

Easter Egg Dyes

No one knows how many centuries bright colored eggs have gladdened and mystified the little folks. There are many new Easter novelties, but nothing takes the place of the old one. As usual, we have the latest and best Easter Dyes. They are easy to use and certain in results. Make your selections early, so the children won't be disappointed.

Price 5c.

LA GRANDE PHARMACY

Adolph Newlin, Mgr.

Quick Delivery Phone Main 40
La Grande, Oregon

NOW THAT THE WEATHER PERMITS,
ALLOW THE LITTLE FOLKS TO GET
OUTSIDE ON A

"KIDDIE KAR"

AND GET IT FROM US

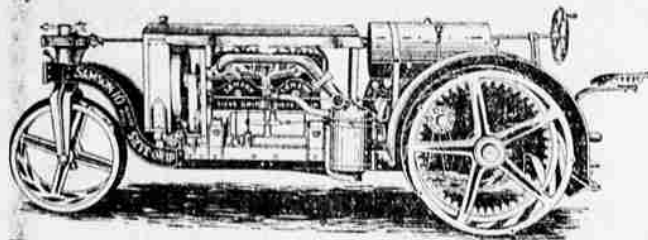
NEWLIN BOOK & STATIONERY CO.

Weather permitting, there will be a street band concert Tuesday evening, March 26th, as a preliminary to the dance which the newly-formed Home Guard band will give that night. 3-18tf

Chamberlain's Cough Remedy a Favorite for Colds
J. L. Easley, Macon, Ill., in speaking of Chamberlain's Cough Remedy says: "During the past fifteen years it has

been my sister's favorite medicine for colds on the lungs. I myself have taken it a number of times when suffering with a cold and it always relieved me promptly."—Adv.

Mrs. Ella Mason left for Pendleton this morning where she will spend some time visiting at the home of her brother, Joe Richardson, formerly of this city.



Samson Sieve Grip

There has been an extraordinary advance in prices of Materials and Labor used in the manufacture of Farm implements also.

There has been an increase during the same period in prices received by the farmer for his products, which has been proportionally greater than the advance in prices which he has to pay for Agricultural Implements and which has placed the Farmer in a more advantageous position in the purchase of Farm Implements than he was before the beginning of the year 1914. So why hesitate to buy what you are going to need. Look over our line of Tractors—Samson-Rumley and Strait-Rock Island Plows—Peora Drills—Ohio Disc Harrows—Vulcan Chilled Plows—Small Feed Cutters—Lath-field Spreaders—Birdsell Wagons—Grain Tanks—Grain Beds—Peerless Ford Starters—W. S. Cream Separators, etc.

LA GRANDE IMPLEMENT CO.

E. S. NORRIS

1529 Jefferson Street La Grande, Oregon
Home Ind., Main 780 - Union Co., Red 371

WORK BEGUN ON IMBLER ELEVATOR

BOX FACTORY AT APPLE TOWN
IS BEING KEPT BUSY
WITH ORDERS

Community Mourns the Death of
Harry K. Larsen, Who Died
in France

IMBLER, March 23.—(Special.)—The "Arabian Knight" was played in Imbler Friday evening by the Summerville dramatic club. The house was well filled and the patrons were given a well-rendered entertainment. It was a Red Cross benefit.

Mrs. Warring left Tuesday for her home in Port Wayne, Ind., after spending several days with her sons Ross and Frank Miller.

Walter Westfall and family visited in La Grande Sunday with friends.

H. D. Spencer left for home Wednesday after spending several days in this city getting the box factory in good condition.

John Rogers, the taxi man, was down from La Grande Wednesday with a load of commercial men.

J. H. Keoun and Jock Doek were in Imbler Friday. They are now stationed at Glibbon.

Ivadore Andrews went to La Grande Friday on business.

Sherman Chapple of Rinehart station was a caller in our town Saturday.

The measles is Imbler's most entertaining visitor at the present time.

Revival meetings are being held in the M. E. church every evening this week. Some very good sermons are given.

Mrs. P. H. Westenshow and daughter Florence, went to La Grande Saturday evening.

Mr. and Mrs. McBride attended the L. D. S. conference in La Grande Sunday.

The river is gradually rising

near Imbler and will soon be out of its banks.

The Red Cross finds that its work is so urgent and the rooms so small that they will be compelled to seek larger quarters. They have secured the old second hand store and will have it remodeled and painted and they will then have plenty of room, and the room will be on the ground floor.

