

SHIPS IMPORTANT TO THE FARMER

Cheap Ocean Freight Rates Necessary to His Prosperity.

EUROPE NOW MARKET PLACE

United States Seeks to Frustrate German Plan to Grab Commerce of the World After the War and Needs the Farmers' Help in Great Shipbuilding Plan—Europe Will Need Our Products Long After the War.

To the farmer in the Mississippi valley, busy about his barns and out-buildings, the question of a merchant marine seems very far away.

"Why," he occasionally asks himself, "should I be interested in steamships, sailing from ports a thousand miles away? I have never been to the Atlantic seaboard. Ships, whether sailing under the United States flag or the Union Jack, concerns me not at all."

There is, however, a reason, and a good reason, why the farmer should be interested in this government's efforts to put thousands of steel and wooden ships about us quickly as possible.

The American farmer today is growing wheat, corn, oats and other produce that must be transported abroad to supply our own armies and those of our allies in France. When the war is over, the wheat, corn and oats will continue to flow toward war-stricken Europe. With thousands of ships to carry this produce, the freight rates will be correspondingly cheaper than they would be with only hundreds of bottoms available instead of thousands.

Lofty Prices Will Continue.

The fact that freight rates are cheaper will not, however, abate the hunger of the millions in Europe clamoring for the wheat, corn and oats. The market there will remain the same and the present lofty prices will be little changed. If it costs the grain dealer less to ship abroad, he will be able to pay higher prices to the farmers.

The farmer is just as much interested in cheap ocean freight rates as he always has been interested in cheaper freight rates on land. His market lies, not in Chicago and Minneapolis and Duluth, where a box car hauls his grain; it lies thousands of miles across the ocean, where ships are carrying his produce. The farmer must help build ships and cut his freight rates to Europe.

Someone sagely remarked (and many wise men since have repeated the proverb): "In times of peace prepare for war."

Germany has improved on the proverb, or twisted it, and over in the Kaiser's realm it now reads: "In times of war prepare for peace." Germany is not so intent on winning this war that she has forgotten about the peace to come. The German reichstag has agreed, as a tentative policy, on a grant of \$375,000,000 to facilitate the building of merchant ships. The bill provides that the vessels shall be available within four years after peace is declared.

Frustrate German Plan.

In other words, the German government is determined, not only to win this war, but to win the commercial war to follow, by providing bottoms to carry, not only its own goods, but also the commerce of other nations whose ships it is sinking every day.

The United States government has wisely set about to frustrate this Hohenzollern move, as much a military project as the hurling of new German divisions against the French and British lines in France and Flanders. This government has instituted a shipbuilding program that will supply us with steel and wooden freighters to carry men, food, munitions and machinery to Europe in the course of the war and after peace is declared. It needs money for this great shipbuilding plan, if it is to defeat Prussianism now and after the war. The American farmer not only displays his patriotism by lending the government money to pursue his purpose, but conserves and builds his future interests.

BRITISH TOMMY MEANS WELL

Remarks at Bayonet Instruction Sound Indicate, However.

The irrepressible British Tommy is all the correspondents say about him and then some. There are several of them at Fort Oglethorpe now instructing the regulars in the gentle art of the bayonet, hand grenade, etc. One of them, Sergeant Parkes, who has been talking "bayonet" to the men of the Sixth Infantry, has a line of verbiage that makes some of the attempts of the late R. O. T. C. at horrible descriptions mere child's play. With gun in hand, executing the various movements before a group of 99 or 70 regulars, Sergeant Parkes goes something like this: "Long point, now, advancing! I get number one in the guts and withdraw. Don't forget to withdraw. We had a man who had the habit of tossing the Boches over his shoulder, until one fine morning he tossed one of the bloody bitches into the colonel's breakfast. Now, long point and get number two. Advance! Turn at high port and get number three!"

And so on through the lesson, with plenty of Tommiesque descriptions thrown in to fully illustrate the movements.

Oregon's Oldest Granger
ALBANY, Ore., Feb. 2.—S. S. Train newspaperman, of this city is Oregon's oldest granger. Train has been an active member since 1867, and his wife, also one of the old members, has been a secretary of the Oregon State Grange.

BUY OREGON QUALITY GOODS

Patronize Home Industries of Your State and Help Make Oregon Grow

SUPPORT of Home Industries is One Form of Patriotism.

WOMEN Are Purchasing Agents in Most homes. Their cooperation is necessary

PAY-ROLL Money Stays at home helps make Oregon prosperous



Preferred Stock GROCERIES

FRUITS VEGETABLES TEAS, SPICES, EXTRACTS, ETC.

ALLEN & WILSON

PEARL SHORTENING

A Product of Home Industry
Government Inspected
Economical and highly dependable whenever a high grade shortening is desired.

UNION MEAT CO.
North Portland, Oregon




Purola Toilet Preparations and Medicinal Remedies are Guaranteed to Please.

Every Drugstore in La Grande Sells them.



OLYMPIC PANCAKE FLOUR

Its the daily breakfast in thousands of western homes.

There is no other so digestible and healthful.
Honestly recommended as the daily diet of the entire household.

Because the ingredients are so blended as to produce a food that is appetizing and perfectly digested. Those who have found other pancakes indigestible will find OLYMPIC agrees with the most delicate stomach.

The Portland Flouring Mills Co.

Send us the end of the package and receive by return mail a Magnetic Top.

PRESCRIBE FOR YOURSELF!

