

LOWNEY'S
Crest
Chocolates

IT USED TO BE VIOLETS
Now It's
Lowney's
for Easter

A Fine Box of Lowney's perfectly conveys the season's sentiment. Put up in 1, 2 and 3lb. boxes.

Red Cross Drug Store

After
Easter Millinery

We will have New Shipments of Hats each Week after Easter.

WATCH FOR THE NEW HATS.

The Blackmon Hat Shop
Opposite Newlin Book Store

All Next Week

WE WILL FEATURE THE NEW DESIGNS AND FABRICS IN

Spring and Summer Wash Goods

See our windows and interior displays of DAME FASHION'S LATEST IDEAS in charming novelties for summer Wash dresses—new shades and decidedly new patterns in an attractive array will greet our shoppers the coming week.

NEW FANCY VOILES, in dainty patterns and fancy stripe effects. Prices range from 32c to 95c yd.

FANCY PONGEE SUITINGS, in plaids, stripes and small figures, 48c

NEW PRINTED FLAXONS, wide sport stripes in all shades and assorted small floral patterns, per yd. 25c

FANCY PATTERNED BATISTE, in checks, stripes and many pretty floral effects, per yard. 20c

Sport Stripe Middy Cloth 35c

Pretty Summer Lawns 12 1/2c to 22 1/2c

Pub Silk Novelties 35c

Linen Finish Suitings 30c

New Plaid Voiles 45c

Fancy Dimities 25c

The GOLDEN RULE Co.
Quality the same—Prices less

One of the 600 R. C. U. Stores with an Annual Purchasing Power of Over 60 Million Dollars



Local and Personal

M. J. Duffy, of Cove, is spending the day in La Grande.

Mrs. Lovell, of the Blackmon Hat shop leaves tonight for Portland on a short visit.

Miss Hattie Short returned this morning from Hot Lake where she has been under treatment.

Mrs. Roy Corey and children, of Baker, are visiting at the home of W. Erdmar, of this city, and will remain over Easter.

Mrs. Jess Spencer and children were arrivals in the city today from Union.

The Pendleton East Oregonian says: Donald Blair Burns, a La Grande boy, came over this morning and enlisted as an apprentice seaman in the navy. He will leave for Portland Sunday.

Miss Nina Hunter, who has been on a vacation with her parents, Mr. and Mrs. Albert Hunter, leaves tonight for Eugene to resume her work in the U. of O.

Dan McKenzie arrived last night from Wallawa to look after several matters of business in this part of the country, including to begin

with, the payment of his tax account in Union county, and then arrangements for cultivating his farming lands near Summerville. A part of the farm is under lease and the remainder will be under personal charge of Mr. McKenzie.

Miss Leta Kiddle, daughter of Mr. and Mrs. E. E. Kiddle, of Island City, will return this evening to the U. of O. after a short visit home.

Mrs. C. E. Gump left yesterday evening for The Dalles to join her husband who is employed at that place. They will make their future home at The Dalles.

Ben F. West, county assessor of Marion county, and candidate for the republican nomination for state treasurer, is in La Grande in the interests of his candidacy. Mr. West expects to remain in this locality several days.

Burt K. Russell, for the past several months an employe of Snodgrass' grocery, leaves tonight for Vancouver where he has accepted a position as musician in a band of thirty-five pieces. Mr. Russell will be engaged in other work also.

Miss Bertha Lovelich, of Pasco, Wash., is visiting Miss Ethel Gulling over the Easter holidays.

named defendant:

In the name of the State of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled action and court, on or before May 6th, 1918, and you are further notified that if you fail so to answer, for want thereof, the plaintiff will take judgment against you for the sum of three thousand dollars together with interest thereon at the rate of eight per cent per annum from and after April 15th, 1917 (less the sum of \$40 paid October 27th, \$60 paid November 3, and \$20 paid December 15, all in 1917 and the further sum of \$20 paid Jan. 7th, 1918)—together with the sum of \$200 as attorney fees and the costs and disbursements of this action, and will take the order of the court for the sale of the attached property levied on in this case, to pay such judgment. This summons is published by order of Hon. J. W. Knowles, Judge of the above entitled court made and entered March 16th, 1918, fixing six consecutive weeks for such publication and in the La Grande Evening Observer, published at La Grande, Oregon.

C. H. FINN,
Attorney for Plaintiff.
Residence and Post Office, La Grande, Oregon.
Mar. 23-30, April 6-13-20-27, May 4, 1918.

DIM-A-LITE

Turn Down Your Light
Save Current

Five changes of light—
Full, Half, Dim, Night,
Light and Out.

Ideal for Hall, Nursery
and Sick-room.

For sale by
NASH ELECTRIC CO.

Keeps Your Stove Shining Bright

Black Silk Stove Polish

It is a class by itself. It's more effective than any other.

For sale by
NASH ELECTRIC CO.

SUMMONS.

In the Circuit Court of the State of Oregon for Union County.
La Grande National Bank of La Grande, Oregon, a banking corporation, plaintiff, vs. Turner Oliver and J. R. Oliver, defendants.
To Turner Oliver, the above-

LOCALS
—And—
Advertising in Brief

Honor Guard Girls' june dance, April 12, Rex hall.—Adv. 3-30-1t.

Cottage Cheese.—Get it at the Pure Milk and Cream Co. Fresh every day. 3-26-1f

Plenty of fresh eggs for Easter at Snodgrass grocery, 30c per dozen. Call Main 43.—Adv. 3-28-1f.

There will be a dance at Rex hall April 12 under auspices of the Honor Guard Girls. Fine time promised.—Adv. 3-30-1t.

Barber Shops.
Will close at 6:30 instead of 7 o'clock from April 24.
—Adv. 3-27-4t.

