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MARIE ANTOINETTE

Who will be the Marie Antoinette of this war? What a dim, shadowy figure is the Kaiser's wife? None of her mistakes seem to have risen to plague her husband. Of all the characters in history, none seems to be more misrepresented than that of Marie Antoinette. Not popular in Paris because she was an Austrian, lied about because she incurred the enmity of several great men because she was true to her husband, Marie Antoinette was a victim of cruel circumstances. Margaret Mason, a writer for The Observer, calls attention to an historic remark attributed to the French queen: "If the people of Paris can't eat bread, why don't they eat cake?" Historians have puzzled over this. No woman so bright as the queen would have made it; it has been used to show that she was heartless in character, frivolous and brainless. But she did not make it just that way. It is explained by historians that in Austria the peasants ate a very plain, simple bread, made of meal and water and baked. It was rolled in small cakes and was called in Austria "little cakes." When told that the people of Paris were starving and could not buy baker's bread, the queen asked why they did not eat the "little cakes" which the Austrian peasants ate. A very natural remark, because the little cakes were very cheap. All of which goes to show that little remarks may be distorted and twisted and it sometimes takes centuries to straighten them out. But poor Marie Antoinette lost her life during the fury that ushered in the French Revolution, and died a martyr to man's injustice.

OUR FIRST DISASTER

The nation is shocked with the news of our first great disaster since beginning our great task of sending soldiers over the sea. Of the 2156 officers and men on board the Tuscania, it is believed that the American troops lost 145 men and the ship's officers and crew 65, making the total loss approximately 210 men. As predicted by Sir Eric Geddes, America must expect to lose some of her men in sending a million and a half soldiers across the waters. The human mind can hardly conceive of the gigantic task, of the infinite care and patience required, of the vigilance required to evade the U-boats. Tragedies such as these bring close to us the horrors of war, but they will only make us fight the harder, put more steam into our blows as we begin to realize the ruthlessness of our foe.

"We have reached the time in our national life when no loyal citizen in the country can afford to spend a dollar for wasteful luxuries. Such an expenditure resolves itself into a disloyal act."—Cardinal Gibbons.

The Modern Spirit

of co-operation, the spirit which animates all successful business, prevails in the organization of our Federal Reserve Bank.

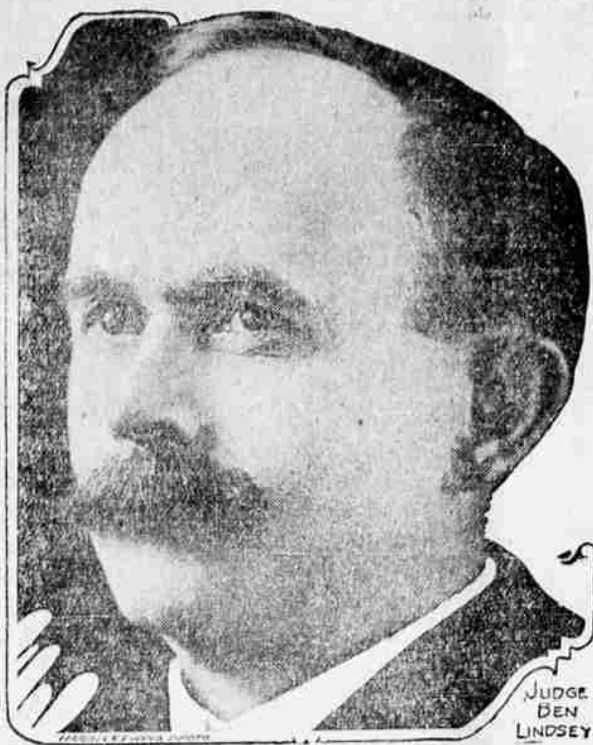
We own stock in it. We keep our reserve cash in it. We have a voice in electing its directors and through them in choosing its management. It is our bank, and its resources enable us at all times to meet the legitimate banking requirements of our community.

You, in turn, can co-operate with us in maintaining the Federal Reserve Banking System, and at the same time share in its benefits and protection by becoming one of our depositors.

