

THE VALUE OF WHOLESOME CANDY

Science tells us that in sugar we have a valuable food product inasmuch as its calorific properties are needed by the blood to maintain health.

The government has urged us to conserve sugar, therefore, if we are to eat candy, we should select the kind that is pure and wholesome. We sell

PURE, FRESH CANDIES

They are conducive to health. They are made in a sanitary, daylight candy shop and contain only the purest ingredients.

Pure candy is nourishing. The children need it.

See Our Candies in Special Easter Boxes

LA GRANDE PHARMACY

Adolph Newlin, Mgr.

Quick Delivery

Phone Main 40

La Grande, Oregon

A new shipment of "Over the Top" just in. Most popular war play. Tuesday, March 26th, by the book out. Newlin Book and Stationery. 3-26-3t

NOW THAT THE WEATHER PERMITS, ALLOW THE LITTLE FOLKS TO GET OUTSIDE ON A

"KIDDIE KAR"

AND GET IT FROM US

NEWLIN BOOK & STATIONERY CO.

TODAY

Margarita Fischer

—In—

"MISS JACKIE OF THE ARMY"

A Photoplay with a Patriotic Theme, Romance Galore, Thrills and a Lot of Laughs

TOMORROW AND MONDAY

LOUISE LOVELY In

"PAINTED LIPS"

Another Smashing Life Story by the Forceful Writer, Charles Kenyon, Author of Margaret Illington's Sensational Stage Success, "Kindling"

S-T-A-R

MRS. SLATER SUBMITS SLOGAN

Reward For Loan Device To Be Announced Later.

PORTLAND, Ore., March 23.—Winners of the 350 Liberty Bonds to be awarded for the best slogan and device submitted in the recent slogan contest have been decided, and will be announced at the Liberty Timepiece in Portland on the opening day of the third Liberty loan drive, Saturday, April 6th.

In this contest, contributions were received from far and wide over the entire state. From nearly every city, small town and county, the ones which appealed to the committee are: "Open Your Purse—Help Kill The Curse," by Miss Hazel McCoy of Dufur; "Buy a Bond that Binds Democracy," by W. P. Mc Masters of Mills City; "Liberty Loans are Liberty's Stepping Stones," by Mrs. J. D. Slater, La Grande.

From Newberg, Miss Nettie Page Scofield submitted, "The Kaiser Grooms at Liberty Loans," while George A. Barden of Grants Pass goes one farther and says "Bury the Kaiser with Liberty Bonds." "Unhold the Colors with Liberty Dollars," is the contribution of Mrs. Edward Hill of Marshfield, and H. K. Donnelly of Salem reminds us that "Over There Our Boys are Watching." "Break Liberty's Chains—Invest Your Gains," cries Buena Fisher of Dallas, and Miss Elva S. Hall of Vanora says "Sow Bonds—Reap Victory." From Junction City, C. E. Logsdon writes, "Build Freedom's Foundation with Liberty Bonds." T. P. McAndrews of Baker waxes poetical and says: "Count That Day Lost, Whose Low Descending Sun Sees Nothing Done to Beat the Hun."

"Your Little Mite May Win the Fight," is the slogan submitted by Miss Mollie E. Straight, of Oregon City, while Miss Lonna Powell of Baker, suggests, "Protect Your Homes with Liberty Loans." Mrs. H. M. McKenna of Astoria says, "Buy a Bond—Bridge the Pond," and with somewhat the same idea, Miss Eva Dull of Eugene writes, "We'll Bridge the Pond with Liberty Bonds."

Many of these slogans submitted will be used quite effectively in Liberty loan parades and in transparency devices through the state, according to the suggestions of the district committees.

PIGS AS CONSERVATORS.

Marines Are Adopting Swine For "Kitchen Police."

PARIS ISLAND, S.C., March 22.—Probably no cantonment in the country is conserving more food than La Grande, through the raising of pigs.

The movement started some months ago, when several "rookies" purchased a litter of pigs from a Georgia farmer. Since then others have followed suit until the pig has grown into prominence as well as popularity throughout the entire camp.

Besides conserving food and furnishing the marines with splendid feasts, the pigs consume all table scraps and garbage, thus saving much disposable labor. At present the island "porkers" number about 1,000, the young porkers.

According to the latest reports from France, the marines over there are adopting pigs and training them to do "kitchen police."

INSURANCE IS IMPORTANT.

Time Limit For Marines Is Extended To April 12.