Rx EAT




BRANOLA Biscuits

With Meals and between Meals

for your health's sake!

ORIGINATED BY TRU-BLU BISCUIT CO., PORTLAND

DISTINCTIVELY DELICIOUS



DIAMOND Steel Cut COFFEE

For particular people who appreciate GOOD COFFEE At all Leading Grocers.

"You'll never know how good it is until you try it."

Ask Your Grocer for
DIAMOND "W" PURE FOOD PRODUCTS

Wadhams & Company
Manufacturers and Wholesale Grocers.

TRY OREGON PRODUCTS FIRST

By A. G. Clark, Manager Oregon Home Industry League.

Men now grown will have been dead and probably long forgotten before experiences and conditions now prevailing will again take place.

It is surely hoped that war, such as now prevails, will never again be visited upon mankind.

Yet it is the war that brought about the present circumstances.

We have passed from the ordinary to the extraordinary condition of most everything.

Conservation and co-operation is the general order of things.

We are asked and we give freely to the requirements of the government, but we owe also a duty to the immediate community we call our home city and state.

Among the big demands being made, is that of saving in car equipment; cars must be released wherever possible for war use.

There has been, and continues to be, a duplication of effort that will eventually be prohibited—why not voluntarily fall in line?

Why ship lumber to a distant point, make finished products and ship back to Oregon?

Why raise grain and ship away while other states forward the finished cereal to us?

And so it goes, in endless variety, ship and reship, and why?

Someone pays all this needless cost.

It is the ultimate consumer who carries the load.

The dealer claims that it is the consumer's demand that causes him to stock the goods made elsewhere, but which are also produced here in like quality and at similar price.

Does Mr. Retailer really do his part in exerting extra effort to encourage sale of Oregon products—or does he simply pass along by the easiest route any goods that may be asked for?

Without thought or consideration of the community welfare?

Out of the dollar spent for goods made elsewhere, pos-

sibly 20 cents remains in Oregon.

While the principal and profit both stay here if any Oregon article be sold.

With millions going out of the state in support of the many worthy demands made upon us, most of it never to come back.

Does it ever strike the average citizen we must conserve for the welfare of Oregon?

The ship industry is one big lesson of the benefit of payrolls.

How can any merchant adopt methods that operate against Oregon payrolls, with such advance before him?

Not one but seeks with avidity the benefit to be derived from payrolls someone else builds up.

But how many try to increase those already here, by encouraging the sale and use of local output in all lines?

This business of patronizing home industries is not an idea invented in Oregon—we have no patent on it.

The truth is, we are miles behind our sister states in the loyalty with which they stand by the factories that do so much to make prosperity.

It is not a question of subs, subsidies or sympathy. It is one of duty and ORDERS.

The government advises the nation—"Buy Local Products."

It is patriotic to do so and the person who fails is in the slacker class.

He is keeping step with the man who boasts that this is his own, his native land, but refuses to buy a Liberty Bond.

Don't be a slacker—don't wait to be drafted—be a volunteer for Oregon products.

THIRTY FARMERS MEET AT WALLOWA

ERECTION OF GRAIN ELEVATOR IS DISCUSSED

Handling of Grain in Bulk Expected to Make Saving—Another Meeting Will Be Held February 6 at 1 P. M.

WALLOWA, Feb. 2.—(Special)—

"FEELING ONE'S OATS"

Is a familiar expression growing out of the well established fact that eating oats produces vigor and energy.

GOLDEN ROD OATS

Are milled from the choicest oats obtainable, are free from hulls and can be used in many delightful dishes besides porridge.

Write for Our Liberate Recipe

and the experts. It was shown that in some places where the grain is being handled by elevators, that the cost of building the elevators was saved in two years. Considerable interest was manifested, but as several of the large wheat growers were not present, nothing definite was done. A committee was appointed, consisting of the following: Ora English, C. W. Mumford and Jim Gastin, to look into the matter and to arrange another meeting to be held Wednesday, February 6, at 1 o'clock.

It is to be hoped that every farmer interested in the subject will be in attendance. Something will have to be done along this line, as it is getting an almost impossibility to get sacks at any price.

Montana Will Send Tourists

SALEM, Ore., Feb. 2.—Montana will send a flood of tourists to Oregon next summer, according to State Highway Engineer Nunn, who returned recently from there. With the exception of a few miles of Idaho roads there is a splendid highway from Montana to the Coast and the Rose Show will furnish the incentive to bring the Montana further west.

Polly Moran is in the Paramount Mack Sennett comedy at the Arcade Monday and Tuesday. 1-31 2-2.

GRANDMOTHER KNEW

There Was Nothing So Good for Congestion and Colds as Mustard

But the old-fashioned mustard-plaster burned and blistered while it acted. Get the relief and help that mustard plasters gave, without the pain and without the blister.

Musterole does it. It is a clean, white ointment, made with oil of mustard. It is scientifically prepared, so that it works wonders, and yet does not blister the tenderest skin.

Just massage Musterole in with the finger-tips gently. See how quickly it brings relief—how speedily the pain disappears.

Use Musterole for sore throat, bronchitis, tonsillitis, croup, stiff neck, asthma, neuralgia, headache, sciatica, pleurisy, rheumatism, lumbago, neuralgia, neuralgia of the back or joints, sprain, sore muscles, bruises, chilblains, frost-bite, colds of the chest (it often prevents pneumonia), 30c and 60c jars, hospital size \$2.50.

MUSTEROLE
WILL NOT BLISTER