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MAKING OUR SOLDIERS SMILE IS OUR PATRIOTIC DUTY, SAYS JUDGE LINDSEY



JUDGE BEN LINDSEY

Putting smiles on our soldiers' faces will do almost as much to win the war as arms and ammunition, says Judge Ben B. Lindsey of Denver, of Juvenile Court fame. Judge Lindsey, who has visited the war zones in Europe and been in the American soldier camps at home, says it is a patriotic duty to keep our soldiers in the good humor they now enjoy. He has sent Harold Braddock, director of the Military Entertainment Council, which is putting on a nation-wide campaign for the sale of Smileage Books, which contain soldiers' passes to the camp shows, a telegram, in which he says: "Smileage to Help Win the War. Smileage is not only an inspiration, but one of the most practical helpful things of this war. I know something of the questions of morality and discipline among the soldiers, as I have seen it in Europe and at home during the war. They cannot be solved by guardhouses and jails. They are practical, human questions. The Smileage idea will do more to keep our boys the wholesome, manly fellows that most of them are and want to be, than all the other systems of entertainment combined. There has to be a deterrent, and the helpful, stimulating entertainment you are arranging for the boys at the camps furnishes that deterrent. "It is a patriotic duty to furnish 'Smileage,' and it will do almost as much to win the war as arms and ammunition. Smileage books, of \$1 and \$5 varieties, containing 20 and 100 passes, are on sale in every city and town in the country. The camp shows to which they pass soldiers will present the best Chautauque and Lyceum talent, as well as some of the latest Broadway successes. The government is backing the plan.

SOLDIER AND SAILOR INSURANCE

In a short time a million checks a month will be issued from the Bureau of War-Risk Insurance to the families of the men constituting America's fighting force. There had been up to January 18, 1918, 473,116 applications for total insurance of \$4,011,391,000. The average amount applied for still keeps near the maximum of \$10,000. A steady effort is being made to make our fighting force "100 per cent insured," and there are many military units in which every member is insured and in some of them every man insured for the maximum of \$10,000. The automatic insurance granted by the law ceases on February 12, but by that time it is hoped that our whole military and naval forces will be "100 per cent insured," with the result that the family or dependents of everyone having a family or anyone dependent on him will be provided with a monthly allowance, and insurance in case of his death, and the member himself, if disabled, will receive a monthly allowance, and if totally disabled, will receive in addition rehabilitation and special education and training to fit him for some work.

The efforts of the Treasury Department to have every member of the military and naval forces insured under this law can be greatly assisted by the people at home of the soldiers and sailors if they will join in urging them to take out the insurance offered.

OUR WAR AIMS

"What we demand in this war, therefore, is nothing peculiar to ourselves. It is that the world be made fit and safe to live in; and particularly that it be made safe for every peace-loving nation which, like our own, wishes to live its own life, determine its own institutions, be assured of justice and fair dealing by the other peoples of the world as against force and selfish aggression. All the peoples of the world are in effect partners in this interest, and for our own part we see very clearly that unless justice be done to others it will not be done to us. The program of the world's peace, therefore, is our program."—President Wilson's Message of January 8.

"The sacrifices we are exacting of the noble American boys who are going to the bloody fields of France for the lives and liberty of us who stay at home, call to us with an irresistible appeal to support them with our most earnest efforts in the work we must do at home."—Secretary McAdoo.

EDITORIAL COMMENT
 Experimenting

Experimenting with the laws of economics is a good deal like monkeying with the dynamite while in motion. It is difficult to disturb the streams of commerce without accomplishing more harm than good.—Boston Transcript.

Margaret Mason's Fashion Letter

By MARGARET MASON (Written for The United Press.)
 In chiffon blouses and chiffon shirt And dainty drop skirt boss, Myrtille played some golf with me And havoc with her clothes.
 Our wearing silk for sport, dress and undress, because we can't have wool, or cotton or other makes poor frivolous Marie Antoinette's silly query why the people of Paris didn't eat cake if they had no bread seem less insane. You remember the hero of Balzac on velvet and chiffon fabrics for sum-

mer for a woman no matter how beautiful unless she were elegantly attired in silk and velvet and rare lace. Had he but been a 1918 Robert W. Chambers hero how he might have revelled in a surfeit of silken swathed charmers to his hearts content.

Actually sport skirts of Persian and Peruvian patterned chiffon banded in marabou above the hem, offer their transparent charms with sheer audacity in competition with lustrous satin skirts of white, flesh, maize and silver grey, polka dotted in huge black disks or striped in broad bands of black, green, blue, cerise or purple. Some most teasing confections have alternate bands of figured chiffon and ribbon running frantically around from hip to calf.

