

"THE FOUNDATION"

VALUE GIVING was the foundation on which this great commercial institution, grown national in scope, was built. This value giving will continue despite the unusual condition in the fabric market, brought on by the world's war. Foresight and great purchasing power have resulted for us in most opportune purchase in men's and boys' head-to-foot wear.

EVERY DAY IS SALES DAY AT A PENNEY STORE

Men's Work Shirts.....69c, 79c, 98c
Men's Work Shoes \$2.98, \$3.50, \$3.98, \$4.98
Men's Dress Shirts.....98c, \$1.25, \$1.49
Men's Suits.....\$9.90, \$12.50, \$14.75, \$16.50

Men's Blue Serge Suits 12.50, \$18.50, \$22.50
Men's Work Pants \$1.98, \$2.49, \$2.98, \$3.49
Boys' Novelty Suits \$4.98, \$5.90, \$6.90, \$8.90

Boys' Waists and Shirts, assorted patterns.....49c, 59c
Boys' Heavy Hose.....15c, 19c, 25c

Boys' School Shoes \$1.89, \$1.98, \$2.25, \$2.49
Boys' School Pants.....69c, 98c, \$1.49, \$1.98
Boys' Blue Serge Suits.....\$5.90, \$6.90, \$7.90

BUY A THRIFT STAMP

J. C. Penney Co.
Incorporated
175 BUSY STORES

WE SELL THRIFT STAMPS

HOOVERIZE—ECONOMIZE—PAY CASH AND CARRY HOOVERIZE—ECONOMIZE—PAY CASH AND CARRY HOOVERIZE—ECONOMIZE—PAY CASH AND CARRY

LOCATED
Across the Track.
Next Door to
Stillwell's Cash Market

Hooverized Grocery

La Grande's Original Cash Grocery

TELEPHONE
Main 32

RANCH EGGS
Strictly Fresh
Per dozen.....38¢
2 dozen.....75¢
Every Egg Guaranteed

TOMATOES
Standard Brand
14c per Tin
\$1.68 per Dozen

STANDARD CORN
Good Quality
11c per Can
\$1.32 per Dozen

TILLAMOOK Cheese
Full Cream and Mild
29c per Pound
It's Just Right

PICNIC SHOULDERS
Fancy Sugar Cured
26c per Pound

DRY ONIONS
No. 1, Best Keepers
10 Pounds 25c
\$1.95 per Sack

PEANUT BUTTER
Fresh
19c Cents per Pound
No Better Made

WHEAT SUBSTITUTES and Cereals
Corn Meal
No. 10 sack.....65¢
Barley Flour
No. 10 sack.....73¢
Rolled Oats
No. 10 sack.....63¢
Whole Wheat
No. 10 sack.....63¢
Graham Flour
No. 10 sack.....63¢
Rye Flour
No. 10 sack.....73¢
Germea
No. 10 sack.....63¢
Kellogg Corn Flakes
3 pkgs.....11¢
Krinkle Corn Flakes
Puffed Rice, pkg. 13¢
Puffed Wheat
pkg.....13¢
Quaker Oats
Small pkg.....16¢
Quaker Oats
Large pkg.....27¢
Mother's Oats
Large pkg.....39¢
Albers' Oats
Small pkg.....16¢
Albers' Oats
Non Prem. pkg. 29¢
Albers' Oats
Premium pkg. 36¢
Cream of Wheat
Pkg.....28¢
Cream of Barley
Pkg.....23¢
Shred Wheat Biscuit
Pkg.....13¢
Ralston Bran, pkg. 17¢
Roman Meal, pkg. 25¢
Wheat Hearts Mothers
Pkg.....23¢

CANNED FRUIT
Peaches, Otter
2½-lb. tin.....24¢
Peaches, Otter
Sliced.....24¢
Peaches, Otter
1-lb. tin.....15¢
Peaches, Pref. Stock
2½-lb. tin.....32¢
Peaches, August
2½-lb. tin.....19¢
Pears, Otter
2½-lb. tin.....24¢
Pears, Pref. Stock
2½-lb. tin.....32¢
Pears, August
2½-lb. tin.....20¢
Apricots, Otter
2½-lb. tin.....24¢
Apricots, Otter
1-lb. tin.....15¢
Apricots, Pref. Stock
2½-lb. tin.....30¢
Apricots, August
2½-lb. tin.....20¢
Pineapple, Otter
2½-lb. tin.....26¢
Pineapple, Pref. Stock
2½-lb. tin.....25¢
Pineapple, Rosedale
1-lb. tin.....14¢

Our Aim:
is to supply you with the best quality of food at the lowest possible price at all times.

It is not only our desire but we consider it a privilege as well as a duty to be of real service to the buying public, especially so during these strenuous times.

Our large stock is not only the best of quality, but due to our original Hooverized system of eliminating unessential service, together with our possessing large stocks, bought early at low prices, permits us to supply you with groceries at less than present wholesale markets.