Daniel Larsen is again at the depot. Miss Bloch, finding it more lonesome here than she anticipated, resigned and left for Portland Sunday morning.

Mrs. M. A. Stevenson left Saturday for her home after a visit of a week in Imbler.

Mrs. Jennie Kemp, state field agent for the federal food commission, made Imbler an official visit Monday. She spoke to the pupils of both schools in the forenoon and to the general public in the Amusement Hall in the afternoon, impressing on the people the need of patriotism of which food conservation is a part. Mrs. Kemp is a very pleasant speaker and was enjoyed by all who heard her.

Imbler people were greatly shocked Wednesday afternoon when a cablegram was received by Mr. and Mrs. J. P. Larsen stating that their son, Harry Larsen, had died somewhere in France, March 19, of pneumonia. This is the first of Imbler's brave lads to be called to the great beyond while in the service and every heart was pained to hear of the sad news. His dear mother was doing her bit at the Red Cross rooms at the time the message was received. Every member of the family has the sympathy of the entire community in their sad bereavement. Harry was a boy that was well liked in his home town and his smiling face will be sadly missed. He leaves besides his father and mother, sisters and brothers, two little sons. He was 27 years and 8 months old, and was born at Mant, Utah. He was a member of 304 Supply Company's Quartermasters Corps. He was in training three months at Watertown N.Y., before sailing for France.

Mrs. Frank Reed spent Saturday and Sunday in Elgin visiting friends.

J. H. Walker and wife were visitors in La Grande Saturday.

The new grain elevator has been started. A great many men have been employed to do the excavating for the basement and soon the building will be well under way.

The box factory has been running at a steady clip, and several carloads of boxes have already been shipped.

Tonsillitis and measles have been going the rounds the past week and it is to be hoped they will soon disappear.

America must feed her associates in this war. They are no longer free to face with starvation. Starvation to feed themselves, and unless we come to the rescue, they are ration for them means defeat for us. Don't waste food. Conserve.

In the saying of daylight we can set the clocks ahead, but what are we going to do with sun-dials.—Arkansas Gazette.

The Pneumonia Season
The cold, damp weather of March seems to be the most favorable for the pneumonia germ. Now is the time to be careful. Pneumonia often results from a cold. The quicker a cold is gotten rid of the less the danger. As soon as the first indications of a cold appear, take Chamberlain's Cough Remedy. As to the value of this preparation, ask anyone who has used it.—Adv.

THOR, H. SCOTLAND, Ass. Sec.
Statutory resident general agent and attorney for service.
JOHN H. RUDOLPH, Portland, Or.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE
Reliance Life Insurance Company of Pittsburgh

of Pittsburgh, in the state of Pennsylvania, on the 31st day of December, 1917, made to the Insurance Commissioner of the state of Oregon, pursuant to law.

Capital.
Amount of capital stock paid up \$1,000,000.00

Income.
Total premium income \$2,408,385.02
Interest, dividends and rents received during the year 337,593.91
Income from other sources received during the year 142,888.30
Total income \$2,888,867.23

Disbursements.
Paid for losses, claims, annuities and surrenders \$103,094.97
Dividends paid to policy holders during the year 121,608.96
Dividends paid on capital stock during the year 80,800.00
Commissions and salaries paid during the year 973,605.78
Taxes, licenses and fees paid during the year 64,692.86
Amount of all other expenditures 100,135.73
Total expenditures \$2,044,308.40

Assets.
Book value of real estate owned \$183,596.48
Market value of stocks and bonds owned 3,990,057.81
Loans on mortgages and collateral 900,092.50
Premium notes and policy loans 1,113,144.10
Cash in banks and on hand 744,057.04
Net uncollected and deferred premiums 355,847.51
Other assets (not specified) 854,782.03
Total assets \$7,801,808.24

Liabilities.
Losses, claims, annuities and surrenders 103,094.97
Dividends payable 121,608.96
Dividends payable on capital stock 80,800.00
Commissions and salaries payable 973,605.78
Taxes, licenses and fees payable 64,692.86
Amount of all other liabilities 100,135.73
Total liabilities \$2,044,308.40

Business in Oregon for the Year.
Total insurance written during the year \$2,000,000.00
Gross premiums received during the year 2,408,385.02
Losses paid during the year 103,094.97
Dividends paid during the year 121,608.96
Total amount of insurance outstanding in Oregon December 31, 1917 \$1,400,000.00

CITIZENS' INSURANCE CO.
THOR, H. SCOTLAND, Ass. Sec.
Statutory resident general agent and attorney for service.
JOHN H. RUDOLPH, Portland, Or.

