miss Ethel Gulling.

Miss Helen Adams, of Elgin, who has been visiting friends in this city, left this morning for Portland. Miss Daphne Sommers accompanied her.

Mr. W. W. Letson, grand chaplain of the order of Eastern Star of Oregon, is in the city the guest of Mrs. Fred Schilke.

The county clerk has issued a marriage license to John Oxford and Miss Hazel Price, both young people of this city.

Lee Warnick, county sheriff, returned this morning from an extended trip through the east. Mr. Warnick visited Chicago, St. Louis and many other places of interest.

Postmaster E. E. Bragg, who has been confined to his home for several days on account of sickness, is again able to be at his place in the post-office.

LOCALS And Advertising in Brief

Cottage Cheese.—Get it at the Pure Milk and Cream Co. Fresh every day. 3-26-1f

Money to Loan.—On improved real property in Union county. No delays. Current rates. La Grande Investment Co.—Adv. 4-1-1f

Henstitching, 10c per yard, at The Elite Shop, Baker, Oregon. 3-20-1f

Dance.

Under auspices of La Grande Review No. 27, W. B. A. O. T. M. for benefit of W. B. A. patriotic service, at Eagles hall, Friday evening, April 19, 1918. Admission \$1.—Adv. 3-28-1f; 4-2-6-9-13-16-18.

Now is the time of year for picture taking and you will want films and kodak supplies, developing and printing of films. Why not drop in and get what you need in kodak line at Silverthorn's Family Drug Store.—Adv. w 11 d 4-2-1f.

LOST—Locket and chain, Friday. Finder phone Red 1122. Reward. 3-30-31 pd

They are all going next Wednesday night, April 3, to the Rex hall. Let everybody dance.—Adv. 3-30-4f

Carrots for stock feed, \$5.00 per ton. Must be sold at once. Phone Main 32.—Adv. 4-1-1f.

Don't forget the dance at Rex hall, Wednesday, April 3. Admission 75c.—Adv. 3-30-4f.

Soda Water, the best that pure goods will produce, is just what you want, when you want it. Our Soda Water is all this. We use every effort to make only the best. Our Ice Cream is fine; our Service

STAR THEATRE TODAY Dorothy Phillips "TRIUMPH"

A Gripping Story of Stage Life. ALSO A NEW SCREEN WEEKLY.

is better. We will always try to please you at our Fountain, the Silverthorn's Family Drug Store. Daily 3-26-1f

If you want good pictures from your kodak you should learn all about how to use your kodak. You can get all these points for nothing by going to Silverthorn's. Let the kodak man show you how.—Adv. 4-2-1f.

\$1.00 WILL BE GIVEN to each of several schoolboys who will deliver copies of the Curtis publications to customers. Only schoolboys—clean, gentlemanly and ambitious—need apply. The \$1.00 is in addition to liberal cash profits and many other advantages. Apply to Newlin Book & Stat. Co., 1114 Adams Ave., LaGrande.

Money on easy monthly payments on improved city property. Also money for farm loans at 6 1/2 per cent. See J. R. Oliver. 3-21-3m

Overstock of Auto Tires. We have a number of 30x3 tires which we will sell at a discount while they last. 2-28-1f.

MAXWELL SERVICE STATION Stolen. Two automobile tires are in the custody of the police and the owners may recover same by satisfactory proof. Apply to chief of police. —Adv. 4-1-1f.

Beautiful sunny days are the days for kodak picture taking and that means you will need films for your kodaks, and these may all be had and developed and finished well and promptly at Silverthorn's Family Drug Store. 3-11-1f.

Cold creams and rubbing creams for tan and complexion. See what they have at Silverthorn's Family Drug Store.—Adv. 4-2-1f.

PROPERTY OWNERS AND REAL ESTATE COS.

