

AN EMULSION EASY TO TAKE

Cod liver oil is one of the greatest vitalizers known and is recognized by physicians as a splendid remedy in cases of debility, throat and lung troubles, etc., but it has been hard to get in a palatable form.

OUR EMULSION OF COD LIVER OIL

tastes good because it is fresh. The oil is produced in Norway and is filtered at zero temperature. The intense cold prevents the greatest yield from the cod livers, but the oil that is obtained is absolutely pure and free from the objectionable, fishy taste characteristic of cheap oils.

GOOD FOR YOU—GOOD FOR THE CHILDREN

PRICE, \$1.00

LA GRANDE PHARMACY

Adolph Newlin, Mgr.
Quick Delivery Phone Main 40
La Grande, Oregon

FASHION'S FEET FALL INTO LINE



Behold the newest and sportiest of sport shoes and then allow the eye to travel upward a bit and go on beholding the sportiest of sport shoes falling into line—into lines that go round and round—lines that narrow, and widen, and brighten and darken—and then start all over again.

The low shoes are white buck, for golf or tennis, soled with white rubber. They are all trimmed with lines of perforations like a colander, and laced with black silk laces to match the black arrows and the pin-stripes in the accompanying hose.

The others are sport shoes with good ankle-supporting tops—and the heel and toe effect is in dark green leather. With them are worn striped hose of green and white that co-operate beautifully with the striped satin sport shirt above.

\$100 Reward, \$106

The readers of this paper will be pleased to learn that there is at least one dreaded disease that science has been able to cure in all its stages and that is catarrh. Catarrh being greatly influenced by constitutional conditions requires constitutional treatment. Hall's Catarrh Medicine is taken internally and acts through the blood on the mucous surfaces of the system thereby destroying the foundation of the disease, giving the patient strength by building up the constitution and enabling nature in doing its work. The proprietors have so much faith in the curative powers of Hall's Catarrh Medicine that they offer One Hundred Dollars for any case that it fails to cure. Send for list of testimonials. Address F. J. CHENEY & CO., Toledo, Ohio. Sold by all Druggists.

OBSERVER WANT ADS PAY

Everything in Office Supplies

You will save time by coming here first when anything is needed in the way of stationery for the office. Our stock is so ample and varied that you can feel sure of finding any item in this line here if it is to be had in town.

Account Books, Legal Blanks, Files, Typewriter Supplies, Carbon Papers, Card Systems, Pens, Inks, Mucilage, Pencils, Erasers, Etc.

If at any time you require something we do not regularly carry, we will make a special order for it. In every case we make the price as low as possible.

Newlin Book & Stationery Co.

When in Portland you will find The Observer on sale at the Oregon Hotel news stand and Imperial Hotel.

"I'LL TAKE THE LEWIS GUN, THANK YOU," SAYS EMPEY



SERGEANT ARTHUR G. EMPEY, AND THE LEWIS MACHINE GUN.

Ordinance experts may argue and debate, but Sergeant Arthur Guy Empey will take the Lewis machine gun, thank you—the gun he's using in this picture. His life for months depended on such a gun.

"I cannot understand the hesitancy in accepting the Lewis gun for the American army," said Empey.

"Most persons think the real efficiency of a machine gun is

measured by its ability to shoot fast. But as a matter of absolute fact the machine gun is rarely, if ever, fired in 'bursts' of more than 20 shots and at a rate of speed of about 400 a minute. It seems cold to say it, but if a machine gun is speeded up much beyond this figure it is considered a waste of ammunition—because the living target will then receive about eight bullets before he falls from the deadly effect of the first one."

TOWN BAND IS LATEST FOR IMBLER

IMBLER, Feb. 25.—(Special).—The young people of Imbler met in the McGoldrick hall Wednesday evening for the purpose of reorganizing the local band. Imbler has a lot of fine talent and to say that Imbler will soon have a band is a fact. About twenty-eight or thirty contemplate joining the organization.

