

LA GRANDE EVENING OBSERVER

AN INDEPENDENT NEWSPAPER
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President Vice-President Editor and Publisher

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A NEW PERIOD

We are now entering a new period in the war; it is the period of reorganization and adjustment, of controversy and criticism. Much well meaning and patriotic efforts will be put in this work, some of which will seem to bear down and not to build up.

Our Last Sale Week

With the rising prices on all merchandise it means a double reduction when we quote discounts from 25 to 50 per cent on all lines of ladies' ready-to-wear.

Coats, Suits, Skirts, Waists, Petticoats and Dresses

Our new stock will be arriving from now on, and we must clean up the merchandise on hand to make room for the new.

WE ARE OFFERING REAL BARGAINS
HILL'S DEPT STORE



STAR, TODAY AND TOMORROW

ARCADE

Hippodrome Bill Tomorrow
This week's vaudeville bill again promises to fulfill all expectations and please the many patrons of the Arcade who have sat inside each Wednesday as the star vaudeville day of the week.

Fields and Fields, a young man and a young woman, have a good list of songs that they put over in a pleasing manner and have been very well received along the line.

Frank Voerg is a young man of musical talents and introduces his comedy and novelty musical act in which he uses six different instruments. He has a musical act that sounds in novel features. He has his own pet prohibition fiddle that no one should miss.

Mattos and Young, better known as "The Two Dancing Elms," introduce a potpourri of singing and dancing numbers replete with comedy flashes of wit and humor. They are both excellent dancers and also make several changes in their costumes.

The big hit of the evening will be the Edward Zoeller Trio. These three men do a knockabout comedy acrobatic act. They appear in sailor attire as the action of this comedy offering takes place on board a man of war. There are many funny situations and tricks done on tables and chairs and through the cabin doors, and there is no likeness in this act while this clever trio is in action as

S-T-A-R

"THE FLASHLIGHT"

Bluebird Photoplay With Mystery Plot.

(Reviewed by Genevieve Harris.)
A mystery story written by Albert Treynore serves as the basis for this

LOCALS

Advertising in Brief

School supplies of all kinds; tablets, typewriter paper, pens, ink, mucilage, blank books of all sizes. At Silverthorn's Family Drug Store. 1-21-24

To ride with us January 24 means that you are helping the K. of C. war fund that amount. All our receipts will go to them on that day. 1-22-24.

A new shipment of "Over the Top" just in. The most popular war book of the season. Newlin Book & Stationery Co. 1-17-24.

Our entire receipts on Thursday, January 24 will go to the K. of C. war fund. Phone Green 13. The Green Taxi. 1-22-24.

We develop your films and do your printing promptly and well at Silverthorn's Family Drug Store. 1-21-24

For K. of C. war fund ride in a Green Taxi Thursday, January 24. Entire receipts of that day turned over to the K. of C. fund. 1-22-24.

Kodak finishing done at Hart's Studio. 1-10-24.

Help our boys at the front by using a Green Taxi on Thursday, January 24. All money will go to them. 1-22-24.

These warm days are good days for the Kodaks. Better buy one of Silverthorn's Family Drug Store. 1-21-24

Was Feeling All Run Down.
Symptoms of on-coming kidney trouble deserve prompt attention, for neglect invites serious illness. Louis Buckner, Somerset, Va., writes: "I was feeling all run down; tired, with pains in my back. After taking Foley Kidney Pills I felt like a new man." Backache, rheumatic pains, stiff joints, sore muscles, swollen ankles, puffiness under eyes, and sleep-disturbing bladder ailments quickly yield to this time-tried remedy. A boon to middle-aged men and women. Sold everywhere.—Adv.

Twenty Per Cent Reduction On Xtragoood Clothes For Boys

By taking advantage of this Clearance Sale, your boy will be dressed in good looking clothes—clothes that give unusual service, and the style remains until the suit is worn out.

We are not reserving any of our stock and the reduction in price is upon every suit in our store.