WASHINGTON, D.C., March 22.—The importance of taking out war risk insurance cannot be too strongly impressed upon the minds of enlisted men, say marine corps

SOCIETY

(Continued From Page Four.)

home in Fruitdale Wednesday afternoon. The time was occupied almost exclusively in the making of bandages. The meeting next Wednesday will be held at the home of Mrs. Alvira Stillwell in Fruitdale.

The Wednesday bridge club was entertained this week at the home of Mrs. J. Carr on Fourth street.

Mrs. P. S. Ivanhoe entertained the Thursday Bridge Club this week. Mrs. H. C. Bohnenkamp won the honors.

The dance to have been given by the B. P. O. E. Lodge on Monday evening, March 25th, has been postponed until Monday evening, April 8th. This is a benefit party for the La Grande boys of the Field Hospital.

She Was In Bed Two Months. Women suffering backache, rheumatic pains, sore muscles, stiff joints or any symptoms of kidney trouble, should read this letter from Mrs. S. C. Small, Clayton, N. M.: "I had been under the doctor's care all summer and in bed two months, but kept getting worse. In January I got so bad I told them something had to be done or I couldn't live. We noticed an advertisement for Foley's Kidney Pills and sent for some. They have done the more good than all other medicines." Sold Everywhere.—Adv.

officials here, who cite the following death to substantiate their statements:

"Private Andrew Jensen, stationed in Cuba, took out \$10,000 worth of war risk insurance on the morning of February 8, 1918, in favor of his mother, Mrs. Margaret Jensen, 2018 Grande avenue, Everett, Washington. He died at 7:15 p.m., the same day. His death was in the line of duty and was caused by the accidental discharge of a machine gun."

Time limits in which applications for insurance may be made has been extended to April 12, inclusive, for all officers and men in active service on October 15th last, according to orders issued to officers of the marines.

IN SECOND DIVISION

Report of Pupils Who Have Qualified The Past Week.

The pupils in this county who have gone over the top in selling \$50 worth of W. S. S. in the second Rainbow division, are as follows:

Summerville (the district that was 100 per cent in the first division): Inez Woodell, Ava Woodell, Lloyd Woodell, Katherine Starr, Carrol Glenn, Viola Goodwin, Ruth Archer, Edith Archer, Bert Archer, Edna Bell Myers, Keith Glenn, Clarence Goodwin and Blanche Combs.

Imbler District No. 11—Vina McKinnis, Ralph Cleaver, Clarence Westfall, Austin Martin, Hazel Martin, Stella Rollins and Lucy McBride.

Mr. O. C. Maxwell, of Elbert, in writing of the W. S. S. Campaign, sent the following:

"We will push the W. S. S. Until old Kaiser Bill Will go under the sod and be very still By the help of God."

CHANGE TIME ON EASTER.

Turns The Clocks At 2 a.m. Sunday, March 31st.

The daylight saving will begin on Easter Sunday and the clocks will be changed at 2 a.m. This makes it necessary for general observance in order not to be late at Easter service. There is a question as to whether a man or woman shall turn the clock for the regulation from Washington does not state, and in most instances in La Grande the man of the house insists the order will be filled in better spirit if the wife will get up at 2 o'clock a.m. and attend to this government regulation.

"Over the Top"—on Top

of the greatest clean-up of Men's Suits for fall 1917 we have ever known—WE INAUGURATE NOW—TODAY "A DRIVE" on Men's Newest Spring Suits at prices that will never be matched as long as this war continues.

This is every man's opportunity—a suit and pattern that will please—best of materials in cassimere, worsted, chevots and Blue serges, in the newest up-to-date and conservative styles.

We Buy Suits for 197 Stores—Enormous Purchasing Power!

MEN'S SUITS — OUR PRICE

\$9.90, \$12.50, \$14.75, \$16.50, \$18.50, \$22.50, \$24.75, \$28.50

Do You Know How to Spend a Quarter and Save a Quarter?

Buy a Thrift Stamp

The Store Where the Masses Trade

J. C. Penney Co.
Incorporated
197 BUSY STORES

Formerly the United Store

Follow the Crowd—There's a Reason

HEAVY MUNITIONS OUTPUT.

United States Will Have Abundance Of Fighting Material.

WASHINGTON, March 23.—America will soon be turning out thousands of cannon, the Ordnance Bureau summary shows. It says that arrangements have been made for sixteen manufactories, some of which are complete, but work on all of them is under way. The United States expects to relieve the allies of the task of supplying American soldiers with guns by the first of the year. Officials are convinced that artillery is the most valuable in modern warfare and are rushing the munitions factory as well as the powder plant. The shell filling

plants, it is estimated, will send three hundred million shells to the front alone by the first of April, 1918.