A surprise party was given at the home of A. T. Wilson in honor of their son, Cleve. A fine time is reported.

The Red Cross Society held a geographical party in McGoldrick's hall for all those who had no other amusements. Music and games were part of the evening's entertainment. A luncheon of cookies, doughnuts and cocoa, was served near midnight. All who were there felt that they were well paid for their presence.

Mr. and Mrs. Ed. Tuttle, Mr. J. P. Witty, Miss Joseph Smith, Walter Wade, Mabel Tuttle and Miss Johnson were among those who took in the Elks' dance in La Grande Friday night.

Mr. Nicholas of the Oregon Grocery Company, was in town Thursday.

Ray Norval and Mrs. Norval and Walter Westfall went to La Grande Thursday evening. Messrs. Norval and Westfall were taken through the mysteries of the Elks' lodge.

L. A. Stringham was a visitor to Elgin Monday.

Mrs. Deeble McCaffrey came from Elgin Saturday evening for a visit with her son, Oscar Howell.

Miss Wm. Wiggins visited over Sunday in Elgin with her mother, Mrs. M. A. Stevenson.

Mrs. Sam Ruckman experienced a painful accident Monday on account of getting a finger caught in a clothes wringer. She was brought to Imbler where Dr. Gilmore gave her first treatment.

Wm. Wiggins and son went to Elgin Friday to run the picture show at the City Opera House that evening.

The school gave a well rendered program Friday evening in honor of Washington's birthday. Every number was well rendered which speaks well for the pupils and their instructors. A donation was taken up for the purchase of pictures for the lower grades and the sum of \$12 was contributed.

Chas. Scriver met with a mishap Saturday evening while on his return from La Grande in company with several other men. His auto became unmanageable and ran into a wire fence tipping several yards and shoving wire into pieces and demolishing the machine. No one was hurt in the accident. This means that some one will have the opportunity to sell Charles a new machine.

Jeff Bell took Tom Pace, Max Grubel and Orlando Westenshaw to La Grande Saturday where they took the medical examination. All of them passed the examination all right except Tom Pace who has been in poor health the past year.

J. C. Blevans of Pendleton was in Imbler Friday.

Sherwood Williams is in La Grande on business.

Sam Ruckman joined the extra train to Elgin Saturday to attend the K. of P. rally.

Several hearts were made glad by receiving letters from France this week.

Some of the machinery for the box factory arrived this week and the prospects are that the institution may soon be running.

Oscar Howell is reported very ill at his home south of town.

Mrs. Guy Glenn was down from her home near La Grande Thursday visiting relatives.

NEW TODAY

FOR SALE—Dry slab wood; measured cord, \$3.50. Phone Red 1882. 2-26-1f.

WANTED—Man and wife to work on farm. J. E. Reynolds, Phone Farmer 64. 2-26-2f.

FOR RENT—Six room furnished house on paved street; \$16.50 per month. Inquire Harris Furniture Co. 2-26-4f.

LOST—A pair of gold bowled spectacles, at or near the library. Leave at Observer office. 2-26-3f.

FOR RENT—Partly furnished house Phone Black 2761, or call at 2103 First street. 2-26-4f.

WANTED—Experienced dressmaker wants sewing by the day. Black 1122. 2-26-10tpd.

FOR RENT—Two nice rooms for light housekeeping; also separate

Fraternal Directory

L. O. O. M.—La Grande Lodge No. 850, Loyal Order of Moose holds regular meetings every Wednesday night at 8 p. m. in Eagle hall next to Elks' Bldg. on Washington Ave. Visitors always welcome. Dues payable at Young's Sweets.

GEO. YOUNG, Dic. HARRY SWART, Sec.

B. P. O. E. ELKS, La Grande Lodge No. 453, Lodge meets each Thursday evening at 8 o'clock. Home and club privileges cheerfully extended to all Brother Elks.

NORMAN DESILET, Exalted Ruler. A. B. CHERRY, Secretary.

K. of L. of Security—Mt. Emily Council No. 246, meets the second and fourth Monday evening at 8 o'clock at Elks' hall. Visiting members are welcome.