CLEARANCE PRICES ON BOYS' SUITS AND OVERCOATS

\$4.00 to \$14.00

M. West & Co. THE QUALITY STORE



FRANKLYN FARNUM in 'THE SCARLET CAR' FROM THE STORY BY RICHARD WARDEN DENNIS A BLUEBIRD PICTURE

COMING TO THE ARCADE THEATRE THURSDAY ONLY

NOTICE!

Estrayed to my place October 1, one 2-year old roan heifer, dehorned, no ear marks visible. Branded O on right hip. Owner can have animal by paying costs. 1-12-24. MRS. J. A. WOODELL.

By calling Green 13 for a Taxi Thursday, January 24, you will boost the K. of C. war fund the amount you spend. 1-22-24.

Some marbles for the boys at Silverthorn's. 1-21-24.

6 1-2 per cent money—\$30,000 for long term at 6 1-2 per cent interest for loans on Grande Ronde valley farms. See W. B. Sargent at La Grande Investment Company at once. 11-22-17.

Money to Loan. On improved real property in Union county. No delays. Current rates. La Grande Investment Co.—Adv. 11.

TELEGRAM SUBSCRIBERS!

Please pay Telegram subscriptions to me at my store. Phone all new subscriptions to Red 3251.—A. G. Herman, 406 Fir Street.

For Burning Eczema

Greasy salves and ointments should not be applied if good clear skin is wanted. From any druggist for 35c, or \$1.00 for extra large size, get a bottle of Zemo. When applied as directed it effectively removes eczema, quickly stops itching, and heals skin troubles, also sores, burns, wounds and chafing. It penetrates, cleanses and soothes. Zemo is a clean, dependable and inexpensive, penetrating, antiseptic liquid. Try it, as we believe nothing you have ever used is as effective and satisfying. The E. W. Ross Co., Cleveland, O.

NOTICE!

To Our Patrons

Effective today, our store will open at 8 a. m.

First delivery leaves store at 9 a. m.

PHONE YOUR ORDERS EARLY FOR PROMPT SERVICE

Harris Grocery

Farmers Phone, Black 192 408 North Fir Street Across the Track

Catarrh Cannot Be Cured

with LOCAL APPLICATIONS, as they cannot reach the seat of the disease. Catarrh is a local disease, greatly influenced by constitutional conditions, and in order to cure it you must take an internal remedy. Hall's Catarrh Medicine is what produces such wonderful results in catarrhal conditions. Send for testimonials, free. Dr. J. QUENBY & CO., Props., Toledo, O. All Druggists, 3c. Hall's Family Pills for constipation.

For Hard-to-fit Women--

Some women are hard to fit in corsets; some just think they are.



There are certain types of figures, however—full bust and small hips, small bust and large hips, short stout figures—that require special designing in corsets.

In MODART Front Laced Corsets there are special sizes and models for just such figures. We can give any woman, of whatever size or shape, the kind of style and fit she should have.

MODART CORSETS Front Laced PAULINE LEDERLE

Quick Deliveries are a feature of this lumber business. When you give us an order you can confidently rely on getting your lumber a little before you need it. That means no delay in construction, no waiting time that you have to pay for. Think that over. GEO. PALMER LUMBER COMPANY Retail Dept. Phone, Main 8

GAS Gas is that which Union County has long looked forward to, and now we have it, and home made. No kitting, no coal, no wood, no ashes, no dust, no smell, no danger and at a moderate cost. You can use your old cook stove or range. Do not fail to come in and see the best burner yet. Furniture Exchange B 1241 FIR AND JEFFERSON E. W. Donohue Best Prices Paid for Used Furniture

JULIAN ELTINGE in 'The Clever Mrs. Cartfax' Paramount Picture 5382

COMING TO ARCADE, FRIDAY AND SATURDAY

Patriotism and Business

Every good citizen at this time should do his share toward strengthening the Federal Reserve Banking System which our Government has created with its billion dollars of resources to stand back of its member banks and all their depositors.

You can contribute directly to the strength of this system, and at the same time secure its protection by depositing your money with us, since part of every dollar you deposit with us goes directly into the new system, where it is always ready for you when wanted.

This is a suggestion for prompt action.

Member Federal Reserve System La Grande National Bank