I am prepared to clean wall paper and hard-finished Kalsomine Walls by a new process that I can positively guarantee to give perfect satisfaction for about one-third the cost of new work. Call Phone Red 3832, and ask for Larocin, and I will gladly call and give estimate on work. 3-26-5f

Farmers when in La Grande should see the Portable grain bin at Child's Auto Livery. Leave name and solicitor will call later in the season. 3-6-1f.

MONEY. Good attention, careful work, quick service will please you with one finishing and developing of films. Our stock of all Kodak ma-

terial is very complete. We will be pleased to convince you of this at Silverthorn's Family Drug Store. Daily 3-26-1f

The White Ivory Goods we are still selling at the old prices. The new prices of all these goods at the factory is much higher than before—better come in and let us sell you what you need now. We will save you some money, at Silverthorn's Family Drug Store. Daily 3-26-1f

For the dandruff use Silverthorn's Ideal Shampoo and Germicide Hair Tonic. It always does the work. 2-28-1f.

Pretty stationery in boxes and in pound packages at reasonable prices. Just the kind you need at Silverthorn's Family Drug Store.—Adv. w 11; d 4-2-1f.

SPECIAL BARGAINS Gauntlet all leather gloves at \$1 for engineers, lumber handlers, linemen, farmers, mechanics and laborers. Ten days cash. **TOGGERY.** —Adv. 4-2-10.

Kindergarten. Mothers, you who wish to work at the Red Cross this summer, send your little ones and give them a good start for school next fall. For information address H. Observer office.—Adv. 4-1-1f.

NEW TODAY

WANTED—Clean White Cotton Rags at the Observer Office; 3c per lb.

FOR RENT—Two rooms for light housekeeping; modern. Also small house, not modern, partly furnished. Phone B-1882. 4-2-1f.

WANTED—Sweet cream. We pay five cents above sour cream price delivered.—Blue Mountain Creamery Co.—Adv. 3-28-1f

MODART CORSET Front Laced



Looking Well

It is not solely a matter of good clothes. It also involves proper corseting.

The use of good materials, clock spring bending and the very superior designs that are found in the MODART Front Laced Corset, gives the proper poise to the figure that induces a carriage that will show clothes to the best possible advantage.

A badly poised or improperly corseted figure will never look well even in the best of clothes. A half hour in our Corset Department will prove to you by direct fitting that in a MODART Front Laced Corset, a superior garment is found. We know from our own experience that woman after woman has improved her appearance by the use of these corsets. They are comfortable, stylish and wear well.

Hit The Bullseye!

\$3.50 and \$4.00

THE GOLDEN RULE CO. PAULINE LEDERLE

Home Sewing



is the key to real economy. This week will be devoted to showing of our new Dress Materials in both Wash Goods and Woolens. Every economical woman should investigate the savings made possible by making your own Dresses, Aprons, Suits, Coats and Underwear.

Our line of Spring and Summer Wash Fabrics — Woolens — Domestics — and Novelty Fabrics, offer an unequalled selection at economy prices.

Select Your Dress Goods this week.

Our See Windows **T^{HE} GOLDEN RULE CO.** Quality the same—Prices less. Visit Our Dry Goods Dept.

One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 50 Million Dollars

The Mammoth Grocery

C. R. SIMKINS, Proprietor

MAKE YOUR SELECTION OF GARDEN SEEDS NOW, WHILE THE ASSORTMENT IS COMPLETE.

Onion Sets 15c per lb.
Large Package Quaker Oats 27c
Large Package Mother's Oats 35c

JUST RECEIVED—Heinz's Pickles in bulk and bottles.
A Fresh Shipment of Cookies and Crackers—in package and bulk.

PHONE MAIN 82. 1211 ADAMS AVE. YOUR ORDERS SOLICITED.

Professional Directory

OSTEOPATHIC PHYSICIAN

DR. J. L. INGLE—Osteopathic physician. Third floor New Foley Bldg. Hours 10-12 a. m.; 2-5 p. m., and by appointment. Office phone, Red 1761, residence Red 881.