J. K. FITZGERALD, Pres. ABE HARRIS, Past Sec. FLORENCE BRYANT, Rec. Sec.

KHALED TEMPLE NO. 170—Dramatic Order Knights of Khorassan. Instituted Feb. 20, 1914. Meets the third Friday of each month at K. P. hall. All visiting Votaries welcome.

C. M. HUMPHREYS, Sec.

WOODMEN OF THE WORLD—La Grande Camp No. 163 meets every first and third Monday at Eagles' Hall. All visiting neighbors welcome. Dues payable at the office of the clerk, New Foley Bldg., 9 a. m. to 5 p. m.

J. J. MURCHISON, C. C. R. J. KITCHEN, Clerk.

Any Woman

who has regard for economy should investigate the following proposition and see for herself that she can actually save from \$5.00 to \$15.00 on the garment of apparel she buys.

We guarantee to duplicate in value suits, coats and dresses sold in credit stores for \$15.00, \$20.00, \$25.00, \$35.00, \$40.00 to \$50.00

For \$9.90, \$14.75, \$18.50, \$22.50, \$28.50, \$34.50

Comparison is the true test of value. Pay cash. We hold no special sales—non-believers in business shams. We ask you again—turn that "promised leaf," pay cash and break the chains of credit slavery.

The Store Where the Masses Trade

J. C. Penney Co.

Incorporated
175 BUSY STORES
Formerly The United Store

The Big Busy Store for More

FLOUR SUBSTITUTES

IN THE FACE OF RISING MARKETS ARE LOWER IN PRICE HERE; THERE'S A REASON—PAY CASH

ALBERS' OATS, large pkg.	27c
GOLDEN ROD OATS, large pkg.	27c
BEST HEAD RICE, 5 lb. pkg.	52c
ALBERS' OATS, 9-lb. sack	63c
GOLDEN ROD OATS, 9-lb. sack	63c
CORN MEAL, Nebraska, 9-lb. sack	64c
CORN MEAL, Idaho, 9-10 lb. sack	64c
HOMINY, 9-lb. sack	64c

IT PAYS TO PAY CASH AT THE

THE HOOVERIZED GROCERY

Across the Track

Next to Stillwell's Market

Mr. Harmon Improving.

La Grande friends of F. A. Harmon, of the Eastern Oregon Light and Power Company, will be pleased to know that J. P. Lottridge, manager of the company at Baker, has received word from Los Angeles stating that Mr. Harmon's health is much improved and that he will return to Eastern Oregon soon.

bedroom; two blocks from center of town. 1512 Adams Avenue. Phone Black 2901. 2-26-4f.

Concert and dance by the Hallowell Musical Company at Rex hall, Wednesday night. 2-26-1f.

Turks Enter Tribunal

AMSTERDAM, Feb. 26.—The Turks have entered Tribunal, a Turkish port on the Black sea, which has been held by the Russians since 1916, as one of the Tuscunia victims.

Washington Boy Among Lost

WASHINGTON, Feb. 26.—The Secretary of War received the name of a boy lost in the war, which has been held by the Russians since 1916, as one of the Tuscunia victims.



The haunting charm of Hawaiian music

HAWAIIAN music has a fascination that grows. Listen to the strange, sobbing plaintiveness of voices, the all-but-human notes of the Hawaiian guitar and the rhythmic throbbing of the ukulele in these

Columbia Records

and you will feel the weird enchantment of night in the South Sea Islands:

"On the Beach of Waikiki" and "Hapa Heale Hula Girl" (Louise and Fereza) Ukulele duet; A 1935, 10-inch 75c
"One, Two, Three, Four," and "La Like No A Like," (Toots Puka Hawaiian Company) Ukulele and Guitar accompaniment; A 1702, 10-inch 75c
"Hawaiian Medley" and "Hawaiian Medley" (Louise and Fereza); A 2158, 10-inch 75c

W. H. Bohnenkamp Co.