Dear (and I use the word dear advisedly after pricing the same) little slip over blouses of figured chiffon with white chiffon collars and cuffs are perfect for wear with either the chiffon or the satin skirts of one solid color or white. They come in designs of tiny pin dots or close wavy lines of rose, Copenhagen, yellow, lavender or Shadow Lawn green, on a background of white.

Sweaters, sleeveless, slip on or coat styles, hectic of coloring and woven in plaids, checks, and stripes of contrasting tenses still cling to the 1918 waist and bust line but the really smart thing for wear with the sport skirts this season are the new coats of velveteen. Some are sleeveless and resemble more nearly a velvet waistcoat while others are cut much like a masculine dinner jacket with the low roll collar and still others show belts and full ripple effects over the hip. In black they are most striking but dark green, navy blue, wine, plum and bronze make stunning contrasts with the gayly colored or all white skirts.

Sport hats yielding up record crops of peaches, plums, apples, cherries, grapes, oranges, strawberries, raspberries, blackberries, lemons and pears show that we are even carrying the meatless and wheatless days to our millinery.

These fine first fruits of the modist season are the most effective made of yarns in natural colorings but alken fruit is also in good taste if not of good taste.

Quilting is not confined to beds and hats either, but parasols are quilted within an inch or two of their edges and the sets of quilted hats, knitting bags and parasols to match are the very last word and last stitch of the season.

The little gingham frocks that made such a hit last summer are to be with us again this year but here again silk must need flounce in and take the lead. Silk in the plaids and checks and coloring exactly duplicate the real gingham and the simple country maid in her gingham apron and sunbonnet would be as apt to attract Balzac's hero as a city lass in trailing velvet, for ten to one the apron and sunbonnet will be of the softest wash silk emouflaging as gingham.

You just can't get away from silk no matter how hard you try. Both Judy O'Grady and the Colonel's lady will wear morning dresses of tub silk, sport dresses of wash silk, wash satin or chiffon, afternoon frocks of chiffon, Georgette, taffeta or foulard, evening gowns ditto and night gowns of Georgette crepe de chine and satin. It's a case of round the clock in silk.

Oh, the maid of 1918 is made of silk.

Phone your Want Ads to the Observer, Main 37.

For Hard-to-fit Women--

Some women are hard to fit in corsets; some just think they are.



There are certain types of figures, however—full bust and small hips, small bust and large hips, short stout figures—that require special designing in corsets.

In MODART Front Laced Corsets there are special sizes and models for just such figures. We can give any woman, of whatever size or shape, the kind of style and fit she should have.

MODART CORSETS
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The New Stetsons for Young Americans



We have the new Gordons and Stetsons in. The new "Aviation" model—come in and try one on.

They're wide brim, low crown, narrow band; strong, definite character throughout.

We've scores of other fine new hats to show you, too. All colors and shapes, in Gordons and Stetsons. Prices \$3.50 and \$4.50.

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A very large collection of Service hats—all shapes and prices. Black and tan are the colors.

Men who have worn them know what the Stetson Service hat is—a strong, serviceable felt hat for all-weather wear.

You are invited to get acquainted with our hat department. Come in and see them—try them on, then buy when you're ready.

W. W. West & Co.
 THE QUALITY STORE

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Wood at \$7.00 a Cord

cost you 5 1/2 cents per square foot. Your fire box, 8x9x16 inches, will take 2-3 of a square foot and cost you 3-3 cents. It will burn three-quarters of an hour. Our HOT BLAST OIL BURNER will give you the same heat for an hour and only cost you 2 cents, less than half. No kindling. No coal. No wood. No danger. Satisfaction guaranteed.

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Try Musterole. See How Quickly It Relieves

You just rub Musterole in briskly, and usually the pain is gone—a delicious, soothing comfort comes to take its place. Musterole is a clean, white ointment, made with oil of mustard. Use it instead of mustard plaster. Will not blister. Many doctors and nurses use Musterole and recommend it to their patients. They will gladly tell you what relief it gives from sore throat, bronchitis, croup, stiff neck, asthma, neuralgia, congestion, pleurisy, rheumatism, lumbago, pains and aches of the back or joints, sprains, sore muscles, bruises, chilblains, frosted feet, colds of the chest (it often prevents pneumonia). Always dependable. 30 and 60c jars; hospital size \$2.50.



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