Set aside April 12 for the Honor Guard Girls' dance. It will be something different.—Adv. 3-30-1t.

Overstock of Auto Tires.
We have a number of 30x3 tires which we will sell at a discount while they last. 2-28-1f.
MAXWELL SERVICE STATION

"Beauty and the Rogue," with dainty Miss Minter as the Beauty will be presented at the Star theater on Saturday only.

Red Cross benefit dance, Rex hall, Monday night.—Adv. 3-30-1t.

Money to Loan.
On improved real property in Union county. No delays. Current rates. La Grande Investment Co.—Adv. 1f.

Hemstitching, 10c per yard, at The Elite Shop, Baker, Oregon. 3-20-1f

Help! Help! Help! What? The Red Cross Chapter. Why? It needs money. How? Attend the Red Cross benefit dance Monday night.—Adv. 3-30-1t.

It is more fun to watch your money grow than watch it go. Buy War Savings Stamps.

For the dandruff use Silverthorn's Ideal Shampoo and Germicide Hair Tonic. It always does the work. 2-28-1f.

Soda Water, the best that pure goods will produce, is just what you want, when you want it. Our Soda Water is all this. We use every effort to make only the best. Our Ice Cream is fine; our Service

RUGS OF ALL KINDS JUST RECEIVED AT VERY LOW PRICES

Also Bungalow Rugs, \$1.98 and \$2.49 While They Last

Where Your Dollar Does Double Duty

Harris Furniture Store
H. B. HARRIS, Proprietor
Where you buy good furniture for less.
NEXT TO HOOVERIZED GROCERY

MODART Co.
Front Laced Corset

Looking Well

It is not solely a matter of good clothes. It also involves proper corseting.

The use of good materials, clock spring boning and the very superior designs that are found in the MODART Front Laced Corset, gives the proper poise to the figure that induces a carriage that will show clothes to the best possible advantage.

A badly poised or improperly corseted figure will never look well even in the best of clothes. A half hour in our Corset Department will prove to you by direct fitting that in a MODART Front Laced Corset, a superior garment is found. We know from our own experience that woman after woman has improved her appearance by the use of these corsets. They are comfortable, stylish and wear well.

SHERRY
THEATER
THE HOUSE OF QUALITY

TODAY ONLY
THE FAVORITE
EARLE WILLIAMS IN
AN AMERICAN LIVE WIRE

From the O. Henry Story "Cabbages and Kings."
Also a Comedy

TOMORROW
BUSHMAN AND BAYNE IN "UNDER SUSPICION."

PAULINE LEDERLE

Oregon Grocery Company

March 31st
Sunday—One porkless meal; evening meal wheatless.

CREAM OF BARLEY

For Sale by All Retail Grocers in La Grande. Cream of Barley is just barley. It is the finest kind of a wheat substitute. It is nutritious. It is easily digested. It is an ideal infant food. The sick and aged can assimilate it when practically nothing else will remain on the stomach. It makes delicious Bread, Cakes, Muffins, Pancakes, etc. Cream of Barley contains practically no moisture and it therefore goes considerably further than many other cereals. This makes it economical

When you eat Barley you are conserving Wheat for our Boys at the front.

Oregon Grocery Company
DISTRIBUTORS

is better. We will always try to please you at our Fountain, the Silverthorn's Family Drug Store.
Daily 3-26-1f

ATTENTION.
Red Cross benefit Monday night. Go.—Adv. 3-30-1t.

Let's go—to the Red Cross dance.—Adv. 3-30-1t.

They are all going next Wednesday night, April 3, to the Rex hall. Let everybody dance.—Adv. 3-30-1f

FOR SALE—Good Jersey milch cow. Phone Black 291.—Adv. 3-30-3p.

FOR RENT—Partly furnished house. Call Black 3761 or call at 2103 First.—Adv. 3-30-1f.

FOR RENT—Housekeeping suite of rooms; also bed room. Call 106 Depot street.—Adv. 3-30-1t.

FOR RENT—Four room furnished house on paved street. Phone

Main 728.—Adv. 3-30-1f.

WANTED—A girl for general housework. Write G. care of Observer.—Adv. 3-30-1f.

FOR SALE.
5-room house; plastered; bath; built in cupboards. Cellar. Lot size 46 x 100. Good shade trees; location good. A sacrifice sale. \$900. La Grande Investment Co., 1113 Adams Ave. Phone Main 752. 3-29-1f

NEW TODAY

FOR SALE—Kitchen range, heating stove, refrigerator, bed, mattress and springs, dresser, six chairs, two rocking chairs, stand table, carpet sweeper, bicycle, load chain wood, etc. Phone Black 371, or call at 1614 Alder street.—Adv. 3-29-1f.

FOR SALE—Kitchen range, heating stove, refrigerator, bed, mattress and springs, dresser, six chairs, two rocking chairs, stand table, carpet sweeper, bicycle, load chain wood, one Royal typewriter and one typewriter desk.—Phone Black 371, or call at 1614 Alder street.—Adv. 3-29-1f.

WANTED—Sweet cream. We pay five cents above sour cream price delivered.—Blue Mountain Creamery Co.—Adv. 3-28-1f.

Don't forget the dance at Rex hall, Wednesday, April 3. Admission 75c.—Adv. 3-30-4t.

WANTED—Clean White Cotton Rags at the Observer Office; 3c per lb.

Big dance at Rex hall Wednesday, April 3. Jazzy music.—Adv. 3-30-4t.

IS THIS KAISER'S AIM?

Latest dispatches report that kaiser's and Hindenburg's drive aim to pierce the allied line, roll back the sides by a banking move and then pour men through the gap for drives at Paris and Calais, as indicated on the above map.