

CHARMING NEW EASTER HATS.

will be found in our Millinery Department — Tailored, semi-dress and dress hats are shown. All the newest colorings and trimmings. —Balcony



SPRING NECKWEAR.

New tailored neckwear—Satin roll collars, embroidered collars and georgette crepe collars in medium and large models. Your inspection invited.

FORESIGHTED WOMEN WILL TAKE ADVANTAGE OF THIS EXCLUSIVE SHOWING OF COATS, SUITS & DRESSES



Through the wide scope of Spring Styles shown at this Store, Easter apparel is provided for every type of woman and young woman. Our apparel collections have been so expertly and carefully assembled that not only are the new fashions represented in their entirety, but they are also adapted to the individual, and all of this without any upward change in the moderateness of prices.

These suits are all selected from two of the best lines we have been able to find. The Printz-Biederman Co. and the Landesman-Hirschheimer Co. These manufacturers stand behind us in guaranteeing you the best of materials and workmanship.

CALL TODAY AND SEE THESE EXCLUSIVE STYLES.



EASTER DRESSES ARE LOVELY

Every style is represented in this wonderful and varied showing of Silk Dresses.

All the newest shades and the best materials included.

There are good combinations of navy and grey, sammy and brown, and many others. Also pretty frocks of one color, made up of Satin or Taffeta, combined with georgette.

Come in and see how very smart they are.

They are priced from \$17.50 to \$60.00.

Easter Apparel for the Children

Pretty New Coats and Dresses for the Children, Silk Poplin Coats in peacock blue, sammy and black.

Also serges—plaids and checks—fewer frills and foibles than heretofore, Coats for small girls and brimming with really good taste plus value.

Coats from \$5.00 to \$12.50



A Small Thing to look for



A Big Thing to find.

DOES YOUR SUIT OR COAT HAVE THIS LABEL IN IT?



The Observer

An Independent Newspaper
Published Daily and Weekly at La Grande, Oregon.
La Grande Evening Observer Publishing Company.
BRUCE DENNIS, Publisher.
Entered at the Postoffice at La Grande, Oregon, as Second-class Matter.
Address All Communications to The Observer, 1710 Sixth Street.
City Official Paper. County Official Paper.
Evening Telegraph Report of United Press Association.
On Sale in Other Cities
Oregon Hotel News Stand, Portland.
Imperial News Stand, Portland.
Multnomah Hotel News Stand, Portland.
SUBSCRIPTION RATES
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Daily, per month65c
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Daily, per six months in advance\$3.75
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Daily, per year in advance\$5.00
Daily, per six months in advance\$2.50
Daily, per three months in advance\$1.25
Daily, per month50c
The Saturday Evening Observer, 50c
The Saturday Evening Observer, by mail, per year in advance\$1.50
Weekly Observer-Star, by mail, per year in advance\$1.50

cision to take a desperate chance on the Western front in the hope that, even if they could not break through the British lines and inflict a crushing defeat on the hated English, they could at least cause a complete rearrangement of the enemy's plans for a summer drive, and in the meantime the efforts for the conclusion of a German-made peace could be pushed during the breathing space offered by the change in tactics which the German drive would necessitate.

able to completely destroy the trench systems which opposed their advance, and with the aid of gas shells and favorable winds, forced the British gunners to wear their gas masks while serving their guns, thus placing them under serious handicap.
The British fought valiantly—they always do—but there is a limit to human endurance. Battered with shrapnel, blinded and choked by poisonous gas and probably out of touch with their "spotters," these British by their desperate defense against overwhelming odds evoked the praise of even their enemies, and when the order to retire came they fought while there was yet any prospect of saving their guns. That was during the two days and nights following the first terrific shock of the German hordes. But, having recovered from the numbing effect of the rain of high explosive shells played upon them, they settled down to contest every inch of ground which they have been forced to surrender during their retirement to the lines of 1916, where doubtless the British line will stiffen and, we all

hope, hold until the Germans are brought to a standstill. If this 1916 line between Lens and Soissons has been strengthened during the past year, or even if it remains in the condition in which the British left it when they advanced against the "impregnable" Hindenburg front, it ought to afford the sorely pressed army of the British an opportunity to recover its wind while the reserves are being massed behind their lines for a strong counter attack.
These are trying days for all of us, especially for those who have those who are near and dear to them "Over There," but the leaders of the allies offer us every assurance that the drive will be checked—that already it is being slowed down. When we remember some of the previous battles in this area in which the allies were victorious, and the huge number of prisoners and guns taken at Vimy Ridge, Ypres and north of Soissons, we cannot help feeling that, unfortunately as the situation undoubtedly is, it gives no ground for apprehension as to the ultimate result. The finest test of our loyalty is our faith in those who control the destiny of the nation, and as long as they express confidence in the future it is our duty to suppress our fears and close our ears entirely to disquieting rumors which in these days seem to incubate on the sidewalk.

is driving at—the conservation of food.
While this home gardening propaganda has been the source of some ridicule and frequent discouragement, those who go about the work with energy and intelligence are doing their "bit" as surely as are those who are swinging some of the larger affairs necessary to win the war.
It has long ceased to be remarkable that so small a country as Japan could be victorious over so big a country as Russia.—Washington Star.
Investor Hohenzollern, Emperor and King, purchases five million dollars' worth more of Krupp securities. Who wants war?—Wall Street Journal.
Loot, the great harmonizer, has temporarily silenced all protest in Germany and all antagonism between Germany and Austria-Hungary.—Chicago Herald.