SYNOPSIS OF THE ANNUAL STATEMENT OF THE
The Penn Mutual Life Insurance Company

of Philadelphia, in the state of Pennsylvania, on the 31st day of December, 1917, made to the Insurance Commissioner of the state of Oregon, pursuant to law.

Income.
Total premium income \$27,687,561.31
Interest, dividends and rents received during the year 8,507,903.36
Income from other sources received during the year 809,711.68
Total income \$37,005,176.35

Disbursements.
Paid for losses, claims, annuities and surrenders \$14,406,067.09
Dividends paid to policy holders during the year, including interest paid under installment policies 4,780,947.78
Commissions and salaries paid during the year 3,993,455.11
Taxes, licenses and fees paid during the year 470,172.90
Amount of all other expenditures 1,370,000.89
Total expenditures \$25,050,643.77

Assets.
Market value of real estate owned \$2,130,888.79
Market value of stocks and bonds owned 64,612,536.70
Loans on mortgages and collateral 11,000,172.56
Premium notes and policy loans 31,862,394.71
Cash in banks and on hand 8,142,098.54
Net uncollected and deferred premiums 3,710,000.36
Interest and rents due and accrued 2,037,218.96
Other assets (not specified) 10,882.18
Total assets \$113,000,500.30

Liabilities.
Total policy claims unpaid \$155,271,203.90
Dividends payable to policy holders, due 15,747,757.21
Reserve for mortality and general expenses 7,140,814.22
All other liabilities 1,028,108.11
Total liabilities \$179,188,883.44

Business in Oregon for the Year.
Total insurance written during the year 1,212,458.09
Gross premiums received during the year 2,768,756.13
Losses paid during the year 103,094.97
Dividends paid during the year 121,608.96
Total amount of insurance outstanding in Oregon December 31, 1917 \$1,113,144.10

By JOHN H. RUDOLPH, Secretary.
Statutory resident general agent and attorney for service. J. H. RUDOLPH, Portland, Oregon.



Before the War---

activities, thrift was an unknown word so far as practice goes, to this great nation of Americans. Even now there are those who believe that hoarding is thrift—The truly thrifty are those who spend **WISELY, WHO DO NOT WASTE, WHO DO NOT HOARD, WHO MAKE THEIR MONEY SERVE THEM AND THEIR NATION ADVANTAGEOUSLY.**

Stretch your dollars—Compare quality and pay cash.

Dress Up---Smile---Buy Your Easter Suit

Men's Easter Suits \$12.50, \$14.75, \$16.50, \$18.50, \$24.50, \$28.50
Ladies' Easter Suits \$9.90, \$12.50, \$14.75, \$16.50, \$18.50 to \$34.50
Ladies' Easter Coats \$12.50, \$14.75, \$18.50, \$24.75
Ladies' Easter Dresses \$8.90, \$9.90, \$12.50, \$14.75, \$16.50

Don't deplore the war, DO YOUR BIT—END IT

The Store
Where
the
Masses
Trade

J. C. Penney Co.
Incorporated
197 BUSY STORES

Follow the
Crowds--
There's
a Reason

Formerly the United Store

THE STORE

that inaugurated the Hooverizer system in La Grande and made it possible for the people to purchase food at lower prices, consequently lowering the cost of living for those who are thrifty enough to take advantage of the Cash and Carry plan.

We have not only forced high prices down, but we are forcing them still lower and we are going to hold them down all the time.

Call in and make your own comparisons.

PLENTY OF FRESH EGGS, 30c DOZEN

IT PAYS TO PAY CASH AT THE REAL CASH STORE.

HOOVERIZED GROCERY

Across the Track--Next Door to Stillwell's Cash Market
PHONE MAIN 32

Star Theatre



THURSDAY AND FRIDAY



OLIVE THOMAS

in an exhilarating Comedy of American Life

"Betty Takes a Hand"

A pretty girl turns a respectable city mansion into a boarding house—then comes the game of hearts and boarders.

THE OFFICIAL WAR PICTURES

These pictures show the conditions of things as OUR BOYS see them NOW