

WESTERN CANADA IS FERTILE FIELD FOR HORSE BREEDING



must be restocked. The European war is depleting this market daily and European horse breeders have ceased activities almost entirely. America is called upon to furnish immense shipments of horses and mules for overseas and, unless this continent's output of these animals is increased greatly and speedily, the already existing scarcity will develop into dearth. Prices paid for heavy flesh have already soared to undreamed-of figures.

Western Canada offers all the needed essentials for the successful breeding of horses and Canadian farmers are not blind to their opportunity. Greater areas now being broken each season and, while many tractors are used in this work, a majority of farmers still cling to horse power. This creates a large local demand for heavy draft horses. A demand greater than the present supply. A demand that calls for an immense increase in this industry. Western Canada's climate, water and feeds all make for fine draft horses and particularly Percherons.

The Percheron brood mare is a double earner, being also the farmer's work horse.

Mr. E. A. Davenport, a successful Alberta breeder of Percherons for many years, contends that environment is at times more powerful a factor than heredity; that the best strains will deteriorate if placed in unfavorable environments. Western Canada, he claims, has soil suitable for the growing of feed that will produce strong, perfect and enduring frames; has a bright, pure and bracing atmosphere that makes for lung development and blood-building; has sufficient mineral matter in food and

is, in fact, the ideal environment for the breeding of draft horses.

Mr. Davenport lays stress on commercial value of bran as a horse food. It develops the strong bone dense tendons, tough hoofs and powerful muscles for which Canadian horses are already famous.

He claims that Western Canada can, most better than any other section of the country, produce draft horses of ideal quality and development because of its climate, soil, feed, constitution, action, docility and durability. The Canadian bred Percheron combine the essential requirements necessary in a horse that works hard

R. 39, then E 48 rds, S 63 1-3 rd., (Continued on Page Seven)

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