DR. MARGARET INGLE—Osteopathic physician. Diseases of women and children and obstetrics.

MECHANOTHERAPY

DR. A. N. MAYVILLE—Mechanotherapy; chronic diseases my specialty; Physical and Mental Science. Hours: 1:30 to 4:30 p. m.; 7:00 to 8:00 evenings. Phone Black 2311. Rooms 1 and 2 over Coolidge Paint Store, Adams Ave.

VETERINARY

DR. H. W. RILEY—Graduate Veterinarian. Hospital, 1409 Madison Ave. State Stallion Inspector and Inspector of stock for shipment. Home Independent Phone, Black 41; Farmers Co-operative Phone, Main 112.

ATTORNEYS

CRAWFORD & EAKIN—T. H. Crawford and Robert S. Eakin, Attorneys at law. Practice in all the courts of the state and the United States. Office, West-Jacobson Bldg., rooms 9-10-17, La Grande, Oregon.

COCHRAN & EBERHARD—Geo. T. Cochran and Colon R. Eberhard, Attorneys. La Grande National Bank Building.

GREEN & RUDOLPH—Attorneys, R. J. Green and L. G. Rudolph, Attorneys at Law, First National Bank Building.

ARCHITECTS

C. E. MILLER—Architect, room 27, New Foley Bldg. Phone Red 1871.

"OVER THERE,"

FORCES ENTER FOR THE LEAN INITIATION (Continued from Page One)

La Grande Home Guard and H. S. Cadets
Honor Guard
Major H. E. Coolidge, chief of 1st Division.
3d Division.
G. A. B.
W. R. C.
Ladies of the Red Cross
Dr. M. E. Hall, chief of 2d Division.
3d Division.
Fraternal Orders
Shoppers
E. C. Heringer, chief of 3d Division
4th Division.
Citizens Automobiles
F. B. Currey, chief of 4th Division.

The parade will move primarily at 7:30 p. m. from the intersection of Depot street and Washington avenue at which point all divisions will head.

The first division will form on Washington avenue on the north side of the street opposite the club and extending west.

The second division will form on the opposite side of Washington from the first division in front of the Elks' club and extending west.

The third division will form on the west side of Depot street extending north on depot and west on Fourth.

The fourth division will form on the south side of Washington ave-

RUGS OF ALL KINDS JUST RECEIVED AT VERY LOW PRICES

Also Bungalow Rugs, \$1.98 and \$2.49 While They Last

Where Your Dollar Does Double Duty

Harris Furniture Store
H. B. HARRIS, Proprietor

Where you buy good furniture for less.

NEXT TO HOOVERIZED GROCERY

SHERRY THEATRE

THE HOUSE OF QUALITY.

TODAY

NELL SHIPMAN with ALFRED WHITMAN in

"The Wild Strain"

BY THE FAMOUS AUTHORS

George Randolph Chester and Lillian Chester

The story of a regular American girl who rebelled against family autocracy and gave vent to the reckless spirit inherited from a bandit ancestor.

Also "Vengeance and the Woman," Chapter 10.




McKibbin's

Hit The Bullseye!

\$3.50 and \$4.00

THE GOLDEN RULE CO.



STRAINED SIGHT DOES NOT NECESSARILY MEAN POOR SIGHT

Street cars were formerly drawn by horses. The cars moved all right, but it meant ruin to the horses in about three years.

You May See Perfectly Though Painfully

If so, your eyes need attention if they are to last. Of course, you want them to last as long as possible. It is best for you to have them carefully examined and correctly fitted. We use the most scientific and up-to-date methods. Our department has got the latest instruments for this purpose. We are the only firm between Boise and Portland that surface and grind our own lenses. We make a specialty of duplicating broken lenses.

J. H. Peare & Son
La Grande's Leading Jewelers and Optometrists