Pilot Rock Pioneer Dies

John G. Troxel, for 15 years a resident of Pilot Rock, died there Wednesday from complications resulting from an attack of la grippe. Mr. Troxel was born in Corvallis in May, 1863. He was married in June, 1885, to Lizzie Groom, and in 1893 they moved to Umatilla county where they lived until 1908 when they moved back to the Willamette valley. After ten years' absence, they returned to Pilot Rock, as Mr. Troxel's health began to fail, coming here in June, 1907. Mrs. Troxel and six children survive. The children are Evan, William, Chaney, Freda, Otto and Charlotte. All are married but the last two. The body will be shipped today by T. J. Brown to Summit, Oregon, Mr. Troxel's former home. Mrs. Troxel and Evan will accompany it.—Pendleton Tribune.

ANNOUNCEMENTS

The Presbyterian Aid Society will hold a Rummage Sale, in the Sunday School Room, Thursday, at 2 p.m. 3-23-3t

It is more fun to watch your money grow than watch it go. Buy War Savings Stamps.

OBSERVER WANT ADS PAY

THE STORE THAT SETS THE PACE FOR OTHERS WHO CARE TO FOLLOW

WELCOMES

LA GRANDE'S NEW CASH STORES

We haven't got the Kaiser's ambition to do it all. Competition is welcome. Maintained prices must go. The public demand that old wasteful methods be discarded, and instead, new progressive, efficient methods must be adopted. Our government now, more than ever before, demands that life's necessities must be distributed to the consumer at the lowest possible cost. That was the object of and will continue to be the policy of La Grande's genuine and original

HOOVERIZED CASH GROCERY

The store with one system, one price to all and that the lowest. Not a camouflaged makeshift two-price store. The increasing popularity and success of The Hooverized Grocery has been observed by our customers, as well as by our competitors. Who said a cash store couldn't exist in La Grande? There is room for more. Who's next?

Goods bought right can be sold right—Operating expense reduced to the minimum—We are out of the high rent district—We pay no rent—Our own building—It pays to pay cash at the Hooverized Grocery. It will pay you to compare prices.

OUR STOCK IS LARGE AND COMPLETE — YOU SAVE ON EVERY PURCHASE

Eggs, fresh, dozen.....	33c	Silk Soap, 6 bars.....	25c	Oyster Shell, 11 lbs.....	25c
A. & L. Oysters.....	14c	Crystal White Soap, 4 bars	22c	Grit, 13 lbs.....	25c
P. S. Minced Clams.....	16c	Sunny Monday Soap, 4 bars	22c	Rolled Oats, No. 10 sack.....	62c
P. S. Shrimps.....	16c	Ivory Soap, 2 bars.....	13c	Corn, No. 10 sack.....	62c
A. & L. Salmon, tall.....	26c	Toothpicks, pkg.....	3c	Graham Flour, No. 10 sack	62c
Pink Salmon, tall.....	19c	Standard Pens, can.....	12c	Cream of Wheat, pkg.....	27c
Prunes, large, lb.....	13c	Standard Corn, can.....	11c	Roman Meal, pkg.....	25c
Peaches, large.....	16c	Standard Beans, can.....	11c	Shredded Wheat Biscuit.....	13c
Raisins, Sun Maid.....	12½c	P. S. Tomatoes.....	16c	Golden Rod Wheat Flakes.....	29c
Tea Garden Syrup, gal.....	\$1.55	P. S. Corn.....	16c	Golden Rod Out Flakes.....	29c
Tea Garden Syrup, ½ gal.....	75c	P. S. Hominy.....	16c	Quaker Out Flakes.....	27c
Tea Garden Syrup, qt.....	36c	Other Peaches.....	24c	Crackers, No. 3.....	32c
Carnation Milk.....	12c	Royal Anne Cherries.....	24c	Ginger Snaps, pkg.....	5c
Gold Dust, pkg.....	26c	Chick Food, 4½ lbs.....	25c	Ginger Snaps, barrel.....	28c
Citrus Powder, pkg.....	26c	Scratch Food, 4½ lbs.....	25c		
Bob White Soap, 6 bars.....	27c				

IT PAYS TO PAY CASH AT THE

HOOVERIZED GROCERY

Across the Track—Next Door to Stillwell's Cash Market

PHONE MAIN 32