FRIENDLY CHAT
About Men, Events and Things in General that Affect the Welfare of Oregon and Oregonians.
By Bruce Dennis.
George Parringer, one of the wheat kings of the northwest who lives at Pendleton and farms Umatilla county land, and who lately raised the ante on land over there by actually paying \$200 an acre for a piece that suited him, has a lot of philosophy.
George contends that when a man passes forty he is inclined to want to do things by short cuts and therefore is not in the young man's class. "I used to race horses," said George, "and I always noticed that an old horse in making the turn had to be watched or he would land square into the fence, due to the desire to take the short cut, while the young horse would stay away from the fence without any trouble. Men are a good deal like horses anyway. A cold blooded man is like a cold blooded horse—he may do some good things but give him time and he will go dead on the job, just as a cold blooded horse may show a burst of speed but he's never safe to bet your money on."
In speaking of the proverbial green pastures far away Mr. Parringer related a few experiences of his own and told of the desire in every human's breast to go just over the hill to make an investment. "And don't you know," he continued in a very serious vein, "if I had stuck to old Umatilla county handling nothing only what I was familiar with I would have been away ahead in those transactions. Right today we find Eastern Oregon men seeking fields of endeavor fifty miles away when as a matter of positive fact they are passing up better things at home. I recall the story of the old fellow in Michigan who heard of some land in Arizona that carried a certain kind of ore. He sold his Michigan land at a bargain and hastened to Arizona where he bought the ore land at very high prices. A year later the purchaser of the Michigan land developed a far richer body of the very same ore that the former owner had in Arizona. But a man must live his time before he can realize these things. It is hard to get people to take advice."
The above Parringer philosophy is worth one's consideration for it

(Continued on page five.)

My Country 'Tis of Thee, Sweet Land of Liberty.
THE GERMAN OFFENSIVE.
With the German advance slowing down and the promise that large bodies of allied reserves are now nearly ready to be thrown against the victorious but exhausted armies of the Kaiser, we now have time to contemplate the re-buff that has sacrificed thousands of his best troops. Any promise as to the German program must be based on the undoubted plan of the allies to open another drive against the new Hindenburg line during the coming summer. With the political and industrial conditions recently disclosed in Germany, it cannot be questioned that German leaders realized that any allied success in the projected drive would provoke a recurrence of internal trouble. Hence their dis-

A "HOME"
There is more thought, more planning, more hardships endured and more pleasure experienced in the planning and building of "the home," than at any other one thing in life.
You can't own your home, unless you make a cash payment. And if you are like a great many people, you can't make such a payment unless you have been saving your money regularly each week or month.
The question is, have you?
Don't Forget to Make Your Income Tax Return Before April 1
Member Federal Reserve System
La Grande National Bank
LA GRANDE, OREGON

HOME GARDENING.
The plowing of many vacant lots in La Grande indicates that there is to be renewed efforts in the line of home gardening. There was fair success last year notwithstanding many handicaps and disadvantages. The condensed slogan for the home gardener who has limited ground is to plant only those crops which produce large quantities on limited areas, such as string beans, peas, tomatoes, beets and onions, and corn and potatoes where there is sufficient room. All such garden products are useful for the family and will do a lot toward the great aim which the country now at war

FOR RENT.
10 Acres, part in Orenard, within 1 1/2 miles from Post Office.
No buildings on place.
See La Grande Investment Co., 1113 Adams Ave. Phone: Main 752. 3-22-18
PIMPLY? WELL, DON'T BELIEVE IT!
People Notice It. Drive Them Off with Dr. Edwards' Olive Tablets
A pimply face will not embarrass you much longer if you get a package of Dr. Edwards' Olive Tablets. The skin should begin to clear after you have taken the tablets a few nights.
Cleanse the blood, the bowels and the liver with Dr. Edwards' Olive Tablets, the successful substitute for calomel; there's never any sickness or pain after taking them.
Dr. Edwards' Olive Tablets do that which calomel does, and just as effectively, but their action is gentle and safe instead of severe and irritating.
No one who takes Olive Tablets is ever cursed with "a dark brown taste," a bad breath, a dull, listless, "no good" feeling, constipation, terpid liver, bad disposition or pimply face.
Dr. Edwards' Olive Tablets are a purely vegetable compound mixed with olive oil; you will know them by their olive color.
Dr. Edwards spent years among patients afflicted with liver and bowel complaints, and Olive Tablets are the immensely effective result.
Take one or two nightly for a week. See how much better you feel and look 10c and 25c per box. All druggists.

OIL BURNERS
Your wood is gone, the summer is here, that oil burner that you have longed for is ready to install in your Range—FREE TRAIL and guarantee cover your dollars.
Furniture Exchange
Fir and Jefferson E. J. DONOHUE Black 1241
Best Prices Paid for Used Furniture

THE HOTEL JENNINGS
DO YOU want to save all you can to buy W. S. Stamps? If so, stop at the Jennings Hotel at Joseph, as it has now changed hands and is a first class hotel. We are now equipped to solicit your patronage. It is well heated, with no extra charge.
Headquarters for Lake Wallowa Tourists and Commercial Men.
Auto Bus Meets All Trains; Autos for Hire.
Office, Joseph-Enterprise Auto Bus Line, Handling Passengers and Baggage