CANNED BERRIES
Strawberries, Otter
.....27¢
Blackberries, Otter
.....23¢
Raspberries, Otter
.....27¢
Loganberries, Otter
.....23¢
Loganberries
No. 10 tin.....94¢
Blackberries
No. 10 tin.....87¢
Raspberries
No. 10 tin.....95¢

SODA CRACKERS, ETC.
Soda Crackers
No. 1 pkg.....13¢
Soda Crackers
No. 3 pkg.....32¢
Graham Crackers
No. 1 pkg.....13¢
Graham Crackers
No. 3.....28¢
Cookies, large pkg. 13¢
Cookies, small pkg. 5¢
Ginger Snaps, bbl. 28¢

LARD SUBSTITUTES
Crisco, small.....33¢
Crisco, medium.....50¢
Crisco, large.....99¢
Cottolene, small.....49¢
Cottolene, medium 98¢
Cottolene, large \$2.45
Compound, No. 5 \$1.15

CANNED FISH
Underwood's Sardines
Tin.....19¢
Booth's Sardines
Tin.....20¢
Clams, Otter, tin. 15¢
Clams, Fountain
Tin.....18¢
Clams, A. & L., tin 18¢
Oysters, Fountain
Tin.....16¢
Oysters, A. & L.
Tin.....16¢
Shrimp, Pref. Stock
Tin.....16¢
Shrimp, Royal Club
Tin.....16¢
Shad, Otter, tin. 19¢
Salmon, Pref. Stock
Tin.....30¢
Salmon, Fountain
Tin.....28¢
Salmon, pink Alaska
Tin.....19¢
Tuna Fish, White Star
½s.....22¢
Tuna Fish, Pref. Stock
½s.....11¢

CANNED VEGETABLES
Tomato Puree, tin 14¢
Tomato Puree
No. 10 tin.....48¢
Tomatoes, Royal Club
Tin.....16¢
Tomatoes, Pref. Stock
Tin.....16¢
Tomatoes, Libby
Tin.....16¢
Corn, Standard, tin 11¢
Corn, Pref. Stock
Tin.....17¢
Peas, Standard, tin 12¢
Peas, Pref. Stock
Tin.....16¢
Beans, Standard
Tin.....11¢
Beans, Royal Club
Tin.....17¢
Pumpkin, Pref. Stock
Tin.....16¢
Hominy, Otter, tin 16¢
Hominy, Van Camp's
Tin.....16¢
Sweet Potatoes, Otter
Tin.....23¢
Kraut, Royal Club
Tin.....14¢
Dill Pickles, Heidelberg
.....17¢
Spinach, Otter.....25¢
Asparagus Points,
Pref. Stock.....20¢
Asparagus Points,
Hillsdale.....20¢
Pork and Beans,
Van C. No. 1.....13¢
Pork and Beans,
Van C. No. 2.....19¢

Royal
Baking Powder
45 Cents per Lb.

Cleveland
Baking Powder
45 Cents per Lb.

Folger's
Baking Powder
45 Cents per Lb.

A. & H. Soda
7 Cents per Pkg.

Quaker Oats
Large 35c Pkg. 27c

M. J. B. Coffee
1 lb. 38¢ per lb.
3 lbs. 37¢ per lb.
5 lbs. 35¢ per lb.

Baker's Cocoa
23c per Tin
½ Lb.

Head Rice
10 Cents per Lb.

Small White Beans
14 Cents per Lb.

Pink Beans
11 Cents per Lb.

Red Mex. Beans,
California
14 Cents per Lb.

Lima Beans
14 Cents per Lb.

Split Peas
16 Cents per Lb.

Minute Tapioca
12 Cents per Pkg.

SEEDED RAISINS
Otter Brand
2 pkgs. 25c
Full Size Package

SEEDED RAISINS
Croesus Brand
3 pkgs. 25c
11-ounce Package

Dry Apricots
23 Cents per Lb.

Evap. Apples
13 Cents per Lb.

Dry Peaches
16 Cents per Lb.

Evap. Pears
13 Cents per Lb.

Black Figs
14 Cents per Lb.

MACARONI
Curve Cut
Bulk, 2 lbs. 25¢
Per pkg. 10¢
7-Lb. box 79¢

SPAGHETTI
Marca Stella
25-Lb. box \$2.56
Per pkg. 10¢
7-Lb. box 79¢

ITALIAN PRUNES
Fancy Stock
2 lbs. 25c
8 Lbs. \$1.00

PETITE PRUNES
Fancy Stock
3 lbs. 25c
12 Lbs. \$1.00

SILK SOAP
Per box, 100 bars \$1.65
12 bars for 57¢
6 bars for 29¢

CORN AND GLOSS STARCH
Argo, ¼-lb. pkg. Gloss. 13¢
Argo, ¼-lb. pkg. Corn. 13¢

BOB WHITE SOAP
6 bars for 27¢
12 bars for 54¢
Per box, 100 bars \$4.45

VERMICELLI
Marca Stella
25-Lb. box \$2.56
Per pkg. 10¢
7-Lb. box 79¢

NOODLES
Marca Stella
25-Lb. box \$2.56
Per pkg. 10¢
7-Lb. box 79¢

We carry the largest and most complete stock of groceries in Eastern Oregon, merchandise that has been wisely purchased. This fact places us in a position to promptly and satisfactorily fill shipping orders. Also to quickly handle hotel and restaurant orders. We solicit business from all large and small users of food. Mail orders promptly filled. 10 cents will pay for a delivery anywhere in the city. Buy a week's supply.

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